

Sophisticated Simplicity

PERFECT MEETINGS



Crestron, your global market leader in workplace technology



zoom

+ BYOD



Sophisticated Simplicity

Confused, Embarrassed, Awkward...
These are not the feelings that should
be associated with your next video collaboration meeting.

We get it!

At Crestron, there
is simplicity for
everyone involved.



Confidence in your Meetings

You want to focus on your job and not let the technology distract you from your performance. You want to hear everyone, see everyone and get on with the meeting. Sounds simple to us. [We get it!](#)



Confidence in the Installation

For the installation team, you want everything pre-programmed and to auto connect. You don't want to re-engineer on-site and spend hours in your client's meeting rooms with your fingers crossed. [We get it!](#)



Confidence IT has all they need

For the IT department, you want a simpler deployment and management experience. It needs to work on your network, be secure and provide you with all the data you could ever need. You have standards. [We get it!](#)



Square Peg, Round Hole

A common phrase in technology is 'a technology partnership'. Let us explain that for you.

We call it the square peg, round hole conundrum. You see in this industry, a partnership normally means products that were never meant to work together, were made by separate engineering teams and manufactured in totally different countries with totally different components, for a totally different purpose are somehow magically now going to work together.

That is never going to happen.

You and your installation team and your IT department are being asked to re-engineer and use products that were never meant to work together. Yep, square peg, round hole... and YOU have to make it work.

We would not ask that of you. We've done all the hard work for you. Everything is designed and engineered to work together... Just as it should be.



**Because it's not
about the tech,
it's about YOU.**

In one room, a hundred rooms or a thousand rooms all over the globe, Crestron delivers perfect meetings. The same one platform experience in every room, anywhere. That is what Crestron's Sophisticated Simplicity delivers for you.

Just like at home where your phone, tablet, laptop and streaming box are all the same brand and everything just works. Crestron brings that simplicity to your work life too!



Crestron Flex
VIDEO CONFERENCING



Crestron
CONTROL



Crestron
PEOPLE COUNTING
AND SENSORS



Crestron AirMedia
WIRELESS PRESENTATION

Perfect Meetings; lets get you sorted...

What system is going to suit you?
We promise this will be simple.



Lets start with the basics.

Don't worry about the model numbers or confusing specs. Let's first just worry about you and what you're trying to achieve.

How many people are in your meeting room?

Do you want to be able to plug in any type of video conferencing system or do you want your system to be dedicated to Microsoft Teams or Zoom only?

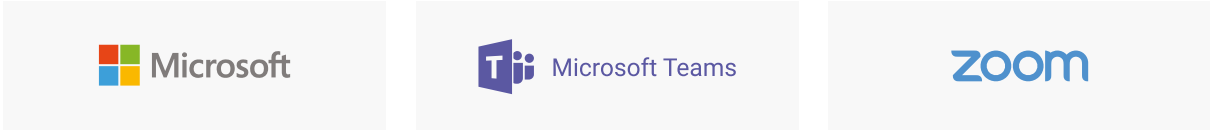
Would you prefer if this conferencing system was on your table or on the wall or something custom?

Okay that's about all we need to know to get you started.

Let's start with that people question. So how many people are in the room?



Keeping you connected with trusted platforms



Crestron drives innovation by partnering with industry-leading, cutting-edge manufacturers across the globe to bring our customers seamless technology integration for an unparalleled user experience.

Personal Devices

All by myself



Tiny Tabletop Device

There are only 2-3 people in this room.



Private time can be key and working efficiently from your own workspace is key.



We have two simple options for you here:
You can choose from either the Standard personal communication device or the Video personal communication device.

- | | |
|--|-------------------------------------|
| Standard personal communication device | Video personal communication device |
| UC-P8-T-I | UC-P10-T-C-I |
| UC-P8-T-HS-I | UC-P10-T-HS-I |
| | UC-P10-T-C-HS-I |

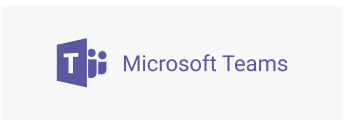
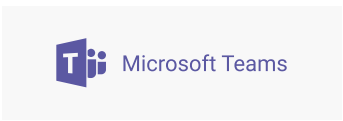


That IS simple. Our tiny tabletop device is perfect for you.



You can select from the audio only version or the dedicated Microsoft Teams or Zoom video version. Both units are super compact and ensure a super simple and productive user experience. Both units are an all in one device to make ease of use and performance exemplary so in the next meeting you can focus on being you!

- What you'll need:
- | | |
|--------------|--------------------|
| UC-MM30-TA-I | Teams Audio Only |
| UC-MM30-T-I | Teams Video |
| UC-MM30-Z-I | Zoom Video |
| UC-MMX30-T-I | Teams Video + BYOD |
| UC-MMX30-Z-I | Zoom Video + BYOD |



Simple Tabletop Options

There are 4-6 people in this room



All of these units have the same high-quality user interface, excellent audio and video performance and Cloud interface for your IT team.



If you want the unit to sit on the tabletop and provide dedicated Microsoft Teams or Zoom video conferencing, you are in the right place.

Simply order:
UC-M50-T (Teams)
UC-M50-Z (Zoom)



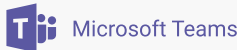
If you want the unit to sit on the tabletop and provide dedicated Microsoft Teams or Zoom PLUS BYOD functionality so you can plug in your laptop for any brand of video conferencing, you are in the right place.

Simply order:
UC-MX50-T (Teams)
UC-MX50-Z (Zoom)



If you want the unit to sit on the tabletop and you want all the flexibility of BYOD and do not want dedicated Microsoft Teams or Zoom.

Simply order:
UC-MX50-U



+ BYOD

Table Mount, Wall Mount or Custom Options

There are 6-12 people in this room.



Remembering that we offer the same level of quality and features across the range, the task may seem bigger but again it is just about choosing the right device for you.



You can go tabletop or wall mount or custom for this larger space.

For these large spaces we take our standard tabletop device, we add a Mic Pod and a larger camera.


That makes sense, right.

You then face the same choice as the previous room.

If you want the unit to sit on the tabletop and provide dedicated Microsoft Teams or Zoom video conferencing, you are in the right place. Simply order a M70 and let us know if it is for Microsoft Teams or Zoom.

If you would like the Soundbar option, we have two simple alternatives for you.

The B30 offers dedicated Microsoft Teams or Zoom and the BX30 offers all of that + BYOD.

 Microsoft Teams

 zoom

+ BYOD



No Fixed Address

Last but not least... I have no idea how many people and I have no fixed room.

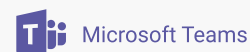


Again, the same premium solution is provided with the same user interface and quality. This time however, it is mobile and has a very simple plug and play capability so you can have your meeting up and running in minutes. Again, we have done all the hard work and ensured you have everything you need to quickly move the cart from room to room and get that meeting started. Instant Productivity!

The cart has two options, one with a Soundbar and one with a Tabletop unit mounted on a shelf.

The product models to order are:

| | |
|-------------------------|---------------------|
| Mercury | Soundbar |
| UC-FCM-U-AU (Universal) | UC-FCB-T-AU (Teams) |
| UC-FCM(X)-T-AU (Teams) | UC-FCB-Z-AU (Zoom) |
| UC-FCM(X)-Z-AU (Zoom) | |



+ BYOD



Options

You have now selected your premium video conferencing solution and works perfectly out of the box. However, now, you may wish to add some options onto your system to ensure everyone in your team is covered.



Wireless Presentation

Our industry leading Crestron AirMedia is a very simple extension to your system. We call it AirMedia and your Crestron installation partner will know it because it's the industry leader and used by almost every large enterprise and university you can think of.



Crestron Table Boxes

If you're a neat freak, we have you covered. Sometimes you just want every little cable tucked away. We get it! We can provide a range of cables for your every need which quietly and automatically slip back into the table box. Ask us for more details.



Room Booking

One of the most common additions to our video conferencing solutions is room booking. Again, this is very simple. You choose the size of touchpanel you want (7 or 10 inch) and then your Crestron partner loads the software your company chooses or is using already such as Microsoft or Zoom or Teem, SpaceConnect and many more.



Crestron Cloud

This is where the IT and Property Departments get excited. With the simple addition of this cloud software licence, your IT department can enable a host of clever features. For example, dashboard or remote monitoring, firmware and software upgrades and more.



Crestron Flex Care

This is a premium service offering to ensure if things go wrong. We offer excellent phone support from actual Crestron employees during business hours. However if you want extra care 24/7 and extras like 5 year warranty (standard is 3 years) and advanced replacements to minimise downtime, ask for Crestron Flex Care. To learn more visit crestron.com/flexcare.

Would you like More details? If you like a bit of technology and would like to see all those details then simply head to crestron.com/flex

Want to see Sophisticated Simplicity in practice?

For more information on how Crestron AV + UC solutions can enhance your productivity, watch our CresTV series. CresTV is a series of short videos where we explore Crestron solutions and Industry insights.



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