

# WASTE **EQUIPMENT** SOLUTIONS



[wasteinitiatives.com.au](http://wasteinitiatives.com.au)



Transfer Station - Townsville QLD





# ***TABLE OF CONTENTS***

Message from Directors	1
About Us	3
Key Numbers	4
Our Clients	5
Key Global Partnerships	6
Industries we serve	7
Waste Producer	9
Waste Contractor	11
Waste Processor	13
Case Studies	14
Technical Support	16
Customer Service	17
A Sustainable Future	18







# MESSAGE FROM THE **DIRECTORS**

We are an excellence-driven company committed to delivering quality equipment and providing bespoke waste solutions for our customers. Our Founding Director Peter has led 34 years of business on the simple premise of providing a “happy customer with a good machine”. This mantra underpins all that we do each and every day. Our team can always be counted on to go the extra mile. Since our establishment in 1973, the Waste Initiatives team have delivered thousands of diverse

waste solutions throughout Australia. Our team enjoy the challenges of providing custom waste solutions for difficult situations. Backed with the knowledge that we have a comprehensive network of global supply partners and the local expertise to deliver everything from the smallest cardboard baler to nationwide rollouts of multi-product recycling equipment, we enjoy continually building enduring and successful partnerships with each of our customers.

*Peter Smith – Managing Director*

*Dwayne Smith – Financial Director*



## **VISION:**

To make waste management & recycling easier, better and economical.

## **MISSION:**

To provide complete waste & recycling solutions for businesses, waste logistics companies and waste & recycling facilities.





## ABOUT US

Over the past 40 years, Waste Initiatives has built a reputation in the waste industry for our extensive product portfolio and established supply and support network. We are regarded as the industry specialist in design & delivery of holistic waste solutions. We confidently manage common waste materials like cardboard, glass and plastic, and high-risk materials such as classified files and clinical waste. We also have solutions for explosive and reactive materials that require special handling & processing technology.

Since our inception, we have put our clients first and foremost in everything we do. We excel in the design and supply of customised waste management and recycling systems, and we have solidly established ourselves as a leader in this area.

Our network of reputable supply partners enables us to bring Australian businesses the latest in innovative recycling technology globally, driving the cost of recycling down and diverting more waste from landfill than ever possible before.

### **VALUES:**

**Integrity, Client Satisfaction, Innovation and Quality**

OVER **1200**  
Machines in daily operation

OVER **75%**  
of NSW Bin Trim grants

**96%**  
Service coverage over Australia

**387,000**  
Tons per Year Diverted from Landfill

Average service response  
**4:03** MINUTES

**17** INTERNATIONAL  
SUPPLY  
PARTNERS

SOLUTIONS TO YOUR WASTE CHALLENGE  
**ENDLESS POSSIBILITIES**





## OUR CLIENTS



66

"Thanks to Shane and the team at Waste Initiatives for supplying high quality waste equipment. We supply their balers/compactors to our customers, their waste equipment has provided great benefits to all customers involved. Their team understand the different complexities sites may have, they then work around these to ensure equipment is utilised in the safest/ most efficient way."

99

James Doyle - Doyle Bros

# KEY GLOBAL PARTNERSHIPS

We take pride in the extensive network of global supply partners who have chosen to work with us. Over the past 30 years, we have extended our supply partner network to include over 24 international supply partners in 9 different countries. This enables us to provide our customers with the best quality equipment sourced worldwide and fully supported right here in Australia.

Whether we are bringing shredders from America, compactors from Ireland, pulverisers from America or balers from Taiwan we take the utmost pride in our equipment and know that we are uniquely placed to deliver the best to world has to offer; supplied, supported and maintained for our customers right here in Australia.



# INDUSTRIES WE SERVE







REMONDIS  
197373



# WASTE PRODUCER



Since our beginnings, we have been engaged by businesses across a wide range of industries to assist in resolving their waste management challenges – whether it be to increase recycling, reduce waste transport & disposal costs, free up space or resolve materials handling issues. We approach site-specific waste challenges individually, arranging site assessments, providing

conceptual plans & drawings and facilitating government approvals & grant applications to ensure our clients achieve maximum value out of their engagement with us. Once a solution is determined and agreed on, we expedite delivery & installation both interstate & internationally and provide ongoing service & support.



VERTICAL BALERS



COMPACTORS



DEPACKAGING



SHREDDERS



GRANULATORS



FOOD DIGESTERS



BIN LIFTERS







# WASTE CONTRACTOR



Waste companies work with their customers every day to help them achieve their sustainability goals. Waste Initiatives see our role as supporting those efforts by providing the right waste and recycling handling equipment.

Waste Initiatives listen to our customers' requirements to understand the unique issues faced at each customer's site and their specific waste and recycling streams. We design solutions around the optimal piece of waste

handling equipment that integrate seamlessly into site operations to make waste management easier, safer and more cost effective.

We offer an extensive range of quality waste and recycling handling equipment and have the experience and commitment to deliver customer satisfaction.



HORIZONTAL BALERS



TRANSFER COMPACTORS



VERTICAL BALERS



BIN LIFTERS



DEPACKAGING







# WASTE PROCESSOR



Councils and Waste Recycling companies play a leading role in recovering valuable commodities and materials for recycling and reuse. Waste Initiatives have the experience and equipment technologies for processing different waste streams and end of life products to maximise your profitability, minimise downtime and ensure adequate resource recovery.

Partnering with leading manufacturers worldwide, along with our in-house design & engineering capabilities, we supply & install single machines and

ancillary equipment up to complete turnkey recycling plants & processing systems tailored to your unique requirements.

Our project delivery, technical support and total service model guarantees you the sustainable, long-term success of your operations.



HORIZONTAL BALERS



TRANSFER COMPACTORS



SHREDDERS



GLASS CRUSHERS



RECYCLING SYSTEMS



AIR MIST



CONVEYORS



# CASE STUDY

**Client:** Jalco Home Care

**Location:** Smithfield NSW



## PROBLEM

Jalco operate the largest independent Household Liquids and Powders manufacturing facility in Australia. Based at Smithfield, their purpose built production facility utilises some of the latest blending, granulating and packaging technologies in the manufacture of market leading household cleaning and laundry products.

Jalco had the expensive problem of bulk bags and plastic film going into general waste, they needed to reduce their waste costs and to increase their recycling measures.



## BULK BAGS & PLASTIC FILM SOLUTIONS

## SOLUTION

Waste Initiatives worked with them to supply the equipment that would best suit their needs and to secure \$50,000 of EPA funding for their project.

WastePac 100 and 300LH balers would bale up the recyclables for free collection and the SC3000 Blade Compactor and bins were installed to save them time and space with the cardboard recycling.



“Thanks again ... I would like to pass on how easy the team at Waste Initiatives made the whole experience, Shane who was my sales guy definitely knows his stuff, he was able to steer me in the right direction ensuring the equipment we were buying was going to work ... he listened to what we had to say and he was a polite and straight shooter!!”

**Shane Roberts – Operations Manager**

# CASE STUDY

**Client:** Green Technology Recycling

**Location:** Wetherill Park NSW



## PROBLEM

Green Technology Recycling. G.T.R started up in December 2016 and is a trusted electronics recycling partner for a variety of Australian companies, both local and nationally, including government departments, telecommunication companies and electronics manufacturers.

To effectively process the E-Waste for recycling, Green Technology Recycling needed a shredding solution that could handle the volume of E-waste at their facility and produce quality shredded product.

They contacted Waste Initiatives to discuss options to suit their specific requirements.



## E-WASTE RECYCLING SOLUTIONS

### SOLUTION

Waste Initiatives trialled the WasteQuip Single Shaft Shredder on processing the E-Waste and the result was exactly what Green Technology Recycling needed.

A custom hopper was built tailored to their exact loading height which was a beneficial addition to the unit.

**WASTEQUIP**



“We were tossing up whether to invest in a shredder for quite a while and glad we approached Waste Initiatives for a quote as they gave us a great deal so we went ahead with the purchase. The guys made us a new hopper and when we started using the unit in our facility we were very impressed with it's speed and the quality of the shred.”

**John De Riviere**

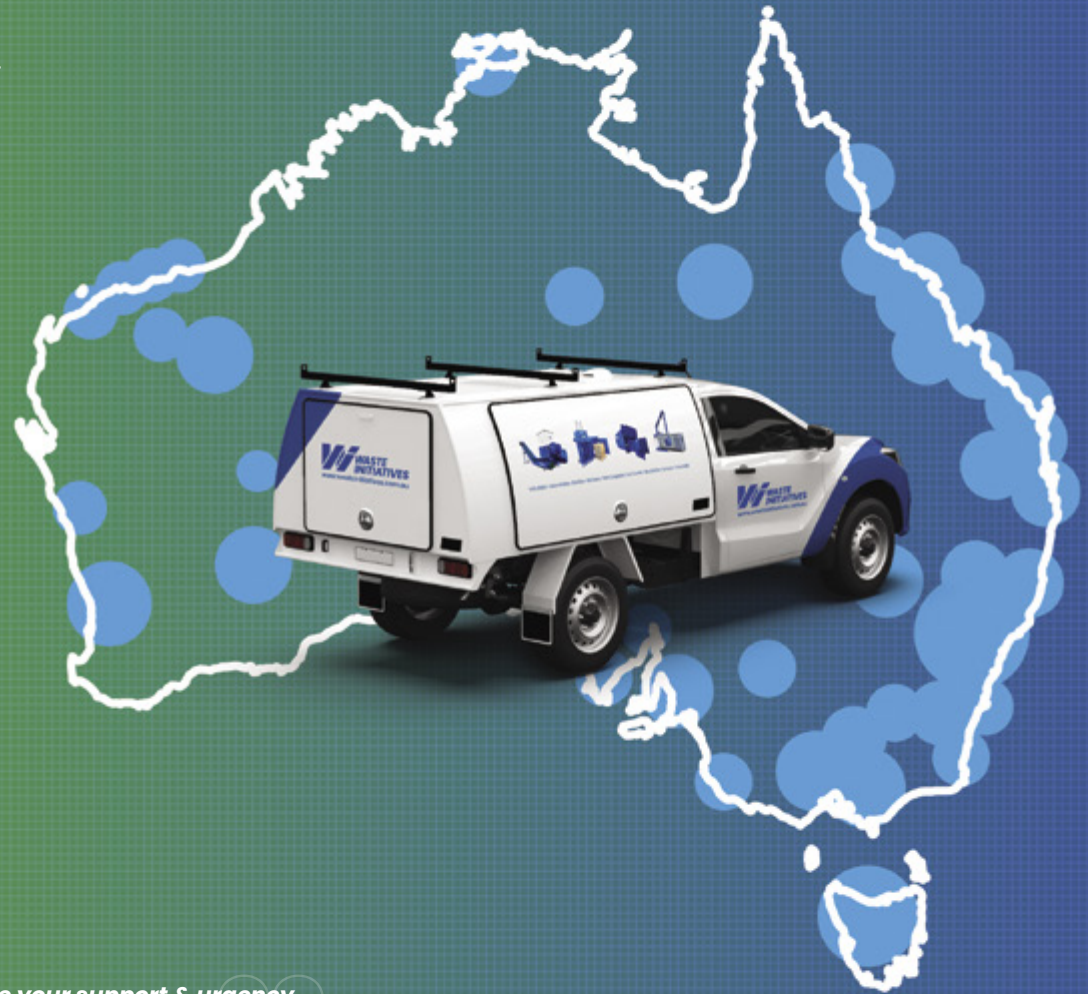


# TECHNICAL SUPPORT

Waste Initiatives' service network of expert hydraulic and electrical engineers allows us to consistently deliver outstanding support to our clients' systems and equipment nationwide. Often, our equipment is used in 24/7 production operations and high-throughput recycling facilities. We understand how crucial it is to have fast response times – our service team is ready to support you at all times.

- **Service Reporting & Diagnostics**
- **Operator Training**
- **National Support Structure**
- **In-house Service Centre**
- **Installation & Commissioning**
- **Plant Upgrades**
- **Refurbishments**
- **Breakdown Repairs**

With our national service network covering more than 96% of Australia's population, our service coordinators can provide great response times to ensure minimal downtime of your waste & recycling equipment in the event of breakdowns.



66 *Thank you for organising the repair. Appreciate your support & urgency.* 99  
Process Engineer, large manufacturer



# CUSTOMER SERVICE



Not only do we have the largest range of waste equipment in Australia, but we also stock the full range of parts, and consumables to support that range. Our nationwide service network ensures that equipment is fully maintained regardless of where it is in Australia. We offer detailed onsite training packages, and also provide online and video resources for recurring training.

We enjoy helping our customers with flexible financing options and government grants. Our team have access to a full range

of Operating Leases, Short-term rentals, Payment plans, and Government Grants which have launched some of the most interesting waste management developments in Australia.

Our highly skilled workshop fabrication team are available to customise any machine to fit the tightest and most difficult waste situations we encounter. Their speciality is fabricating the necessary components to combine our shredders, conveyors and balers into seamless waste operations.

# ***A SUSTAINABLE FUTURE***

We are committed to open and honest communication and recognise our responsibility to contribute positively to society. This includes acknowledging that we live in a world of limited resources, and it is important that we operate in a sustainable way. Waste Initiatives support the science related to climate change. We recognise the opportunities that this presents, are committed to transitioning to a reduce, reuse, recycle economy and pride ourselves in developing industry-leading, environmentally sustainable solutions for our customers.

We embrace our diverse and inclusive workplace, knowing that our diversity is our strength.









**Call: 1800 44 11 00**  
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