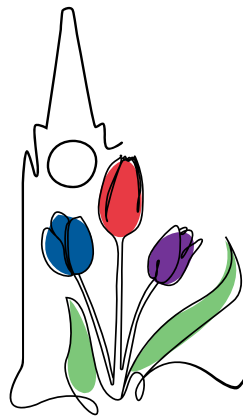


Exhibitor Prospectus



**Early rate booth
booking deadline:
December 31, 2025**



**OTTAWA
2026**

MAY 21-23 | DU 21 AU 23 MAI

**CPS Annual Conference 2026
Rogers Centre Ottawa**

Exhibitor Information



Info-at-a-glance

Location

Rogers Centre Ottawa

May 21

Exhibition
0800-1800

Scientific Sessions
0900-1645

Program

May 22

Exhibition
0800-1200

Scientific Sessions
0900-1645

May 23

Scientific Sessions
0900-1645

You are invited to exhibit at the largest gathering of paediatric and child health care providers in Canada

The Exhibition at the CPS Annual Conference 2026 in Ottawa will be a major highlight of the conference experience. It is a high-traffic, high-visibility setup that will no doubt increase your exposure and elevate your brand by interacting face-to-face with your target audience.

Hundreds of conference participants will visit to connect with a wide range of local and national exhibitors. You will have the opportunity to showcase your products and services towards building new relationships and strengthening existing ones, as well as demonstrating your support for medical education for child and youth health care professionals.



Why exhibit?

Grow your network

Connect and converse with general paediatricians, family physicians, paediatric subspecialists, allied health professionals, residents, trainees, and medical students.

Access influencers

In-person access to over 900 paediatric experts and professionals from across Canada in subspecialties such as allergy, developmental paediatrics, emergency medicine, immunology, rheumatology, respirology, sports medicine, and more.

Promote your brand

Increase your visibility and market your products and services to a built-in target audience!

Reasons to Exhibit

We are committed to ensuring a successful exhibition through these exhibit hall benefits:

- ▶ One and a half days of direct access to the largest gathering of paediatric and child health care providers in Canada
- ▶ Six (6) hours of unopposed exhibit time
- ▶ All food functions served in the exhibit hall to increase delegate traffic
- ▶ One Lead retrieval system access via a mobile app per booth
- ▶ Complimentary wireless internet
- ▶ Overnight security guard service in the exhibit hall
- ▶ General maintenance of the aisles and common exhibit hall areas
- ▶ Carpeted exhibit hall (booth carpet is not required)
- ▶ Access to discounted accommodation rates

Exhibitor Schedule

Booth installation and move-in

Wednesday, May 20 1200-1800

Show date and hours

Thursday, May 21	0800-1800	
	Networking Breakfast	0800-0900
	Networking break	1030-1100
	Lunch	1200-1330
	Networking break	1445-1515
	Welcome Reception	1645-1800

Friday, May 22	0800-1200	
	Networking Breakfast	0800-0900
	Networking break	1030-1100

Booth dismantling and move-out

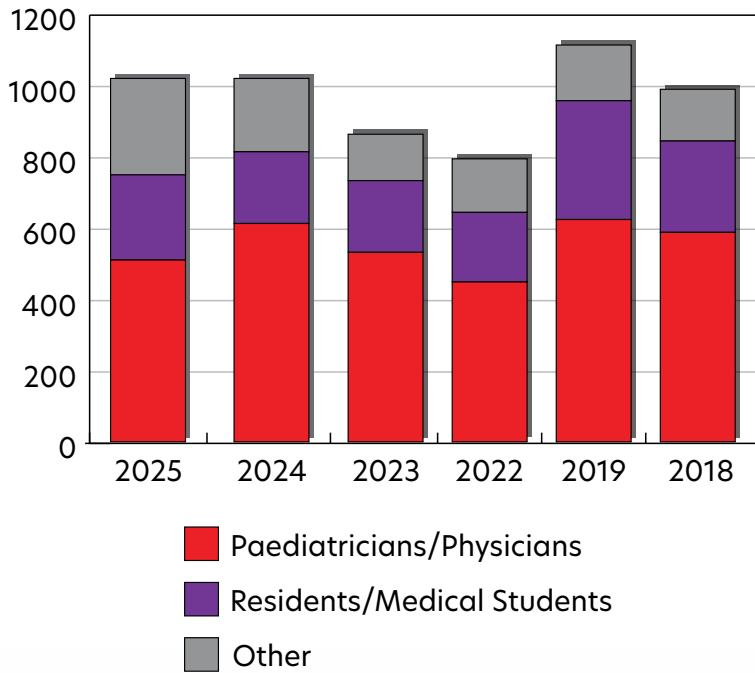
Friday, May 22 1200-1600

3rd party companies dismantling exhibits have to come in after 1645 on Friday May 22 for move out



Demographic Profile

Professional Attendance



Average Attendance by Country

Canada	833	97%
USA	10	1%
International	14	2%

These statistics are calculated based on in-person attendance data from 2018-2025.

Why Delegates Attend

Top 3 Reasons

- 1** To acquire new information
- 2** To network with colleagues
- 3** To develop clinical skills



The CPS values the educational contribution made by our exhibitors and welcomes your participation.

Exhibitors from CPS 2025 annual Conference Exhibition

- ▶ Abbott
- ▶ Acadia Pharmaceuticals Canada
- ▶ Ajinomoto Cambrooke
- ▶ Alexion AstraZeneca Rare Disease
- ▶ ALK Canada
- ▶ Arcutis Canada, Inc.
- ▶ Beiersdorf Canada Inc.
- ▶ Biosynt Pharma Inc.
- ▶ BLES Biochemicals Inc.
- ▶ CADDRA - Canadian ADHD Resource Alliance
- ▶ Canada Beef
- ▶ Canadian Children's Literacy Foundation
- ▶ Canadian Paediatric Society
- ▶ Cornwall Community Hospital
- ▶ Covis Pharma Canada Ltd
- ▶ Docutiv
- ▶ Eczema Society of Canada
- ▶ Elvium Life Sciences
- ▶ Haleon
- ▶ Hospital for Sick Children
- ▶ Interior Health
- ▶ Kenvue
- ▶ KidStar Nutrients
- ▶ Knight Therapeutics
- ▶ KYE Pharmaceuticals
- ▶ Kyowa Kirin
- ▶ L'Oréal Dermatological Beauty
- ▶ MD Financial Management and Scotiabank Healthcare+
- ▶ Mead Johnson Nutrition
- ▶ Medexus Pharmaceuticals
- ▶ Merck Canada Inc.
- ▶ Modilac Laboratories
- ▶ NeilMed
- ▶ Newfoundland and Labrador Health Services
- ▶ Northern Health
- ▶ Novartis Pharmaceuticals Canada Inc.
- ▶ Nutricia North America
- ▶ Pampers Professional
- ▶ Pascoe Canada
- ▶ Pfizer
- ▶ Pierre Fabre Dermo-Cosmétique
- ▶ Province of New Brunswick
- ▶ Sanofi Pasteur Limited
- ▶ Sanofi Regeneron
- ▶ Sioux Lookout Regional Physicians' Services Inc.
- ▶ Solutions for Kids in Pain
- ▶ Stella Pharmaceutical Canada Inc.
- ▶ Sun Pharmaceutical Industries Ltd.
- ▶ TELUS Santé
- ▶ The Personal Insurance Company
- ▶ Tommee Tippee
- ▶ Viatris



Book your Booth

Each rental package includes

- ▶ One 10' x 10' pipe-and-drape booth (maximum height: 12' backwall; 3' sidewalls)
- ▶ One 6' draped and skirted table, two chairs and one waste basket
- ▶ Booth identification sign
- ▶ Two booth attendant registrations
- ▶ Meals for booth attendants (breakfast, breaks, lunch, drink ticket for the Welcome Reception)
- ▶ One Lead retrieval system access via a mobile app
- ▶ Exhibitor listing on the conference mobile app, with organization description, website, and logo
- ▶ Exhibitor listing on the conference website

Sign-up before December 31 to save!

Exhibit rates are locked in at last year's prices!

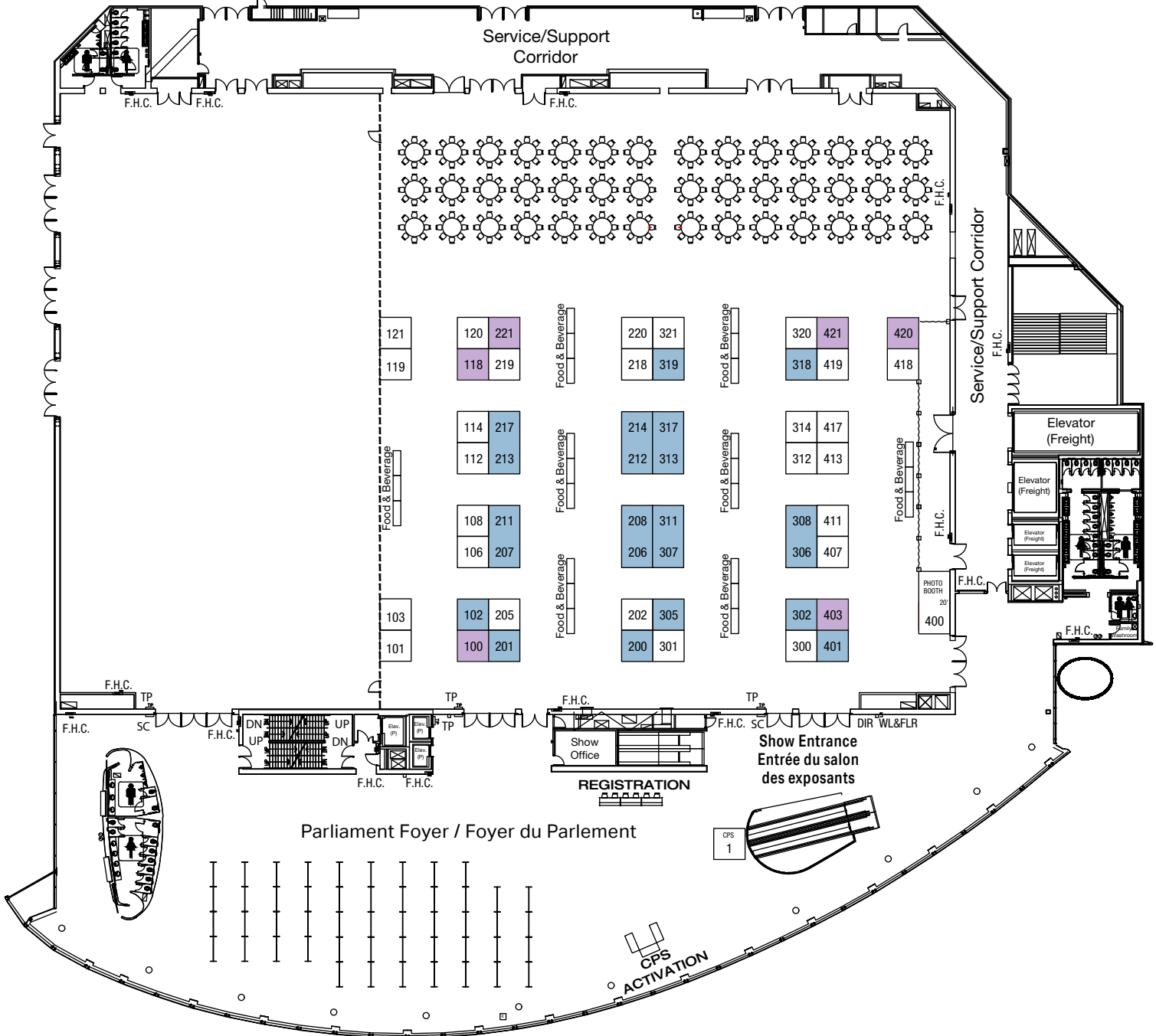
Fees	Until December 31, 2025	As of January 1, 2026
Standard Booth	\$4,200	\$4,700
Not-for-profit Booth	\$1,700	\$2,100
Additional booth attendant registrations	\$250	
Additional lead retrieval access/person	\$250	

All fees are subject to 13% HST

Book your booth online



Canada Hall / Salle du Canada



- Sponsors | Commanditaires
- General | Stand régulier
- Not for profit | Organisme sans but lucrative

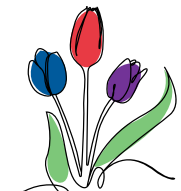


Exhibit Application

All applicants for exhibit space are required to complete the application for exhibit space contract online. Completion of the application indicates the applicant's willingness to abide by all contract terms, conditions and all rules, regulations and general information listed in the online application, terms and conditions document and exhibitor manual. This application, with full contract conditions, is available at [Exhibitor Information](#).

All exhibitors will be required to submit the following information during the online application:

- ▶ A short 50-word company/booth description for your exhibitor listing, in both languages, if possible
- ▶ Your company logo and website
- ▶ A contact name and email address which can be published with your exhibitor listing
- ▶ A name and email for each individual booth attendant to be registered

Exhibitors are required to maintain qualified staff in their booth at all times during the exhibit hours

Eligibility rules

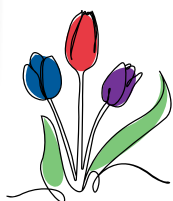
All companies, products and services exhibited must be directly related to the practice and advancement of paediatrics and the education of conference delegates. The CPS has the right to reject any applications that do not further the education, scientific, or practice needs of its members and attendees.

Terms of Payment

Full payment is required upon a completed application for booth space. CPS accepts payment by **VISA** or **MasterCard**. Space cannot be held without a completed application form and FULL payment. Those wishing to pay via e-transfer must submit payment to CPS prior to selecting their booth online.

Cancellation and Refund Policy

Cancellation requests must be submitted in writing to the CPS. Cancellations received prior to April 1, 2026, will receive a full refund of exhibit fees paid, less a 25% administration fee. Contracts cancelled between April 1, 2026, and May 1, 2026, will be refunded one-third of the total exhibit fees paid. However, if the space is not resold then CPS will retain 100%. No refunds will be given on cancellations received after May 1, 2026.



Dates to Remember

December 2025	31	Booking deadline for early bird exhibit rate
April 2026	1	Exhibit cancellation deadline - Full refund minus processing fee
	7	Deadline to submit company/booth description
	16	Hotel reservation deadline
May 2026	1	Last day to obtain partial refund of cancelled exhibit space
	1	Booth attendant registration deadline
	1	Deadline to submit a giveaway approval form

Questions? Contact Us

Exhibition Manager

Rita Srour

Manager, Conference and Events

Canadian Paediatric Society

613-526-9397 ext. 248

ritas@cps.ca

Conference Sponsorship

Exhibitors at the CPS Annual Conference 2026 can gain increased exposure through diamond, platinum, gold, silver or bronze sponsorship. There are many opportunities to let professional attendees know your company supports paediatrics.

Contact Marlene Murray at marlenem@cps.ca for details on sponsorships.



Canadian
Paediatric
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www.annualconference.cps.ca

