



WCO Environmental Program - Knowledge Academy-

June 2015

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WCO

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Organization



Customs ?

Gate Keeper !



Man on the rope !

Environment

Drug

IPR

Product safety

Enforcement



WTO TFA

Simplification

**Trade
Facilitation**



Economic
competitiveness

Business costs

Harmonization

Security

Export Control

Human trafficking

ML & Transfer Pricing

Post Audit



What Technology ?





2015-06-30



2015-06-30

The Box



2015-06-30



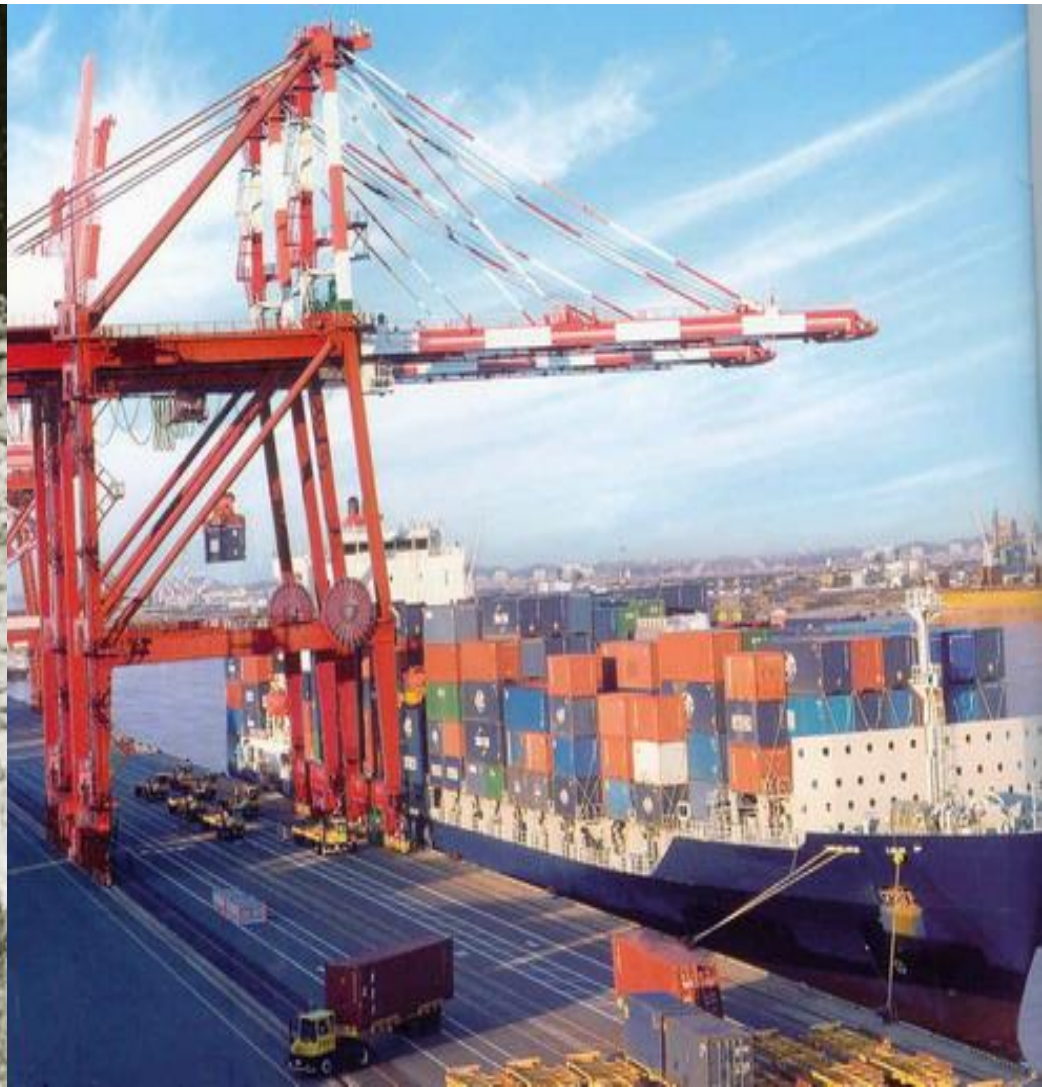
2015-06-30

Smiles... Everywhere !

- Exporter/Importer
 - Cheaper transportation, less damage, lower pilferage and insurance
- Shipping company
 - Bigger ships staying less in port
- Truckers & Rail
 - No waiting at the port
- Port authorities
 - Boost traffic



What does this mean?



Changes in Trade/Transport

Before	After
▪ Selected few items	❖
▪ Labor intensive; no scale	❖
▪ Factories near harbor	❖
▪ Many sub-transactions to final delivery	❖
▪ High cost/time delayed	❖
▪ No schedule, accidents	❖



Changes in Trade/Customs, OGAs

Before	After
▪ Manifest shows	❖
▪ Unpredictable delivery : No time demands	❖
▪ Good times for Customs <ul style="list-style-type: none">– Revenue only mandate– Informers	❖ <ul style="list-style-type: none">––
▪ Outside trade smuggling routes (within trade, smuggling by crew)	❖

Smuggling Routes



Smuggling Routes

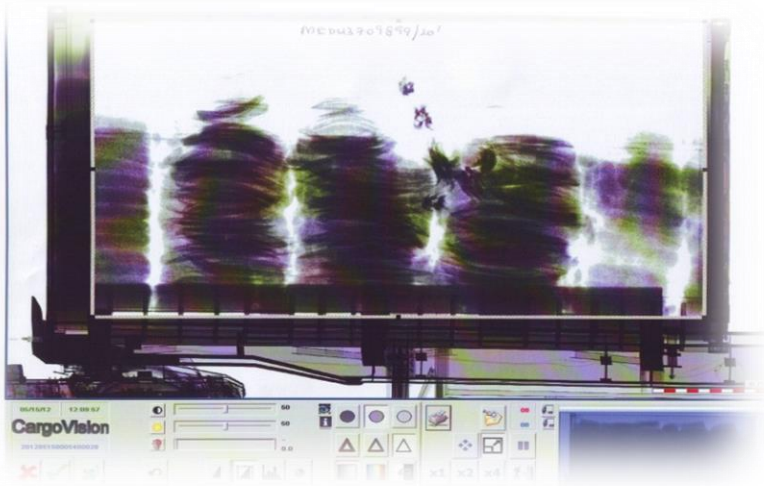
DRUG SUB



Piggybacking normal trade



Ivory and Cuban mahogany



Weakness to Customs



- Trade volume with JIT requirements
No increase in staff, added mandate



Weakness to Customs

- No idea of what's inside (said to contain)
- Identification issues



Snowballing Effect



Customs response



The World Customs Organization

- **Intergovernmental organization, 179 Members**
- **The effectiveness & efficiency of Customs**

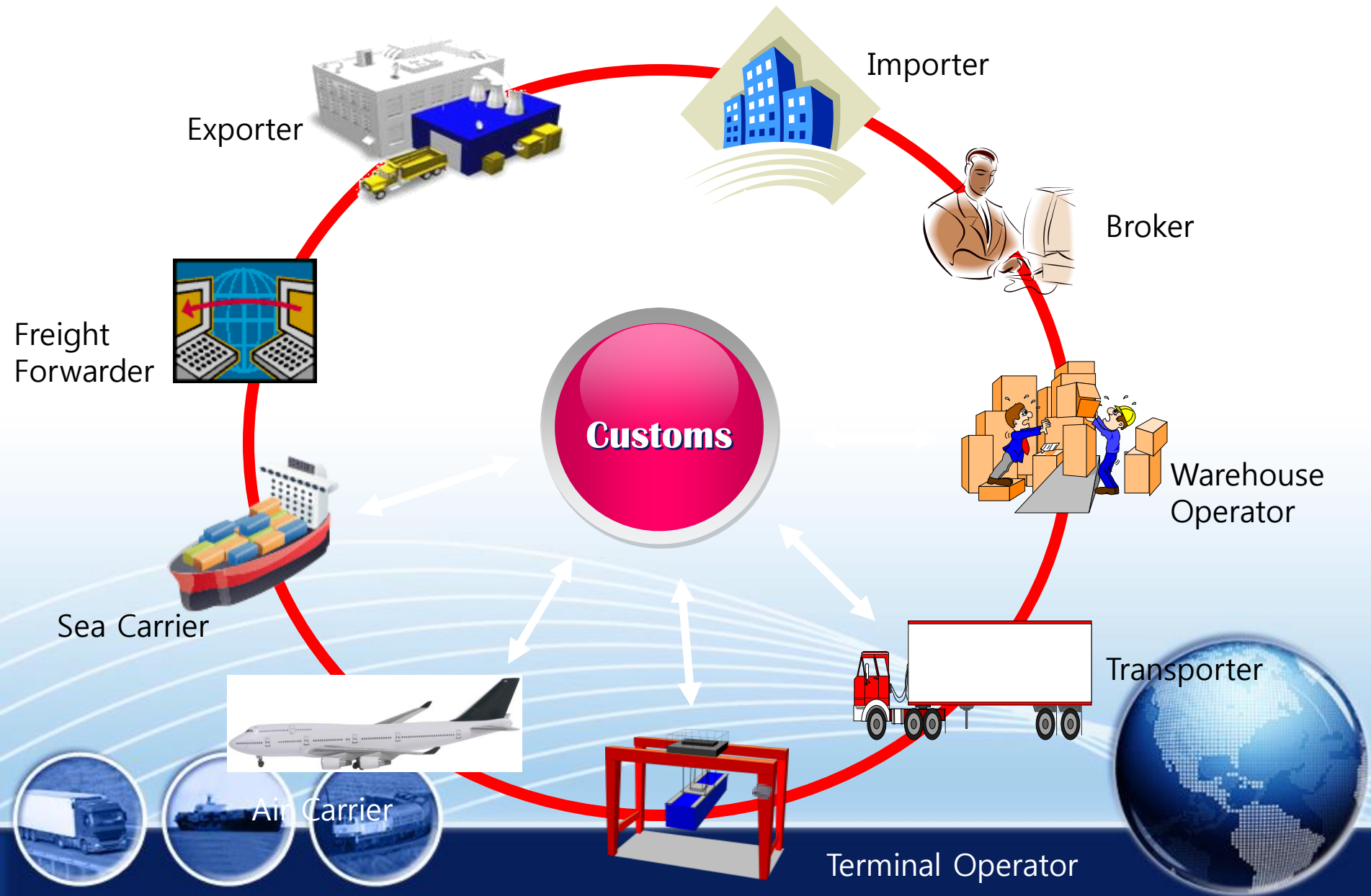


Customs in 21st Century

1. Customs Trade Partnership
2. Intelligence-driven Risk Management
3. Enabling technology and tools
4. Globally Networked Customs
5. Better coordinated border Management
6. Capacity building
7. Implementation of modern tools
8. Enabling powers
9. A professional, knowledge based service culture
10. Integrity



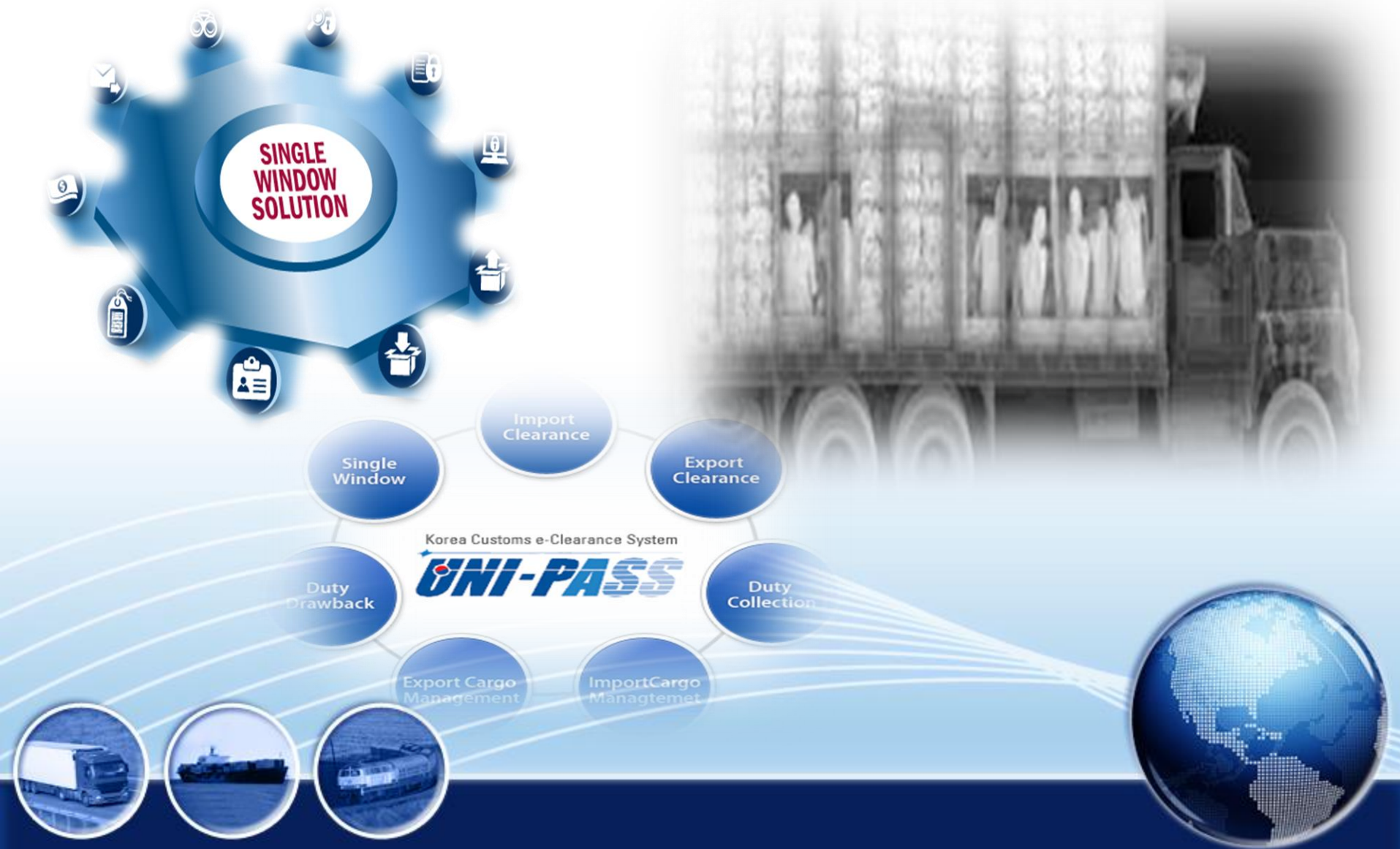
Customs Partnership (AEO)



Intelligence-driven Risk Management



Enabling Technology and Tools



Globally Networked Customs



WORLD CUSTOMS ORGANIZATION



**Globally Networked
Customs Concept**

Strategic Value

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Coordinated Border Management



WCO Council



- Recommendation on Environmental Offence (2008)
- Declaration on Illegal Wildlife Trade (2014)



WCO Partnership (Environment)

- **GCI**
- **ICCWC**
- **TRAFFIC**
- **UNEP & Others**



Green Customs Initiative

- Basel Convention
- Rotterdam convention
- Stockholm convention
- Cartagena Protocol
- Montreal convention
- CITES

- WCO
- UNEP
- OPCW
- UNODC
- INTERPOL



Capacity Building of Customs

- 45 MEAs workshop
- 3 E-learning modules

Capacity Building



ICCWC

- WCO
- CITES
- INTERPOL
- UNODC
- World Bank



TRAFFIC

- MOU in 2013, Timber Manual
- Collaborative Action along Supply Chain



UNEP and Others

- UNEP, 6 MEAs Secretariat
- United for Wildlife Taskforce
- Lusaka Agreement Task Force (LATF)



Capacity Building

Awareness

Know
How

Know
Where

Capacity Building



Challenges: What is this?



WCO Tools

- **Customs Enforcement Network (CEN)**
- **ENVIRONET**
- **Global Network of Regional Intelligence Liaison Offices (RILO)**
- **Risk Management Compendium**



Enforcement solution?

-U.S.A. Experience



Winning ?



Good Balance!



Many Thanks!

<http://www.wcoomd.org>

<http://members.wcoomd.org>

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