

# THE TEA COLLECTIVE



## PRODUCT CATALOGUE

June Edit 2023

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# WHO ARE WE

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## *Award Winning* TEA MERCHANT

The Tea Collective is a boutique tea merchant based in Newcastle, Australia. A luxury, sensory experience – blending the timeless tradition of tea with innovation.

Since 2015, we have been blending delicate, hand poured candles, soothing bath soaks and exquisite teas, herbs and spices from around the world, The Tea Collective aims to turn everyday rituals into something extraordinary.

From the moment you try our products, you'll be transported on a sensory journey, discovering enticing flavours, captivating aromas, and a profound connection to the rich traditions of tea.



"It's about making the little moments special. Turning those everyday rituals into something extraordinary!"

*Becci Fowler*

FOUNDER





# WHAT SETS US APART

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## EXCEPTIONAL BLEND CURATION

The Tea Collective stands out by offering a meticulously curated selection of teas, herbs, and spices. Our expert blenders skillfully combine flavors, creating unique and harmonious blends that are unparalleled in taste and aroma.

## PREMIUM QUALITY INGREDIENTS

We source the finest teas and ingredients worldwide, ensuring The Tea Collective is a luxurious and indulgent experience that prioritises inner health, wellbeing, and everyday rituals.

## INNOVATION IN TEA TRADITION

While we deeply respect the timeless tradition of tea, we also embrace innovation. The Tea Collective is constantly pushing the boundaries by introducing new and adventurous tea blends that captivate the senses and surprise the palate.

## UNWAVERING COMMITMENT TO SUSTAINABILITY

We are proud to be at the forefront of sustainability in our industry. We are 100% committed to minimising our environmental impact & promoting eco-conscious practices. We strive to use recycled and reusable vessels for our packaging, reducing waste and promoting a circular economy.

## METICULOUS ATTENTION TO DETAIL

We believe that greatness lies in the smallest details. We pay meticulous attention to every aspect of our products, from the sourcing of ingredients to the packaging and presentation. Our dedication to perfection ensures that every product we create is nothing short of extraordinary.





# WHO ARE OUR PEOPLE

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The Tea Collective's target market extends beyond tea lovers to include health-conscious consumers, mindful shoppers, and cultural explorers. Our clientele appreciates natural products, ethical sourcing, and international flavours. From the tranquil professional to the worldly adventurer, our brand offers not just tea, but a holistic lifestyle experience.

## HEALTH-CONSCIOUS AND WELLNESS-ORIENTED

They prioritize their well-being and seek products that contribute to a healthy and balanced lifestyle. This demographic actively explores options that offer specific health benefits, natural ingredients, and support for their overall wellness journey.

## STYLE, DESIGN, AND ELEGANCE

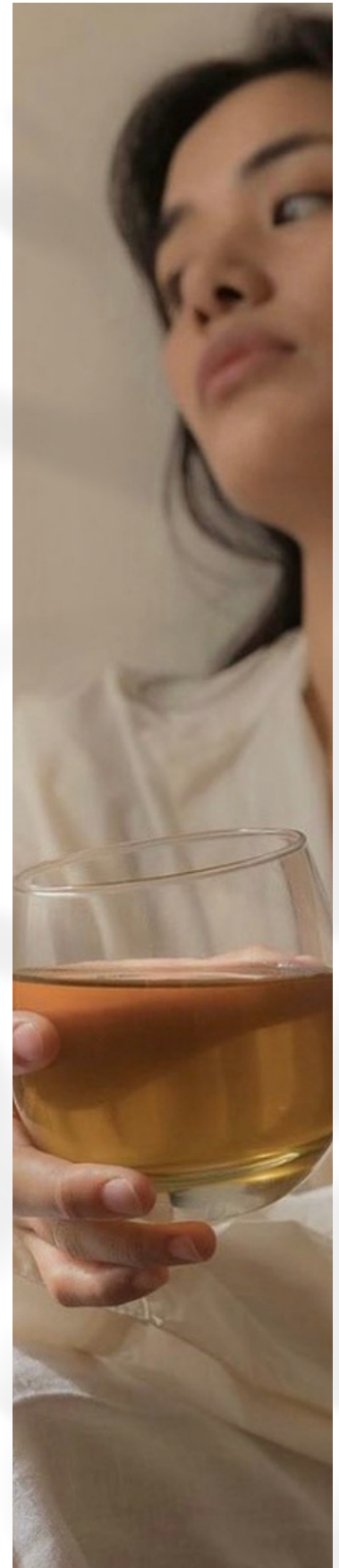
Style, design, and elegance are significant considerations for The Tea Collective's target market. Our customers appreciate products that exude style and sophistication. They value aesthetically pleasing packaging, well-crafted designs, and refined experiences that align with their elevated sense of taste and personal style.

## SELF-CARE AND HOLISTIC WELL-BEING

Self-care and well-being are integral aspects of our market segment's lifestyle. They prioritise self-care practices and seek products that enhance their well-being. They value offerings that promote relaxation, stress relief, and overall holistic wellness, providing them with the tools to prioritise self-care in their daily lives.

## CONVENIENCE, QUALITY, AND LUXURY

Our customers value convenience, quality, and luxury when making purchasing decisions. They expect products that seamlessly fit into their busy lives while upholding high standards of quality and craftsmanship. Luxury experiences that reflect their elevated lifestyle choices are especially appealing to our consumers.



# TEA COLLECTIONS

## HERBAL & CAFFEINE FREE

	<b>MOONTIME</b>	 300ml  100°C   3-5 min  3g  1
	Aiding the symptoms associated with menopause and PMS. Nurturing any disruption to the precious 28-day cycle. <i>Spearmint, Peppermint, Cohosh Root, Dong Quai, Liquorice Root, Ashwaganda, St Johns Wort, Red Clover, Lavender, Red Rose, Lemon Verbena.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>HAPPINESS</b>	 300ml  100°C   3-5 min  3g  1
	An eclectic and wildly colourful blend of sweet, floral, and spicy. <i>Lemongrass, Apple, Jasmine Flowers, Rose Petals, Pink Peppercorns, Cinnamon Chips, Coriander Seeds, Raspberry Leaf, Ginger, Natural Jasmine.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>PURE PEPPERMINT</b>	 300ml  100°C   3-5 min  3g  1
	Pure peppermint tea has been used in traditional medicine to relieve discomforts in the digestive system. Our Pure Peppermint is fresh, crisp, bright and uplifting. <i>Origin   Egypt.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>LULLABY SLEEP TEA</b>	 300ml  100°C   3-5 min  3g  1
	For good health and a happy state of mind, a sound night's sleep is exactly what is needed for inner balance. This tisane can help you find some relief for sleeplessness and worry. <i>Organic Chamomile, Organic Rooibos, Cinnamon Chips, Valerian Root, Lemon Peel, Lemon Balm.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS








# TEA COLLECTIONS

## HERBAL & CAFFEINE FREE








	<p><b>FIRESTORM</b></p> <p>A fiery, immune boosting tea blended from ginger root, turmeric, chilli &amp; peppercorns. This blend can be simmered and reduced to make into spicy fire shots. <i>Ginger, Turmeric, Chilli, Black Pepper.</i></p>	<div>  300ml            100°C            </div> <div>  3-5 min            3g            1         </div> <div>  TEA BAGS            REFILLS         </div> <div>  NUDIES            BOUTIQUE JARS         </div>
	<p><b>COLD &amp; FLU ELIXIR</b></p> <p>An extensive blend of herbs designed to help support your immune system &amp; assist in reliving the symptoms associated with colds and flu. <i>Lemongrass, Hibiscus, Rosehip Shells, Echinacea Root, Siberian Ginseng, Organic Spearmint, Ginger.</i></p>	<div>  300ml            100°C            </div> <div>  3-5 min            3g            1         </div> <div>  TEA BAGS            REFILLS         </div> <div>  NUDIES            BOUTIQUE JARS         </div>
	<p><b>FRUITS OF THE FOREST</b></p> <p>Summer berries create an explosion of colour and flavour in this perfect blend for hot or iced tea. The bright red liquor is naturally sweet and caffeine free. The perfect refresher. <i>Apple Pieces, Dried Strawberries, Lemongrass, Hibiscus, Dried Blueberry, Natural Raspberry.</i></p>	<div>  300ml            100°C            </div> <div>  3-5 min            3g            1         </div> <div>  TEA BAGS            REFILLS         </div> <div>  NUDIES            BOUTIQUE JARS         </div>
	<p><b>YOGA 'BODY &amp; MIND'</b></p> <p>A spicy &amp; warming blend. Helping the transition from stillness to the chaos of the world outside. Blended for meditation, body and mind. <i>Cinnamon Chips, Hawthorn Berry, Ginger Root, Hawthorn Leaf, Cardamom Pods, Cloves, Black Peppercorns.</i></p>	<div>  300ml            100°C            </div> <div>  3-5 min            3g            1         </div> <div>  TEA BAGS            REFILLS         </div> <div>  NUDIES            BOUTIQUE JARS         </div>












# TEA COLLECTIONS

	GINGER ZING	 300ml  100°C 
	Refreshing, calming & gently stimulating, this cleansing blend is designed to assist with nausea, bloating and belly upsets. <i>Organic Lemongrass, Ginger Root.</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

## GREEN BLENDS








	JASMINE FLOWER GREEN	 300ml  80°C 
	Capturing the fragrant sweetness of jasmine and balanced with delicate, soft green tea. Perfect for after eating. <i>Sencha Green Tea, Jasmine Flower, Natural Jasmine.</i>	 3 min  3g  3
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS








	BLUEBERRY SENCHA	 300ml  80°C 
	Perfectly balanced sweet green tea with real blueberries and cornflowers. <i>Sencha Green Tea, Blueberries, Blue Cornflowers, Natural Blueberry.</i>	 3 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS








	SKIN ELIXIR	 300ml  80°C 
	A carefully crafted blend of organic green tea & anti-ageing botanicals. Infused with wild caught marine collagen peptides to support glowing & radiant skin. <i>Wild-Caught Marine Collagen Peptides, Olive Leaf, Organic Sencha, Ginkgo, Spearmint, Calendula, Rose &amp; Ashwaganda. *Contains Fish</i>	 3 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

# TEA COLLECTIONS

## CHAI & SPICED TEA

	<b>GINGERBREAD CHAI</b>	 250ml  250ml
	An incredibly strong, fiery and warming spiced tea best served on milk. This blend is the baristas choice for coffee machine service. <i>Assam CTC, Liquorice Root, Star Anise, Cinnamon, Ginger, Coriander, Bay Leaf, Cloves, Cardamom, Black Pepper, Fennel Seeds.</i>	 6-7 min  5gm
		 Simmer  Sweetener
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS
		<input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

	<b>CHOCOLATE COCONUT CHAI</b>	 250ml  250ml
	Indulgent cacao and real shredded coconut enhanced with the smooth warmth of Ceylon Orange Pekoe black tea. <i>Black Tea, Star Anise, Cinnamon Chips, Ginger Root, Fennel Seeds, Cardamom, Cloves, Nutmeg, Bay Leaf, Allspice Berries, Black Pepper, Shredded Coconut, Cacao Shells, Natural Coconut, Natural Chocolate.</i>	 6-7 min  5gm
		 Simmer  Sweetener
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS
		<input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

	<b>BANGALORE ROSE CHAI</b>	 250ml  250ml
	Smooth and elegant. A superb balance of tea, florals and spice. <i>Sri Lankan Kenilworth Orange Pekoe, Rose Petals, Cinnamon, Ginger, Cardamom, Corriander Cloves, Natural Rose &amp; Pepper.</i>	 6-7 min  5gm
		 Simmer  Sweetener
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS
		<input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

TURN EVERYDAY RITUALS  
INTO SOMETHING

*extraordinary.*

































# TEA COLLECTIONS

## BLACK BLENDS

	<b>ORGANIC ENGLISH BREAKFAST</b>	 300ml  100°  <input checked="" type="checkbox"/>
	A full bodied, robust & rich black morning tea. Pairs perfectly with milk or black.	 3-5 min  3g  1
	<i>Assam Black Tea, Kenilworth OP.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>THE WILD EARL GREY</b>	 300ml  100°  <input checked="" type="checkbox"/>
	OP black tea blended with a light bergamot. Enhanced with citrus, rose & sweet pink grapefruit.	 3-5 min  3g  1
	<i>Sri Lankan Kenilworth Orange Pekoe, Bergamot, Rose Petals, Safflower, Chen Pi &amp; Natural Rose.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>EARL GREY BLUEFLOWER</b>	 300ml  100°  <input checked="" type="checkbox"/>
	Distinctly aromatic and elegant. Infused with bergamot oil, pieces of lemon & vibrant flecks of blue cornflowers.	 3-5 min  3g  1
	<i>Organic Sri Lankan Black Tea, Orange Peel, Lemon Peel, Bergamot Oil &amp; Blue Cornflowers.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>MEXICAN MANGO &amp; CHILLI</b>	 300ml  100°  <input checked="" type="checkbox"/>
	A colourful blend of Ceylon black tea, sweet mango, chilli pods & cranberries.	 3-5 min  3g  1
	<i>Sri Lankan Kenilworth Orange Pekoe, Amaranth, Mango, Calendula, Cranberries, Chilli Flakes, Natural Cranberry &amp; Mango.</i>	<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS





























# TEA COLLECTIONS

## BLACK BLENDS

	<b>MON COEUR</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	Experience summer in the Riviera with OP black tea, sweet juicy apricots pieces and vanilla bean. <i>Sri Lankan Kenilworth Orange Pekoe, Safflowers, Orange Peel, Calendula, Vanilla, Natural Peach &amp; Diced Apricots.</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>LOVE POTION</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	The delicate petals of rose, vanilla pieces and rich black tea in this cup truly exudes romance. <i>Sri Lankan Kenilworth Orange Pekoe, Rose Petals, Vanilla, Earl Grey &amp; Natural Vanilla.</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>TOASTED COCONUT</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	Elegant Sri Lankan OP black tea with toasted coconut and natural coconut oils. <i>Sri Lankan Kenilworth Orange Pekoe, Coconut Pieces, Natural Coconut &amp; Vanilla.</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>ST CLEMENTS ORANGES &amp; LEMONS</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	Perfectly balanced black tea with the sweet, citrus notes of oranges and lemons. <i>Sri Lankan Kenilworth Orange Pekoe, Orange Peel, Lemon Peel, Calendula, Safflower, Natural Orange.</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

# TEA COLLECTIONS





























## SINGLE ORIGIN BLACK

	<b>KENILWORTH ORANGE PEKOE</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	A bold black tea producing a liquor with subtle body and exquisite flavour. A beautifully refreshing afternoon tea. <i>Origin   Sri Lanka (Ceylon).</i>	 3-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>ASSAM DEJOO</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	A full bodied & malty black tea with fruity, sweet notes & a fragrance of freshly stewed apples. <i>Origin   Assam, India.</i>	 3-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>JALINGA ESTATE CTC</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	A rich & strong dark tea with spicy notes. Pairs perfectly with milk and sugar. This organic biodiverse farm is the only CO <sub>2</sub> Neutral certified tea estate in the world. <i>Origin   North East India.</i>	 3-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>KENYAN NANDI GOLD</b>	 300ml  100°C  <input checked="" type="checkbox"/>
	A rare black tea from the Nandi Hills of Kenya. Rich and smooth with sweet, fruity notes and complex full flavour. <i>Origin   Kenya, Africa.</i>	 3-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS










# TEA COLLECTIONS

## SINGLE ORIGIN GREEN








	<b>BUDDHA TEARS</b>	 300ml  80°C 
	Jasmine pearls are the finest of Chinese Jasmines. Hand crafted into tiny pearls, a delicate green tea scented with fresh jasmine blossoms. <i>Origin   China</i>	 3 min  3g  5
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>ORGANIC SENCHA</b>	 300ml  80°C 
	Cultivated just 120m from the ocean this tea provides a slight sweetness with a hint of the ocean. <i>Origin   Japan</i>	 3 min  3g  3
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>TEMPLE OF HEAVEN   GUNPOWDER</b>	 300ml  100°C 
	A tightly rolled green tea with a smooth and distinctive dryness and a spicy, slightly smoky taste. <i>Origin   China</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS
	<b>ORGANIC MATCHA   GRADE A</b>	 300ml  100°C 
	Smooth & rich with soft notes of ocean air and a fresh nuttiness blended with a vegetal sweetness. <i>Origin   Japan</i>	 3-5 min  3g  1
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

# TEA COLLECTIONS

## Oolong / Semi Oxidised

	IRON GODDESS OF MERCY	 300ml  100°C 
	As one of the most famous oolongs in the world comes our Tie Guan Yin. With delicate fruity berry notes and hints of toasted hazelnuts this tea can be brewed as many as eight times. <i>Origin   Taiwan.</i>	 2-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

## White

	LYCHEE WHITE	 300ml  100°C 
	The perfect blend to have hot or cold. The naturally light brew is only enhanced by the delicate sweetness of these tropical fruits <i>Chinese Pai Mu Dan, safflowers, natural lychee, natural peach.</i>	 2-5 min  3g 
		<input checked="" type="checkbox"/> TEA BAGS <input checked="" type="checkbox"/> REFILLS <input checked="" type="checkbox"/> NUDIES <input checked="" type="checkbox"/> BOUTIQUE JARS

ELEGANCE IS WHEN THE  
INSIDE IS AS BEAUTIFUL AS  
THE OUTSIDE

*Coco Chanel.*





# MATERNITY COLLECTION

Introducing The Tea Collective's Maternity Collection, specially formulated with care and professional guidance from Tracy Gaibisso, a leading Australian Masters Educated Naturopath in Natural Fertility and Reproductive Health.

Unlike other brands, our teas are thoughtfully curated for each trimester of pregnancy, meeting the unique needs of both baby and mother. Tracy's expertise in herbal remedies and our team's dedicated efforts result in harmonious tisanes that enchant the senses and nurture the body. Whether for baby showers, pregnancy gifts, or conception journeys, our Maternity Collection is a heartfelt embodiment of love and care for mother and child.



	STAGE 1   SEED
	<p>A carefully crafted blend for preconception &amp; 1st trimester of pregnancy. Aiding in stress reduction, circulation to reproductive organs, nervous system support &amp; anti-nausea.</p> <p><i>Oat Straw, Dandelion Leaf, Chaste Tree Berries, Lemon Balm &amp; Ginger Root.</i></p>
	STAGE 2   BLOSSOM
	<p>A nutritional blend for 2nd &amp; 3rd trimester. Designed to support regular bowels &amp; restful sleep. Traditionally used to prepare the uterus &amp; blood vessels for birth.</p> <p><i>Apple, Rosehip Shells, Raspberry Leaf, Nettle Leaf &amp; Chamomile.</i></p>
	STAGE 3   FLOWER
	<p>A nourishing postpartum &amp; nursing blend designed to support optimal breast milk production, tissue repair and nutrition.</p> <p><i>Fennel, Fenugreek, Goats Rue, Nettle Root &amp; Mandarin.</i></p>

# HOW OUR TEA COMES PACKAGED

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## Boutique Retail Jars

All of our tea comes in gloss black jars - perfect for keeping our beautiful teas in their optimal condition. The labels have a soft feel with gold embossed highlights. Each jar comes with a GS1 barcode, ingredients, a short outline of tasting notes & benefits and a QR Code to easily scan to product information on our website. Jars are available in units of 6.



## Large Stockist Jars

These large jars are used for any venue wanting to serve our tea. Your stockist jar comes with tea inside and following on you can easily purchase your refills.



## Refills

Our refills are available to purchase for hospitality or service. Packaged in recyclable bags, these bags are for service only and not to resell.



## Nudies

Large unlabelled bulk bags of our most popular blends in loose leaf. All of our tea bags come in these bags in units of 200.



## Showcase Jars

These little jars are available to place next to your tea for your customers to experience the exceptional colours and fragrances.





WE ARE WHOLEHEARTEDLY DEDICATED TO  
MINIMISING OUR ENVIRONMENTAL IMPACT  
WHILE DELIVERING THE UTMOST QUALITY IN  
EVERY PRODUCT WE OFFER.

*Our planet matters.*



# ACCESSORIES

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We love these high quality accessories. They sell so well! They make perfect additions to gift boxes and our customers love that we have a one stop shop to make the perfect cup of tea. And they have great margins!

*Kylie Pheils*

MAMA P - STOCKIST



GOLD INFUSER



GOLD ENGRAVED SPOON



CANDLE WARMER & TEAPOT



SILVER INFUSER



SILVER ENGRAVED SPOON



ICED TEA JUG

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# HAND-POURED CANDLES

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Tea and candles go so well together, the perfect pair —they're both about different ingredients, times, temperatures, blending, curing and vessels. The Tea Collective is all about making space for everyday rituals, and about gifting. Our candles are hand-poured in our gorgeous warehouse in Newcastle NSW using the finest fragrances & soy waxes.



**No. 33 BLOSSOM**

*I am free, I am growing, I am confident.*

Top Notes: Pink Camellia & Lotus Flower  
Heart Notes: Bergamot & Lemon Peel  
Base Notes: Amber & White Musk

*Tea Pairing - Happiness, Stage 2 - Blossom, Moontime*



**No. 4 EARTH**

*I am nurtured, I am balanced, I am grounded.*

Top Notes: Tangelo & Bergamot  
Heart Notes: Gardenia & Jasmine  
Base Notes: Patchouli & Vetiver

*Tea Pairing - Sencha, Jasmine Flower, Skin Elixir*



**No. 9 SPICE**

*I am free, I am growing, I am confident.*

Top Notes: Cinnamon & Clove  
Heart Notes: Cardamom & Black Tea  
Base Notes: Honey & Vanilla

*Tea Pairing - Gingerbread Chai, Yoga,  
Kenyan Nandi Gold.*



**No. 112 COCOA**

*I am warm, I am loved, I am beautiful.*

Top Notes: Cocoa  
Heart Notes: Caramel & Chocolate  
Base Notes: Vanilla Bean

*Tea Pairing - Chocolate Coconut Chai,  
English Breakfast, Assam CTC.*



**No. 09 ZEST**

*I am vibrant, I am energetic, I am inspiring.*

Top Notes: Bergamot & Peppermint  
Heart Notes: Clary Sage & Aniseed  
Base Notes: Cedarwood & Heliotrope

*Tea Pairing - Mon Coeur,  
The Wild Earl Grey, St Clements.*

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DISCOVER ENTICING  
FLAVOURS, CAPTIVATING  
AROMAS AND A PROFOUND  
CONNECTION TO THE RICH  
TRADITIONS OF *tea.*





# A GLIMPSE INTO OUR FUTURE

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## EXPANDED PRODUCT LINES

The Tea Collective envisions expanding its product lines with new, exciting and rich varieties of tea blends sourced from diverse regions and seasons. Additionally, we are creating a dedicated self-care and ritual range to promote relaxation, mindfulness, and holistic well-being. Our commitment to extraordinary partnership experiences includes seasonal releases for special occasions like Christmas, Easter, and Mother's Day, adding a delightful touch of festivity and exclusivity for our esteemed partners.

## DIGITAL INNOVATION

We are currently in the initial stages of developing a dedicated mobile application that will serve as a comprehensive resource for customers. This innovative app will provide brewing instructions, sourcing details, and product information for each tea blend. Customers will be able to explore the origins of our teas, access detailed brewing instructions, and learn about the health benefits and flavour profiles of each blend. The app will also offer personalised recommendations, based on individual preferences. By creating this dedicated app, The Tea Collective aims to enhance the customer experience, empower informed decision-making, and foster a deeper connection with our products.

## SUSTAINABILITY INITIATIVES

We are committed to sustainability and have set several goals to enhance our environmental efforts. These goals include focusing on ethical sourcing practices, reducing our carbon footprint through energy-efficient operations and transportation, implementing waste reduction and recycling programs, actively educating our customers and stakeholders about sustainability, and fostering partnerships with organisations dedicated to environmental conservation and social responsibility. These sustainability goals reflect our dedication to responsible practices and our mission to make a positive impact on the planet.

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# EMBRACING SUCCESS WITH US

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*Becci Fowler*  
FOUNDING DIRECTOR

Inspired by a deep passion for ritual, our founder Becci Fowler envisioned The Tea Collective as a platform to deliver the finest quality blends. With a strong commitment to taste, sustainability, and ethical sourcing, Becci's expertise continues to shape our company. Embracing the incorporation of ritual into daily routines, she invites you to discover moments of ceremony, mindfulness, connection, and reflection through our luxury blends and products. Join us in embracing the transformative power of tea as we pause, savor, and indulge in moments of tranquility and self-care.

## SUPPLY CHAIN AND LOGISTICS CAPABILITIES

With a strong focus on efficiency and reliability, our supply chain and logistics capabilities are second to none. We have established strategic partnerships with suppliers worldwide, ensuring a steady and diverse supply of premium products. Our streamlined processes and meticulous quality control measures enable us to consistently deliver exceptional teas to our customers.

## PARTNERSHIP OPPORTUNITY

We believe that collaboration is the key to success. The Tea Collective welcomes partnership opportunities with like-minded businesses, retailers, cafes and hotel groups who share our commitment to quality, sustainability, and customer satisfaction. Together, we can create mutually beneficial collaborations that elevate both our brands and bring exceptional tea and wellness experiences to a broader audience.



+61 2 4906 1622 (AEST)



[sales@theteacollective.com.au](mailto:sales@theteacollective.com.au)



[www.theteacollective.com.au](http://www.theteacollective.com.au)



# FAQ'S

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## HOW DO WE ORDER?

To create an account or to reorder please scan the QR code below or visit the below website.

Customers can also order by  
calling +61 24906 1622  
emailing [sales@theteacollective.com.au](mailto:sales@theteacollective.com.au)  
or texting 0458 832 588.

## DO YOU HAVE A MINIMUM SPEND AMOUNT FOR WHOLESALE?

We believe that four blends at a minimum for a venue serving our tea will give a true representation of the diversity and quality of The Tea Collective Tea. We ask for a \$300 first order minimum and a \$150 minimum spend for all orders thereafter.

## WHAT IS YOUR RETURNS POLICY?

We want you to be completely happy with your purchase from The Tea Collective. If you find that your product is faulty, does not match its description or perform to its function we will happily offer a full refund or credit, provided it is within 14 days of purchase. If you have ordered the wrong products or you're unable to take delivery, we reserve the right to charge a reasonable restocking fee. We also reserve the right to charge a reasonable re-delivery fee for second deliveries.

## WHAT ARE YOU SHIPPING FEES?

Shipping is quoted using live rates by reliable carries such as Australia Post and TNT. Please speak with your sales representative for further information regarding rates and fees. Shipping negotiation are available for those meeting MOQs.

## HOW DO I STORE TEA?

In electing to serve our teas, we know you care about your customers. To ensure our teas are always fresh, full of flavour, of great quality and aroma and also retain its therapeutic properties, there are a few simple steps you need to take. Your teas should be stored away from sunlight and direct heat and in an airtight container.

All of our teas are shipped with a minimum of 12 months remaining before the use by date. Due to the importance of your customers experience, we require that you never serve our teas outside of the use by dates.

## CAN I USE YOUR LOGO OR IMAGES ON MY MEDIA PLATFORMS?

Upon your first order you will receive your unique logins for access to all of our product images and descriptions for use on your own platforms. Please contact us through our social media platforms or email us at [sales@theteacollective.com.au](mailto:sales@theteacollective.com.au) if you wish to access any of our beautiful photography or logos. Feel free to repost our posts or use our social images. Please tag us in your posts so we can repost your content – we love supporting our stockists.

## DO YOU OFFER EXCLUSIVITY?

We have an extensive range with over 40 blends to choose from and different establishments can always sell different blends. We are an actively growing company and unfortunately cannot offer exclusivity.

*The Tea Collective always sources the best teas, botanicals and ingredients available. We always guarantee the highest quality in all our blends. If you feel we have not delivered on our quality commitment, please do not hesitate to contact us at [sales@theteacollective.com.au](mailto:sales@theteacollective.com.au).*

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# PLACING AN ORDER

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Placing an order with us is easy.

With tailored sales support, retail opportunities and curated menu options, your partnership with The Tea Collective will exceed expectations. Our tea is exceptional and you'll never see it on the shelves of big playing supermarkets. We're committed to luxury, socially and environmentally conscious practices, and being leaders in the industry.

We have a variety of ways to connect with us, the most convenient way is to reach out to our sales representatives via any of the links provided below. If you prefer placing your order directly on the platforms you already know and trust, simply scan the QR codes below for immediate access. Please ensure you have activated accounts for each of these platforms. You're welcome to subscribe to all three for the best possible experience and updates..

*True Tea Merchants.*



FAIRE

[CLICK HERE](#)

Join Faire using our unique login code and enjoy \$100 off your first order and FREE SHIPPING to anywhere in the world for a year. 60 day terms.

\*Customers must be new to Faire and MUST use our link.

\*Please only order using our link  
[theteacollective.faire.com](https://theteacollective.faire.com)

✉ [sales@theteacollective.com.au](mailto:sales@theteacollective.com.au)

[warehouse@theteacollective.com.au](mailto:warehouse@theteacollective.com.au)



DIRECT

[CLICK HERE](#)

By buying from us directly you will receive all the promos and flash buys advertised when you are registered and subscribed to this platform.

\*Shipping negotiations available for orders with MOQ

📷 [@the.tea.collective](https://www.instagram.com/the.tea.collective)

☎ (02) 4906 1622



ORDERMENTUM

[CLICK HERE](#)

Best for hospitality venues who are already purchasing using this platform. This is a limited platform and available for convenience of customers only. This platform is not recommended if you are a new account.

🌐 [theteacollective.com.au](https://theteacollective.com.au)

📞 0436 403 850

# LET'S TALK NUMBERS

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At The Tea Collective, we understand the importance of customer perception. We believe that customers are willing to pay a little extra for a premium and exclusive product, rather than settling for an everyday tea they can easily find in supermarkets at a low price and with inferior flavour.

*Consider this scenario:* If you charge \$4 for a cup of tea, and the cost of milk and sugar is just 10 cents, while the everyday tea itself costs 15 cents, your profit on that cup is \$3.75.

Now, imagine offering our Tea Collective tea, which is not available in supermarkets and offers much better quality. If you increase the price to just \$5 per pot, with the same milk and sugar cost of 10 cents, but the tea itself costs you 40 cents, your profit increases to \$4.50 or

By offering a better product and charging a slightly higher price, you provide your customers with an exceptional tea experience. This creates a sense of exclusivity and enhances your business's reputation. Moreover, you enjoy a higher profit margin. It's a win-win situation for both your customers and your business.

## Common or Supermarket Brands



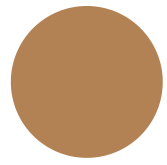
PRICE PER CUP



MILK & SUGAR



TEA



## The Tea Collective



# OUR TEAM

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*Becci Fowler*

**DIRECTOR**

[becci@theteacollective.com.au](mailto:becci@theteacollective.com.au)

0458 832 588

*Anna Fadrallin*

**CUSTOMER RELATIONS**

[hello@theteacollective.com.au](mailto:hello@theteacollective.com.au)

*Sarah Hite*

**WAREHOUSE ASSISTANT**

*Kate Bower*

**WAREHOUSE ASSISTANT**

*Rach Johnson-Pond*

**SALES & ACCOUNTS MANAGER**

[rach@theteacollective.com.au](mailto:rach@theteacollective.com.au)

0436 403 850

*Alana Gadung*

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*Ruby Lees*

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[warehouse@theteacollective.com.au](mailto:warehouse@theteacollective.com.au)

(02) 4906 1622

*Joy Marwan*

**DIGITAL DEVELOPMENT**

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THANK YOU.

The Tea Collective 

