



# Neighborhood Revitalization Initiative: A Place-Based Federal Approach to Addressing Concentrated Poverty

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*National Poverty Summit  
September 22, 2012*

# neighborhood revitalization initiative: what is it?

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- Launched by the White House in 2010
- 5 federal agencies: ED, HHS, HUD, DOJ, Treasury
- Response to rising number of people living in neighborhoods of concentrated poverty
- Holistic approach to reducing poverty: education, housing, public safety, health, and economic development

“If poverty is a disease that infects an entire community, we can't just treat those symptoms in isolation.

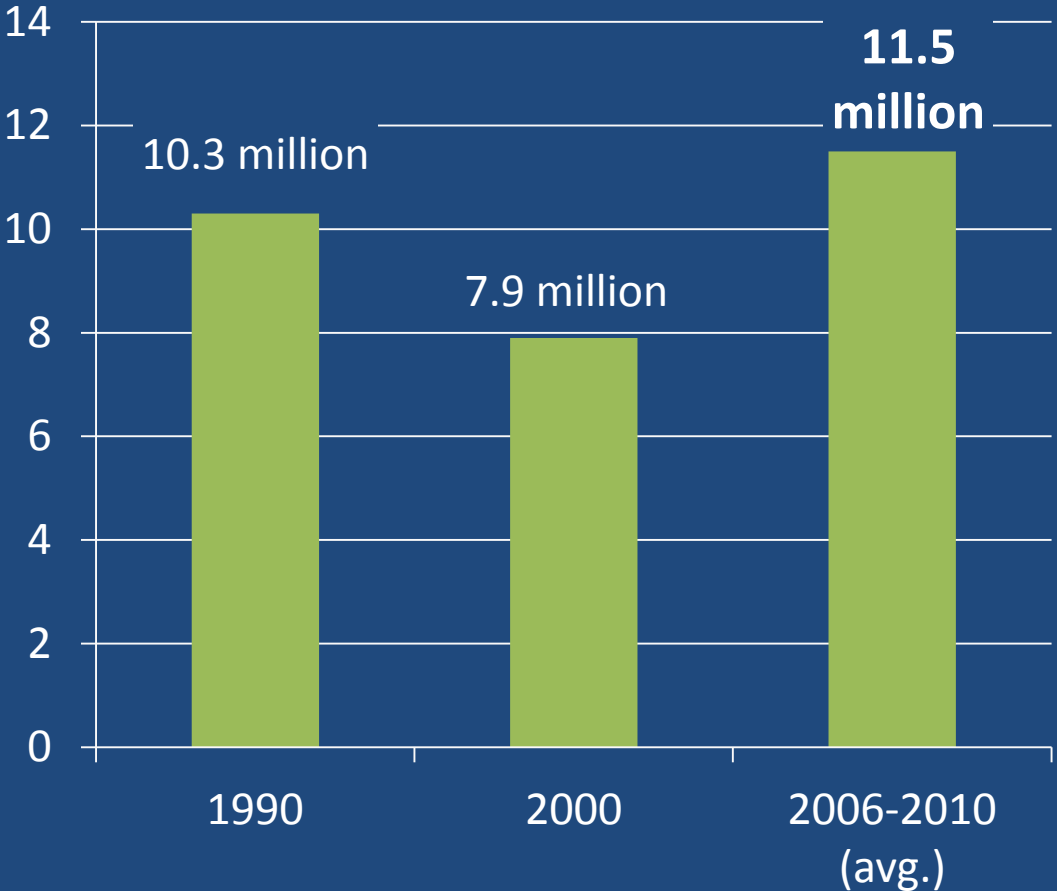
We have to heal that entire community.  
And we have to focus on what actually works.”

*-Barack Obama, July 18, 2007*

# neighborhood revitalization initiative: why are we working together?

Growing up in neighborhoods of concentrated poverty can severely limit a child's future opportunities.

Number of Americans living in neighborhoods where more than 40% of residents are poor



# neighborhood revitalization initiative: why are we working together?

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A child's zip code should never determine his or her opportunities.



# neighborhood revitalization initiative: how are we working together?

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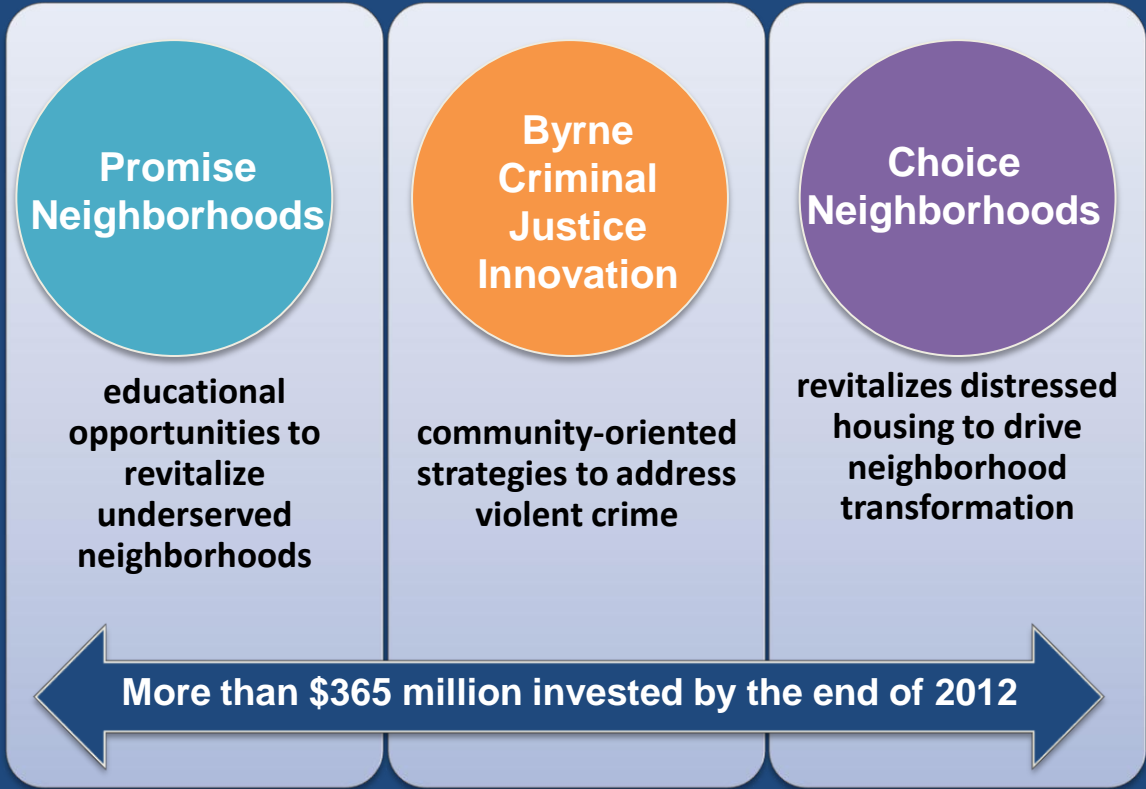
## How is NRI different from past federal approaches?

- ❑ NRI is designed to help local leaders design integrated solutions to addressing interconnected problems in neighborhoods.
- ❑ NRI provides greater flexibility for grantees to tailor federal tools to fit local circumstances.
- ❑ NRI increased the incentives for city leaders to make strategic investment choices instead of just spreading federal funds around equally to all areas irrespective of need

NRI builds on decades of innovation and philanthropic investment in communities across the nation.

# neighborhood revitalization initiative: how are we working together?

## NRI's Centerpiece Programs



NRI is working to connect these programs to the federal **Health Center Program** and **Community Development Financial Institution (CDFI) Fund**.

# neighborhood revitalization initiative: Byrne Criminal Justice Innovation

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**The Department of Justice's Byrne Criminal Justice Innovation (BCJI)** helps local and tribal communities target significant crime issues through cross-sector approaches in support of broader neighborhood development goals.



## BCJI Objectives:

- Collaboration with law enforcement and research partners
- Target crime “hot spots”
- Community-oriented crime strategies
- Link crime strategy to broader neighborhood revitalization plans, e.g. Choice, Promise

# neighborhood revitalization initiative: Byrne Criminal Justice Innovation

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## BCJI Funding for FY 2012 :

- \$15 million appropriation
- \$1 million for *training and technical assistance*
- \$6 million for *planning and implementation* grants  
(up to \$1 million for a 36 month project, 6 awards)
- \$5.4 million for *enhancement* grants  
(up to \$600,000 for 36 month project, 9 awards)
- Awards to be announced end of September



# neighborhood revitalization initiative: Choice Neighborhoods

**HUD's Choice Neighborhoods** is designed to transform neighborhoods of concentrated poverty with severely distressed public or assisted housing into viable mixed-income communities with high-quality services and assets.



Choice Neighborhoods' three core goals: housing, people, neighborhood.

## Housing:

- Mixed-income
- Energy-efficient
- Physically and financially viable over long term
- One-for-one replacement requirement

## People:

- Education
- Health and safety
- Employment
- Right of return for original residents

## Neighborhood:

- Mixed-income
- Improvement of community assets
- Transit and retail

# neighborhood revitalization initiative: Choice Neighborhoods

## Choice Neighborhoods FY10 and FY11 Awards Overview

	Implementation Grants	Planning Grants
Applicants	• 42 applicants	• 190 applicants
Awardees	• 5 awardees	• 30 awardees
Grant Size	• Up to \$30.5 million	• Up to \$300,000
Total Grants Awarded	• \$122.7 million	• \$7.6 million

# neighborhood revitalization initiative: Choice Neighborhoods

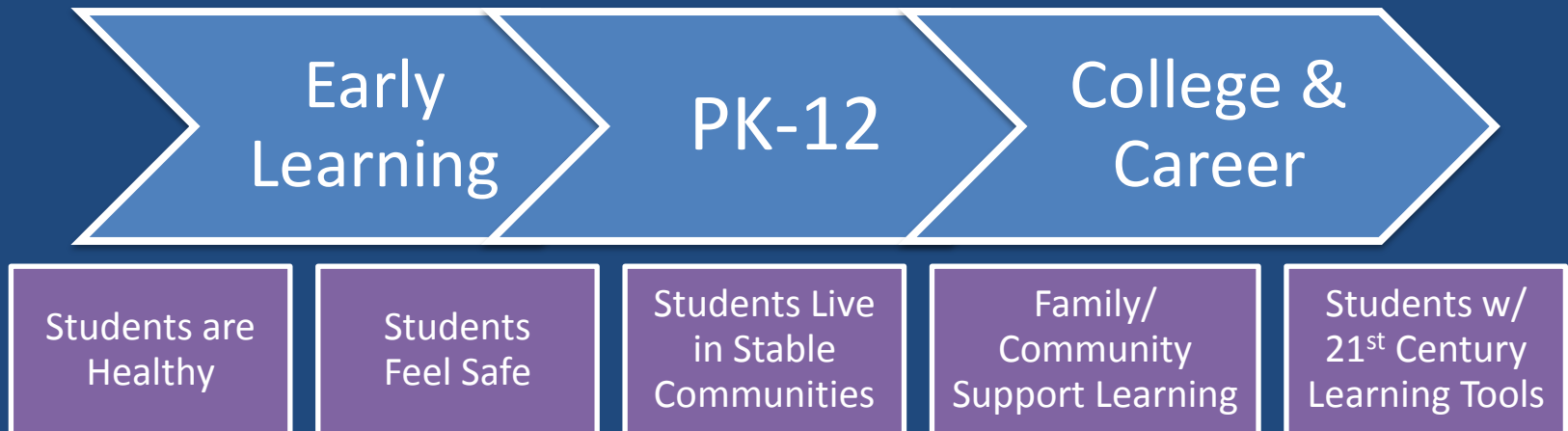
## Choice Neighborhoods FY12 Competitions

	Implementation Grants	Planning Grants
Application Deadline	• April 10	• May 1
Approximate Announcements	• August – 9 Finalists • December - Awards	• September - Awards
Expected Awards	• 4-5 awards	• 17-20 awards
Expected Grant Size	• Up to \$30 million	• Up to \$300,000
Expected Award Total	• \$110 million	• \$5 million

# neighborhood revitalization initiative: Promise Neighborhoods

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The **Department of Education's Promise Neighborhoods** aims to significantly improve the educational and developmental outcomes of children and youth in our most distressed communities and to transform those communities.



# neighborhood revitalization initiative: Promise Neighborhoods

## Promise Neighborhoods FY10 and FY11 Awards Overview

	Implementation Grants (FY 2011)	Planning Grants (FYs 2010 & 2011)
Applicants	57 applicants	~560 applicants
Awardees	5 grants	36 grants
Grant Size	Up to \$30 mil over 5 years	Up to \$500,000
Total Grants Awarded	~\$21.5 mil in 2011	~\$17 mil 2010 & 2011

# neighborhood revitalization initiative: Promise Neighborhoods

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## Promise Neighborhoods FY12 Competition

FY 2012 Planning and Implementation Grants	
Funding available	\$60 mil (~\$34 mil for new awards)
Estimated # awards	5-7 implementation 14 planning
Application deadline	July 27
Applications received	242 (60 imp, 182 plan)
Awards announced	By December 31

# neighborhood revitalization initiative: Health Center Program

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The Health Center Program is a competitive, discretionary grant program administered by the Health Resources and Services Administration (HRSA), part of the U.S. Department of Health and Human Services (HHS).

- Through the program, HHS provides funding to over 1,200 Federally-Qualified Health Centers (FQHCs) that deliver primary and preventive care through more than 8,500 comprehensive service sites all across the U.S.
- Health Center Program grant funds support the costs of uncompensated care; there is normally limited funding for minor capital improvements.

# neighborhood revitalization initiative: how are we working together?

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## Policy & Program Development

Common  
language and  
indicators

Competitive  
Preferences

## Grants Monitoring

Aligned  
monitoring

Reporting and  
Site Visits

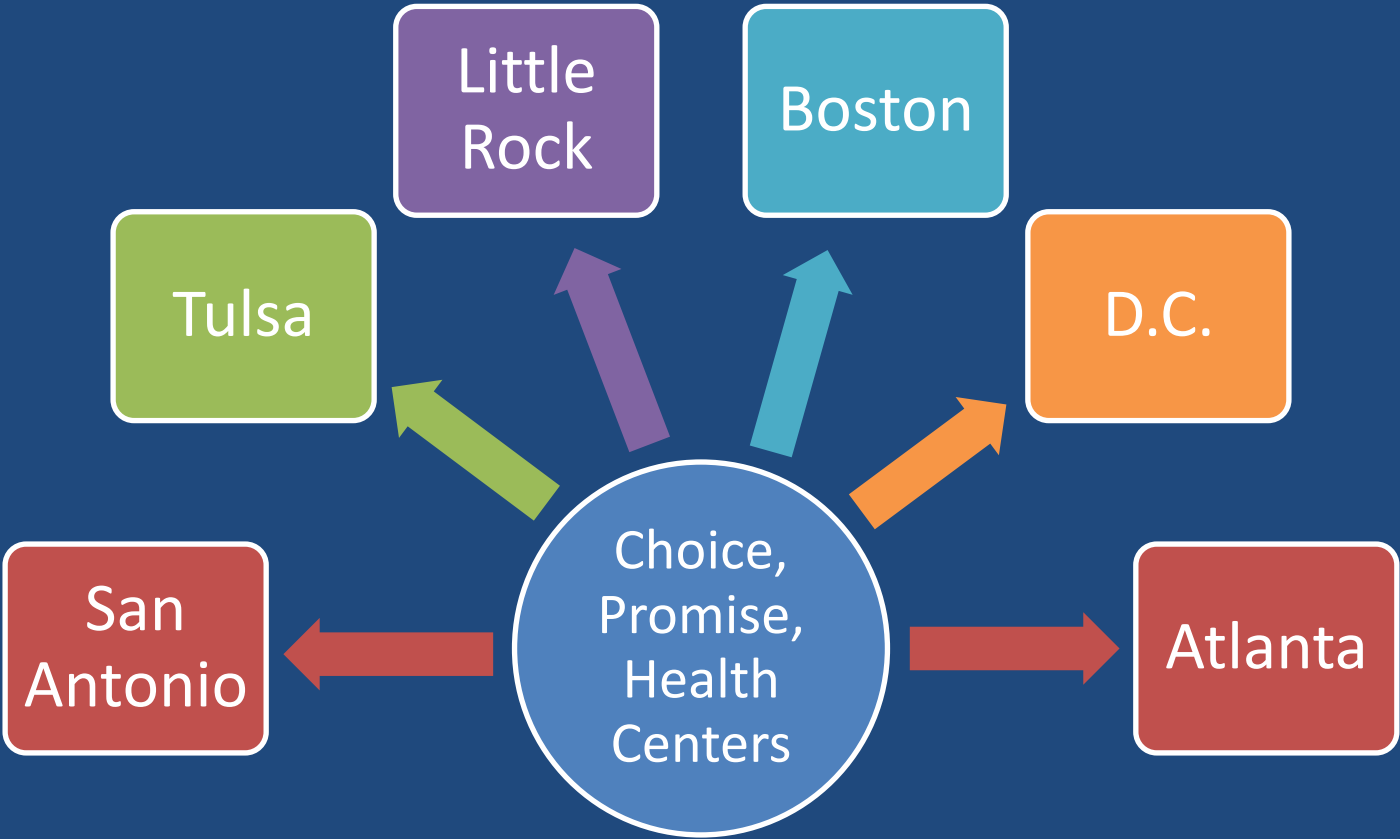
## Technical Assistance and Communities of Practice

Coordinated  
TA & Shared  
training  
opportunities

Communities  
of practice



# neighborhood revitalization initiative: how are we working together?



# neighborhood revitalization initiative: innovation on the ground

## Silo-busting grantees

### Tulsa

- Created unified metrics for the neighborhoods' Choice & Promise grants
- Partnership with local health center to increase access of neighborhood residents

### Boston

- Choice grantee capitalizing on the Promise grantee's strong capacity to engage the community by contracting with them to engage residents in the Choice grant.
- Using a DOJ Public Safety Enhancement grant to bolster crime reduction efforts in the Choice neighborhood

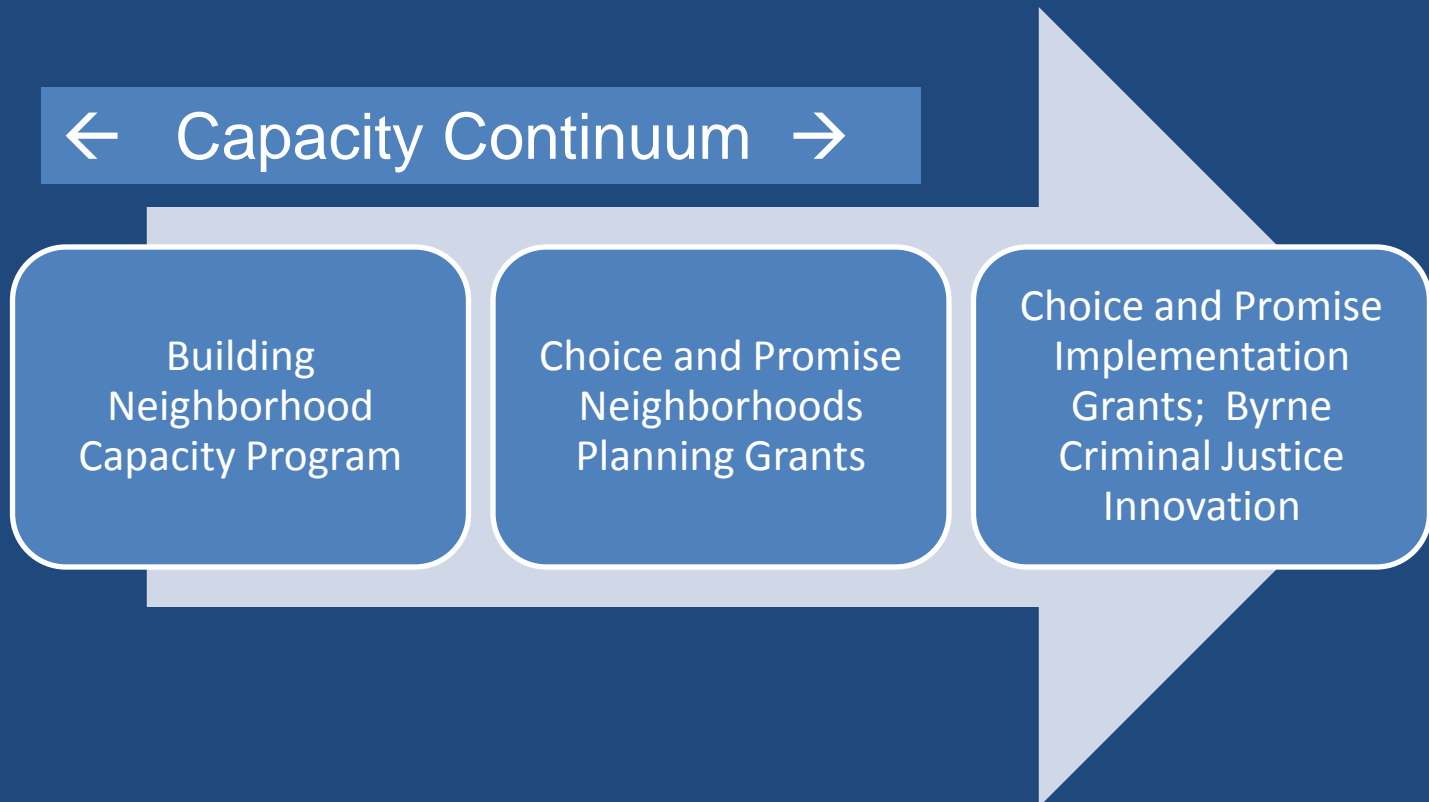
### San Antonio

- Shared governance structure for the neighborhoods' Choice & Promise grants
- Working towards complete alignment of education strategies for Choice and Promise

# neighborhood revitalization initiative: building neighborhood capacity

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NRI meets high-poverty neighborhoods where they are—at varying stages of readiness and capacity



## neighborhood revitalization initiative: building neighborhood capacity

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The **Building Neighborhood Capacity Program** brings together the resources and expertise of the 5 NRI agencies and key partners to bridge gaps in capacity of neighborhoods that have experienced persistent poverty.

BNCP targets neighborhoods poised for change.

## neighborhood revitalization initiative: building neighborhood capacity

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Goal: to catalyze ***community-driven change*** in neighborhoods that have historically faced barriers to revitalization.

### Barriers to capacity include:

- Joblessness
- Disinvestment
- Persistent crime
- Blighted housing
- Isolation from broader community

### Assets include:

- Committed non-profit organizations
- Engaged and concerned residents
- Neighborhood leaders
- Sometimes, an emerging priority
- or focus for community energy

# neighborhood revitalization initiative: building neighborhood capacity

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Neighborhoods selected based on levels of distress, barriers to capacity, and existing assets.

- Cross-sector partnership in each city required
- Selected neighborhoods receive:
  - Financial investment: with local match, \$450,000 per city
  - Robust technical assistance to build capacity
  - Commitment to connect to other federal, state and local resources
  - Development of a revitalization plan
  - Opportunity to take action while developing their strategies
  - Participation in a community of practice

**BNCP Resource Center** is available to all communities.

[www.buildingcommunitycapacity.org](http://www.buildingcommunitycapacity.org)

# neighborhood revitalization initiative: building neighborhood capacity

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First cities selected: **Flint, Fresno, Memphis, and Milwaukee.**

- Two neighborhoods in each city receive grant funding and customized technical assistance.

Expert partners contribute to CSSP's technical assistance to these neighborhoods:

- Institute for Youth, Education and Families, National League of Cities
- Aspen Institute, Roundtable for Community Change
- Institute for Community Peace
- Living Cities
- Prudence Brown, evaluation consultant

# TAKING ACTION

# HOW COMMUNITIES CAN GET THE RESULTS THEY WANT

Jobs & Economic Success



Safe Neighborhoods



What's important to communities?

What are the necessary capacities?

## How to make results happen:

MOBILIZE AND EMPOWER COMMUNITIES TO ACHIEVE WHAT THEY WANT FOR THEIR CHILDREN, FAMILIES, RESIDENTS AND NEIGHBORHOODS.

COMMUNITIES WITH THE CAPACITY TO ACHIEVE RESULTS OFTEN DO.

1 A community process to achieve results

2 Resident engagement

3 Accountable partnerships

4 Useable data

5 Effective solutions

6 Financing

7 Organizational & leadership capacity

8 Policy influence

9 Communications



Affordable Housing

Good Education



More...



Strong Families



Healthy & Thriving Children & Youth



Building Neighborhood Capacity Program

Center for the Study of Social Policy



# neighborhood revitalization initiative: online resources

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## NRI web page:

- <http://www.whitehouse.gov/administration/eop/oua/initiatives/neighborhood-revitalization>

## Programs:

### Choice Neighborhoods:

<http://www.hud.gov/cn/>

### Byrne Criminal Justice Innovation:

[https://www.bja.gov/ProgramDetails.aspx?Program\\_ID=70](https://www.bja.gov/ProgramDetails.aspx?Program_ID=70)

### Promise Neighborhoods:

<http://www2.ed.gov/programs/promiseneighborhoods/index.html>

### Health Center Program:

<http://bphc.hrsa.gov/>

## Reports:

### Building Neighborhoods of Opportunity

[http://www.whitehouse.gov/sites/default/files/nri\\_pb\\_agencies\\_final\\_9.pdf](http://www.whitehouse.gov/sites/default/files/nri_pb_agencies_final_9.pdf)

### Impact in Place

<http://www2.ed.gov/programs/promiseneighborhoods/resources.html>

**Building Neighborhood Capacity Resource Center:** [www.buildingcommunitycapacity.org](http://www.buildingcommunitycapacity.org)