

## Tyra

 introduces AUSTRALIA toWhen Tyra was 6 years old, her parents divorced and Mama Carolyn became a single mom. Mama, Tyra and her brother Devin moved from their three bedroom home to a tiny one bedroom apartment. On that first night, as Mama Carolyn tucked her two kids into bed, she vowed that in one year, they'd move to a two bedroom apartment.

Mama slept on the living room couch every night and worked hard to make her two bedroom apartment DREAM come true. And in one year, it did.


On the first night in their new two bedroom apartment, as Mama kissed her two kids goodnight, she promised them that in one year, they'd move to a three bedroom apartment. Mama Carolyn worked multiple jobs and yes, in one year, she moved her family into a
three bedroom DREAM apartment.


And yes, with hard work, tons of support, a dash of luck, and a powerful Smize, Tyra's biggest DREAM came true:

## To create a yummy ice cream company that inspires you to reach for your DREAMS.

## Just like her mama taught her.





## Unapologetically delicious, SMiZE \& DREAM is luxurious, decadent and all around yummy.

SMIZE \& DREAM is a super premium ice cream with a yummy surprise in every cup called the

SMiZE PRiZE, a tasty reward that symbolizes what the brand stands for:

Goal getting and dream catching

## Everything starts with our $\gg$

Super Premium Custard-style base. That nostalgic hand-churned taste.

## Strategically located at the

 bottom of every serving, the SMIIZE PRiZE is a yummy reward after some serious digging - a fun \& delicious discovery that appeals to the kid in all of us.



## THE BEST VANILLA I EVER HAD

Grandma's Homestyle Vanilla Ice Cream!

+ Yummy SMize PRize!

| Size | 118 ml | 414ml | 5L | Expiry | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options | 4 fl .02 | 14 fl .02 |  | Date | months |



## ALL NIGHT LOVE

Vanilla Ice Cream! Milk Chocolate-Covered Fudge Hearts! Midnight Cookie Crumble Swirl! Salted Caramel Ribbon!

+ Yummy SMiZE PRiZE!

| Size Options | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl} .0 \mathrm{Z} \end{aligned}$ | 414 ml 14 fl .0 z | 5L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



## STRAWBERRY BIRTHYAY! CAKE

Wild Strawberry Ice Cream! Cake Pieces! Happy Sprinkles!

+ Yummy SMize PRize!

| Size Options | II8ml $4 \mathrm{fl} .0 z$ | 414 ml 14 fl .0 z | 5 L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |

## SMiZE \& DREAM DAIRY FLAVORS



## BROWNIES, I LOVE YOU

Milk Chocolate Ice Cream! Gooey Chewy Brownies Brownie Batter Bites! Luscious Fudge!

+ Yummy SMiZE PRiZE!

| Size Options | $\begin{aligned} & 1188 \mathrm{ml} \\ & 4 \mathrm{fl.} 0 \mathrm{z} \end{aligned}$ | 414 ml 14 fl .02 | 5L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



PURPLE COOKIE MON-STAR \& ME
Cookies \& Cream Ice Cream we naturally Colored Purple!

+ Yummy SMiZE PRizE!

| Size Options | ॥18mi $4 \mathrm{fl} .0 \mathrm{z}$ | 414 ml 14 fl. 02 | 51 | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



## CARAMEL SWIRLZ

Vanilla Ice Cream! Salted Caramel Ribbon!

+ Yummy SMize PRize!




## NEW

COOKIE MINT
Cool Mint Ice Cream! Chocolate Cookie Swirl! White Chocolate Flakes!

+ Yummy Smize PRize!

| Size | 118 ml | 414ml | 5L | Expiry | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options | 4 fl .02 | 14 fl .02 |  | Date | months |



NEW
CHOCOLATE COOKIE DOUGH DIVA
Rich Chocolate Ice Cream! Chocolate Chip Cookie Dough! Salted Carame!!

+ Yummy Smize PRize!

| Size | $\mathbf{1 1 8 m l}$ | $\mathbf{4 1 4 \mathrm { ml }}$ | $\mathbf{5 L}$ | Expiry <br> I8 <br> Options |
| :--- | :--- | :--- | :--- | :--- |
| $\mathbf{4} \mathbf{~ f l . 0 z}$ | $\mathbf{1 4} \mathrm{fl.0z}$ |  |  |  |$\quad$| Date |
| :--- |
| months |



## NEW

## CARAMEL COUTURE

Salted Caramel Ice Cream! Luxe Caramel Ribbons! Glam Cookie Crunch!

+ Yummy SMiZE PRizE!



## NEW

## NUTS ABOUT THE 90S

Almonds and Pecans and Macadamias meet up to satisfy the nut obsessed. And we'll allow you to eat this even if you weren't alive in the 90s yet.

+ Yummy SMiZE PRiZE!

| Size | II8ml | 414ml | 5L | Expiry | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options | 4 fl .0 z | 14 fl .0 z |  | Date | months |


| Size Options | $\begin{aligned} & \text { II8ml } \\ & 4 \mathrm{fl} .02 \end{aligned}$ | 414 ml <br> 14 fl .0 z | 5L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



NEW

## BOYS \& BERRY

You haven't seen (or tasted) boysenberry done like this. Just sayin'.

+ Yummy SMize PRiZE!

| Size Options | $\begin{aligned} & \mathrm{lI} 8 \mathrm{ml} \\ & 4 \mathrm{fl} .02 \end{aligned}$ | 414 ml 14 fl .0 z | 5L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



## NEW

HOKEY POKEY HONEYCOMB HEAVEN
Where all the H 's collide to take you on a bee-utiful flavor journey.

+ Yummy SMiZe PRiZE!

| Size | 118 ml | 414ml | 5L | Expiry | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options | 4 fl .0 z | 14 fl .02 |  | Date | months |



NEW
MANGO MELBA
Move over peaches, it's Mango Melba time. But we'll still let peaches party with us in this flavor mashup.

+ Yummy SMIZE PRiZE!




## NEW

## COFFEE TOFFEE

Have you ever heard of crunchy toffee'd cocoa coffee? We hadn't either until we dreamt up this flavor.

+ Yummy SMiZE PRiZE!

| Size Options | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl.} 0 \mathrm{z} \end{aligned}$ | 414 ml 14 fl .02 | 5L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



NEW
MAC DADDY
Hey Salted Caramel, wanna go on a date? Let's dine on the corner of Smize and Dream. -Mr. Macadamia.

+ Yummy SMIZE PRiZE!


NEW
DOUGH, DOUGH \& MO' DOUGH
When one type of cookie dough just isn't enough.

+ Yummy SMIZE PRiZE!

| Size Options | $118 \mathrm{ml}$ $4 \text { fl. } 0 \mathrm{z}$ | 414ml 14 fl .02 | 5 L | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |

## SMiZE \& DREAM NON-DAIRY DAIRY FLAVORS



We worked overtime to create a vegan base that delights the palate the same way dairy ice cream does. Our non-dairy ice cream is so0000 creamy. It's so yummy, it'll have you saying THIS IS NON-DAIRY???!!! So that's what we named it!


## NEW NON-DAIRY

## THE PISTACHIO PRINCE

Pistachio Ice Cream! Golden Ribbons
Posh Pistachio Pralines!

+ Yummy SMiZE PRiZE!

| Size | II8ml | 414ml | 5L | Expiry | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options | 4 fl .0 z | 14 fl .0 z |  | Date | months |



NEW NON-DAIRY
CHOCOLATE SWIRLZ
Milk Chocolate ice cream! Ribbons of Dark Chocolate!

+ Yummy SMIZE PRiZE!

| $\begin{aligned} & \text { Size } \\ & \text { Options } \end{aligned}$ | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl} .0 \mathrm{z} \end{aligned}$ | $\begin{aligned} & 414 \mathrm{ml} \\ & 14 \mathrm{fl} .0 \mathrm{z} \end{aligned}$ | 5 | Expiry 18 <br> Date months |
| :---: | :---: | :---: | :---: | :---: |



NEW NON-DAIRY

## PRETTY PINK PEANUT BUTTER

Naturally-colored Pink Vanilla Ice Cream!
Candied Peanut Butter Swirl! Chocolate Cute Crunchies!

+ Yummy SMiZE PRiZE!

| Size Options | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl} .0 \mathrm{z} \end{aligned}$ | $\begin{aligned} & 414 \mathrm{ml} \\ & 14 \mathrm{fl} .0 \mathrm{z} \end{aligned}$ | 51 | Expiry 18 <br> Date month |
| :---: | :---: | :---: | :---: | :---: |



NEW NON-DAIRY
VANILLA SPRINKLE PARTY
Vanilla Ice Cream! Rainbow Sprinkles!

+ Yummy SMiZE PRiZE!

| Size Options | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl} .0 \mathrm{z} \end{aligned}$ | $\begin{aligned} & 414 \mathrm{ml} \\ & 14 \mathrm{fl.} \mathrm{Oz} \end{aligned}$ | 51 | Expiry 18 Date months |
| :---: | :---: | :---: | :---: | :---: |



NON-DAIRY
PURPLE COOKIE MON-STAR \& ME
Cookies \& Cream Ice Cream we naturally Colored Purple!

+ Yummy SMize PRize!

| Size Options | $\begin{aligned} & 118 \mathrm{ml} \\ & 4 \mathrm{fl.} 0 \mathrm{z} \end{aligned}$ | $\begin{aligned} & 414 \mathrm{ml} \\ & 14 \mathrm{fl.} 0 \mathrm{z} \end{aligned}$ | 51 | Expiry 18 <br> Date months |
| :---: | :---: | :---: | :---: | :---: |



OUR TUBS COME WITH A HIDDEN SMize PRize

## $140 Z$

TUBS HAVE A GOLF BALL SIZED SMiZe prize hidden inside

$40 Z$
tUBS HAVE A YUMmy mARBLE SIZED SMiZE PRiZE HIDDEN INSIDE


## AUGMENTED REALITY

OUR YUMMY ICE CREAM ENTERTAINS MORE THAN YOUR TASTE BUDS!


## DIGGER SPOONS

Get our Fun Digger Spoons to help dig for that yummy SMiZE PRiZE we hid inside every cup!



Below are current travel retail locations in our pipeline. We look forward to adding yours.

## AIRPORT AND AIRLINE OFFERABILITY

## Oceania

All airports in Australia, New Zealand, Fiji

SMIZE $\&$ DREAM will also be available for all travel retail operating out of:

## USA \& Ganada

SMiZE \& DREAM can be offered to all airlines operating out of these airports:

Atlanta, Boston, Chicago, Dallas, Houston, JFK, Los Angeles, Miami, Montreal, Philadelphia, San Francisco, Seattle, Toronto, Washington.

More airports can be added as per demand.

## GGG

UAE airports and Hamad Int'l airport

## Europe

Select airports


## MARITIME CRUISE OFFERABILITY

SMIZE \& DREAM can be offered to all Gruise Lines operating out of these seaports:

## Oceania

USA \& Ganada
GGG
Europe
Japan

## RAILWAY \& OTHER OFFERABILITY

## Similar to Aviation \& Maritime

SMiZE \& DREAM has established partnership manufacturing across continents to serve the various markets.

And we will continue to establish such partnerships as per railway customer requirements.

## suntecooch

# EMPLOYEE HA 





TYRA BANKS
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d 2.4 M

"An inspiring ice cream brand that evokes everything from the wonder of Willy Wonka..."
Thrillist Willy Wonka..."
thrillist can

SMizE \& DREAM LAUNCH OVER 3 BILム O M MEDIA


I take my ice cream very seriously!.... this ice cream is simply delicious.


9

Michaela Somerville
Vogue, Online Editor

66
"SMiZE \& DREAM experience Kid approved... Strawberry Birth YAY! Cake is her favorite!

This ice cream cannot be real! Life changing!

66

Really the best vanilla I've ever had

It was SO good!!! So much better than other cookies and cream I've ever had.

@iamjaydius

66
Seriously some of the best ice cream I've ever had

@andrewgoodman

Love the evolution \& name change. Your mission connects to your purpose.


و
@iambuzinezz

@iammissyrich



