

Company Brochure

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Gallus La.

Melbourne Sydney | Perth | Adelaide | Brisbane Hamilton | Wellington





Labelmakers



Premium Australian Label Solutions

- Local supply lines
 - Local polymers
 - Local jobs

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FULL STRENGTH

ORIGINAL

Less CO2 emissions



About Labelmakers Group

Labelmakers Group is the largest label printing company in Australia, spanning nine operations and offering the complete range of label and carton solutions.

Labelmakers to this day remains 100% privately owned and was established in 1987 from one small letterpress machine in Somerton. Over the course of three decades, the business has established itself as the pre-eminent partner for label printing and packaging solutions, supporting well recognised and loved brands.

Labelmakers' printing and finishing capabilities in the region are unsurpassed, offering a full suite of printing technologies from short-run digital to medium-web offset and wide-web flexo, enabling us to transition customers from start-ups to national household brands. Labelmakers has an industry leading sustainability agenda led by our Group Environment & Sustainability Manager. With a strong research and development capability based in Melbourne, our team manages artwork development, label material development and sustainable label design.

We have total control over materials and manufacturing; which means we are able to respond quickly to customer requests.

Australasia's local manufacturer of pressure sensitive label materials



Our Footprint & Contingency Plan

Our unrivalled breadth of range, scale and geographical footprint means we are uniquely positioned to provide real business continuity solutions, security of supply and local support across Australasia.

Labelmakers

Manufacturing Site

Sales Office

- Australasia's only vertically integrated and fully diversified label printer.
- Spanning 9 printing operations and housing over 50 printing assets.
- Offering flexographic (narrow and wide web), offset, and digital print technologies throughout Australia and New Zealand
- Why is this important?

What has occurred in the past few years?

- Floods
- **Fires**
- Corona Virus shutdowns
- Short supply of raw material

The Coating Division

Labelmakers is the only commercial manufacturer of pressure-sensitive label substrates in Australasia. Our coating facility is located at head office in Somerton, Victoria.

This vertically integrated business model gives Labelmakers a competitive advantage in terms of local R&D, new product development and speed-to-market. Our local R&D team is heavily focused on innovation, sustainable label design and continuous improvement initiatives.

Our Product Offering

We are the only company in Australasia to offer the complete range of printed label, film and folding carton solutions.

Our breadth of range means we can offer you a single touch point for packaging procurement.

- Pressure Sensitive Labels
- Shrink Sleeves
- Wrap Labels
- Linerless Labels
- Cut & Stack Labels
- In-Mold Labels
- Roll-On-Shrink-On Labels
- Folding Cartons & Sleeves
- Sachets & Pouches
- Variable Information Printing Labels
- Blister Cards & Foil







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Labelmakers Group has an industry leading sustainability agenda led by our Group Environment & Sustainability Manager. With a strong research and development capability based in Melbourne, our team captures materials development and sustainable label design.

Since 2019 we have implemented 3 major recycling initiatives to mitigate our waste from going to landfill.



residential builders

where it will be converted into building insulation products

Corflute Recycling

Labelmakers engineered a solution, integrated into the label converting process, that effectively separates the disparate components of the matrix waste.

Through close collaboration with Labelmakers, our supplier developed a means of capturing and treating the sticky matrix material and reusing it through their Recycling facility.

In finding a solution for the problematic PP matrix scrap we are very proud to say that the waste from our main raw material is now prevented from going to landfill.

Fibre Egg Cartons

Labelmakers Group and Huhtamaki joint recycling initiative in Victoria that aims to recover and recycle up to 450 tonnes of paper waste each year.

This paper waste is now a primary feedstock for Huhtamaki's 100% Australian-made fibre egg cartons.

Labelmakers has a local partner to upcycle paper waste into an environmentally friendly packaging solution for fibre cartons and trays.



Quality Assurance

Driving continuous improvement, Labelmakers Group maintains policies and practices implemented in compliance with:



- BRCGS Packaging Materials Global Standard (the global benchmark for packaging)
- HACCP certified food safety program
- AS/NZS ISO 45001 Occupational Health and Safety Management Systems
- ISO 9001:2015 certified
- Focus on Continuous Improvement as defined by the customer

New Zealand

Comprehensive internal and third party audit program.







Australia









Contact Us

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Labelmakers

Group of Companies



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