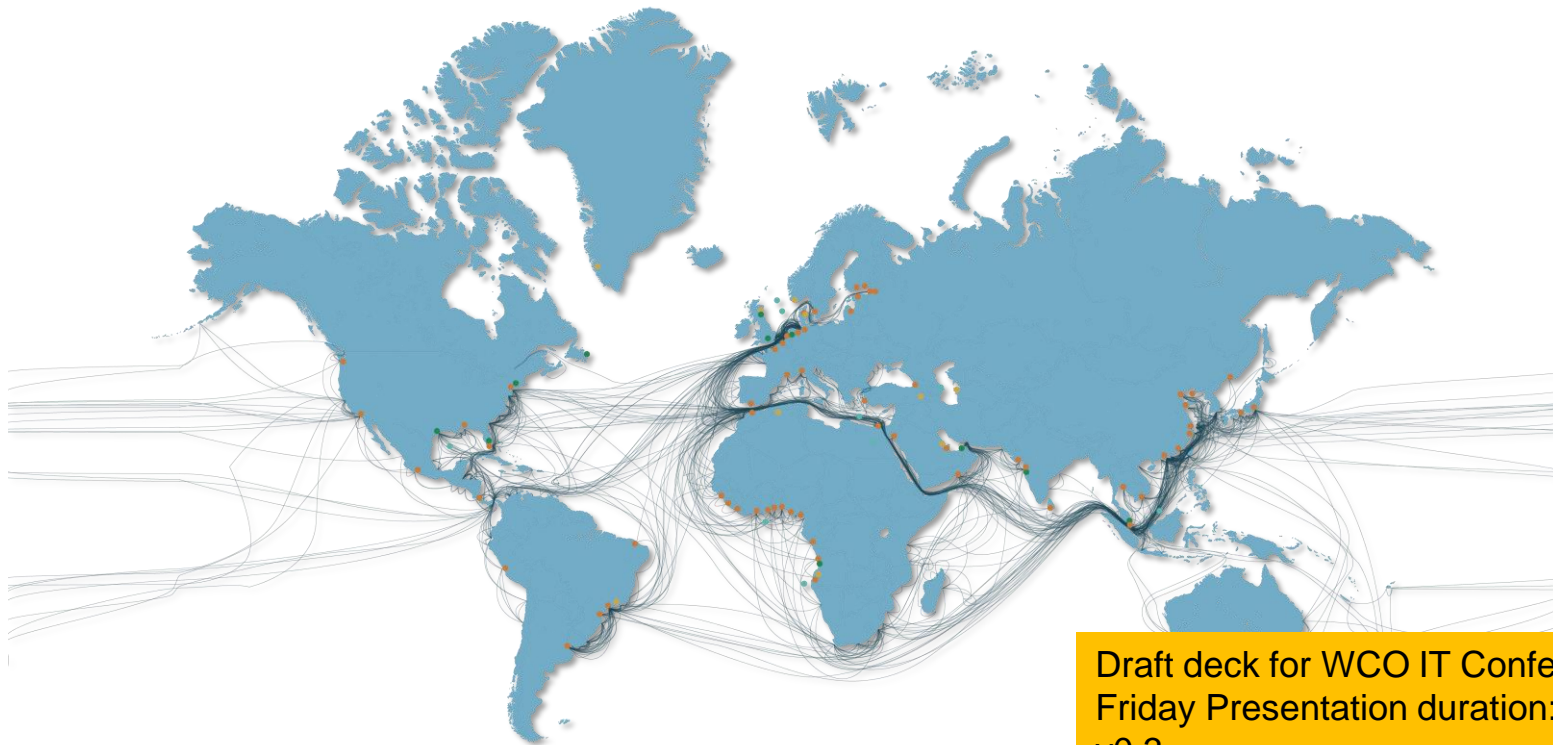


Global Trade Digitization

Seamless sharing of supply chain data



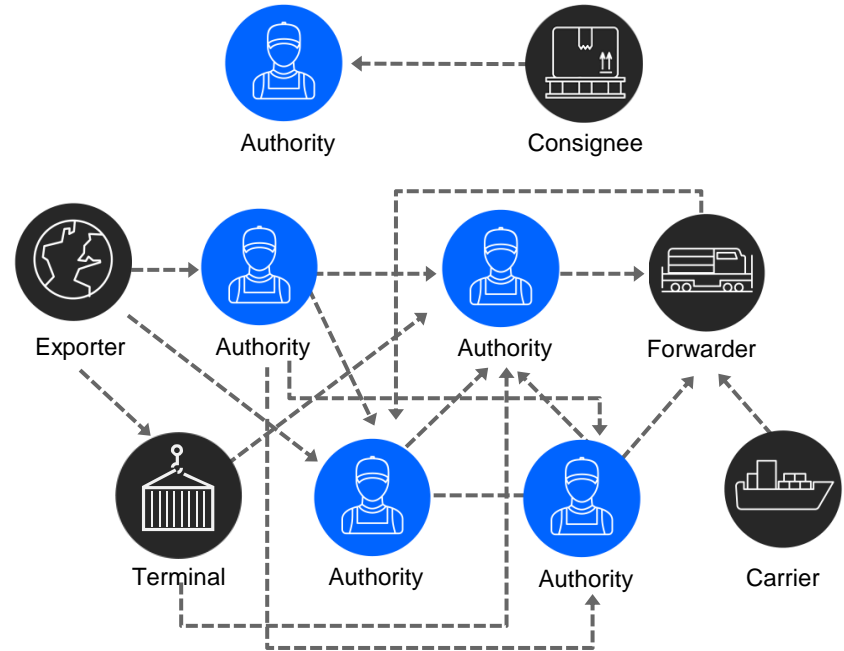
Draft deck for WCO IT Conference
Friday Presentation duration: 15 mins
v0.3

A single shipment of avocados from Mombasa to Rotterdam involves 30 actors, 100+ people, and 200 information exchanges



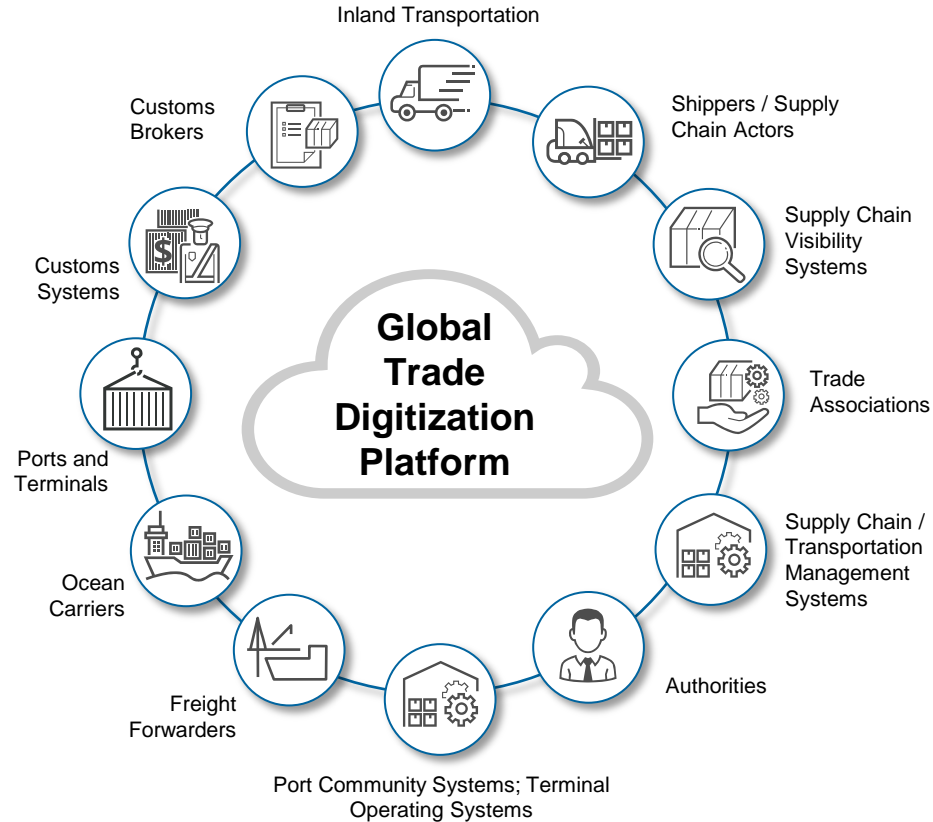
Today: Global trade is complex, hugely inefficient, and burdened by paper-based processes

- Inconsistent data and blind spots across organizations
- Complex and cumbersome P2P messaging
- Manual and time-consuming processes
- Clearance processes subject to fraud



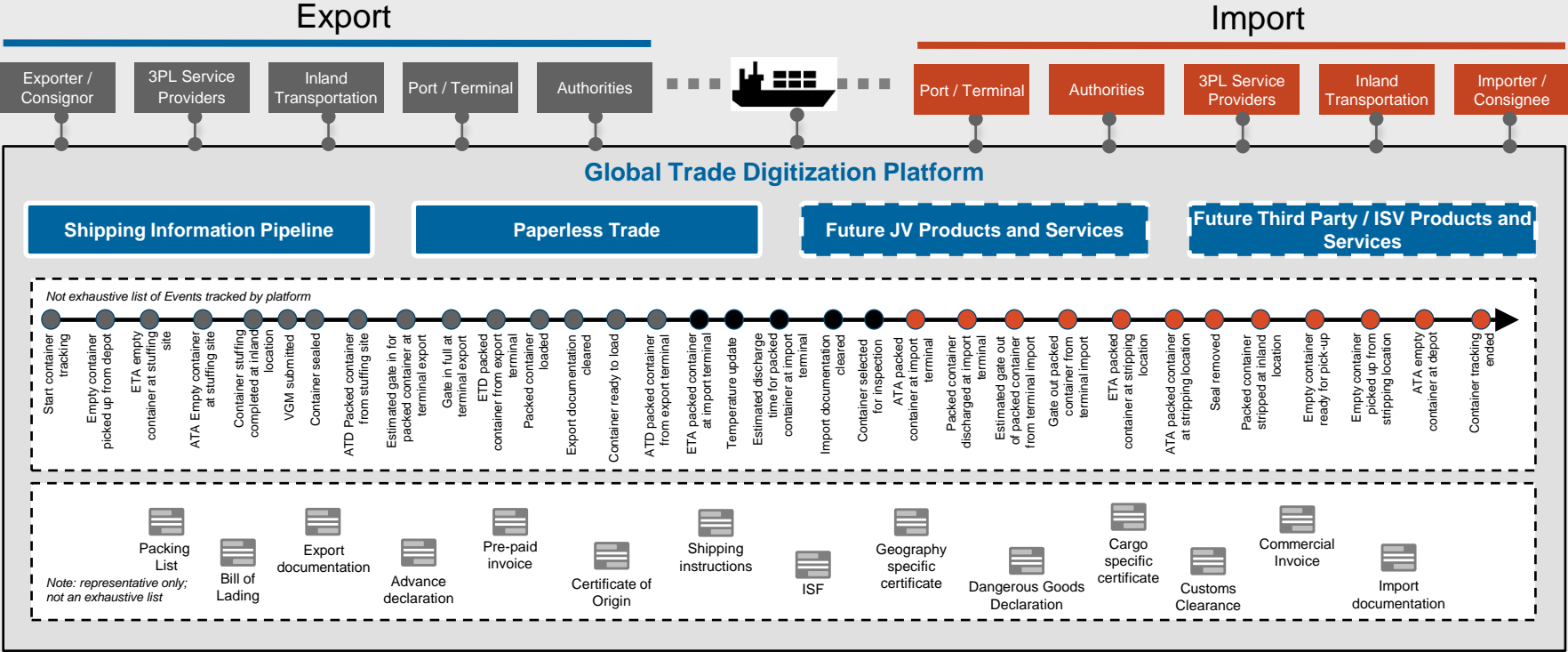
Tomorrow: Reducing global trade barriers and increasing efficiency across international supply chains

- Transparent, near-instant access to end-to-end supply chain data
- Assurance of the immutability of digital documents
- Trusted cross-organizational workflows
- Better risk assessments
- Fewer unnecessary interventions
- Far lower administrative expenses



*The establishment of the joint venture remain subject to receipt of regulatory approvals.
None of the information provided in this document should be construed in any way as a representation or undertaking with regard to the position to be adopted by Maersk or IBM.*

A global trade platform for containerized shipping connecting the entire supply chain ecosystem



GTD 'Plus'

Global Trade Digitization Platform in Peru



- 'Designed for the supply chain, appreciated by authorities'
- Digitization of transportation documents in the Port of Callao
- Logging and sharing of events amongst supply chain partners



- Significantly reduced cost of compliance
- Significantly reduced turn around time in Port of Callao
- Increased efficiency for supply chain partners as well as authorities

DEMO



The platform offers significant benefits for Customs Authorities

- More informed risk assessments
- Less manual paperwork
- Reduced opportunities for fraud and forgery
- Easier connections to national single window platforms
- A platform to implement authorized economic trade lanes: 'Declaration by Entry in the Ledger'
- Certified Customs Brokers

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Getting started on your Global Trade Digitization journey

Visit GTD web page to learn more and sign up for updates

ibm.biz/global-trade

Cross-Border Supply Chain on Blockchain Demo

<https://youtu.be/dccdYatMCGQ>

Maersk and IBM collaboration press release

<http://www-03.ibm.com/press/us/en/pressrelease/53602.wss>

Book a one on one meeting with our GTD experts

norbert.kouwenhoven@nl.ibm.com

