



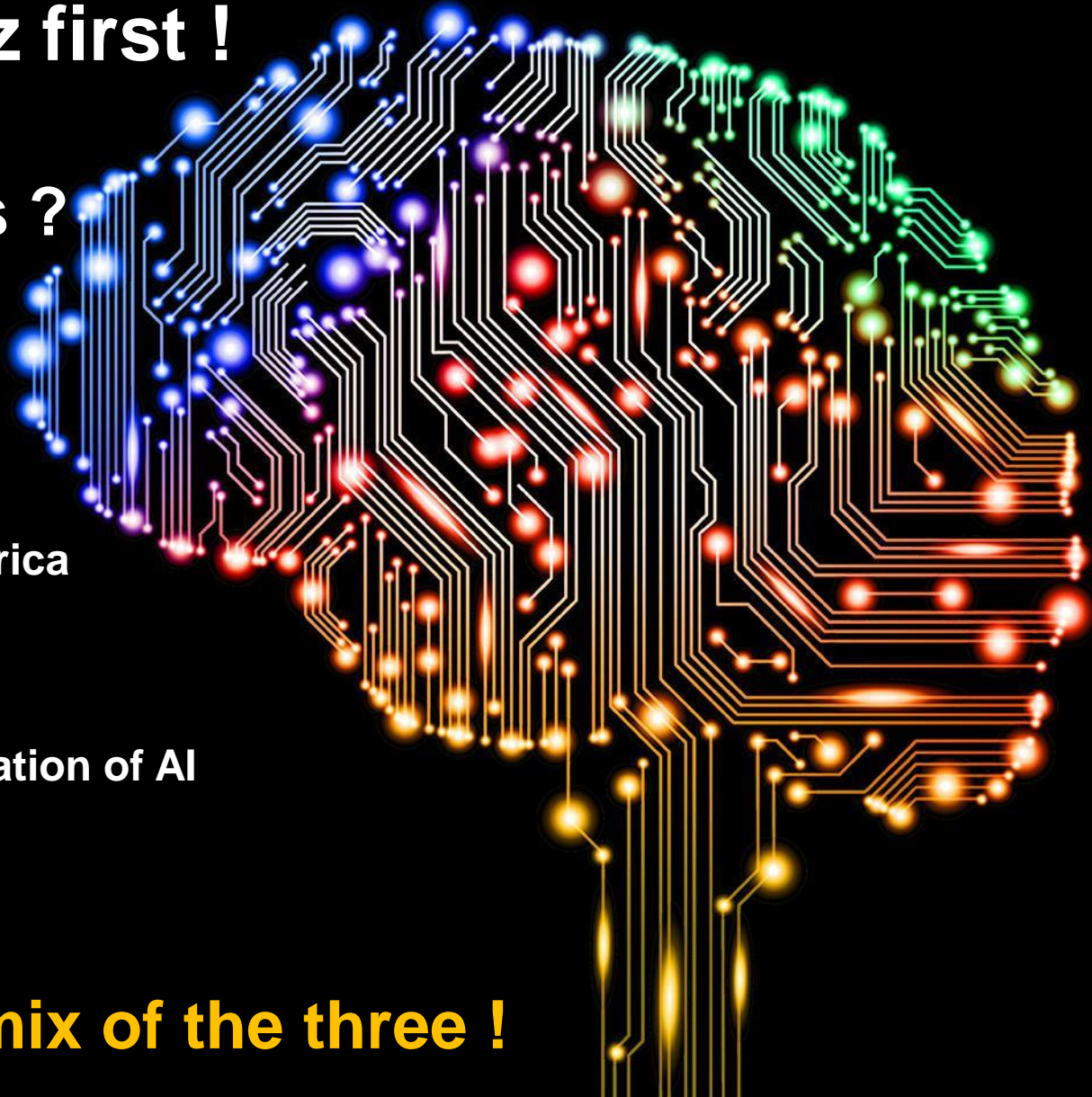
From *Artificial Intelligence* to *Internet of Things* :  
Toward a new revolution for World Customs & Trade Facilitation

***Insides about some initiatives from the French Team***

*Dr. Yann ALIX – Head of Strategy*

# Let's quizz first !

## What is this ?



A: The future of Africa

B: Human Brains

C: Google's illustration of AI

**Answer :**  
**Probably a mix of the three !**



# WTO TFA ratifications map

(Update: May 11, 2016)



**79**  
Members



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**The best way to turn TFA into action consists to provide efficient, reliable and open-minded National Customs, fully aware of their role to co-build all together a unique Global Trade Pattern for enhancing the smoothness of the flows and the values all around the World**

# The French Touch you said !?

*We are already proud to...*

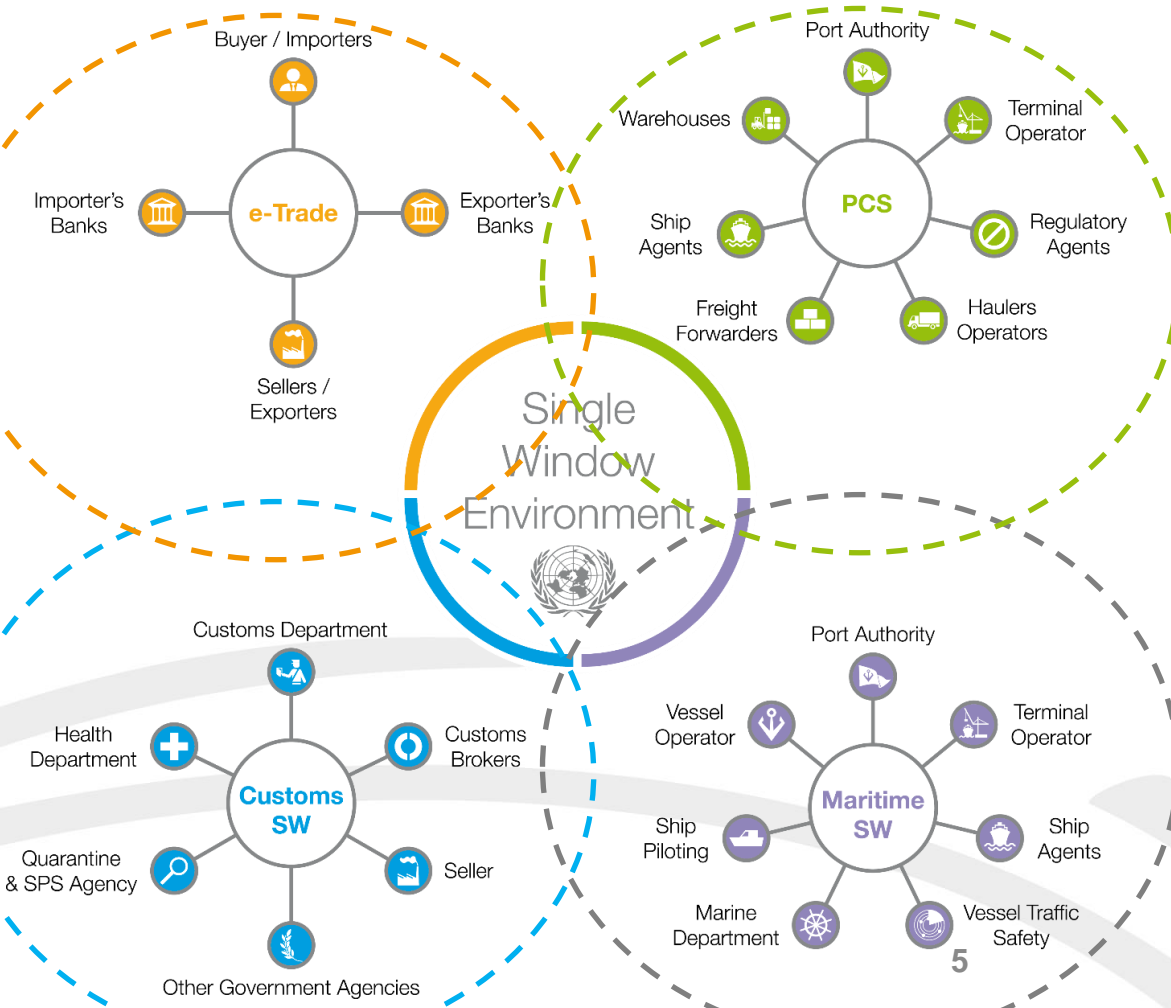


*.... BUT The French Connection already engaged on the Next Gen for...*



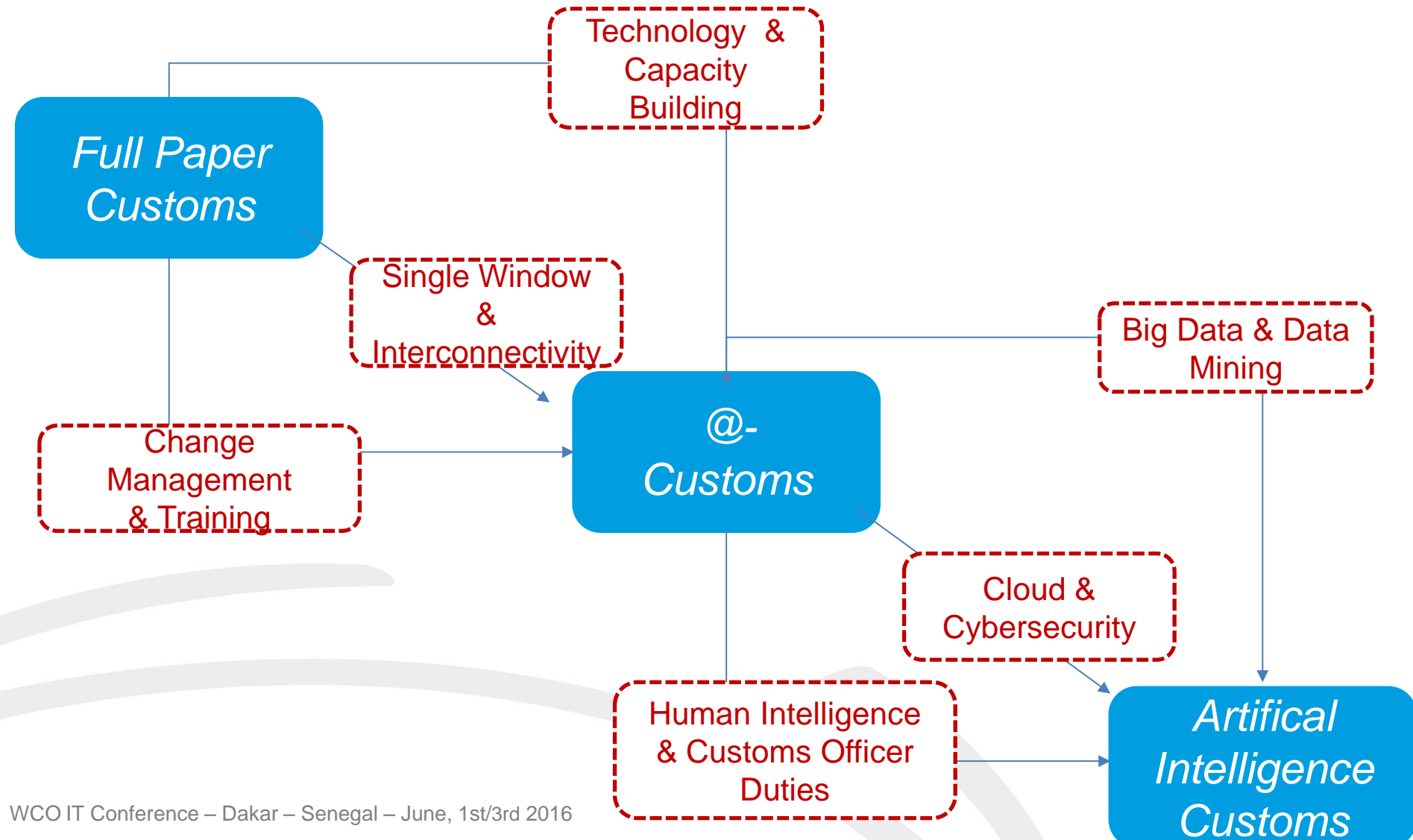
# Hundreds Organization, Thousands Cies, Millions of People, Billions of Data... on real time, every second !

*The big Challenge for National Customs as well as for each Custom Officer:  
Matching fluidity, integrity & efficiency  
to inoculate the New World Smarter Supply Chain*



- 1- Awareness
- 2- Mindset
- 3- Methods
- 4- Tools
- 5- Training
- 6- Maintenance
- 7- Training
- 8- Maintenance
- 9- Training
- 10- And loop again & again !

# From Full Paper Customs to AI Customs: not SF but a reality !



# The French Touch you said

One Unique PPP Living Lab about

Customs

"TRADE FACILITATION INTELLIGENCE"



New Risk Management

CYBERSECURITY  
Integrity

Adding Value  
& Services

World Premiere  
To be officially launched  
July, 2016 in France!



The French Customs



The First French  
& Logistics Port Complex



The first Log  
Engineering School



Thanks for your attention!



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