



# Health Innovation in Artificial Intelligence

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# AI – YOU'RE SURROUNDED BY IT ALREADY

## AI Improves Social Media

Makes it easier for users to locate and communicate with friends and business associates.



## Product Recommendations

Online retailers use AI to gather information about your preferences and buying habits, then personalize your shopping experience.



## Chatbots

Recognize words and phrases in order to deliver helpful content to customers who have common questions.



## Music Recommendations

Music services use AI to track your listening habits. They use the information to suggest other songs you might like to hear.



## Maps and Directions

Apps like Google Maps calculate traffic and construction in order to find the quickest route to your destination.



## Financial Institutions Fraud Prevention

Banks use AI by sending mobile alerts to help prevent against fraud.



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# Deep Learning

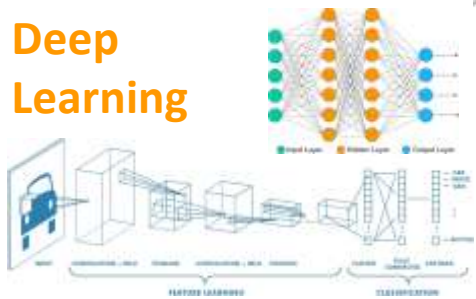


PHOTO COURTESY HEALTH INNOVATION

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**MAY 11, 1997**

IBM'S DEEP BLUE DEFEATS HUMAN CHAMPION GARY KASPAROV



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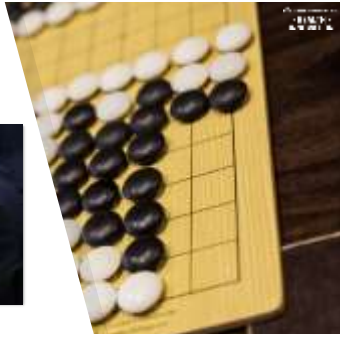
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**MAR 15, 2016**

GOOGLE DEEPMIND'S ALPHAGO  
DEFEATS **HUMAN CHAMPION** LEE  
SEDDOL



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KAISER PERMANENTE'S **HEALTHCARE** DATASET

Kaiser Permanente has an astounding **44 petabytes** of rich health data.



1.4 Million iPhones



30 stacks of CD-ROMS as tall as Mt. Whitney



Enough floppy disks to circle the globe 65 times!

KP's health dataset records 170,000 years of physician experience

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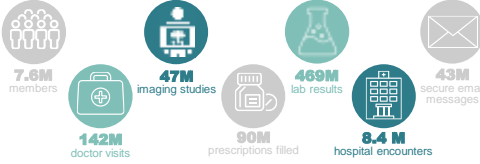
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### KAISER PERMANENTE'S HEALTHCARE DATASET




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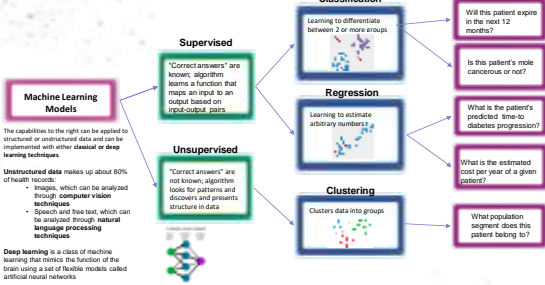
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### Machine Learning Capabilities & Applications




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### Why use machine learning?




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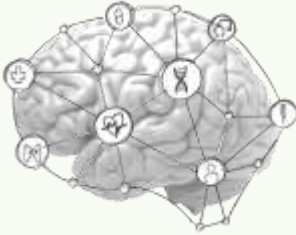
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### AI for Health Care Delivery



- 1. Anticipating patients' current and future needs
- 2. Developing personalized care plans
- 3. Creating decision support tools and automation for clinicians

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BIG DATA: MORE PERSONALIZED, PROACTIVE AND EFFICIENT CARE

PHILIPPS UNIVERSITÄT  
HEIDELBERG

Identify patients at risk of an adverse outcome and proactively intervene

Predictive Analytics

Population Management

Personalization

Automation




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BIG DATA: MORE PERSONALIZED, PROACTIVE AND EFFICIENT CARE

PHILIPPS UNIVERSITÄT  
HEIDELBERG

Identify patients in greatest need of support and target screenings and interventions

Predictive Analytics

Population Management

Personalization

Automation




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BIG DATA: MORE PERSONALIZED, PROACTIVE AND EFFICIENT CARE

PHILIP MORRIS  
HEALTHCARE  
INNOVATIONS

Tailor treatment plans based on a patient's needs and preferences

- Predictive Analytics
- Population Management
- Personalization
- Automation




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BIG DATA: MORE PERSONALIZED, PROACTIVE AND EFFICIENT CARE

PHILIP MORRIS  
HEALTHCARE  
INNOVATIONS

Reduce non-clinical indirect work for physicians and enable self-care

- Predictive Analytics
- Population Management
- Personalization
- Automation




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### Health Care AI Hype

- A recent search identified over 5,000 papers related to applications of AI and Machine Learning in health care.
- Many of these papers claim that algorithms perform as well or better than human experts
- Only about a dozen of these studies include prospective validation and/or measurement of how use of the algorithm impacts health outcomes

"There has been remarkably little prospective validation for tasks that machines could perform to help clinicians or predict clinical outcomes that would be useful for health systems, and even less for patient-centered algorithms. The field is certainly high on promise and relatively low on data and proof"

Topic: <https://doi.org/10.1038/s41591-018-0300-7>

PHILIP MORRIS  
HEALTHCARE  
INNOVATIONS

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### FDA-Approved AI Tools

The FDA is focused on clearly defining and regulating "software-as-a-medical-device,".

On January 8, 2019, the FDA published a new Software Precertification Pilot Program and a regulatory framework explaining how it plans to regulate the next generation of digital health services, particularly those that leverage AI and ML to support decision-making.

This will allow companies to make "minor changes to its devices without having to make submissions each time."

Fast-track regulatory approval opens new commercial pathways for over 70 AI imaging & diagnostics companies that have raised equity financing since 2013, accounting for a total of 119 deals.



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### FDA-Approved AI Tools

In 2017 the FDA approved two AI devices:

Company	FDA Approval	Indication
Alivacor	November 2017	Afib detection via Apple Watch
Arterys	January 2017	MRI heart interpretation

In 2018 there were 12 AI devices approved:

Company	FDA Approval	Indication
Apple	September 2018	Atrial fibrillation detection
Aidoc	August 2018	CT brain bleed diagnosis
iCAD	August 2018	Breast density via mammography
Zebra Medical	July 2018	Coronary calcium scoring
Bay Labs	June 2018	Echocardiogram EF determination
Neural Analytics	May 2018	Device for paramedic stroke diagnosis
Idx	April 2018	Diabetic retinopathy diagnosis
Icometrix	April 2018	MRI brain interpretation
Imagen	March 2018	X-ray wrist fracture diagnosis
Viz.ai	February 2018	CT stroke diagnosis
Arterys	February 2018	Liver and lung cancer (MRI, CT) diagnosis
MaxQ-AI	January 2018	CT brain bleed diagnosis



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Timeline of FDA-Approved AI Tools (2017-2018):

- 2017: Arterys (MRI heart interpretation)
- 2018: Alivacor (Atrial fibrillation detection), Apple (Atrial fibrillation detection), Aidoc (CT brain bleed diagnosis), iCAD (Breast density via mammography), Zebra Medical (Coronary calcium scoring), Bay Labs (Echocardiogram EF determination), Neural Analytics (Device for paramedic stroke diagnosis), Idx (Diabetic retinopathy diagnosis), Icometrix (MRI brain interpretation), Imagen (X-ray wrist fracture diagnosis), Viz.ai (CT stroke diagnosis), Arterys (Liver and lung cancer (MRI, CT) diagnosis), MaxQ-AI (CT brain bleed diagnosis)

Topol <https://doi.org/10.1038/s41591-018-0300-7>

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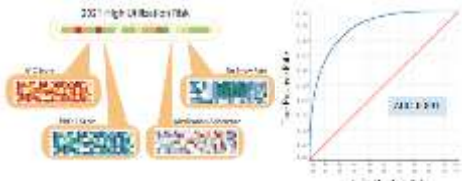
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PREDICTIVE ANALYTICS: HIGH UTILIZERS

Identify DM2 Patients That Will Be in the Top 1% of hospital utilizers in 1-5 years



Pilot: Using the model to enroll patients into a Community Health Navigation program in West LA

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PREDICTIVE ANALYTICS: END STAGE RENAL DISEASE



Patients may pass away after beginning dialysis prep but before receiving treatment benefit from dialysis.

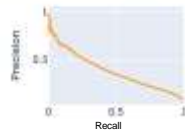


Patients on dialysis may want to transition off of dialysis to preserve quality of life.

12-month outpatient mortality prediction for CKD Stage IV & V patients

AUC = 0.8425

Average Precision = 0.3633




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POPULATION MANAGEMENT & PERSONALIZATION: HEALTHY STONES

The infographic for 'Healthy Stones 2.0' provides a detailed overview of the program. It includes:
 

- Current State:** 1,000 patients with kidney stones, 2,000 with hypertension, and 500 with diabetes.
- Future State:** 500 patients with kidney stones, 1,000 with hypertension, and 250 with diabetes.
- Outcomes:**
  - 30% decrease in ED visits.
  - 50% decrease in hospitalizations.
  - 38% decrease in overall costs.
- Key Features:**
  - 1) Evidence-informed care for the Healthy Stones Care Management System.
  - 2) Reduce kidney stone recurrence and the associated ER/ICU visits and hospital admissions.
- Value Proposition:** 'Healthy Stones account for 10% of ER visits per year. The Healthy Stones care management program resulted in a 30% decrease in ED visits, 50% decrease in hospitalizations, and 38% decrease in overall costs.'

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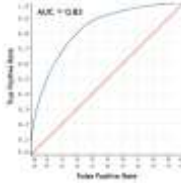
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POPULATION MANAGEMENT & PERSONALIZATION: HEALTHY STONES

- ▶ Recurrence risk model identifies high risk patients to enroll in the healthy stones program
- ▶ Time to recurrence model prioritizes patients within the high risk group
- ▶ Recurrence Risk Model: AUCROC = 0.83
- ▶ Time to Recurrence Model: C-statistic: 0.79



Key Features

1. Ethnic Group - Non-Hispanic/Non-Latino (-)
2. Previous ED utilization (+)
3. Negative UA HGB in the last year (-)
4. 50-100 UA WBCs/HPF in the last year (+)
5. Irritable Bowl Disease
6. High BP (+)
7. UA Specific Gravity in the last year (+)
8. Most recent Cl level
9. Most recent K level
10. Age (-)

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POPULATION MANAGEMENT & PERSONALIZATION: Congestive Heart Failure



Leverage a suite of predictive models that cover the HF care continuum to:

- Increase timely palliative care referrals
- Increase operational efficiency
- Decrease readmissions
- Increase preemptive outreach

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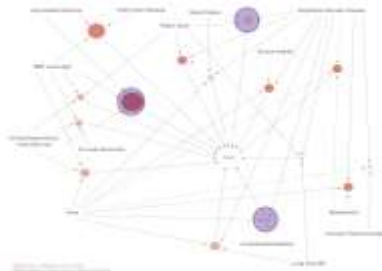
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POPULATION MANAGEMENT & PERSONALIZATION: Congestive Heart Failure




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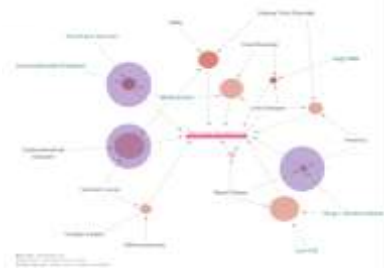
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POPULATION MANAGEMENT & PERSONALIZATION: Congestive Heart Failure



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POPULATION MANAGEMENT & PERSONALIZATION: Congestive Heart Failure



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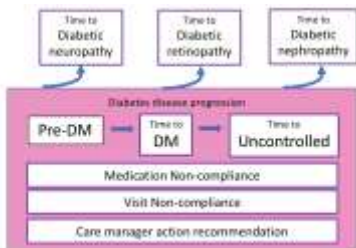
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POPULATION MANAGEMENT & PERSONALIZATION: Diabetes



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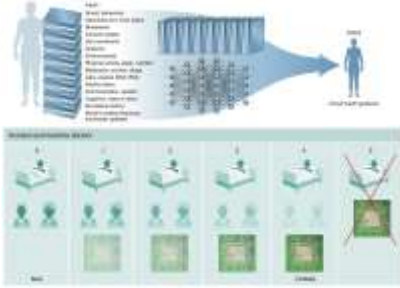
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### The Future of AI in Health Care



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**Thank You!**

Questions?

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