



This is Long Term Care

Monday, November 27 – Wednesday, November 29, 2017
Westin Harbour Castle • Toronto, ON

ONTARIO
LONG TERM CARE
ASSOCIATION

Make plans now to participate in *This is Long Term Care!* This conference focuses on research, quality improvement and innovation. The program provides exceptional education and networking with industry leaders.

Situated in the gorgeous Westin Harbour Castle, *This is Long Term Care* brings together owners, operators, front line staff, government officials and key opinion leaders for two days in November. This much anticipated program is the perfect place to promote your products and services, to network with industry peers and end 2017 on a high note. Join us!

Welcome Reception

in the Marketplace on Monday from 5:00 - 7:00pm,

NEW Capital Renewal Speed Dating
Commercialization Innovators' Den
CEO Series Presentation

Showcasing Research and Innovation

The OLTC community is at the forefront of global research and innovation for the long-term care world and this meeting will highlight the most cutting-edge advancements with poster presentations and the Innovators' Den, where a panel of leading experts will vote on the best innovation, company and product coming down the pipeline.

The Welcome Reception

Bringing delegates, exhibitors and sponsors together with senior government officials and special guests to salute Ontario's leadership in groundbreaking innovation for long-term care.

Stimulating Education

This is Long Term Care will feature exciting keynote speakers and industry leaders in lively debates, round table discussion groups, roll-up-your-sleeves workshops. The educational program has one goal – to provide delegates with new ideas and applicable tools that they can use NOW!

The Awards Gala

An outstanding evening to recognize the true heroes in Ontario's long term-care community. This event is always sold out so book your corporate table early and take a high profile position in the feel-good event of the year.



MARKETPLACE HOURS:
Monday, November 27
 Exhibitor Set up ~ 1:00pm - 5:00pm
 Welcome Reception in Marketplace ~ 5:00pm - 7:00pm
Tuesday, November 28
 Marketplace ~ 10:00am - 2:00pm
 Lunch ~ 12 noon - 2:00pm
 CEO Series ~ 2:00pm - 3:15pm
 Awards Gala Cocktail Reception ~ 5:15 pm - 6:30 pm
Wednesday, November 29
 Marketplace ~ 10:00am - 1:30pm
 Lunch ~ 12 noon - 1:30pm
 Tear down will follow lunch on Wednesday
 Times subject to change based on programming
 Exhibitors are encouraged to have lunch at 11:30am each day

Exhibitor Registration

We are applying for exhibit space(s) as indicated below. Booth assignment will be made upon receipt of this application and payment.

BOOTH: 1st choice: _____ **2nd choice:** _____ **3rd choice:** _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/PROVINCE: _____ **POSTAL CODE:** _____

PHONE: _____ **EMAIL:** _____

EXHIBIT SPACE RENTAL REQUIREMENTS:

10x10 Booth	\$ 1,250.00	\$ _____
10x10 Corner Booth	\$ 1,350.00	\$ _____
10x20 Double Booth	\$ 2,250.00	\$ _____
6ft Table Top in Foyer (no pipe and drape)	\$ 850.00	\$ _____

2 EXHIBITOR PASSES	In order to have an exhibit at This is Long Term Care, you must be a member of OLTCA.	
NAME _____	+13% HST	\$ _____
NAME _____	TOTAL FEE	\$ _____

Additional Exhibitor Passes can be purchased for \$200 each plus HST (HST#827975293RT0001)

Visa MC AMEX Cheque

Card No: _____ Expiry Date: ____ / ____ Amount _____

Name on Card: _____ Date: _____

Signature: _____

Booth includes 6 foot table and two chairs, room has wall to wall carpet.
Exhibitors are not entitled to receive the delegate list - this is a sponsor benefit only.
 To discuss the sponsorship opportunities, please contact Rebecca Darling at 519-263-6001.

PAYMENT TERMS: 50% non-refundable deposit is payable upon booking. Full payment is due September 7, 2017. Applications submitted after September 7, 2017 must include full payment for booth space. A deposit must be paid before space can be assigned to the exhibitor. No refund of payment will be made after October 15, 2017.

Cheques payable to: This is Long Term Care c/o The Bayley Group.
Send completed contract to: The Bayley Group,

PO Box 39, Hensall, ON, N0M 1X0
rebecca@bayleygroup.com
Please fax your completed contract to 519-263-2936



Thank you for your generous support!

oltca.com