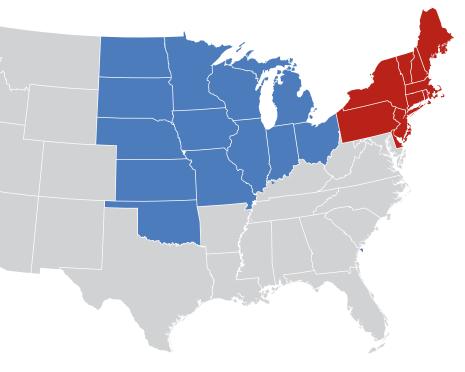






# Connecting You to U.S. Food and Agricultural Products

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Food Export–Midwest and Food Export–Northeast are non-profit organizations working in cooperation with the U.S. Department of Agriculture's Foreign Agricultural Service (FAS) to introduce you to the great variety of food and agricultural products available from the U.S. and to connect you with suppliers from the Midwest and Northeast regions.

Whether looking for processed foods, food ingredients, feed ingredients, specialty foods, seafood or pet foods, our regions are home to thousands of high-quality, safe, innovative and consistent suppliers.





# Tap into No-Cost Support

Assistance from our team in the U.S. or our representatives in many global markets to:

- Help you discover the **diverse product offerings** available from the Midwest and Northeast U.S.
- スタ Keep you informed about **U.S. market trends**
- Onnect you with quality U.S. suppliers
- \$ Share information about promotional funding programs that help establish your U.S. imports





## Connect with U.S. Suppliers Live or From Your Desk

There are many ways we can link you to U.S. suppliers:

#### From your desk

Evaluate new suppliers through our dedicated trade leads and virtual meetings.

#### In your country

Meet with U.S. suppliers at pre-arranged meetings at trade shows, trade missions and individual supplier market visits.

#### In the U.S.

Travel to the U.S. and participate in one of many sponsored buyers missions which usually take place in conjunction with major tradeshows.

## Access Promotional Funding Support to Grow Your Business

Here are some of the ways you can use the funding that may be available through your small- or medium-sized U.S. suppliers:



Create product packaging and labeling that comply in your market



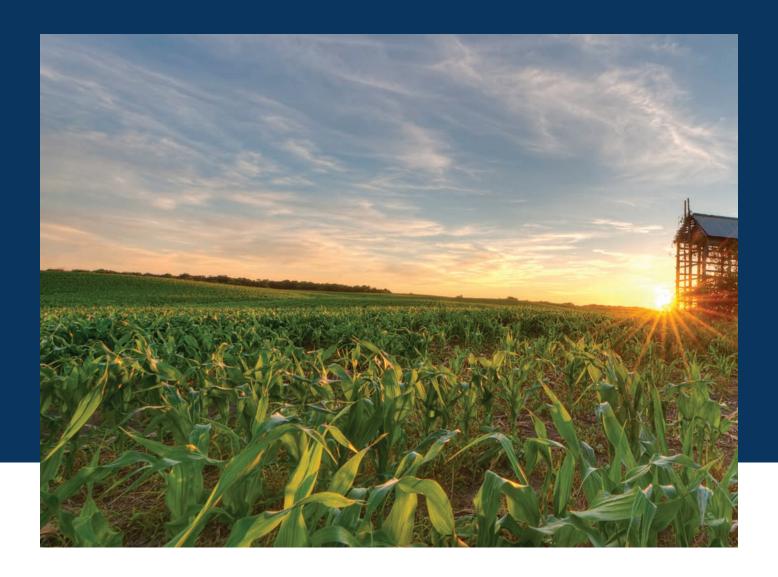
Conduct Retail or Foodservice Demonstrations and Merchandising



Produce Digital and Print Marketing Materials



Execute Social Media and Advertising Campaigns



# Contact Us. We're Here to Help.

#### John Arnold

In-Market Representative Oceania

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Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Food Export-Midwest and Food Export-Northeast prohibits discrimination in all its programs and activities on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity. Persons with disabilities who require reasonable accommodations or alternate means of communication for program information should contact us. Additionally, program information may be made available in languages other than English. Food Export Midwest and Northeast do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export reserves the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions. To file a program discrimination complaint, go to https://www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer. Food Export-Midwest and Food Export-Northeast are equal opportunity employers and providers.