

# March 24-26, 2020 | Palm Springs, California



## Zero Damages. Reaching the Goal Together.

The Excavation Safety Conference is the premiere international event dedicated to providing educational content and resources to help protect buried assets. The largest event in the underground damage prevention industry, it draws nearly 1,700 participants from around the world. Common Ground Alliance (CGA) is holding its annual meeting at this event, and with 80+ conference sessions, comprehensive workshops, numerous networking events, and 120+ exhibitors, including an outdoor demo fair for hands-on access to equipment, it is the place to be if you are committed to the mission of reducing damages.

Whether you have attended every Excavation Safety Conference over the last 16 years, or this is your first time, there are sessions, workshops and events that address your educational and professional development requirements. You will find numerous opportunities to learn new information directly related to your industry, to network with peers who understand your job function and to share ideas with dedicated professionals from around the world.



## Benefits of Attending

- Engage in peer-to-peer exchanges during sessions
- Participate in panel discussions and industry summits
- Expand your areas of expertise by attending a session on a topic new to you
- Join in daily networking activities
- Act as an advocate for your entire work group by bringing what you've learned back to the office through presentations or lunch-and-learn sessions
- 120+ exhibitors make this a one-stop-shop to learn about advancing technologies and tools that are redefining the industry



\*Go to [CGAconference.com](http://CGAconference.com) for details

We welcome your feedback and suggestions.  
Have something to share? Let us know at [info@emailir.com](mailto:info@emailir.com).



## Monday, March 23

8:30 AM - 11:30 AM CGA Committee Meeting: OCSI  
 12:00 PM - 6:00 PM Registration / Information  
 1:00 PM - 4:00 PM CGA Committee Meetings:  
 Regional Partners, Technology,  
 Stakeholder Outreach

## Tuesday, March 24

7:00 AM - 6:00 PM Registration / Information  
 8:00 AM - 8:45 AM Attendee Orientation  
 8:00 AM - 11:00 AM Committee Meetings:  
 Best Practices, Data Reporting & Evaluation,  
 Educational Programs & Marketing  
 8:00 AM - 3:30 PM Utility Locator Enhancement Workshop\*  
 8:00 AM - 4:00 PM Utility Locating with GPR Course\*  
 9:00 AM - 9:50 AM Vendor Outreach Sessions  
 9:00 AM - 2:00 PM Damage Investigation Workshop\*  
 10:00 AM - 10:45 AM Vendor Outreach Sessions  
 11:00 AM - 11:45 AM Vendor Outreach Sessions  
 11:30 AM - 3:30 PM CGA Board of Directors Meeting & Lunch  
 12:30 PM - 1:45 PM Educational Break Out Sessions  
 2:00 PM - 2:45 PM Educational Break Out Sessions  
 3:00 PM Ribbon Cutting  
 3:00 PM - 6:00 PM Welcome Reception

# 91%

of past attendees would recommend  
 the Conference to an industry peer.

## Wednesday, March 25

7:00 AM - 8:00 AM Breakfast  
 7:00 AM - 5:30 PM Registration/Information  
 8:00 AM - 9:30 AM CGA Annual Meeting  
 9:30 AM - 3:00 PM Exhibit Floor Open  
 10:15 AM - 11:00 AM Exhibit Floor Educational Sessions  
 11:30 AM - 12:30 PM Lunch  
 12:30 PM - 1:15 PM Exhibit Floor Educational Sessions  
 1:30 PM - 2:45 PM Exhibit Floor Educational Sessions  
 3:00 PM - 3:45 PM Educational Break out Sessions  
 4:00 PM - 5:15 PM Educational Break out Sessions  
 6:00 PM - 10:00 PM CGA Night of Networking\*\*

## Thursday, March 26

7:00 AM - 8:00 AM Breakfast  
 7:00 AM - 11:00 AM Exhibit Floor Open  
 7:00 AM - 12:00 PM Registration / Information  
 8:30 AM - 9:15 AM Exhibit Floor Educational Sessions  
 9:30 AM - 10:45 AM Exhibit Floor Educational Sessions  
 11:00 AM - 11:45 AM Educational Break Out Sessions  
 12:00 PM - 1:30 PM Outdoor Demo Fair & Picnic Lunch  
 1:30 PM - 2:15 PM Educational Break Out Sessions  
 2:30 PM - 3:15 PM Educational Break Out Sessions  
 3:30 PM - 4:15 PM Educational Break Out Sessions

### NEW THIS YEAR!

Get the most out of the Excavation Safety  
 Conference with a full-day of education on  
 Thursday and golf on Friday.

## Friday, March 27

8:00 AM - 12:30 PM Click Before You Dig Golf Scramble\*

*All times subject to change.*

*\*Pre-registration and additional fee apply*

*\*\*Included in Full Conference registration. Tickets  
 available for purchase for other registration types.*

“This is a place where I can come and get valuable information that I’ll be able to  
 bring back to my organization and help me do what I do every day better.”

*Matt Miceli, NiSource – 1st time attendee, Mentor/Mentee Program*

# Workshops

A Workshop is a comprehensive (half day or full day) educational experience where you learn practical strategies from recognized industry experts. Workshops can be purchased in addition to your Full Conference educational experience or as a stand-alone activity which includes access to the exhibit hall.

## Utility Locating with GPR Course

\$295

*Troy De Souza, Training Manager, Sensors & Software, Inc.*

This full day training course meets the NULCA "Competencies for the GPR Technician" curriculum. The objective is to ensure that the user demonstrates knowledge, skill, and understanding in applying GPR safely and professionally to locate utilities. Topics include GPR theory, factors affecting target detection, how GPR compliments traditional EM locating, application of Line Scan and Grid Scans, hands-on equipment setup and data collection, data interpretation, and case studies.

*Pre-registration is required. Box lunch included in cost.*



## Damage Investigation & Claims Resolution

\$255

*Ron Peterson; President with Ron Peterson Consulting, LLC*

This workshop focuses on the required elements of a successful damage investigation. Setting the stage for a valid root cause investigation and following standard investigative procedures are vital to an effective analysis of a damage. Topics covered include asset protection, revenue / loss recovery, ethics and other ingredients needed to perform accurate and timely root cause investigations.

*Pre-registration is required. Box lunch included in cost.*

Refreshments Sponsored by



## Utility Locator Skills Enhancement

\$295

*Bob Nighswonger; President with Utility Training Academy*

This skills training workshop is a great introductory session for the novice locator and a valuable career-building tool designed to challenge even seasoned professionals on underground line locating. This workshop begins with classroom training including a comprehensive presentation, lively discussion, and a supporting workbook loaded with reference materials and classroom activities. The classroom session is followed by hands-on instruction performed outdoors with a variety of conventional and unconventional equipment.

- This workshop is approved for 6-8 Continuing Educational Hours or Training Credits for Water Operator Certification renewals in various states and approved for 8 contact hours for CWEA certificate holders. Visit website for additional details

*Pre-registration is required. Box lunch included in cost.*

Refreshments Sponsored by



## Locating Theory Demystified!

\$150

*Christopher Koch; President with ZoneOne Locating.*

Have you ever looked at someone locating and wondered what the heck is going on? Whether you are a locator, work with locating personnel, or are just curious about locating you will benefit from seeing and using the latest in locating technology as accurate locating is crucial to damage prevention. This workshop explores the principles of locating, the role locating plays in safe excavation, and includes hands-on use of equipment. With classroom training on locating basics and hands-on training, students will be able to experience using various pieces of equipment in different settings. Several locate equipment manufacturers will provide equipment and tips on how to get an accurate locate, including using ground penetrating radar (GPR). *Pre-registration is required.*



## Safe 4 Culture Changer Program: Improve Your Safety Culture through an Effective Safety Campaign

\$295

*Wyllie Davidson; Training and Culture Specialist with DIVAL Safety*

Built upon the foundation of the "Safe 4 the Right Reasons" safety message, this workshop is an organized, planned, and proven method of improving a company's safety culture. Most companies don't have a lack of desire, dedication, or even funding to keep their employees safe, what they often lack is a plan. This workshop addresses the ineffective approach that consists of sporadic events and a lack of consistency and commitment resulting in the "flavor of the day" safety effort that results in meager results. Let's face it, we are Safety Marketers – we are attempting to influence our employees and drive them to want what we are offering, being safe both on and off the job, so they can continue to take care of their families and loved ones. *Pre-registration is required. Box lunch included in cost.*

"There is a variety of sessions, demos and trainings happening throughout the conference that are beneficial to every industry"

*Robert Edwards, Citizens Energy Group – 5 time attendee*

# Session Topics

With over 80 sessions to choose from throughout the three days of the Excavation Safety Conference, there is something for all industry professionals. New topics are added regularly, so visit the website for the most up-to-date list, session descriptions and speaker biographies.

## Education Tracks



- 10 Feet Tall and Bullet Proof
- 2019: Emerging Damage Prevention Leaders Group
- Advanced Sonic Technologies (AST) in Action: Effective Acoustic Mapping
- API RP 1162 Rewrite
- Believe in Safety: Know the Risks of Short Cuts
- Applying Augmented Reality to Prevent Excavation Damage
- Big Changes Below the Horizon: The Impact of Changing Technology on One Call Systems
- Blending Safety Culture and Damage Prevention
- Board Member 101
- Board Member 201
- Case Histories of Gas Line Damage and Gas Explosions
- Communication Styles
- Contracting Exceptions: Are You Covered?
- Cross Bore Identification
- Damage Prevention
- Damage Prevention the Chicago Way
- De-Escalation
- Digital Transformation of the Utilities Locate Process: WaterOne Case Study
- Distribution Public Awareness Council (DPAC) Natural Gas Distribution Safety Benchmarking
- Education vs. Training
- Excavation Safety: Protecting Workers. Protecting Utilities.
- Future of Strike Prevention Down Under
- How Does AI Improve Accuracy of Underground Locates?
- How Cloud-Based Technologies are Changing the Way We Locate and Map Buried Facilities
- How to Implement a Comprehensive and Safe HDD Training Regimen
- How to Survive an OSHA Inspection

- Installing and Mapping Underground Infrastructure while Capturing GPS: Today, Tomorrow and Beyond
- Introduction to the Dig Safe Board
- Joint Use
- Landowner Campaign
- Lessons Learned from Past Dig-Ins
- Locating Pipelines Within a Facility
- Managing the Change
- Mergers & Acquisitions
- Metrically Driven, Continuous Improvement for Stakeholder Engagement and Damage Prevention: The National Grid Case Study
- Mindfulness in the Workplace
- New Construction Techniques in Fiber Optics
- New Developments in Pipeline River Crossing Inspection Programs
- New York 811: Transforming Damage Prevention in New York City and Long Island
- Online Locate Requests vs Phone Submissions: Why Go Virtual, and is it Safer?
- OSHA, Risk Management and the Holistic Approach to Real Dollars and Cents
- Power of Don't: Communication and Leadership Excellence
- Preventing Electric Utility Damage
- Regulation & Bill Submission: How a Bill Becomes a Law
- Remote Sensing Technologies: Advances in ROW Safety and Monitoring
- Risks Associated with HDD
- Safe 4 Culture Changer Program: Improve Your Safety Culture Through an Effective Safety Campaign
- Safe 4 the Right Reasons
- Silver Shovel Recognition Program

- Silver Shovel Recognition Program
- Simplify Your Message
- Situational Awareness
- Standardized Metrics for Continuous Improvement in Damage Prevention
- Strategic Planning
- Stress Management
- Successful Presentations
- The Bad Side of Town
- The Day We Will Remember
- The ROI on Making Underground Facilities Locatable
- Two Confined Space Standards: Which One is for You?
- Underground Damages Case Study: Use of Comprehensive Data Analysis for Process Improvement
- Underground Utility Damage: Why it Remains the Number One Threat
- Unregulated Services and Industry Best Practices: Why Should You if You Don't Have To?
- Using the Leading Practices for Cross Bore Risk Reduction
- Using Video to Better Communicate with Your Audience
- Utilizing Human Factor Technologies to Drive Performance Improvements
- You the Jury: Trial of an Underground Utility Damage Claim

"The Excavation Safety Conference is an awesome opportunity to network with peers from around the world! The workshops and convention offer fantastic exposure to industry trends and vendors."

*Derek Brown, Call Before You Dig CT – 8 time attendee*

**89%** of surveyed attendees stated that information obtained will help them implement change at work.



# Special Events

Don't miss out! Participate in all our networking events for your best opportunity to connect with other industry professionals and grow your network!

## Attendee Orientation

Tuesday, March 24 | 8:00 AM – 8:45 AM

Highly recommended for ALL Conference attendees - newcomer and veteran alike. Every year we make changes based on the feedback we receive from our attendees and exhibitors. Take advantage of this session designed to help you understand the conference structure, organization and opportunities. This is the best place to learn about what's new and decide how to make the best use of your time at the Excavation Safety Conference.

## Official Opening: Ceremonial Ribbon Cutting

Tuesday, March 24 | 3:00 PM

Join us for the official opening of the Excavation Safety Conference as we greet our guests for the Welcome Reception held on the exhibit floor.

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## Welcome Reception

Tuesday, March 24 | 3:00 PM – 6:00 PM

Come together and celebrate the kickoff of the 2020 Excavation Safety Conference! The perfect opportunity to network with colleagues and explore solutions and new technologies with vendors who add value to your experience. Complimentary hors d'oeuvres and cash bar available.

## CGA Annual Meeting

Wednesday, March 25 | 8:00 AM – 10:00 AM

The annual CGA meeting provides an excellent opportunity to learn about current and future CGA initiatives to ensure public safety, environmental protection and the integrity of all industry services. All registration types are welcome. You do not have to be a CGA member to attend.

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## Locate & Damage Prevention Technology Forum

Wednesday, March 25 | 12:30 PM – 1:20 PM

Designed to give locating professionals and damage prevention stakeholders an introduction to the latest equipment and technology. The forum, presented in a rapid-fire format, offers a look at new products and services released by our exhibitors within the past year. Held in an exhibit hall theater, the forum is open to all registration types.



Wednesday, March 25 | 6:00 PM – 10:00 PM

Don't miss the prime-time social event of the Conference. Access to this amazing networking event is included in a Full Conference registration! Tickets are available for purchase for guests or other registration types.

## Outdoor Demo Fair and Picnic Lunch

Thursday, March 26 | 12:00 PM – 1:30 PM

Enjoy your lunch in the sun as you stroll along the avenue of exhibitor equipment and demonstrations. A great opportunity to gain live, hands-on experience with the newest tools in the damage prevention industry.

## Click Before You Dig Golf Scramble

Friday, March 27 | 8:00 AM – 12:30 PM

Enjoy a day on the links and get one last chance to network with your contacts. Following the Conference, this is the perfect way to finish out the week.



## 2020 Mentorship Program

Share your knowledge and expertise with an upcoming professional within the industry who has never had the opportunity to attend the Excavation Safety Conference and would benefit from the education and experiences that are only available here. Help them connect with other industry professionals and build their network; guide them as they expand their knowledge base and develop core skills and best practices. With your Full Conference registration, you can mentor a future leader for the deeply discounted rate of **ONLY \$811!** As you complete your registration for 2020 through the online registration system, select the box indicating you have someone you would like to mentor. Provide a name and email and we'll take care of the rest!

*Mentor* must be a returning delegate registering as a Full Conference delegate. *Mentee* must be a first-time attendee. Mentee does not need to be from the same company as Mentor. Age restrictions do not apply. Program is not retroactive to existing registrations. Mentee registration is non-transferrable and non-refundable.

3M  
4iQ Solutions  
AIMS Companies  
Badger Daylighting Corporation  
Barr Air Patrol, LLC  
BOSS Solutions  
Bradley Tanks Inc  
Buzzi Unicem USA  
CAMO-Coastal and Marine Operators  
Centriforce Products, Ltd.  
Claims Management Resources (CMR)  
Common Ground Alliance (CGA)  
Copperhead Industries, LLC  
Damage Prevention Solutions, LLC  
Data Integration, Inc.  
DigAlert  
Dig-Smart, LLC  
Ditch Witch  
Draeger Inc.  
Eco-Trak  
ELM Utility Services  
Enertech  
Flagshooter  
FS3  
Garlock Safety Systems  
Ground Penetrating Radar Systems, Inc. (GPRS)  
GSSI/Geophysical Survey Systems, Inc.  
Heath Consultants Incorporated  
Hexagon  
HI-VAC Corporation  
Hydromax USA  
InfraMarker by Berntsen  
Infrastructure Resources, LLC  
irth Solutions  
Jameson LLC  
JNR / The Claims Center  
KCSI Aerial Patrol  
King Innovation  
KorTerra  
Krylon Products Group  
Leica Geosystems - Part of Hexagon  
LocusView Solutions  
MALA GeoScience USA, Inc.  
MBW, Inc.  
McLaughlin A Vermeer Company  
Mears Group  
MobileFrame  
MP Technologies  
Norfield Development Partners  
Northern Lights Locating and Inspection Services

North American Telecommunications  
Damage  
Prevention Council (NTDPC)  
Nulca  
Olameter  
One Call Concepts  
Opvantek  
Pacific Coast Locators  
Paradigm  
PelicanCorp  
Pergam Technical Services  
Phoenix Loss Control  
Pipehorn  
Pipeline Association for Public Awareness  
Premier I&E  
Project Resources Group, PRG  
Pro-Pipe  
Radiodetection Corp.  
RAMVAC Vacuum Excavators by Sewer  
Equipment  
Rhino Marking & Protection Systems  
RoadSafe Traffic Systems, Inc  
Rust-Oleum Industrial Brands  
SENSIT Technologies  
Sensors & Software, Inc.  
Sequel Group, LLC  
Southern Cross  
Stake Center Locating  
Staking University  
Subsite Electronics  
Surveying and Mapping, LLC  
Tellus Underground Technology  
Terra Tape, Div of Reef Industries  
Transwest  
Trimble Energy  
United Rentals Trench Safety  
Urbint  
US Radar Inc  
USIC, Blood Hound, Inc.,  
RECONN Utility Services  
UtiliQuest  
Utility Training Academy (UTA)  
UTTO  
Vacmasters  
Verizon  
Vermeer Corporation  
Vivax-Metrotech  
Voss Signs  
Vulcan Utility Signs  
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**Learning Lab 1**

**Learning Lab 2**

**TO MEALS HALL**

**USIC DAMAGE PREVENTION THEATER™**

**US INFRASTRUCTURE COMPANY**

**Room** (grey)  
**Corridor** (white)  
**Entrance** (yellow)

**Room Numbers:**

- 100, 101, 102, 107, 110, 111, 113, 114, 115, 118, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 8

**AVAILABLE** **SOLD**

ENTRANCE

Infrastructure Resources is regularly adding new exhibitors. Visit [CGAconference.com](http://CGAconference.com) for the most updated list of exhibitors who are eager to meet you in March!

# REGISTER NOW for best pricing! | [CGAconference.com](http://CGAconference.com)

Full Conference Registration Pricing	October 12 - January 11	January 12 - March 20	Onsite
	CGA Member \$1,050 Non-Member \$1,100	CGA Member \$1,150 Non-Member \$1,200	CGA Member \$1,250 Non-Member \$1,250

Registration Sponsored by



## Sponsors



Registration



Damage Prevention Theater™



Learning Lab 1 & 2



Charging Stations



CGA Breakfast



CGA Breakfast



CGA Breakfast



CGA Breakfast



Welcome Reception



Welcome Reception



Welcome Reception



Welcome Reception



Ceremonial Ribbon Cutting



Session Notes Book



Audio Visual



Mobile App



Pipeline Safety Awareness Summit



Water & Sewer Infrastructure Protection Summit



Electric Safety Summit



Damage Investigation & Claims Resolution Workshop Refreshments



Official Event Bag



Official Event Bag



Fiber Optic Protection Summit



Utility Locator Skills Enhancement Workshop Refreshments



Water Bottle



Excavator's Perspective Summit

"It is the #1 opportunity for education and networking for our industry as a whole."

Bruce Campbell, MISS DIG System Inc. – 8 time attendee

# Endorsing Organizations



## Media Partners



## Sponsorships Available

The Excavation Safety Conference still has sponsorship opportunities available. Here are just a few highly visible ways to show your company's support for damage prevention. Visit the website for other sponsorship opportunities.

### WiFi (Two Available)

\$5,000

Getting ready to send that email of paramount importance, the attendee in question confidently hits the "send" button. With a slight swagger, they begin to put their tablet away. But then... the dreaded "No Internet Connection" message stops them in their tracks. Trepidation and a feeling of impending doom begin to set in. What now? Let's not go down that road. Instead, ensure all attendees can freely and happily access the internet to their hearts content through your WiFi sponsorship. Each and every time they connect to WiFi, your name is there to welcome them.

### Mobile App | VISIBLE BEFORE AND AFTER EVENT

\$3,000

Many attendees carry a smart phone and/or tablet and utilize the mobile app to access vital information such as sessions, schedules, speakers, exhibitors, networking functions and much more. Take advantage of this opportunity to sponsor the mobile app and have your company logo placed in a rotating banner on the home page every time they open the app.

### Event Bag Insert | DISTRIBUTED TO EVERY ATTENDEE

\$500

Everybody loves swag! There is nothing more fun after registering and receiving your event bag than digging through it for the amazing treasures it holds! Don't miss out on this opportunity for your logo to be one of the first impressions attendees have!