



MECA SENS 2017 Conference

Chair: Prof Andrew Venter

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Marketing, Sponsorship and Exhibition Opportunities

The 9th International Conference on Mechanical Stress Evaluation by Neutron and Synchrotron Radiation, MECA SENS 2017, is being organised in cooperation with the International Atomic Energy Agency and is hosted by the South African Nuclear Energy Corporation (Necsa) SOC Ltd. It will provide a highly interactive forum with participants and invites the participation of researchers active in the field of neutron, synchrotron and X-ray strain scanning studies of materials. Participation will include scientists and engineers from academia, research facilities and industry spanning the scope from well experienced practitioners, instrumentation experts and innovators that are continuously pushing the envelope of the techniques and applications.

The conference offers a unique opportunity to overview the most recent developments and capabilities of the diffraction based approaches, complemented by mechanical and image-based techniques. Equal emphasis will be given to measurement, modelling and application of residual stress data.

We invite your favourable consideration of marketing and sponsorship opportunities, and/or taking up of exhibition stands on offer for the MECA SENS 2017 event. Exact details on exhibition stands will be communicated directly to interested parties upon enquiry. Space to profile products and services will be available in the registration area adjacent to the entrance of the conference facility at Skukuza (Kruger National Park, South Africa) for the duration of the meeting. Likewise sponsors will be profiled in the comprehensive conference booklet and will have the opportunity of purchasing additional advertising space in this publication if required.

Please liaise with us should you have additional ideas on marketing, sponsorship or exhibition, towards enhancing your company's visibility and exposure at this event.

Yours sincerely

Andrew Venter and Sheryl van den Berg



Sponsorship packages (based on 100 delegates)

Conference Gift Sponsorship – R 10 000

- Placement of promotional material in the delegate “goodie bags”
 - Sponsorship of a branded gift per delegate (cap, t-shirt, pen, etc.)
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Bronze BUFFALO – R 25 000

Conference Lanyards

This sponsorship package includes:

- 1 complimentary delegate registration (excluding accommodation)
 - Placement of promotional material in the delegate “goodie bags”
 - Acknowledgement by having your company’s logo exhibited:
 - on branded items
 - on sponsors page in conference booklet and a link to your company/organisation website on the conference website
 - on poster in entrance foyer to main conference facility
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Silver ELEPHANT– R 35 000

Sponsorship of Conference Bags branded with your company details

This sponsorship package includes:

- 1 complimentary delegate registration (excluding accommodation)
 - Placement of promotional material in the delegate “goodie bags”
 - Acknowledgement by having your company’s logo exhibited:
 - on branded items
 - on sponsors page in conference booklet and a link to your company/organisation website on the conference website
 - on poster in entrance foyer to main conference facility
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Gold LION – R 55 000

Sponsorship of the Welcome Function or a 2 hour morning game drive

This sponsorship package includes:

- 2 complimentary delegate registration (excluding accommodation)
 - Placement of promotional material in the delegate “goodie bags”
 - ¼ page advertisement in comprehensive conference booklet
 - Specific recognition at the welcome and conference closing functions
 - Acknowledgement by having your company’s logo exhibited prominently:
 - on sponsors page in conference booklet and website with a link to your company/organisation website
 - on poster in entrance foyer to main conference facility
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Platinum LEOPARD – R 65 000

Sponsorship of Poster Session

The sponsorship package includes:

- 2 complimentary delegate registrations (excluding accommodation)
 - 3m x 6m space to display branding in registration foyer
 - 1 table (1800mm x 620mm) + 2 chairs
 - Placement of promotional material in the delegate “goodie bags”
 - ½ page advertisement in comprehensive conference booklet
 - Afforded 5 minutes during a Keynote talk session to address delegates on your company
 - Acknowledgement by having your company’s logo exhibited prominently:
 - on sponsor’s page in comprehensive conference booklet
 - on conference website with a link to your company/organisation website
 - on poster in entrance foyer to main conference facility
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Diamond RHINO – R 80 000

Partial Sponsorship of the Gala Dinner

This sponsorship package includes:

- 2 complimentary delegate registrations (excluding accommodation)
- 3m x 6m space to display branding in registration foyer
- 1 table (1800mm x 620mm) + 2 chairs
- Placement of promotional material in the delegate “goodie bags”
- Full page colour advertisement in conference booklet
- Afforded 10 minutes during the Plenary talk session to address delegates on your company
- Acknowledgement by having your company’s logo exhibited prominently:
 - on sponsor’s page in comprehensive conference booklet
 - on conference website with a link to your company/organisation website
 - on poster in entrance foyer to main conference facility