



## What is the SciPy2016 Conference?

As a community, SciPy (Scientific Python) advances scientific and analytic computing through the development and promotion of open source Python software; Python usage continues to grow significantly in scientific and analytic computing thanks to the efforts of this community.

The annual SciPy Conference brings together industry, government, and academic users to present their latest work, learn from skilled users and developers, and collaborate on advancing the ecosystem. In 2015, the conference had over 550 attendees from over 25 countries; we anticipate over 600 attendees at the July 11-17, 2016 event in Austin, Texas. The conference includes:

### ***2 days of Tutorials***

The conference begins with two days of expert-led tutorials. These tutorials are very popular, with an introductory track for attendees new to Python, and intermediate and advanced tracks for experienced users.

### ***3 days of Talks, Birds of Feather Sessions, Poster Sessions and Mini-symposia***

Over 100 speakers and authors share their juried presentations and poster papers covering the latest developments in the use of Python in science during the three main days of the conference. Birds-of-a-Feather sessions, Mini-symposia presentations, Lightning talks and Keynote presentations provide a wide variety of opportunities for attendees to participate and learn.

### ***2 days of Sprints***

Two days of sprints wrap up the SciPy Conference and provide an opportunity for collaborative coding and problem-solving on SciPy open-source projects. Last year's sprints contributed real, significant progress for many packages and tools.

To learn more about SciPy, go to <http://www.scipy.org>

For more information on the 2016 SciPy Conference: <http://conference.scipy.org/scipy2016>



**Sponsorship Contact:** Jill Cowan, (512) 536-1057, [jillc@enthought.com](mailto:jillc@enthought.com)

## Why Sponsor the SciPy2016 Conference?

- **Build awareness, recruit, and make contacts:**

Last year, the **SciPy Job Fair and sponsor tables** were an overwhelming success and we will be bringing them back again. Sponsors who choose to participate in the job fair will have a chance to meet with attendees and discuss opportunities and potential fit. SciPy brings together some of the best minds in scientific and analytic computing; you'll be hard-pressed to find this kind of audience anywhere else.

- **Unparalleled access to attendees:**

Our job fair and sponsorship tables are positioned in the heart of the conference. The tables rim the opening night reception area and remain up in the break area through the three days of the conference.

## How Will My Sponsorship Help the SciPy Community?

### **Contribute to the growth of the SciPy community and code base:**

Your sponsorship helps us build a financial foundation for the conference and the community, providing more opportunities for the community to build out the Python scientific computing tools and packages.

### **Help fund attendance:**

SciPy offers scholarships for students and researchers who contribute to the community. In 2015 we were able to pay the travel, registration, and lodging costs for 25 applicants, including 5 diversity aid recipients, selected for their outstanding contributions to open source scientific Python projects. In the last 10 years over 100 students have attended from countries around the world. Sponsorships also help us to keep this meeting very affordable compared to many others.

*"[I really enjoyed] getting to meet so many new people with similar interests and who are working on the projects I love. Also I loved learning about new tools and projects people are working on."*

-SciPy 2015 attendee

*"The entire conference was top notch. The talks were so informative and I learned a ton."*

-SciPy 2015 attendee

## 2015 Sponsor Participation

At SciPy 2015, sponsorships increased over 2014 thanks to the generosity of **Microsoft, Los Alamos National Laboratory, University of Washington, NYU Center for Data Science, Berkeley Institute for Data Science, The DE Shaw Group, NumFocus, Genia, Jump Trading, Continuum, AQR, Kitware, Sandia National Laboratories, Python Software Foundation, PlaidCloud, Mu Sigma, Rackspace, USGS, SqareRoot** and our institutional sponsor, [Enthought](#). Media and Community sponsors included **O'Reilly, Pyladies, Python Weekly, Women who Code**, and the **Center for Open Science**.

## 2016 General Sponsorship Packages

**Sponsorship Contact:** Jill Cowan, 512-536-1057, [jillc@enthought.com](mailto:jillc@enthought.com) or [scipy-organizers@scipy.org](mailto:scipy-organizers@scipy.org)

### Platinum (three available)

\$12,000

Benefits:

- Platinum Sponsor link with logo on SciPy 2016 website
- 12' x 2' banner (sponsor provided) in main session auditorium
- Listed as the sponsor of outstanding student SciPy contributors
- Large logo on t-shirt provided to all attendees
- Listed as Platinum Sponsor on 4' x 8' Sponsor Banner at main entrance
- **Sponsor Table** in the reception area during the Conference General Sessions
- Table in **SciPy Job Fair** and promotion of jobs to attendee list
- Listing on the **SciPy 2016 Jobs page**
- Attendance at Sponsor and Financial Aid Recipient breakfast
- Opportunity to host Thursday evening happy hour offsite
- 1/2 page advertisement in program
- 4 General Session Passes

### Gold

\$6,000

Benefits:

- Gold Sponsor link with logo on SciPy 2016 website
- Medium logo on t-shirt provided to all attendees
- Listed as Gold Sponsor on 4' x 8' Sponsor Banner at main entrance
- **Sponsor Table** in the reception area during the Conference General Sessions
- Table in **SciPy Job Fair** and promotion of jobs to attendee list
- Listing on the **SciPy 2016 Jobs page**
- Listed (with sign) as sponsor of one am or pm refreshment break in general session
- Attendance at Sponsor and Financial Aid Recipient breakfast
- Opportunity to host Thursday evening happy hour offsite
- 1/4 page advertisement in program
- 3 General Session Passes

### Silver

\$2,000

Benefits:

- Silver Sponsor link with logo on SciPy 2016 website
- Small logo on t-shirt provided to all attendees
- Listed as Silver Sponsor on 4' x 8' Sponsor Banner at main entrance
- Attendance at Sponsor and Financial Aid Recipient breakfast
- 1/8 page advertisement in program
- 2 General Session Passes

### Media and Community Sponsors

co-promotion

Promotion opportunities: logo on website, social media promotion, mention in e-newsletter to 50K+ list.

### Additional Opportunities:

\$10,000 Sponsor a general session lunch (includes most Gold level benefits)

\$5,000 Sponsor Saturday evening Sprint dinner/happy hour (includes most Gold level benefits)

\$1,500 Sponsor a Saturday or Sunday Sprint (two available, listing as sponsor)