

FROM EARTH TO COLOR

We make *natural* colors easy

When it comes to color, we believe nature got it right the first time. Because no one knows color like nature. And no one knows natural colors like us.



oterra™

Helping you do *great* things with natural color

We make it easy to use natural colors. Whatever your challenge, we know we can help. Formerly Chr. Hansen Natural Colors, we've been working with color since 1876. And we've continued to bring the very best of nature to food manufacturers and consumers ever since.

A full color palette in a range of formats

We have a full color palette of appealing shades, available at any level of naturality, and in any format you need.



Unique technologies

Our color technologies are recognized as some of the best performing in the industry. Among them are I-Colors®, CapColors®, FruitMax® and DairyMax®.

Expertise and collaboration

Whatever your application, you can rely on us for safe, stable, and compliant ingredients that satisfy customer needs. And we're always on hand to assist you with inspiration, regulatory guidance, and support.

Global reach – local presence

We can help you produce compliant products for local markets, or for export around the world. Somewhere in the world, we have probably addressed a challenge like yours and know how to solve it.

Together towards natural

We believe it's possible to have a healthy business and leave a light footprint. It's important to us, our partners, and for the planet. Because we believe that together, we can make better food and work towards a fully transparent food system that meets the changing needs of consumers.

Interested? Give us a call or check out our website