



The Alloys advantage

With over 40 years of experience, we understand the markets, products and customers better than anyone else, and we bring solutions and added-value components that really matter to your business.



Your showroom

Bring your customers to any of our four national showrooms and nail that sale.



Your warehouse

More orders delivered in full, on time, from any one of our 4 national distribution centres.



Your marketing team

Access to exclusive deals, promotions, events, tradeshows and trainings.



Your business partner

Let our team introduce you to a wide range of new products, categories and brands.

Why buy from Alloys?



Specialist services

Our specialist Print & Imaging, Audio Visual and Technology divisions, are developed to help your business grow and earn you more margin.



Committed to your profitability

With a commitment to developing lasting and profitable partnerships, we constantly explore new business advantages and develop strategic account plans with our clients. Alloys astute vendor engagement brings you strategic and exclusive product offerings.



Marketing team

With a personalised marketing campaign, we can give you the edge in driving sales opportunities and add real value to your bottom line.



Greater flexibility

You don't need to be a million dollar account to be treated like one at Alloys. Our people are empowered to make decisions and tailor flexible solutions to provide you with the service levels you need, whether large or small.



Drop-shipping

Let Alloys be your warehouse. More orders delivered in full, on time, from any one of our 4 national distribution centres.



Our showrooms are your showrooms

Bring your customers to any of our four fully operational national showrooms to get hands-on with the latest technology and nail that sale.

The Alloys solution

We are a specialist distributor that provides you with knowledge and growth opportunities. We supply a comprehensive range of products and leading brands that will help your business thrive.



Alloys product categories

Audio Visual

Australia's leading AV distributor. Specialising in Corporate/Education, Home Theatre, Large Venue Projection, Display Panels, Interactive solutions, and Digital Signage.

Office print & supplies

Wide range of printer solutions ranging from home use to large corporate office requirements including Inkjet, Laser & Multifunction Printers, Fax Machines, Inks and Toners, Paper and Media.

Specialty print

Large Format Inkjet and Solvent Printers, 3D Printers and related Consumables, Media and Accessories.

Document management

A4, A3 and Large Format Document Scanners and related Softwares.

IP Network & surveillance

Open platform, easy to use and scalable Surveillance solutions for small businesses to large enterprise systems.

Security & automation

Integrated automation solutions to manage lighting, heating & cooling, multi-room audio and 3rd party control systems.

Alloys brands

