

impact
digi DESIGN
WORDS
DIGITAL





We are a 100% Aboriginal-owned marketing agency that delivers powerful branding and proven creative solutions.

Our head office is in Karratha, and we also have branches in Perth and Port Hedland.

No other agency knows our region like we do

Our experienced team has been building and strengthening the brands of new and existing businesses for the past decade.

Founded in 2013 by Yawuru woman and long-term Pilbara local Tamara Bin Amat, Impact Digi is a proud local business with cultural understanding, strong networks and a national footprint.

Professional, Local, Experienced

Although we're based in regional WA, we service clients all over Australia, including some of Australia's largest organisations.

Business owner Tamara Bin Amat and the Impact Digi team have won awards for business excellence and are recognised for their outstanding contribution to both regional and First Nations Australia.

OUR IN-HOUSE CAPABILITIES

Graphic design

Flyers, capability statements, banners, Reconciliation Action Plans

Branding

Logos, brand direction, style guides, naming and tagline development

Digital marketing

Online profiles, social media management, EDMs, content plans, audits and reports, campaigns

Traditional marketing

Marketing plans, strategies, communications plans

Copywriting

Capability statements, brochures, newsletters, business communications, award and grant submissions

Websites

Content, design and development, hosting and maintenance

Printing & promo products

Event merchandise and all business printing

You can see some of our recent work at impactdigi.com.au

OUR CLIENTELE

Government (all levels)

Impact Digi has extensive local industry and government experience.

We are proud to have been awarded several government contracts, and selected for government panels. We are quality and price competitive on a national scale.



Aboriginal Corporations

Impact Digi can act as an outsourced marketing department for Aboriginal Corporations. As locals, we know North West corporations and their members.

We can take the lead on all aspects of branding, communications and digital marketing and see projects through to completion – ensuring the process is easy from start to finish.



Mining and Resources Industry

We have plenty of experience working directly with tier 1 companies in the mining and resources sectors – and their many contractors.

We understand what it takes to keep your brand strong and consistent. We have experience and quality control processes to ensure your style guide is interpreted correctly and adhered to.



Businesses (all sizes & industries)

Our talented team works across a broad range of industries including tourism & hospitality, transport & logistics, construction, creatives and trades.

We specialise in enterprises that service the mining and resources industries. We know how to impress the major miners and what they are looking for in your capability statement or written proposal.

Whether we're working with a new sole trader or an established company director, we are dedicated to producing extraordinary work.



Not-for-profit & other sectors

Impact Digi makes a valuable contribution to the not-for-profit sector, which aligns with our commitment to using our skills and experience for good.

We work with community centres, schools, Aboriginal-owned organisations, government-funded enterprises and authorities, among others.



“The Waalitj Hub has used Tamara’s marketing and design services to support over 25 Hub clients during the last three years. Our clients are always impressed with the quality and right fit of the individual marketing tools delivered by Impact Digi.”

Shane Devitt
General Manager | Waalitj Hub



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