



## Nurturing Holistic Wellness

### FULL SPECTRUM HEMP OIL

### How Nature's Therapeutic Synergy works for you



## Your Endocannabinoid System (ECS) Explained

The endocannabinoid system within the human body may be one of the most crucial physiological systems that support and sustain human health.

Working harmoniously with naturally occurring endocannabinoids and cannabinoids found in cannabis, the ECS strives to achieve and maintain homeostasis, paving the path to optimal well-being.

*Elevate your health with the synergy of cannabinoids and the endocannabinoid system.*

Our body comprises more than ten intricate systems, including the immune, respiratory, digestive, and nervous systems. Remarkably, scientists have discovered another extraordinary system—the endocannabinoid system. It's awe-inspiring how our own body hosts this unique system, where cannabinoids play a central role, enriched by our Full Spectrum Hemp Oil.

These functions collectively contribute to the body's homeostasis—an internal balance regulating hormones, body temperature, water balance, and more. Homeostasis necessitates continuous monitoring of internal conditions, securing your well-being and vitality.

## Authentically Australian, Naturally Organic

Our Full Spectrum, Cold Pressed Hemp Oil is proudly Australian-made and sourced from organic plants. Each ingredient is carefully nurtured under licensed conditions, ensuring the purest form of wellness for your benefit. Unlike the bulk of CBD products in the Australian market that are imported, our offerings guarantee unparalleled purity and authenticity with a harmonious blend of local natural ingredients.

### Awaken your body's potential

- |                                       |                                     |   |
|---------------------------------------|-------------------------------------|---|
| ◆ Anti-inflammatory                   | ◆ Anti-oxidant                      | ◆ Sharpens focus & memory               |
| ◆ Anxiety relief                      | ◆ Fibromyalgia relief               | ◆ Enhances skin radiance & regeneration |
| ◆ Depression relief/mood lifter       | ◆ Diabetes treatment                | ◆ Relieves joint discomfort             |
| ◆ Helps with sleep & insomnia         | ◆ Promotes healthy weight           | ◆ Hydrates hair & scalp                 |
| ◆ Natural pain relief                 | ◆ Improves heart health             | ◆ Reduces anxiety & stress              |
| ◆ Anti-acne                           | ◆ Improves skin conditions          | ◆ Improves sleep quality                |
| ◆ Arthritis relief                    | ◆ Multiple Sclerosis symptom relief | ◆ Entourage effect                      |
| ◆ Quitting smoking & drug withdrawals | ◆ Boosts immunity                   | ◆ Paraben free                          |
| ◆ Neuroprotective                     | ◆ Stimulates brain function         | ◆ Vegan friendly                        |
|                                       |                                     | ◆ Pet friendly                          |

#### INGREDIENTS

Full Spectrum Hemp Oil, MCT Oil. We also offer Ashwagandha infused and Vitamin D fortified variants.

#### DISCLAIMER

Due to Australian license and legislation, we cannot refer to our Full-Spectrum Hemp Oil as CBD.

This product is not intended to treat, cure or prevent any illness or disease. Pregnant or nursing women do not use unless advised by your physician. Consult physician if taking medication or have a medical condition.

### CORNUCOPIA APOTHECARY

t: +61 (0)497 631 793

e: [info@cornucopia-apothecary.com](mailto:info@cornucopia-apothecary.com)

w: [cornucopia-apothecary.com](http://cornucopia-apothecary.com)

    /CornucopiaApothecary

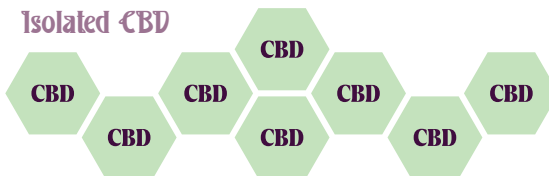
## The Power of Full Spectrum

Full-Spectrum Hemp Oil is nature's elixir, combining a majority of CBD with traces of minor cannabinoids and other beneficial plant compounds. In contrast, CBD isolate contains only one component—CBD.

*The true strength of Full-Spectrum Hemp Oil lies in its 'entourage effect'.*

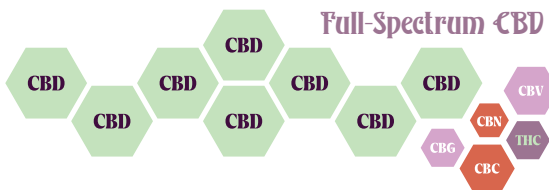
The 'entourage effect' refers to the enhanced benefits derived when the multiple components of Full-Spectrum Hemp Oil work together in harmony. This synergistic effect provides more comprehensive benefits than consuming CBD isolate alone.

### Isolated CBD



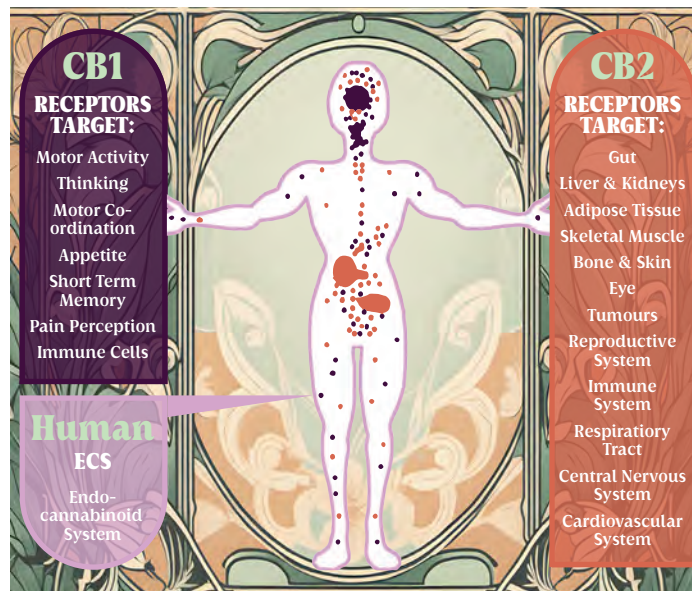
compared with

### Full-Spectrum CBD



## Demystifying CBD

CBD, or cannabidiol, is one of the 114 therapeutic cannabinoids found in the wonder plants, hemp and cannabis. It's widespread popularity in the health and wellness sector arises from the multitude of therapeutic benefits it offers. In the bustling sphere of everyday life, it has become a beacon of solace and a synonym for health.



The therapeutic properties of CBD interact harmoniously with our internal endocannabinoid system (ECS). The CBD influences type 1 (CB1) and type 2 (CB2) cannabinoid receptors, which play essential roles in maintaining mental and physical health. While CB1 receptors regulate memory and emotions, CB2 receptors help manage inflammation and immune response. CBD is indeed the health ally we never knew we needed.

## Healthy not High

CBD often gets mistaken for an intoxicating substance, but it's far from it. Non-psychoactive, CBD does not induce a 'high' and can even counteract THC, the psychoactive compound in cannabis. Our Full-Spectrum Hemp Oil, derived from hemp with high CBD and minimal THC, promises wellness without intoxication. Rest assured, our products meet the legal requirement of less than 0.3% THC, ensuring a safe and legal health supplement.







## Nurturing Holistic Wellness

### FULL SPECTRUM HEMP BALM

### How Nature's Therapeutic Fusion Restores and Revives



## Restoring your Body's Natural Balance

At Cornucopia Apothecary, we embrace the innate wisdom of nature, crafting our Full Spectrum Hemp Balm to nurture your body's balance from within. Central to this process is the endocannabinoid system (ECS), an intricate network of receptors found throughout your body, including the skin. The ECS's primary role is to maintain equilibrium, and when external factors disrupt this harmony, it mobilises its resources to restore peace and well-being.

*Our Balm engages your body's  
endocannabinoid system (ECS)  
for soothing relief, restoration  
and rejuvenation.*

Through our carefully formulated blend, Full Spectrum Hemp Balm engages with the ECS receptors present in your skin, creating a botanical symphony that promotes natural balance and comfort. The cannabinoids, particularly CBD, harmonise with the ECS, encouraging an anti-inflammatory response and providing a sense of relief. As a result, our hemp balm offers your body the tender care it craves, soothing muscles, comforting discomfort, and revitalising the skin.

Unlock tranquility and soothe your body with our Full Spectrum Hemp Balm, offering a myriad of benefits—from anti-acne properties to calming stress and relieving sore muscles and joints.

## Embrace Pure Australian Excellence

Unearth the purity of nature with Cornucopia Apothecary's Restorative Hemp Balm, meticulously formulated in a pristine environment, each jar encapsulates the essence of wellness, combining nature's finest and purest ingredients. Trust in the authenticity of our Australian-made product, thoughtfully created to deliver a natural and soothing remedy.

### Awaken your body's potential

- ◆ Anti-inflammatory
- ◆ Relieves joint discomfort
- ◆ Soothes muscle aches
- ◆ Natural pain relief
- ◆ Supports skin regeneration
- ◆ Nourishes & hydrates skin
- ◆ Assists with relaxation & stress relief
- ◆ Promotes calmness & tranquility
- ◆ Aids in post-workout recovery
- ◆ Alleviates minor bruising & swelling
- ◆ Provides comfort for arthritic conditions
- ◆ Enhances skin radiance
- ◆ Supports healthy scalp
- ◆ Eases tension headaches
- ◆ Chest Rub
- ◆ Organically grown hemp
- ◆ Entourage effect
- ◆ Paraben free
- ◆ Plant power
- ◆ Pet friendly
- ◆ & many more

#### INGREDIENTS

Jojoba, Shea Butter, Beeswax, Infused Cold Pressed Full Spectrum Hemp Oil, DMSO, Castor Oil, Pomegranate, Wintergreen, Vitamin E, Calendula, Mentho-synergistic.

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e: [info@cornucopia-apothecary.com](mailto:info@cornucopia-apothecary.com)

w: [cornucopia-apothecary.com](http://cornucopia-apothecary.com)

/CornucopiaApothecary

# Nature's Botanical Bounty Blended to Help Empower Your Inherent Healing Potential



**Jojoba**, a lustrous golden liquid wax, lavishes your skin with nourishment and hydration. Abundant in antioxidants and vitamins, it bestows a natural radiance, embracing your ageless allure with grace.

Nature's abundant **Shea Butter** delivers tender care, caressing your skin with unparalleled softness. Overflowing with vitamins and fatty acids, it creates a velvety embrace, restoring your skin's radiant glow.



Rejuvenating **Castor Oil**, brimming with ricinoleic acid, seeps deep into your skin, promoting moisture retention and a supple touch. Its potent properties restore skin's vitality, leaving you refreshed.



**Beeswax**, a cherished apothecary staple, forms a protective barrier, locking in moisture and shielding your skin. Embrace its nourishing properties for supple, and deeply moisturised skin.



Nature's dynamic **DMSO** (Dimethyl Sulfoxide), a potent carrier and enhancer, enables efficient absorption of nourishing components, augmenting the balm's effectiveness. Its exceptional attributes aid in mitigating inflammation, easing muscle discomfort, promoting skin well-being, and revitalising tired tissues.

Cold-Pressed, **Full Spectrum Hemp Oil**, is a bountiful fusion of CBD and an orchestra of minor cannabinoids and beneficial plant compounds. This entourage effect showcases the remarkable potential that arises when the



diverse components within the hemp oil interact harmoniously. Together, they form a synergistic symphony of wellness, amplifying the overall therapeutic impact and unlocking a wide array of health benefits. This natural alchemy sets our hemp oil apart, providing a holistic and enriching experience that transcends the benefits of CBD isolate alone.

Nature's **Mentho-Synergistic** fusion, harnesses the potency of cooling menthol in combination with the array transformative ingredients where the resulting effect is greater than each individual ingredient, enhancing the balm's soothing relief and invigorating properties.



Revitalising **Pomegranate**, packed with antioxidants, enhances skin resilience and promotes a radiant glow. Its potent properties fight free radicals, leaving you with a youthful and luminous complexion.



Invigorating **Wintergreen**, brimming with soothing benefits, alleviates muscle tension and eases discomfort. Its refreshing touch provides a comforting sensation, helping you unwind and embrace relief.



Gentle **Calendula**, imbued with healing prowess and anti-inflammatory properties, soothes, nurtures, and revitalises your skin, promoting rejuvenation and maintaining a natural radiance.



Nourishing **Vitamin E**, a potent antioxidant, guards against free radicals and environmental stressors, promoting skin cell regeneration. Revel in its protective embrace for youthful, radiant skin.

