

A dark, grainy photograph of a crowd of people. The silhouettes of the individuals are highlighted with bright yellow outlines, making them stand out against the dark background. The people are facing forward, and their features are not clearly visible.

WE CANNOT STOP
WHAT WE CANNOT SEE.

STOP THE TRAFFIK.

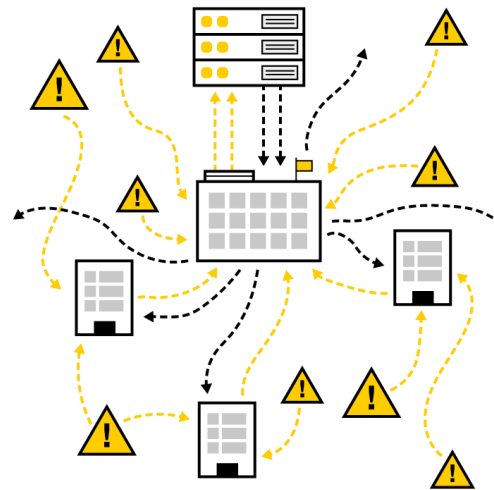
PEOPLE SHOULDN'T BE BOUGHT & SOLD

Our approach

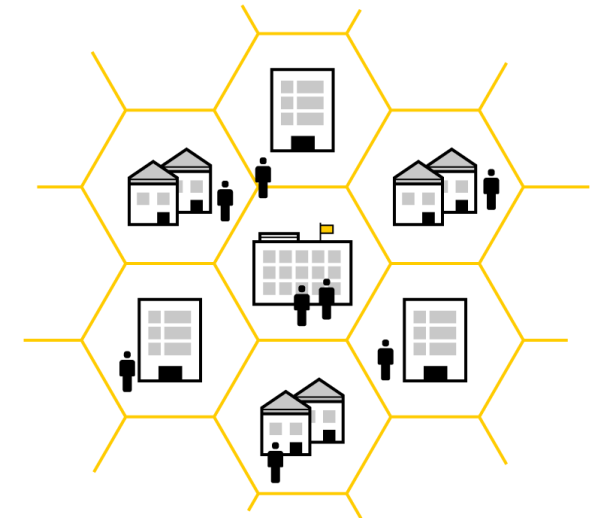
Intelligence-led prevention



Awareness raising



Resilience building



STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD

Our system of disruption



Global Movement



Financial
Institutions



International Government
and Law Enforcement



Business

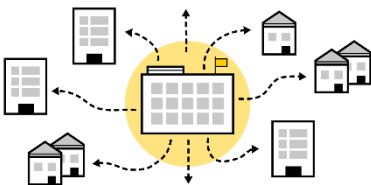
STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD



Intelligence-led



Community



Campaigns

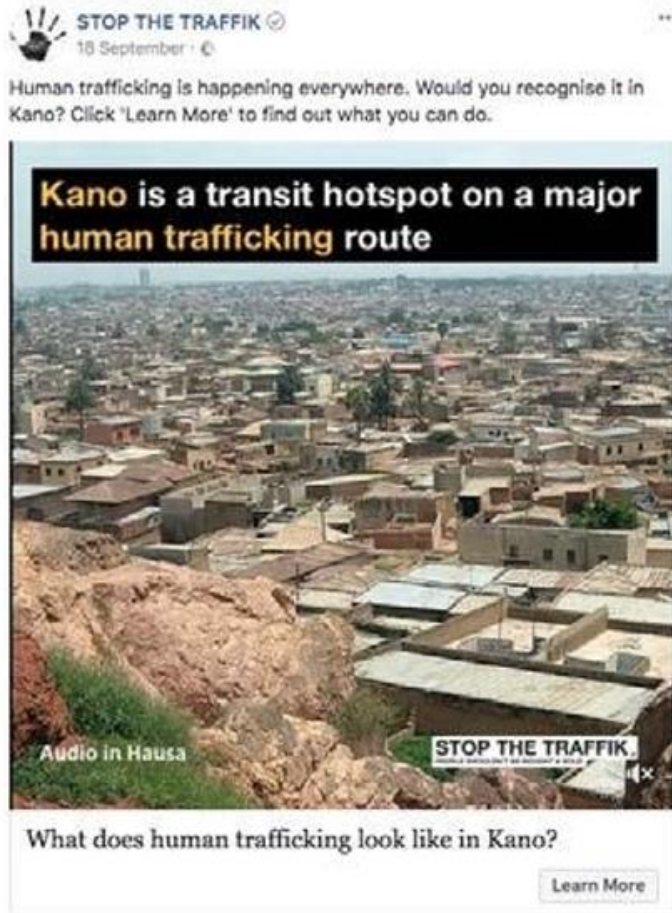


Legal

STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD

Campaign in Nigeria – Libya - Italy

Facebook post



Results



STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD



18

Facebook posts targeted at
Communities in Nigeria,
Libya and Italy

Campaign Spotlight

Nigeria-Libya-Italy
(September 2017)



Translated into

6

languages

(English, French, Nigerian Pidgin, Arabic, Italian and Hausa)



8

'Hotspots' for our posts
across Nigeria, Libya, and
Italy



1.4 million+

Individuals reached in
these locations

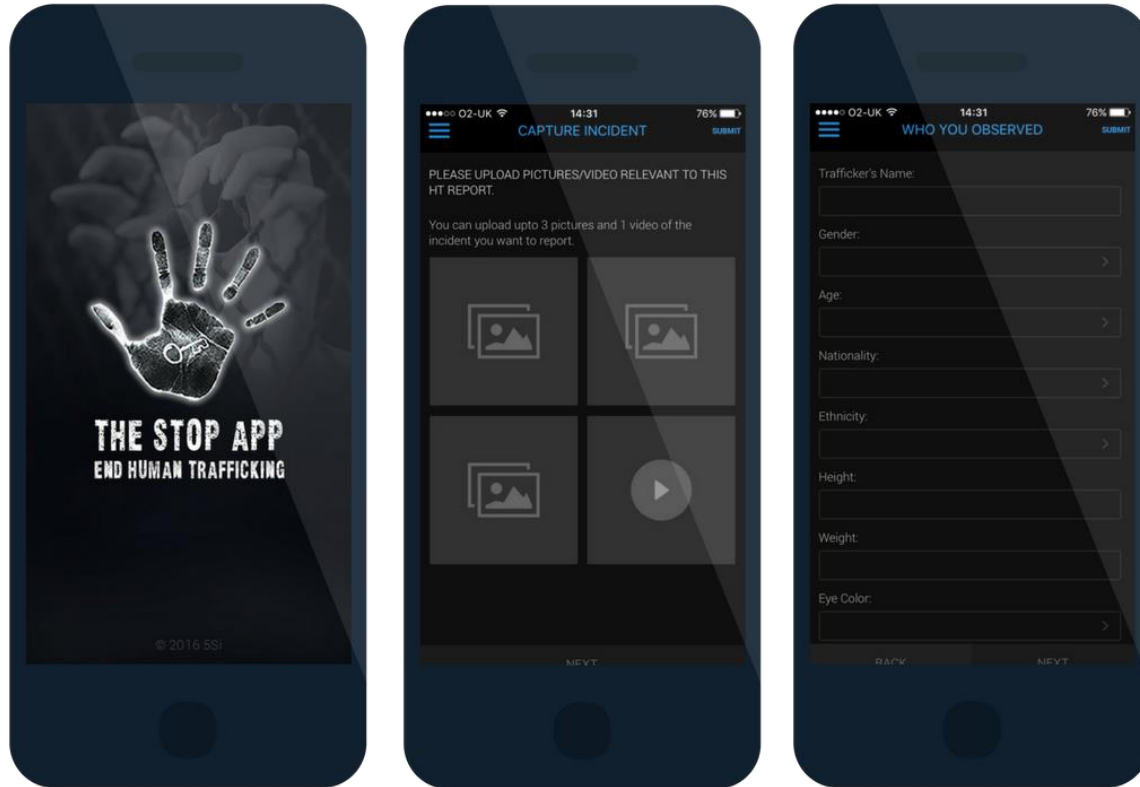


3

Radio Stations engaged
across Nigeria

Playing 2 of our adverts, allowing us to reach a greater variety of
communities and individuals

The STOP APP



What we accomplish:

The STOP APP enables anybody who sees, knows or has heard something that might be human trafficking to share it into a safe and secure space.



STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD

More about us

Read more on our website: www.stopthetraffik.org



Info@stopthetraffik.org



/stopthetraffik



@stopthetraffik



@stopthetraffik

STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD