



HOSTED BY WASHINGTON STATE
ASSOCIATION of COUNTIES

November 17-19, 2020

VIRTUAL EVENT

CONNECT.

DISCOVER.

COLLABORATE.

EXHIBITOR & SPONSOR PACKAGES

Exhibitor / Sponsor Opportunities

Gold Sponsor – \$6,000 | Two Exclusive Opportunities

- Five minutes to address audience at a general session | \$2,500 value
- One 30-minute Power Session on agenda to discuss partnerships and services with attendees | \$2,500 value
- One-year complementary Business Partner Membership | \$475 value
- Three custom push notification to all attendees on virtual meeting platform | \$750 value

Silver Sponsor – \$4,000 | Three Exclusive Opportunities

- One 30-minute Power Session on agenda to present your latest partnerships and services with attendees | \$2,500 value
- One-year complementary Business Partner Membership | \$475 value
- Two custom push notification to all attendees on virtual meeting platform | \$500 value

Bronze Sponsor – \$2,500 | Six Exclusive Opportunities

- Five minutes to address breakout session audience on your latest partnerships and services | \$1,000 value
- One-year complementary Business Partner Membership | \$475 value
- One custom push notification to all attendees on virtual meeting platform | \$250 value

Exhibitor – \$750 | Fifteen Limited Opportunities

- Virtual exhibitor space | \$750 value
- Ability to message attendees directly within virtual platform | \$250 value
- Company branding on virtual conference platform | \$150 value

Opportunity Benefits

Gold Sponsor – \$6,000

- Five minutes to address audience at a general session | \$2,500 value
- One 30-minute Power Session on agenda to discuss partnerships and services with attendees | \$2,500 value
- One-year complementary Business Partner Membership | \$475 value
- Three custom push notification to all attendees on virtual meeting platform | \$750 value
- Virtual exhibitor space | \$750 value
- One 30-second commercial | \$500 value
- Access to list of attendees during event and searchable profiles | \$300 value
- Ability to message attendee within virtual platform | \$250 value
- Company branding on virtual conference platform | \$150 value
- Branding on all event emails | \$100 value

Silver Sponsor – \$4,000

- One 30-minute Power Session on agenda to present your latest partnerships and services with attendees | \$2,500 value
- One-year complementary Business Partner Membership | \$475 value
- Two custom push notification to all attendees on virtual meeting platform | \$500 value
- Virtual exhibitor space | \$750 value
- One 30-second commercial | \$500 value
- Access to list of attendees during event and searchable profiles | \$300 value
- Ability to message attendee within virtual platform | \$250 value
- Company branding on virtual conference platform | \$150 value
- Branding on all event emails | \$100 value

Bronze Sponsor – \$2,500

- Five minutes to address breakout session audience on your latest partnerships and services | \$1,000 value
- One-year complementary Business Partner Membership | \$475 value
- One custom push notification to all attendees on virtual meeting platform | \$250 value
- Virtual exhibitor space | \$750 value
- One 30-second commercial | \$500 value
- Access to list of attendees during event and searchable profiles | \$300 value
- Company branding on virtual conference platform | \$150 value
- Branding on all event emails | \$100 value

Exhibitor – \$750

- Virtual exhibitor space | \$750 value
- Ability to message attendees directly within virtual platform | \$250 value
- Company branding on virtual conference platform | \$150 value

Exhibitor / Sponsor Benefits

Sponsorship Benefits	Gold \$6,000	Silver \$4,000	Bronze \$2,500	Exhibitor \$750
Virtual Exhibitor Space	✓	✓	✓	✓
30-Second Commercial	✓	✓	✓	
Company Branding on Virtual Conference Platform	✓	✓	✓	✓
Time to Address Conference Attendees	35 Minutes	30 Minutes	5 Minutes	
Complimentary Conference Registration	✓	✓	✓	Limit 5
Logo on Conference website and e-marketing	✓	✓	✓	
App Push Notification	Three Push Notifications	Two Push Notifications	One Push Notification	

Want Exposure?

39 Counties in Washington State

100% Counties are in attendance

26 Unique opportunities to showcase your services

3 Full days of Conference Activities

350 Decision-makers in attendance

Become a WSAC Business Partner!

Washington counties are engaged in delivering a broad range of services, from public health and safety to road construction, environmental mitigation, and social services. With over 35,000 employees serving over 7.5 million residents, counties are looking to private and nonprofit sectors for innovation and solutions to improve their performance.

As a member of the Washington State Association of Counties' Business Partner program, you will have the opportunity to connect with key decision-makers from all of Washington's 39 counties. Membership also provides year-round exposure for your company and opportunities to share how your partnerships and services can assist local government in delivering critical services to their communities.

If you are interested in learning more about the WSAC Business Partner program, please contact Derek Anderson at danderson@wsac.org or by calling 360.489.3020.