

SoulPops

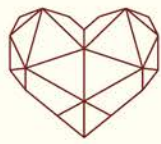
CACAO ON THE GO

Product Catalogue



YOUR RITUAL, YOUR WAY.

INTRODUCING



SoulPops
CACAO ON THE GO

”

**Your ritual,
Your way.**

Certified organic ceremonial Cacao, individually wrapped and delicately sweetened, naturally.

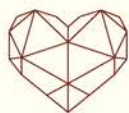
Hand-crafted onto a bamboo stirrer, **SoulPops** are ready to serve - just add hot water and gently stir until fully dissolved.

Smoother, deep and delicious, the flavour of **SoulPops** Cacao will stay with you long after your ritual is complete.

**Take SoulPops
wherever you go!**

YOUR RITUAL, YOUR WAY.





SoulPops
CACAO ON THE GO

THE SOULPOPS CONSUMER



”

Mindful, wellness-focused women (80%) seeking a convenient, nutritious, allergen-friendly and holistic alternative to their usual afternoon caffeinated and high-sugar pick-me-up.



a natural energy boost without the crash.



a quick and convenient healthy drink on the go.



a fulfilling option to swap coffee or afternoon sweet treat habits and cravings.



a gluten free or vegan health drink that tastes amazing..

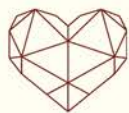


a convenient Cacao ceremony on the go!



a pre or post workout energy drink.





SoulPops
CACAO ON THE GO

ALL NATURAL INGREDIENTS



Certified Organic Cacao

Peruvian Whole Bean Criollo Cacao

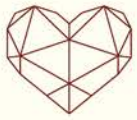


with Queensland Honey
and
Certified Organic Ground Cinnamon
(Cinnamomum Zeylanicum)



with Certified Organic Canadian
Maple Syrup
and
Certified Organic Mexican Agave Syrup





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CONSCIOUS. KIND.

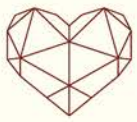
We are mindful of the planet.



Our Bamboo Stirrer

Our custom designed, SoulPops stirrer is made from sustainably farmed bamboo. It is food safe, home compostable, re-usable and biodegradable!

YOUR RITUAL, YOUR WAY.



SoulPops
CACAO ON THE GO

CONSCIOUS. KIND.

We are mindful of the planet.



Certified Quality

SoulPops Cacao nibs are sourced under a strict quality assurance program where we have traceability throughout the entire supply chain, from the growers to the final consumer. ACO and Kosher Certified.



Sustainable Agriculture

SoulPops core values include protecting the balance of ecosystems by avoiding GMO's, pesticides and synthetic fertilizers. Organic agriculture supports biodiversity and promotes sustainable food production by looking after our planet's natural resources.



Fairly Traded

SoulPops Cacao is sourced through a fair supply chain, making sure that the farmer's work is fairly remunerated. This promotes favourable social conditions and sustainability of Cacao farming communities in Peru.



Recyclable Packaging

SoulPops cardboard packaging is made of recyclable paper from FSC Certified Forests.



FSC Certified Packaging

We are mindful of responsible management of the world's forests.

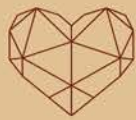
FSC AO00523



Biodegradable Wrapper

Our FDA approved, food safe wrappers are BPA free and 100% Biodegradable!

YOUR RITUAL, YOUR WAY.



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Products



Certified Organic - Ceremonial Grade - Whole Bean Criollo Cacao



Honey and Cinnamon

50g

Queensland Honey (23%) spiced with a touch of Certified Organic Ground Cinnamon (*Cinnamomum Zeylanicum*).



Canadian Maple Syrup

50g

Certified Organic Canadian Maple Syrup (12%), Certified Organic Mexican Agave Syrup.



Sourced from Amazonian Peru. Hand-crafted in Australia.
YOUR RITUAL, YOUR WAY.

Certified Organic - Ceremonial Grade - Whole Bean Criollo Cacao



Honey and Cinnamon

25g

Queensland Honey (23%) spiced with a touch of Certified Organic Ground Cinnamon (Cinnamomum Zeylanicum).



Canadian Maple Syrup

25g

Certified Organic Canadian Maple Syrup (12%), Certified Organic Mexican Agave Syrup.



Sourced from Amazonian Peru. Hand-crafted in Australia.
YOUR RITUAL, YOUR WAY.

Finely Chopped Organic Ceremonial Cacao



Certified Organic Peruvian Whole Bean
Criollo Cacao Ceremonial Grade

Coffee alternative cafe use

Natural - unflavoured

1 kg

Leading the Cacao revolution,
SoulPops Finely Chopped Organic
Cacao stands out from other
chopped Cacao (paste) on the
market for it's silky smooth taste
and ease of preparation.

Cafe Cacao Directions

Add 20g to cup
Add small amount of hot water
and stir to create a paste.
Add remainder water/milk and
sweetener.
Stir until fully dissolved.



Sourced from Amazonian Peru. Hand-crafted in Australia.
YOUR RITUAL, YOUR WAY.



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HEALTH BENEFITS OF CACAO

Cacao boasts a myriad of benefits, earning it a well-deserved place in the world of health and wellbeing.

With its enticing flavour and impressive nutritional profile, SoulPops - Cacao on the Go is a versatile addition to your diet.

Macronutrients

Cacao contains energy-boosting carbohydrates, heart-healthy fats and plant based proteins.

Micronutrients

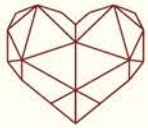
A treasure trove of benefits from essential minerals to powerful antioxidants and mood-lifting flavonoids.

Cacao may be known to:

- Promote Energy and Combat Fatigue
- Improve Cardiovascular Health
- Defend against Oxidative Stress and Inflammation
- Promote Cellular Health - Boosting Immune System

100% Natural Goodness

SoulPops are free from dairy, egg, nuts, gluten and artificial colours and flavours.



SoulPops
CACAO ON THE GO

FOUNDER STORY

Lauren and Natalie

”

The journey to SoulPops began on very different paths, fated to become one when two unlikely women sparked a life-long friendship.

Lon's purpose has always involved people and connection. With a background in fitness and cafes, Lon is driven to help people feel good about themselves, whether it's through movement, food, laughter or conversation.

Nat has a natural ability to create effortless beauty. From fashion design all the way through to products and packaging, Nat believes in the power of intentional design in every detail, with customer experience being her ultimate goal.



Over the years, Lon and Nat frequently enjoyed the experience of Cacao. It quickly became a regular part of their daily lives, providing much more than just nutritional benefits.

An integral part of their self development and wellness journeys, Lon and Nat knew this wonderful plant needed to be made available and accessible for everyone to enjoy.

The creation of a unique Cacao product became their combined purpose and **SoulPops** was born.

YOUR RITUAL, YOUR WAY.

THANK YOU

The team at SoulPops.



SoulPops

Sunshine Coast | Gold Coast
QLD, Australia.

soulpops.com.au



@soulpopscacao

