



## Company profile

Developing shared immersive spaces all around the world

[www.igloovision.com](http://www.igloovision.com)

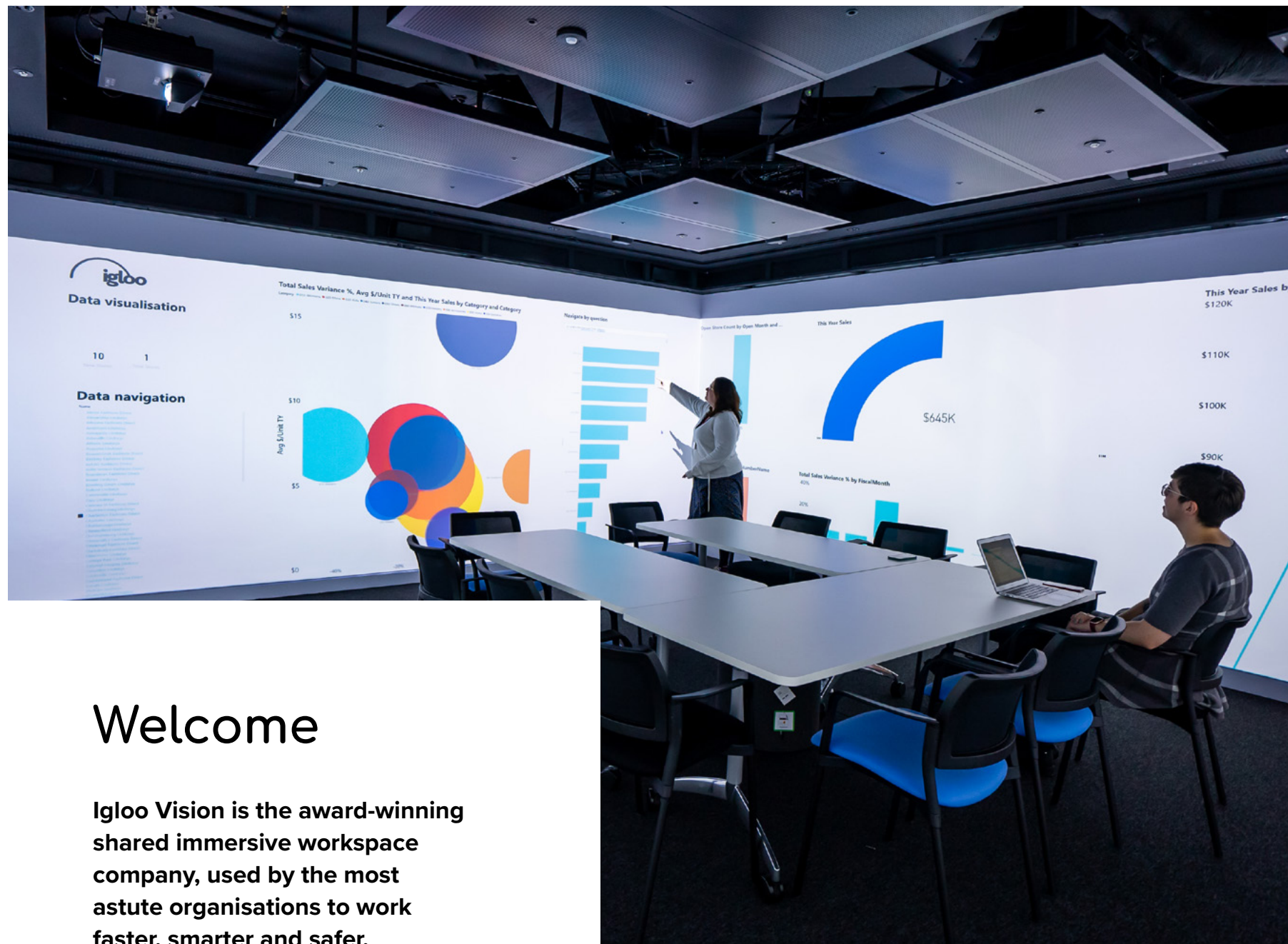




## Contents

<b>01</b>	What do we do?	5
	Why do we do it?	5
	What makes an Igloo?	6
<b>02</b>	Who uses Igloo immersive technology?	8
	Lanes Group	9
	The University of Adelaide	10
	Med Learning Group	11
	Mid Sweden University	12
<b>03</b>	What do people say?	14
	What clients think	15
<b>04</b>	Immersive workspaces to suit you and your teams	16
<b>05</b>	Support at every step of the way	18
<b>06</b>	The Igloo Leadership Team	20
<b>07</b>	Available worldwide	22





# Welcome

**Igloo Vision is the award-winning shared immersive workspace company, used by the most astute organisations to work faster, smarter and safer.**

An Igloo immersive space is a bit like stepping inside a giant VR headset - except you can get whole groups inside.

129 companies and 53 universities on six continents use our technology to collaborate, educate, and make better decisions faster.

accenture

ATKINS



Deloitte.



Microsoft



## What do we do?

We design and develop the technology that can make any space an immersive one, enabling companies to save valuable time and money, improve processes, mitigate risks, and increase efficiencies.

Any kind of digital content, including immersive virtual reality or 360° content, can be shared with whole groups in one of these spaces. So our technology is perfect for training, collaboration, and education.

## Why do we do it?

We believe every organisation should get to benefit from immersive workspaces – so we make them easy to specify, buy, install, and operate. Any organisation around the world can work smarter, faster and safer and we envision our technology being commonplace in companies everywhere.





# What makes an Igloo?

## The software

Every Igloo is powered by a range of Igloo applications that are easy-to-use, so that anyone can get started. All the software is designed in-house with flexibility and user-friendliness in mind. We're big believers in user-led innovation – when our clients request something, we'll get to work creating it.

## The hardware

It's an all-in-one package - you get the Igloo Immersive Media Player (which houses our software suite), the display technology, the sound system, the controllers (whether a tablet or VR wands) - in short, all the audiovisual equipment needed.

## The content

Igloo immersive spaces let you view and interact with any digital content. So, you can share VR experiences with groups, perfect for training, collaboration, and education. And you can also use your everyday tools, like PowerPoint and Zoom. Plus, you can effortlessly engage with any of your colleagues based anywhere in the world thanks to our integrations with leading video conferencing platforms.





# Who uses Igloo immersive technology?

The most innovative companies use Igloo immersive technology to save time and money, mitigate risks and increase efficiencies. Here are just a few of them:

## Education clients include



## Enterprise clients include



## Events clients include



## Lanes Group

Location	Slough, UK
Date	2016
Product	Custom-built 7-metre cylinder

Igloo partnered with Lanes Group to create a smart training facility based on a custom-built 7-metre cylinder. In batches of 15-people at a time, new recruits can interact with a growing curriculum of training content.

### Lanes Group’s initiatives led to:

- 57% reduction in employee attrition
- 9% reduction in employee feelings of unhappiness
- £1 million reduction in recruitment and training costs

“

*It’s been great. Igloo is there to support you every step of the way. The team is always coming in to show us different opportunities, whether that be new projector options or new software capabilities. It’s very much a collaborative experience.”*

Lanes Group



# The University of Adelaide

Location	Adelaide, Australia
Date	2020
Product	Custom 7.5-metre cylinder

The University of Adelaide’s first use of its 7.5-metre Immersion Room came when dealing with COVID-19. It was able to continue to deliver high-quality training and create a virtual classroom environment thanks to Igloo’s compatibility with leading video conferencing platforms.

**The university has also been able to:**

- Deliver higher levels of engagement with a new immersive technology
- Build empathy among students through immersive content
- Create a bank of content that can be used to support students for years to come



Delivered high-quality training in a global pandemic



98% of participants indicate the VR content enhanced the learning experience

## Med Learning Group

Location	North America
Date	Since 2019
Product	3 x 6-metre cylinders

Med Learning Group owns three Igloo cylinders that it deploys at medical education events across the US.

**Its educational programmes, in combination with its VR Rooms, have led to:**

- 93% of learners identify a commitment to a practise change based on the education
- A 31% gain in knowledge - with 81% answering knowledge-based questions correctly after the activity compared to 62% beforehand
- 98% of participants indicate the VR content enhanced the learning experience
- 90% of participants indicate the VR content would improve recall of lessons learned
- More than 9 out of 10 participants agreed that they would recommend the programme to their colleagues

“It was a really dynamic experience, it really captured my attention and everything was presented very clearly - it kept me engaged throughout.”

Healthcare practitioner testimonial





# Mid Sweden University

Location	Östersund, Sweden
Date	2017
Product	Custom installation

Mid Sweden University uses its Igloo Simulation Lab to recreate scenarios that they are unable to study in the field, such as forest fires, disease outbreaks and violence with civil unrest. With its custom-built installation, it has:

- Delivered training to groups several times in a more cost-effective way
- Recreated crisis scenarios that are too dangerous or costly to observe in the field







And in late 2021, our immersive workspace was awarded Collaboration Technology of the Year at the AV Awards, where the judging panel noted:

“

*Innovative, creative, disruptive and collaborative, this technology is reflective of a current and coming market, re-imagining the future of the conference room where 3D, 360° and immersive content are one click away.”*

AV Awards

“

*It's not just an immersive technology in the sense of using 360° visuals, it also allows different apps to be controlled and projected on different screens using the Igloo device or smartphone. The savings and boost to workplace productivity quoted in the testimonials are very impressive.”*

AV Awards

## What do people say?

It's not just us who think our spaces are fantastic. We're backed up by several leading awarding bodies and lots of very happy clients.

Our innovative 360° Innovation Space at Sunderland College won Education Project of the Year at the international AV News Awards 2022.

## Here's what some of our clients think

“

*We wanted to be sure that our partner understood the vision, could provide both the technical and general support, and partner with our team of professionals harmoniously to deliver the bespoke solution. Igloo far exceeded this, with meticulous attention-to-detail and excellent friendly, skilled support. The technology it provides is second to none, and far exceeds any other solutions we have previously worked with.”*

Roche AV Pro

“

*Previously we took a number of weeks working with the planners to help them understand how the buildings related to each other, and it took about 6-8 weeks to agree the height of those buildings. Using this kind of technology, we can agree that in five minutes.”*

Lendlease

“

*We really appreciate the effort, and it shows the next level of commitment from a very professional team. We are delighted with the installation and the Igloo team has been phenomenal - from start to finish. The install team got on with the task at hand and delivered on time and with zero issues from an Igloo perspective. We are overwhelmed with the level of professionalism. All credit to everyone on the Igloo team involved in this.”*

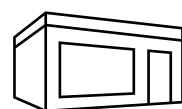
Munster Technological University



# Immersive workspaces to suit you and your teams

We work in lots of different ways with plenty of different clients. From a full design and installation service, to a standalone cylinder or dome, to just an Immersive Media Player - we'll meet your every need.

Our spaces come in a variety of shapes and sizes, including:



## Immersive rooms

Turn an existing meeting or conference room into a permanent shared immersive environment. Ideal for sit-down meetings and day-to-day work, these provide a focused collaboration space, with the flexibility to work with simulation and visualisation tools as well. We can also provide portable versions for events and exhibitions.

- Use the Igloo Immersive Media Player to equip your space with Igloo immersive technology



## Cylinders, cubes, domes

Super-flexible, go-anywhere, off-the-shelf solutions that can act as mobile pop-up immersive spaces, or become permanent installations. Great for wraparound visualisation and simulation, and particularly for delivering memorable experiences.

- Ranging from 2.5-metre cubes to 21-metre domes
- Available in 180°, 220°, 270° and 360° configurations



## Igloo CAVEs

An elegant, user-friendly solution for realistic, interactive, immersive experiences. These are sophisticated, permanent installations with 3D, floor and rear-projection, ideal for simulation and visualisation.

- Kitted out with 3D, floor, and rear-projection, plus head-tracking
- Flexible solutions that have all the benefits of the Igloo software suite



## Custom-builds

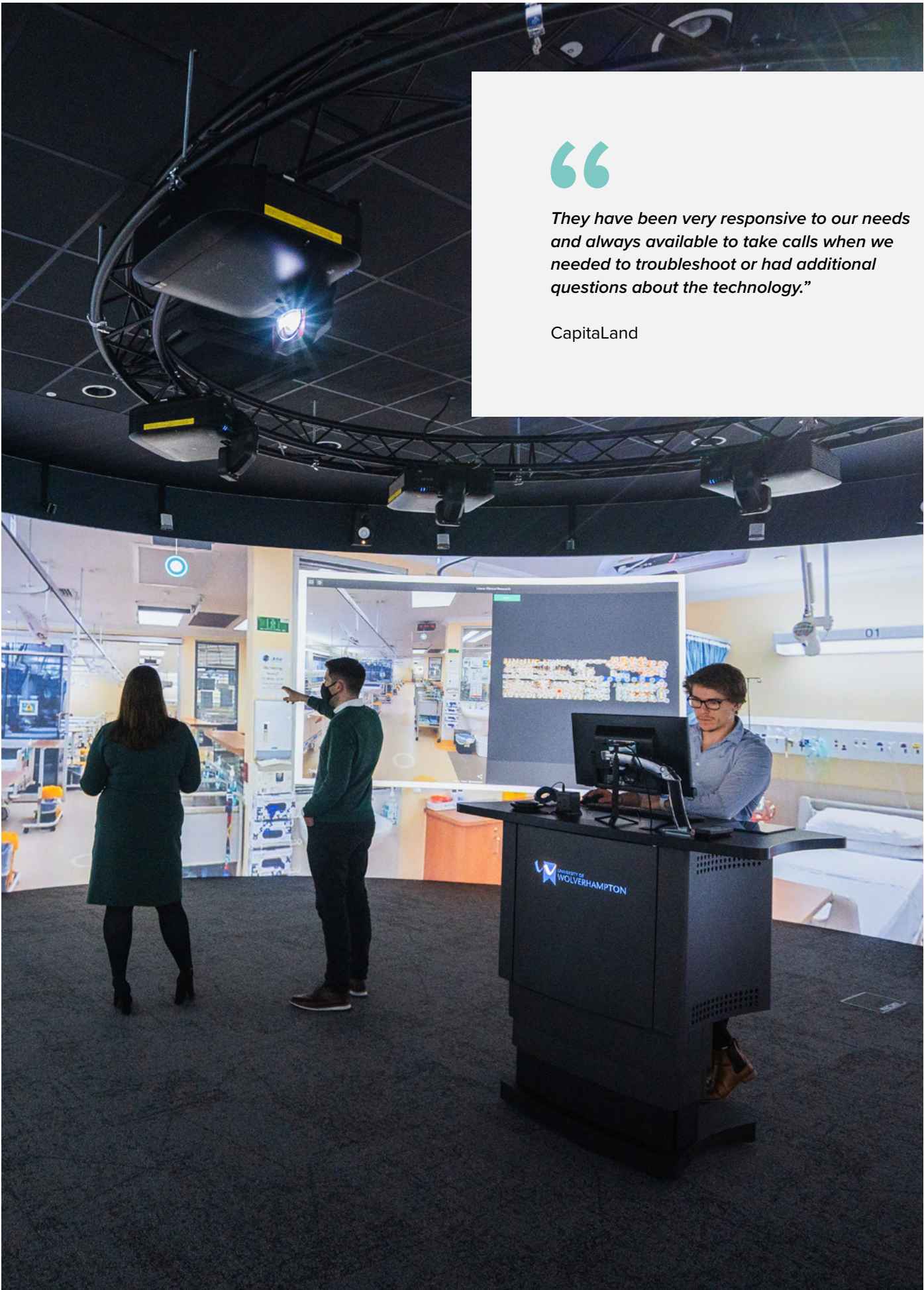
And if our existing products aren't a good fit, you can draw on our immersive credentials and technology to create a bespoke space, specifically for you. Alternatively, if you're looking to build your own immersive space, we can just supply our Igloo Immersive Media Player and the support needed to help you do this.

- Tweak existing standard products or have something designed from the ground-up



# Support at every step of the way

From planning, to logistics, to set-up, to training, to ongoing support. We will ensure that your teams are comfortable with every aspect of your immersive space. And our tech teams are never more than a phone call away.



“

*They have been very responsive to our needs and always available to take calls when we needed to troubleshoot or had additional questions about the technology.”*

CapitaLand



# The Igloo Leadership Team

Igloo benefits from a strong leadership team, bringing together skills and experience in technology, business, sales and financial management.

“

*At Igloo, we are transforming how meeting rooms and workspaces function all around the world. Our immersive technology is helping companies to collaborate, educate, and make better decisions faster.”*

Kerry Head  
Managing Director



**Kerry Head**  
Managing Director

Kerry is a Chartered Accountant and Chartered Financial Analyst, with a background in financial management and business modelling. She previously spent seven years at Credit Suisse in a senior Treasury role becoming a recovery and resolution specialist and, prior to that, she was a Financial Controller with Citi. Kerry joined Igloo in 2017 to oversee its international expansion and to introduce more rigour and discipline to its internal processes.



**Colin Yellowley**  
R&D Director

Colin is a co-founder of Igloo and now runs its Research & Development division. He previously had more than ten years’ experience of working in multimedia, web design and film production. Having originally launched Igloo on the contemporary arts circuits, he successfully steered the company into the simulation and visualisation sector and continues to play a central role in its product development.



**Pippa Halliday**  
Sales & Marketing Director

Pippa has a background in the media industry, having worked as a sales director with organisations such as Reed Elsevier and EMAP. In this capacity, she held senior business development roles in London, Bangkok and Singapore. She has also worked extensively in sales and management training, coaching executives from a range of business sectors. She joined Igloo in 2010.



**Gareth Williams**  
Technical Director

Gareth has over 25 years’ experience working in software development, services and support in the areas of CAD/CAM, Visualisation, Simulation, Virtual Reality, Systems Integration, Database and Web applications.



**Jake Rowland**  
Group Head of Business & Sales EMEA

Jake has been part of the Igloo story since the very early days, working initially as a freelancer on events. Since then, he has had an active role in product development and productisation, and landed many of Igloo’s biggest global deals. Jake has spearheaded Igloo’s growth in the EMEA region and worked closely with a range of software and integrator partners to enhance the Igloo offering.





## Available worldwide

**We've worked on every continent worldwide (except for Antarctica, but we'd definitely be up for that).**

With offices and Shared VR centres across the globe (UK, USA, Canada and Australia), we are perfectly placed to help you wherever you are based. You can get a feel for Igloo technology, meet our team and even test out your own content within the space.

And should you not be near any of those locations, we're always able to give a virtual demonstration of our spaces in action, although we do recommend the best way is to see it in-person.

Igloo systems have been installed in offices, universities, sales centres, marketing suites, and we've delivered outstanding immersive experiences right around the globe. So we know all about the disciplines required to ship our products, send our teams, and service our clients - wherever in the world you may be.

### Registered offices

#### **Igloo Vision Ltd.**

Unit 2, Craven Court, Stokewood Road,  
Craven Arms, Shropshire, SY7 8PF | UK  
Company Number: 06628206  
VAT Number: GB 937 1368 08

#### **Igloo Vision USA**

Dyke Yaxley LLC, 3700 Park East Drive,  
Suite 250, Cleveland, OH 44122 | USA  
Corporation Number: 6035749

#### **Igloo Vision Canada Inc.**

375 Water St, Suite 680, Vancouver  
BC V6B5C6 | Canada  
Company Number: BC1135255

#### **Igloo Vision PTY Ltd.**

Woodstock, 2761 Nangus Road, Nangus,  
NSW, 2722 | Australia  
Company Number: 624824746







## Ready to learn more?

Our Business Development Team is just at the other end of an email or phone call to answer your questions about what Igloo technology can do for you.

### **To find out more**

visit us at [www.igloovision.com](http://www.igloovision.com)

email us on [info@igloovision.com](mailto:info@igloovision.com)

telephone us on +44 (0) 1588 673 337

