

Premier FMCG Agency



Marketing Bee is an award-winning global agency with offices in Sydney and Melbourne, Australia offering cutting-edge digital marketing services to the food and beverage industries. With innovative and highly effective strategies, we are leading the way in digital innovation for food brands, distributors, and related industries. Our international team is multilingual, allowing us to work in numerous export markets namely Europe, Asia and Africa.





Projects.

Marketing.Bee

Food and beverage strategists and consultants with experience in all industry sectors. We can assist in scaling local and international products across multiple markets.

Under our Food Hive banner, the Marketing Bee team consists of award-winning, focused, and ambitious marketers ready to take on any challenge in the food industry.

Do you have a project you'd like to talk about? Contact us right away.

Brands we've worked on









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Email: info@marketingbee.com.au





Our CEO

Sharon Latour, our CEO, has extensive international food marketing experience, having won numerous awards and projects in Australia, Europe, and Asia. Sharon Latour specialises in effective emerging digital strategies for food products that connect with customers and grow business while collaborating with brand and marketing managers. Her abilities are bolstered by a team of food marketing experts with experience at all levels of food marketing and digital production.









Featured In





THE AUSTRALIAN*

The Sydney Morning Herald



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