

IS YOUR PACKAGING PART OF THE PROBLEM?

LET'S UNPACK SUSTAINABLE
PACKAGING SOLUTIONS





Fully Recyclable **Food Packaging Solutions**

- ✓ eWISSLoop™ material has a great barrier to pack food products which is as good as metalized films
- ✓ This material is designed to meet the strict requirements of both US FDA and EU food packaging standards
- ✓ This material is easy to recycle, after recycling it can be used to recreate multiple products such as furniture, packaging & building materials





Reprocessed (PCR) For **NON-Food Packaging**

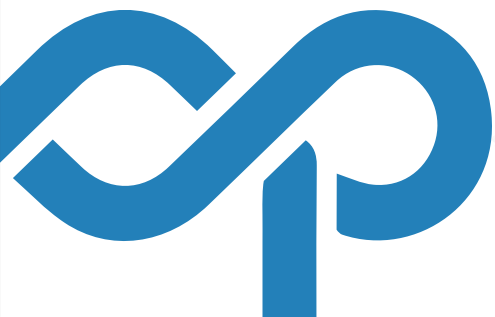
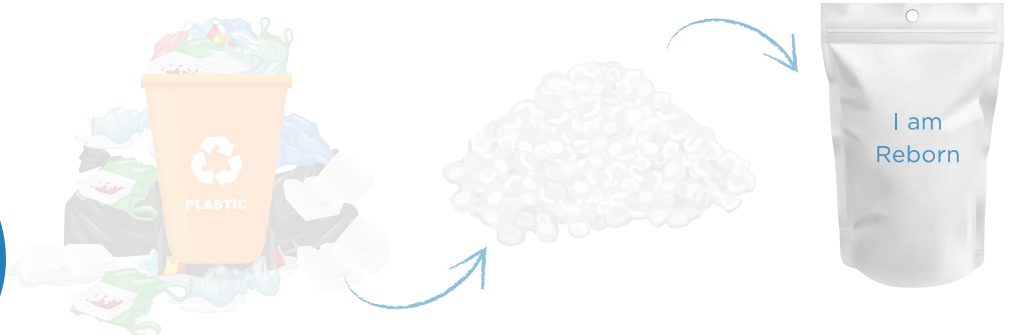
- ✓ **WASTEmade™** is made up of recycled materials(PCR)
- ✓ This product is not designed for food packaging as they does not comply with US FDA or EU food packaging standards
- ✓ **WASTEmade™** does not have much more barrier so it can be used to pack non food parducts
- ✓ By using **WASTEmade™** materials, we are helping to reduce the amount of plastic waste that ends up in our ocean and landfills



Plastic Waste

Plastic Granules

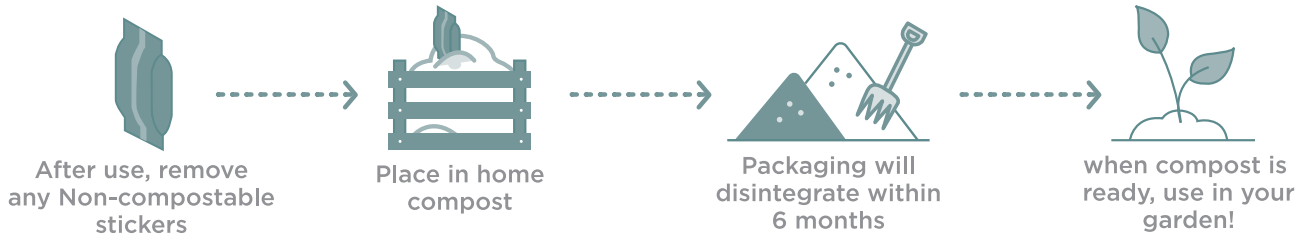
Recycled Pouch



- ✓ In the past, the focus of food packaging was to provide protection, storage and transportation. Now, the focus has shifted to promoting circular economy and utilizing sustainable raw materials
- ✓ Papermade™ pouches offer a packaging solution that simultaneously protects and preserves the environment
- ✓ Our Papermade™ pouches have a low barrier capacity
- ✓ Papermade™ pouches are well suited for secondary packaging or outer packaging
- ✓ Use paper where possible, plastic when useful



PLANTMADE™ ABIDES BY STANDARDS OF COMPOSTABILITY




COMPOSTABLE FILMS


COMPOSTABLE ADHESIVE


COMPOSTABLE INKS



PACKAGING THAT PUTS THE PLANET FIRST



Compostable Bags

**DRIVING CHANGE
THROUGH COMPOSTABLE
SOLUTIONS**

Kitchen waste



Pouch Direct is a leader in the Australian market when it comes to providing eco-friendly and sustainable packaging solutions. We are dedicated to reducing our environmental impact and promoting the use of recyclable, compostable, plastic-free, and PCR (post-consumer recycled) materials in the packaging industry.

Our wide range of recyclable, compostable, and plastic-free flexible packaging options include biodegradable bags, paper-based pouches, and plant-based films. These materials can be used for packaging a variety of products such as food, beverages, cosmetics, and more. Additionally, we use PCR materials to create flexible packaging that is not only environmentally friendly, but also cost-effective.

We understand the importance of reducing plastic waste and the impact it has on our planet. That's why we are committed to offering sustainable packaging solutions that not only protect products but also align with customers' values. We are constantly researching and developing new materials and technologies to ensure that we stay ahead of the curve in terms of eco-friendly packaging.

In addition, we are committed to the highest standards of quality and customer service. Our team of experts work closely with customers to understand their specific needs and provide customized solutions that meet their requirements.

We believe that eco-friendly packaging is not only a responsibility but also an opportunity for companies to differentiate themselves and attract environmentally conscious consumers. By choosing Pouch Direct for your flexible packaging needs, you can trust that you are making a responsible choice for the environment and for your business.

In conclusion, Pouch Direct is a leader in the Australian market for providing eco-friendly and sustainable packaging solutions. We are dedicated to reducing our environmental impact and promoting the use of recyclable, compostable, plastic-free, and PCR (post-consumer recycled) materials in the packaging industry. We are committed to the highest standards of quality and customer service to meet your requirement.

UNLOCK OUR PRODUCTION VIDEO BY SCANNING THIS QR CODE



DEVELOPMENT AND QUALITY ASSURANCE

Our manufacturing sites in Asia are accredited with **ISO 9001/2015, ISO 22000-2018, FSSC 22000-2010, ISO 14001-2015, WHO-GMP, and HACCP** standards, which are among the highest standards of quality in the industry. Moreover, we actively monitor and audit every step of the production process.



WHAT WE OFFER

PRINTING & CONVERTING SERVICES FOR POUCHES / ROLLS

We offer **two printing options** to customise your packaging. Depending on your design and quantity needs, you can decide which option is best for you.

a) Digital Printing - This option has a minimum run of 1000 pouches / 50 kgs rolls, and it may have higher initial costs but offers no limitation in terms of printing.

b) Rotogravure Printing - This option has a minimum run of 20,000 pouches / 1 ton rolls and has lower printing costs but requires a higher initial investment. Once the printing is done, we can convert the packaging into Laminated rolls, Cold sealed rolls, Stand up pouches, Spout pouches, Flat bottom pouches, Quad sealed, or Pillow pouches.



What are your sustainable supply chain goals?

Pouch Direct is dedicated to providing the most sustainable and suitable packaging solution to protect our planet.

Pouch Direct was founded in the early 90s to provide eye-catching flexible packaging to cater small and medium scale artisan brands. Since its humble origins, the company has evolved to become a large global packaging manufacturer and now has 500 employees. Our manufacturing unit is spread across 4,00,000 square feet. We export our products to more than 70 countries and 80% of our products are exported internationally. We now serve more than 4,000 brands worldwide

We offer diverse embellishments for pouches, including
SOFT TOUCH, SAND-FEEL MATTE, FOIL STAMPING, AND MORE....



www.pouchdirect.net.au

