

**2021 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE
EXHIBITOR / SPONSORSHIP OPPORTUNITIES**

BENEFITS	CHARTER SPONSOR (\$10,000)	MAJOR SPONSOR (\$7,500)	SPECIAL SPONSOR (\$5,000)	SPONSOR (\$1,500)	BOOTH (\$1,075)	OUTDOOR EXHIBIT SPACE ONLY (\$1,125)
Exhibit Booth	3 Booths Premium Location	2 Booths Premium Location	2 Booths Premium Location	1 Booth Premium Location	8' x 10'	20' x 20'
Additional Fee for Outside Exhibit Area w/ Sponsor or Booth Purchase				\$900	\$850	
Registrations Included	25	17	12	4	2	2
Additional Exhibit Hall Staff Fee Per Person	\$25	\$25	\$25	\$25	\$25	\$25
Conference Luncheon and Awards Reception for each person attending	Yes	Yes	Yes	N/A	N/A	N/A
Your Promotional Items Included in the Attendee Bag						
Display Ad in our Digital Program (full color)	Full page 8.5"x11"	3/4 page 8.5"x8.25"	1/2 page 8.5"x5.5"	1/4 page 4.25"x5.5"	N/A	N/A
Company Advertising in a Prominent Location for Entire Conference	Yes	Yes	Yes	N/A	N/A	N/A
Program Listing	100 word description	75 word description	75 word description	50 word description	25 word description	25 word description

Amenities Included With Your Paid Registration

Web Link for One Full Year	Logo Placement in Program
Pre/Post Conference Mailing List	Vendor Reception
Hyper-Link on Conference Registration Web Pages	Continental Breakfast
Participation in Training and Breakout Sessions	Break Refreshments for Your Personnel

**Early Bird Discount Exhibitor Booth Fee
Register and Pay Prior to May 1, 2021 – Booth Fee \$950**

**After that date full rates apply.
All payments must be received by August 15, 2021.**

**Don't want to exhibit?
See next page for other ways to promote your company!**

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Other Promotional Opportunities

Item	Cost
¼ page ad (5.5"x4.25")	\$250
½ page ad (8.5"x5.5")	\$500
Full page ad (8.5"x11")	\$750
¼ page ad + promotional material in bags	\$800
½ page ad + promotional material in bags	\$1,000
Exhibit Hall NIGHT Reception Sponsor	\$7,500
Exhibit Hall NIGHT Reception Partner Sponsor	\$4,000
Exhibit Hall Morning Continental Breakfast	\$3,500
Coffee/Beverage Break Sponsor	\$1,500
Luncheon Sponsor	\$10,000
Luncheon Partner Sponsor	\$5,000
Conference Bags Sponsor (Exclusive Sponsor)	\$3,500
Scholarship Sponsor	\$1,000
Lanyards	\$1,500
Contact us for other Promotional Opportunities	Email: Sponsors@njepa.org

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OVERVIEW OF THE CONFERENCE SCHEDULE

Date	What
Sept 19, 2021	Conference Awards Reception – 5:30 to 8:00 PM
Sept 20-22, 2021	Training Sessions
Sept 20-22, 2021	Breakout Sessions
Sept 20, 2021	Sponsor Evening Reception/Exhibits Open at 4:30 p.m.
Sept 21, 2021	Exhibit Hall Open All Day / Conference Lunch 11:30 to 1:30

EXHIBITOR SCHEDULE

Date	Time	What
Sept 20, 2021	10:00 AM to 4:00 PM	Exhibitor Set-Up
	4:30 to 7:30 PM	Exhibit Hall grand opening and reception
Sept 21, 2021	7:00 AM	Exhibit Hall opens and continental breakfast in the hall
	3:00 PM	Exhibit Hall closes; Vendors: no breakdown before 3:00 p.m.

Important Information:

- Booth spaces are limited, and locations will be assigned on a first come, first served basis, after payment is received.
- Standard booth is 8' x 10' pipe and drape, and includes a 6' draped table, two chairs, wastebasket, and carpet. Other ancillary services and supplies are subject to an additional charge.
- Electric is not included with the booth pricing. If electrical outlets are needed (phone, laptop, etc), they will have to be ordered through Vista/Encore.
- Outside space – 20' x 20' – No tables or chairs are provided.
- If you are placing a display ad, your camera-ready artwork must be received no later than August 1, 2021. Format should be .jpg, .tif, or .eps.
- Your company description and logo must be received no later than August 1, 2021 for inclusion in the program. Information received after that date will not be included in the program.
- Tickets need to be purchased if interested in attending the conference sponsored lunch.
- Payment is required, to reserve space. All payments must be received by August 15, 2021.
- Payment may be made using a check, Visa, MasterCard, or American Express.
- If paying by check, check need to be received by August 15, 2021. Make your check payable to “New Jersey Emergency Preparedness Association” and mail to:

New Jersey Emergency Preparedness Association
PO Box 962
Mays Landing, NJ 08330-0962

- Booth assignments will NOT be made until all payments are received.

By registering for the NJEPA Conference and in exchange for the NJEPA providing you with convention services, you agree to pay NJEPA the fees, as listed in the fee schedule, payable from your company by August 15, 2021.