

Nazir Ahmad Abid SINCE 1972
RICE DEALERS
GROUP OF INDUS RICE MILLS

SUSTAINABLE & ORGANIC SUPPLY CHAINS



 **indus** SINCE 1972
RICE MILLS
GROWERS | MILLERS | EXPORTERS

www.indusrice.com

FLAVOUR FRAGRANCE FRESHNESS

**THE FINEST
BASMATI RICE**



Purity & Perfection At its Finest


**indus**
SINCE 1972
RICE MILLS
GROWERS | MILLERS | EXPORTERS


 +92 546 500307

 +92 321 7740080

 indusrice@hotmail.com

 www.indusrice.com

 Head Off: Nazir Traders
Grain Market M.B.Din Pakistan

 Mill (1): Old Rasool Road,
M.B.Din, Pakistan

 Mill (2): Phalia Laidhar Road, Dhol
M.B.Din, Pakistan



ABOUT US


Nazir Ahamd Abid Rice Dealer is the one stop solution to all your rice import requirements. Our expertise in the rice milling sectors is our strongest asset. We are available with coherent milling and processing facilities.

Indus Rice Mills are one of the largest and well organized rice export house in Pakistan but the success does not come overnight, it is the result of decades of hard work and commitment. Rice business has been in our family for our generations and it all started with Mr. NAZIR AHMED ABID (late) just after the partition of the India and Pakistan and with the passage of the time, Indus Rice mills has grown into a colossal group in the rice sector.



At Indus Rice Mills we do not resist change. We are always adopting new innovations to stay ahead of the competition. Our milling facilities are equipped with modern, state of the art paddy drying, parboiling and steam rice units.

As a result of our's years of consistent quality and services, we are immensely trusted by our International and Domestic customers and that success keeps us motivated in order to strive for excellence.



WE AS GROWERS ARE
PRODUCING ORGANIC FOODS
THROUGH SUSTAINABLE
CONTRACT RICE FARMING



At Indus Rice Mills we do not resist change. We are always adopting new innovations to stay ahead of the competition. Now the people all around the world are more health conscious and MRLs are the biggest challenge for the rice industry. So we are in close contact with farmers by making sustainable contract farming and ensuring that final quality of produce is of excellent quality. We are taking following measures,

- By doing legal contract with farmers.
- By practicing untraditional ways of farming.
- We are enforcing the use of natural unprocessed fertilizers to enrich soil ingredients.
- Our quality control team is monitoring farmer's practices during complete crop calender in order to maintain the natural and healthy position of crop and above all, responsible use of pesticides is most important job so that final produce does not contain any unwanted MRLs and does not change the organic nature of the final produce.

INFRASTRUCTURE

Indus Rice mills are one of the first company who took the initiative of modernizing their rice milling infrastructure and we are continuously adopting new innovations every year.

Our modern drying facilities ensures higher yield and quick drying of paddy and thereafter all our husking units are designed to produce good quality of brown rice and semi white rice.

We have state of the art automatic parboiling and pre steam units which are customized to get better yield and cooking according to our national and international needs.

The paddy handling infrastructure of Indus rice mills is one of the largest in Pakistan and then we have complete rice milling facilities for brown, white, steam, and parboiled rice.

Most of the machines e.g. polishers, graders, color sorters which are installed in all of our processing and milling units are from leading rice machines manufacturers.

Special efforts are made by our team to keep all the milling units clean, hygienic and up to date. We always try to stay ahead of the competition by investing in R&D, infrastructure and adding new technologies in all our supply chains.





BASMATI RICE

Basmati rice has been cultivated in the Indian subcontinent for hundreds of years. The Himalayan foothills are said to produce the best basmati. Although all 'Basmati' varieties are fragrant rice of highest quality but commercially, The Super Basmati is a premium variety from Pakistan which is the most prized amongst the Basmati varieties.

The quest to bring the best quality of rice starts from selection and procurement of rice paddy. We have an experienced procurement department. Indus rice mills have its procurement centers established in the areas of Punjab which are especially known for their basmati's aroma and good cooking quality. We maintain a close contact with farmers through out the year and thereafter distribute them selected pure & healthy seeds as well as providing them with all the basic necessities to make sure an uninterrupted supply of healthy crop. Besides all this, we also grow paddy at our own farms.

1121 Basmati rice is very famous product now a days because of its grain length (8.2-9mm) and extremely good cooking. The grains are separate and fluffy after cooking. This variety of rice is not very old but has gained a very good market in just few years. Super Basmati rice and 1121 Basmati rice are grown only in specific Punjab region of Pakistan. Its exceptional taste, extra long edgy shape and fragrance making it a hot selling product from Pakistan.

Our quality control team ensures that the purchased crop is healthy and has the right moisture with the highest quality of Basmati rice.

At Indus Rice mills we make brown, white, steam and parboiled rice directly from rice paddy rather than buying semi-milled white rice and then re-milling/re-processing it. Our self-sufficiency in all types of rice ensures our customers to obtain a high quality product.



PRODUCTS

Indus Traditional Super Basmati Rice

Premium Quality Rice

Moisture Content:	Max. 10%
Average Grain Length:	7.2 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Indus Gardens Steam Basmati Rice

Premium Quality Rice

Moisture Content:	Max. 10%
Average Grain Length:	7.2 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Indus Gold Super Parboiled Rice

Premium Quality Rice

Moisture Content:	Max. 10%
Average Grain Length:	7.2 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Brown Super Basmati Rice

Premium Quality Rice

Moisture Content:	Max. 10%
Average Grain Length:	7.2 MM
Polishing Grade:	-
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Hiba 1121 White Basmati Rice

Extra Long Grain Supreme Rice

Moisture Content:	Max. 10%
Average Grain Length:	8.4 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Malika 1121 Steam Basmati Rice

Extra Long Grain Supreme Rice

Moisture Content:	Max. 10%
Average Grain Length:	8.4 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Malika Gold 1121 Parboiled Rice

Extra Long Grain Supreme Rice

Moisture Content:	Max. 10%
Average Grain Length:	8.4 MM
Polishing Grade:	Double/Pearl Finish/Silky
Short Grains:	Max. 2%
Packing Availability:	5-40 Kg

Indus Pk386 White Rice

Moisture Content:	Max. 10%
Average Grain Length:	7 MM
Polishing Grade:	Double/Pearl Finish/Silky
Broken Grains:	Max. 5%
Packing Availability:	5-40 Kg

Indus Gold Parboiled Rice

Moisture Content:	Max. 10%
Average Grain Length:	7 MM
Polishing Grade:	Double/Pearl Finish/Silky
Broken Grains:	Max. 5%
Packing Availability:	5-40 Kg

Broken Rice

Moisture Content:	Max. 12%
Average Grain Length:	3-4 MM
Polishing Grade:	Double/Pearl Finish/Silky
Packing Availability:	40 Kg

In other non basmati varieties we are also available with following varieties,
Pakistani long grain rice IRRI-9 (silky, double polished and color sortexed)
Pakistani long grain rice KS-282 (silky, double polished and color sortexed)

Indus Rice Brand Promise serves 100% customer's satisfaction by maintaining our core values:

- Commitment to deliver quality
- Sincerity in our communication
- Understanding of our customer's needs
- Acting with honesty & integrity

Pakistani rice mostly harvested by hand with delicate care and then aged to perfection, processed and packed hygienically by Indus Rice.

QUALITY CONTROL

First Step towards quality is by ensuring that the paddy is purchased from the areas which are known for their basmati's excellent cooking and aroma that is why Indus Rice mills has It's procurement centers set up in all basmati growing areas in Punjab.

Indus Rice mills has in house laboratory. Before buying, samples of each lot of paddy goes through quality control laboratory to ensure that quality of end product is of superior quality.

All the quality control procedures are handled by skilled personals who make sure nothing goes unattended.



OUR SERVICES

As the world is evolving, the business trends are changing. Now you have to go some extra mile to ensure customer's satisfaction.

At Indus Rice mills, we believe that the quality of our services should be as good as the quality of our product and it provides our customers with the confidence to build long term healthy relationships with us.

We Are The Brand Behind The Brands



All year round, we provide our customers in depth market knowledge about pricing, demand/supply scenarios, future price predictions and reports about upcoming crops.

We achieve customer satisfaction by ensuring that their customers are satisfied and we create a trouble free problem solving environment.

We offer a complete supply chain management services to our customers. Our in time delivery of shipments and third party quality certifications ensure that all orders are executed to customers 'satisfaction.