



A Geospatial Revolution and E&P (Powered by AI) for Energy

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See a better world.™

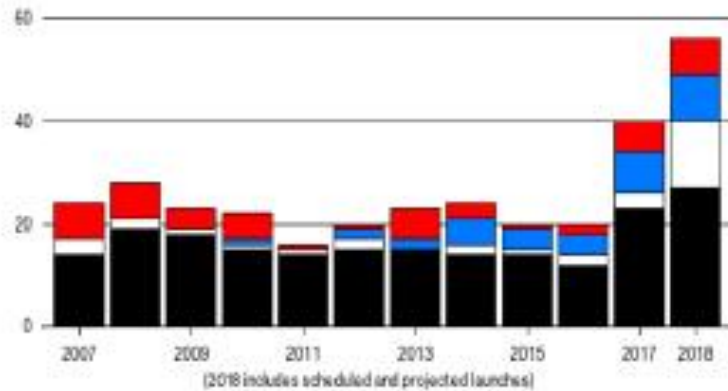
The Tools

More Earth Observation Satellites

Increased frequency of observations

Worldwide commercial orbital launches by type

■ Communications satellite □ Imaging satellite ■ Cargo, astronaut delivery
■ Other commercial satellites, technology demonstrations



Data: FAA Office of Commercial Space Transportation, graphic by Bloomberg Businessweek.

More Low-Earth Orbit Satellites

With Greater availability of high resolution Images (E.g. WorldView 3, 4)



Synthetic-aperture radar (SAR)

More quality observations (2+ years)



What Can be Done from Space

Change Detection, Locations and 'Where'

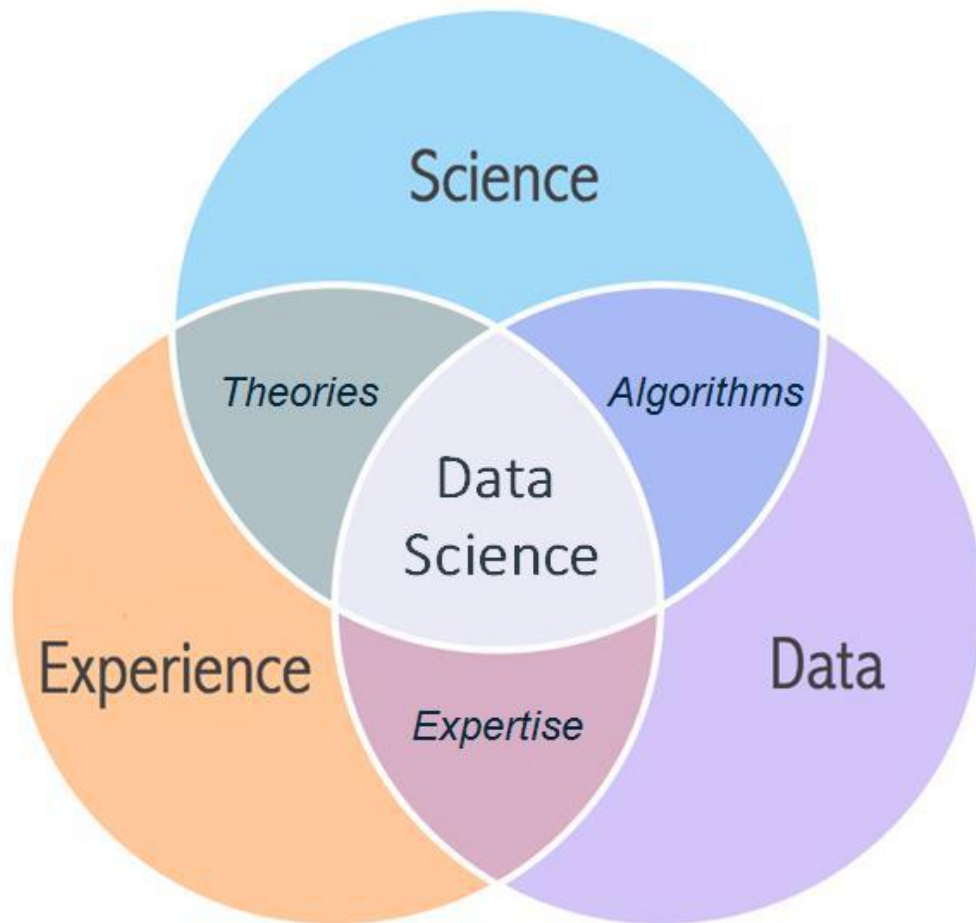
- Environmental analysis- land use land cover
- Lease Acquisitions and Divestitures Analysis
- Structural mapping ,Lease Mapping
- Seismic Planning
- Structure Extraction
- Subsidence Analysis
- Well Site Planning
- Flood Analysis
- Pipeline Monitoring and Routing
- Land Disturbance Detection
- Emergency Response
- Greenhouse Gas Detection

Benefits

- 'Imagery has saved 4x in cost in Seismic planning'
- 'By using imagery I can link the surface to the sub surface'
- 'I can evaluate the lease I am considering remotely'
- 'I was able to deploy my staff efficiently and safely to a remote location'
- 'The ability to monitor the assets that are hard to reach and deploy staff on an add needed basis'
- 'The ability to use archive to develop future analogs'
- 'Competitive analysis world wide fit for purpose'



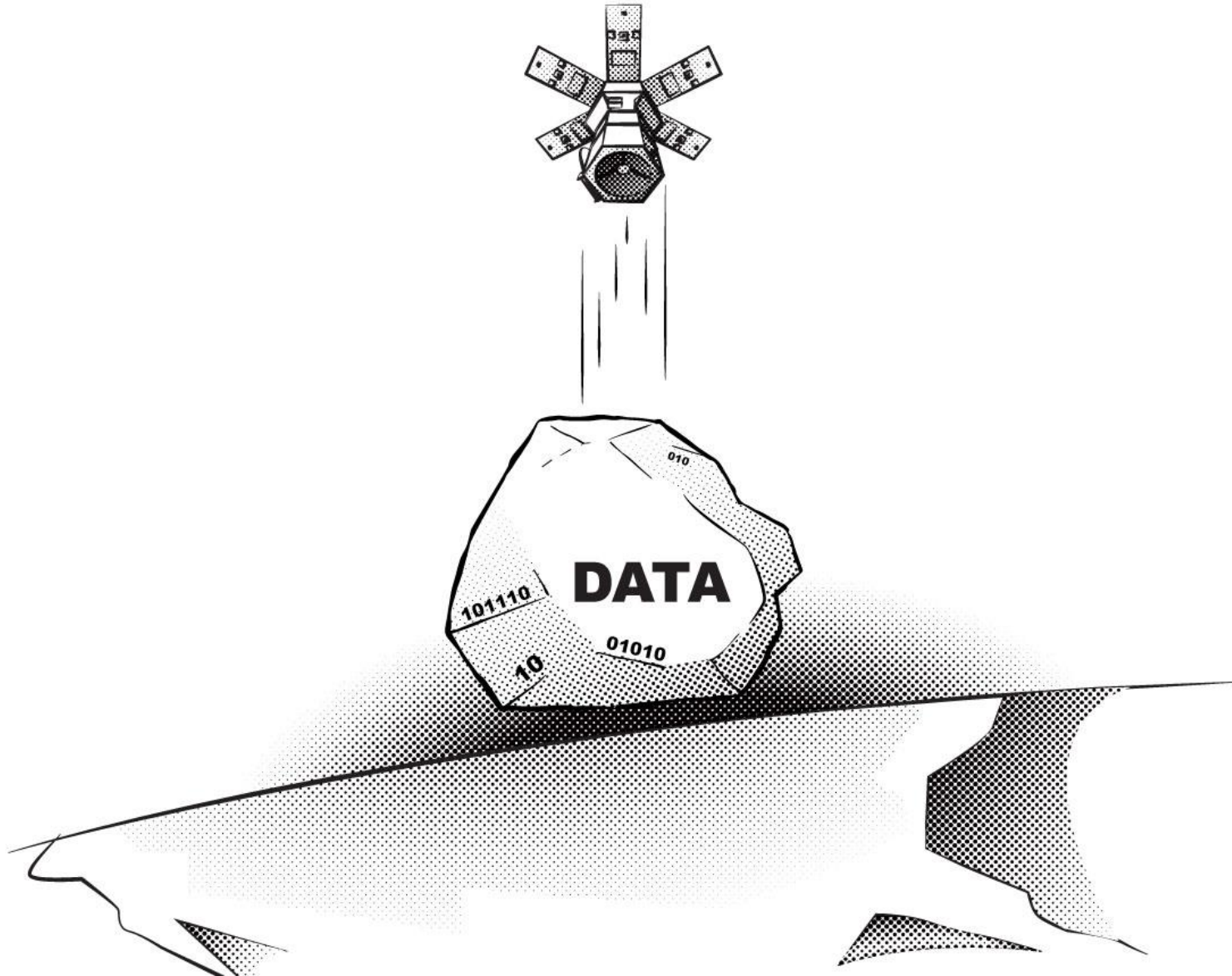
Goal

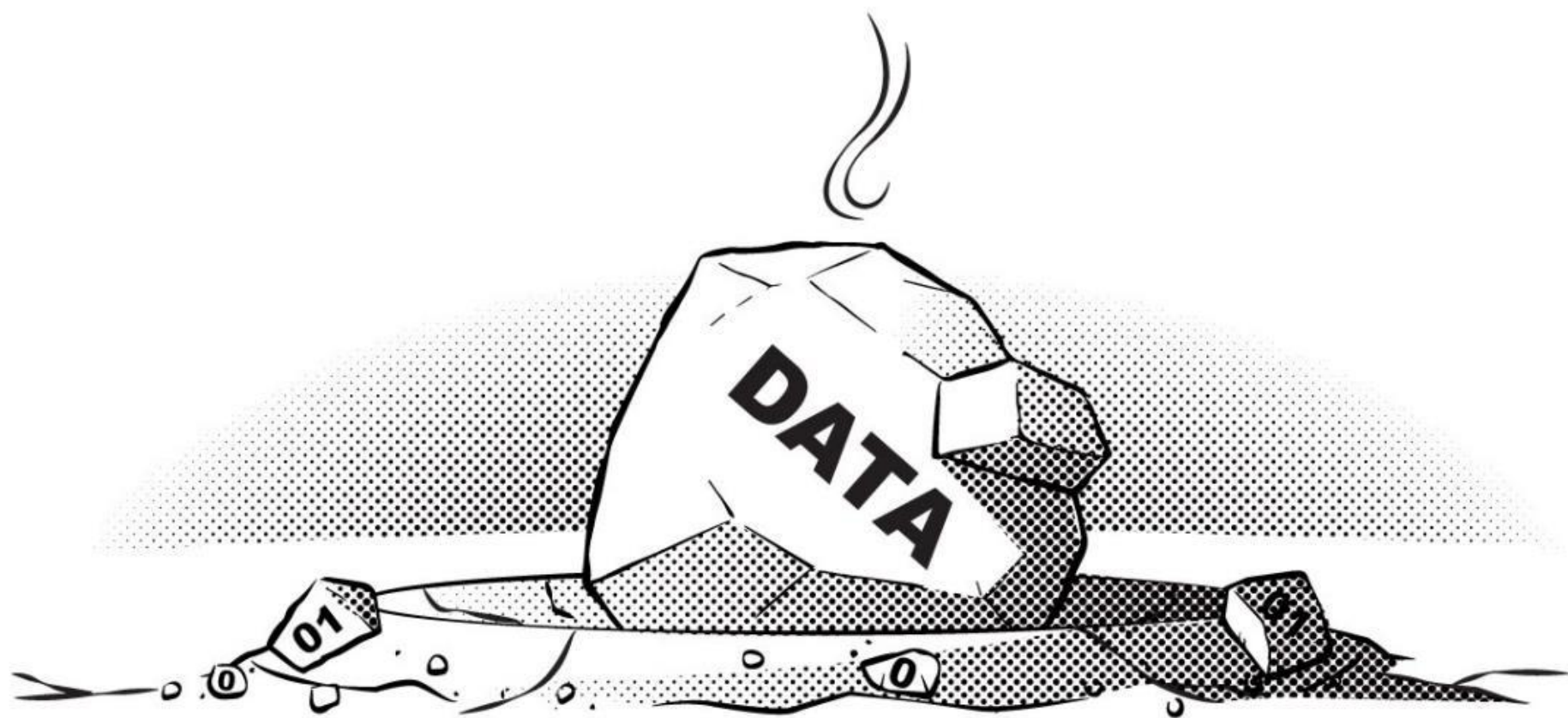


Benefits

- Cost Savings
- Decrease downtime
- Higher efficiencies, safety and costs
- Better handle of Inventories
- Predict transport & travel logistics
- Optimize energy consumption
- Reduce carbon emission
- Detecting unusual Patterns through Analytics

How



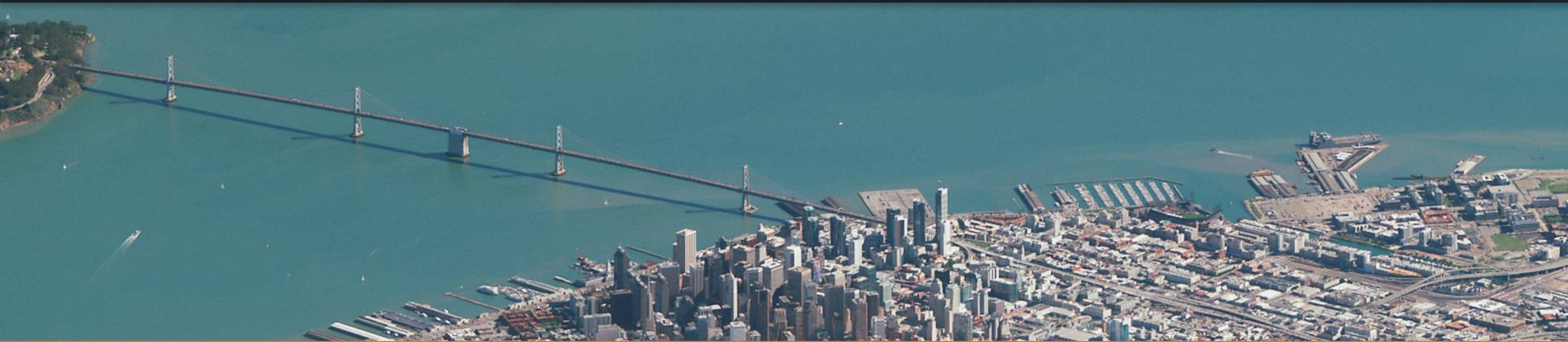




We captured these data boulders ...

But they were stuck “in jail”





DeepCore Machine Learning Abstraction Framework

DeepCore is a utility toolkit, written in modern C++ (C++11) by [DigitalGlobe](#)

It allows a user to download, perform either image classification or object detection, and manipulate geospatial vector files. DeepCore is intended to be a machine learning framework agnostic toolkit, allowing for a simple, clean, consistent programmatic interface. It also provides easy access to the DigitalGlobe imagery archive. As new machine learning techniques and frameworks emerge, they can easily be integrated into DeepCore. This allows developers using DeepCore to easily extend their applications with the latest technology, without having to worry about the complexities of each framework or

DeepCore's machine learning features can also be accelerated by the use of Nvidia Graphics Processing Units (GPUs) using [CUDA](#) technology. By enabling GPU mode, the process of object detection becomes very quick, allowing for faster and more efficient processing of large geographic areas. The use of GPUs to accelerate machine learning and object detection processes is highly recommended.

THE CHALLENGE for Exploration and Production....

HOW DO WE ANALYSE ALL SENSOR DATA INTO SOMETHING RELEVANT ?

It's all about the **information**



+



+



+



+





Data

Customer data such as sensor data, your data and access to imagery archives plus 3rd party data including RADAR



Compute

Highly scalable compute architecture for parallel processing of analytics



Ecosystem

Access to third party, partners and developer and proprietary ecosystem of algorithms



Analytics

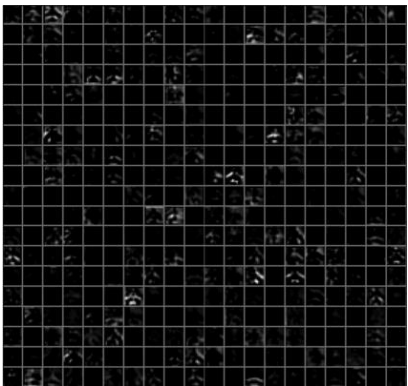
Any algorithms that can be ported to the platform, such as ENVI, CrowdAI, ThinkTopic, Similarity, Exogenesis, SAP Hanna



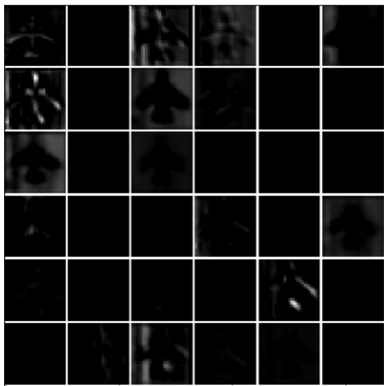
Information

Asset monitoring, Specialized Change Detection, Building Footprints, etc.

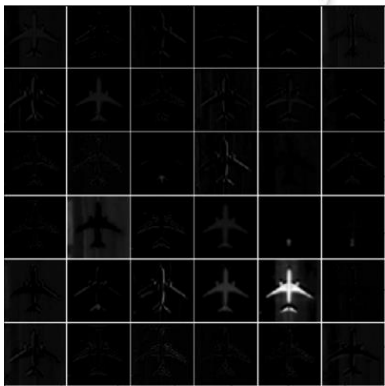
Deep Learning



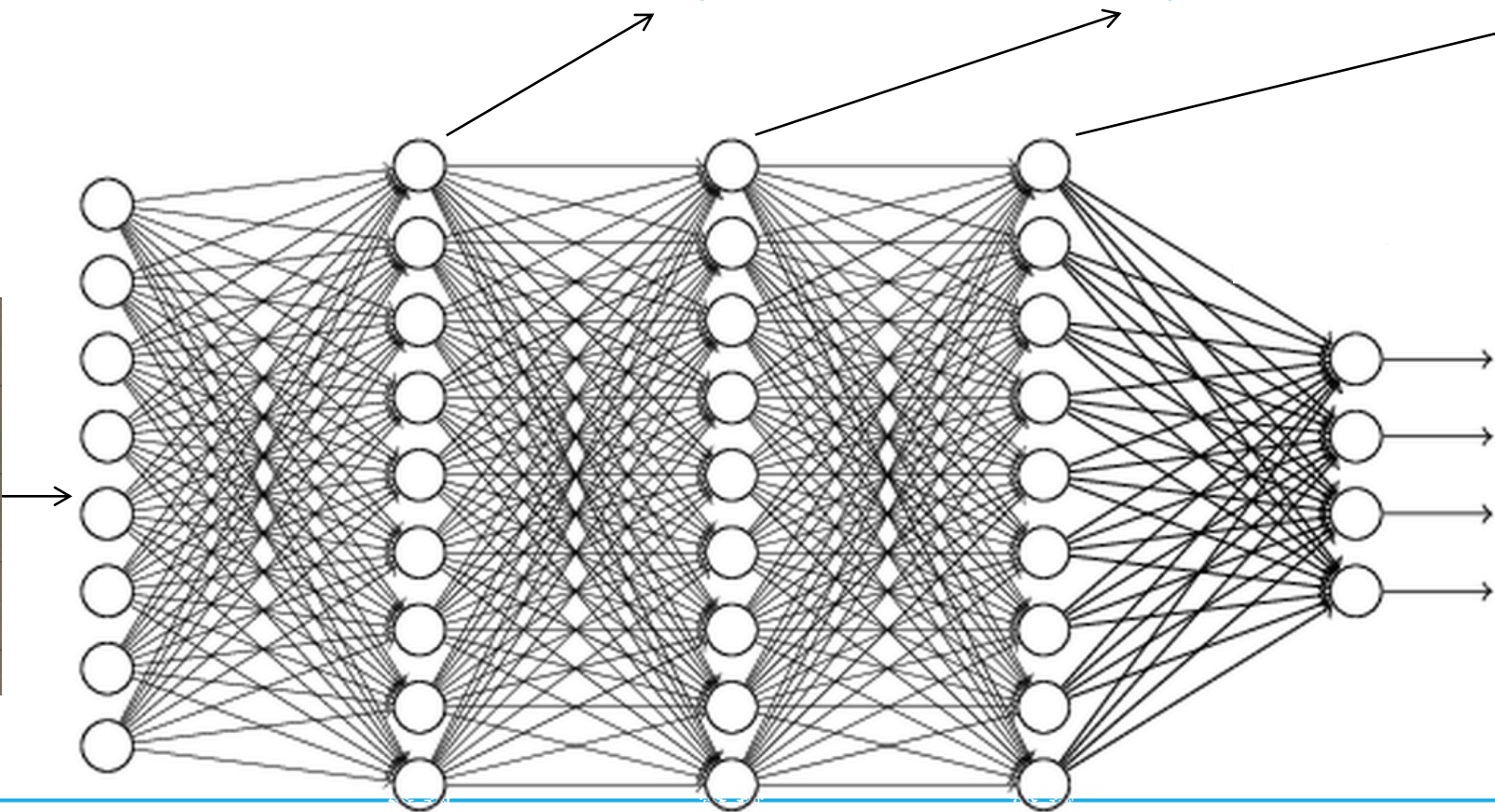
hidden layer 1



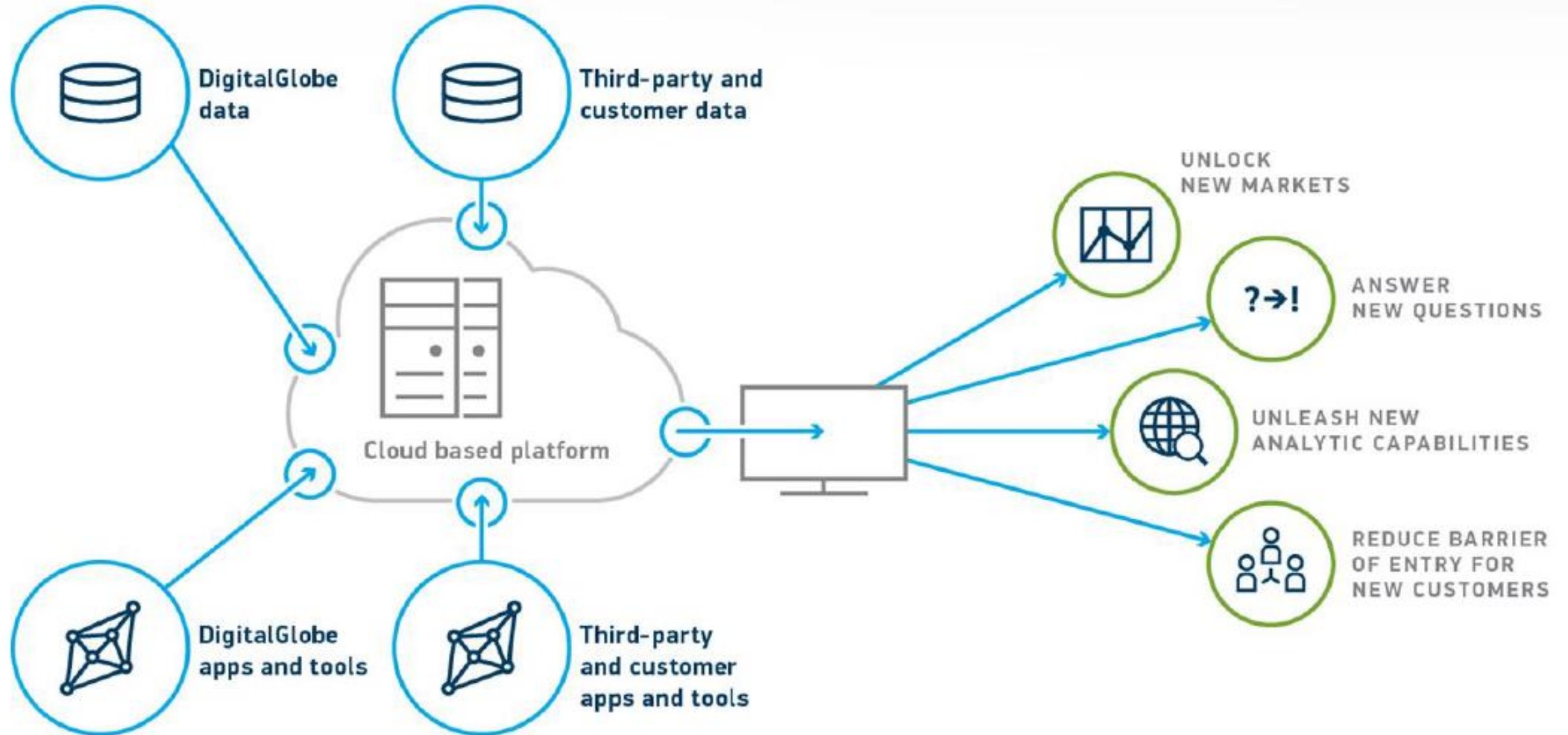
hidden layer 2



hidden layer 3



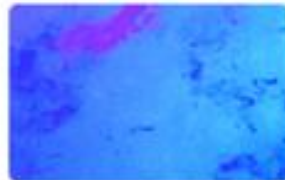
Simple



 Find infographics, data, notebooks, users...

 Explore by location or AOI >

Recently Viewed



Ship Counts for the port of Nampo (2004-2017)
Vector Layer by **parvati**



Quantifying Ship Traffic in the port of Nampo
Notebook by **parvati**



Quantifying Ship Traffic in the port of Sevastopol
Notebook by **vishnu**



Flood water mask in the Philippines
Raster Layer by **RedCross**



Recently Modified



Use Case

7.6

million square km

24

million people

13

million structures





spatial analysis at
CONTINENTAL SCALE

Geoscape - Turning data into information layers



Spatial database w/ building attributes

Roof material extraction

Digital Surface Model—Elevation map

High-resolution land cover map

Building footprint extraction

High-resolution satellite imagery



Analytics



- Machine Learning
 - Object Detection
 - Feature Extraction
- Generalized Change Detection
- Anomaly Detection
- In House Analytics
- ESRI Raster Analytics
- ENVI Algorithms

Key Drivers

- Explosion of new algorithms/methods not integrated with existing work streams
- Procurement activities protracted and complex
- All require large volumes of data access to be relevant
- Accelerate ecosystem growth to drive solutions for niche/unique demands





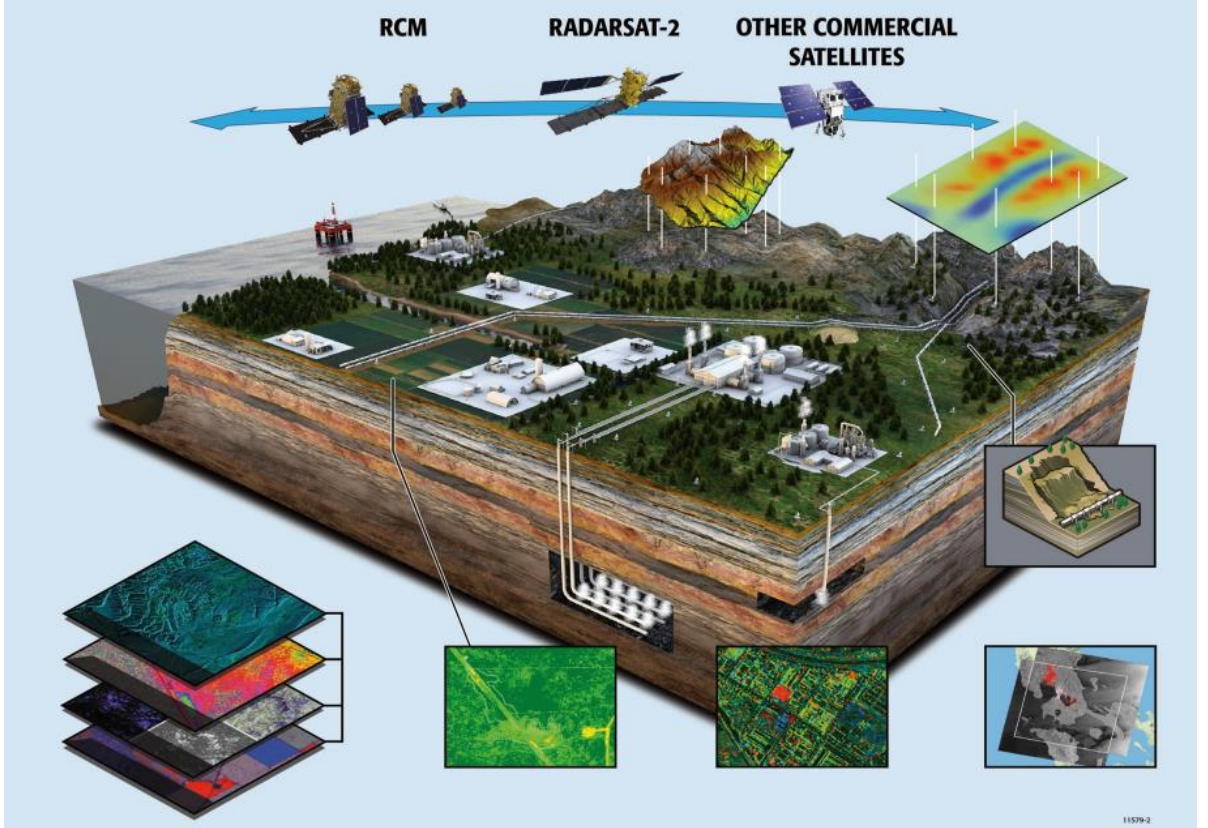
Information Layers for E&P

- Unconventional Asset Monitoring
- Pipeline Monitoring
- Land based Asset Monitoring
- Infrastructure Monitoring
- Building Extraction
- Oil Seep Mapping
- Road Extraction
- Competitive intelligence
- Refinery and Tank Farm Monitoring

Key Drivers

- “Best available” data sets derived from most current content
- Customers indicate they have analysis needs but don’t want to create every Information Layer themselves.
- Support a larger market





- Enhanced Oil Recovery Monitoring
- Pipeline monitoring
- Change Detection
- Historical Movement Analysis
- Digital Elevation Models
- Map Products

- Ground movement data can be used to optimize operations and mitigate the impact of ground movement on infrastructure (e.g., well pipes)

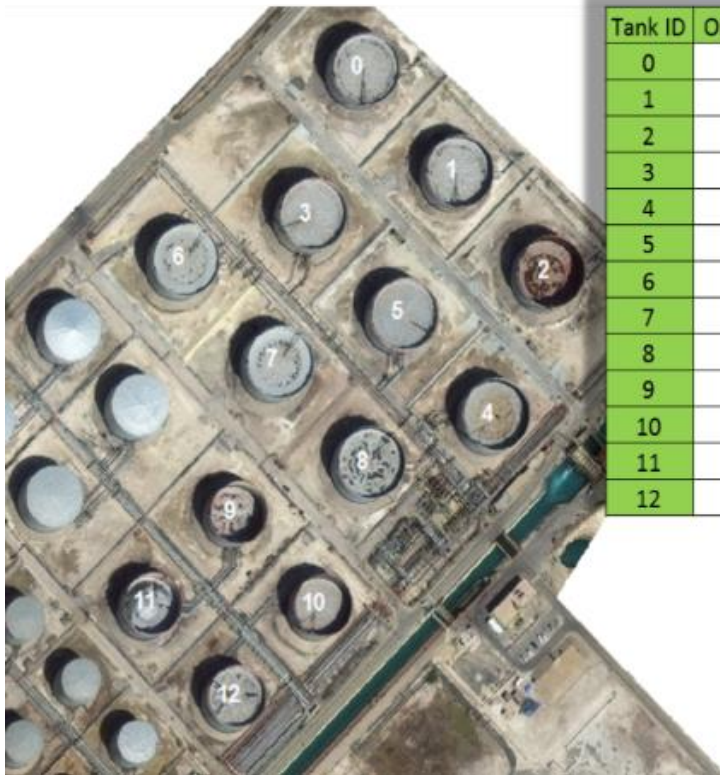


From Production to Storage





Floating Tank Lid Monitoring



Tank ID	Oil Volume (m^3)	Oil Volume (bbl)	% Full
0	16100.74	101270.60	80.50
1	12201.48	76744.99	61.01
2	2046.45	12871.81	10.23
3	13712.63	86249.85	68.56
4	7425.26	46703.49	37.13
5	14485.61	91111.76	72.43
6	16100.74	101270.60	80.50
7	16100.74	101270.60	80.50
8	16100.74	101270.60	80.50
9	1701.37	10701.32	10.01
10	6423.56	40402.95	37.79
11	9350.69	58814.05	55.00
12	12851.58	80833.99	75.60

Customer Requirement

Monitoring of floating tank lids to add critical information to trading algorithms

Challenge

How to determine information on oil inventories that are not publically reported on a regular basis

Solution

Two measurement methodologies to calculate oil tank volume levels from high resolution imagery. Calculations Include volume capacity, temporal monitoring, historical Trends

Benefit

Timely, accurate, reliable, measurements on a global basis to fit the customers needs



Pipeline and Asset Detection



Customer Requirement

Rapid assessment
pipeline locations , well
pads and assets from
space

Challenge

How to detect and
monitor pipelines and
assets in a cost efficient
manner

Solution

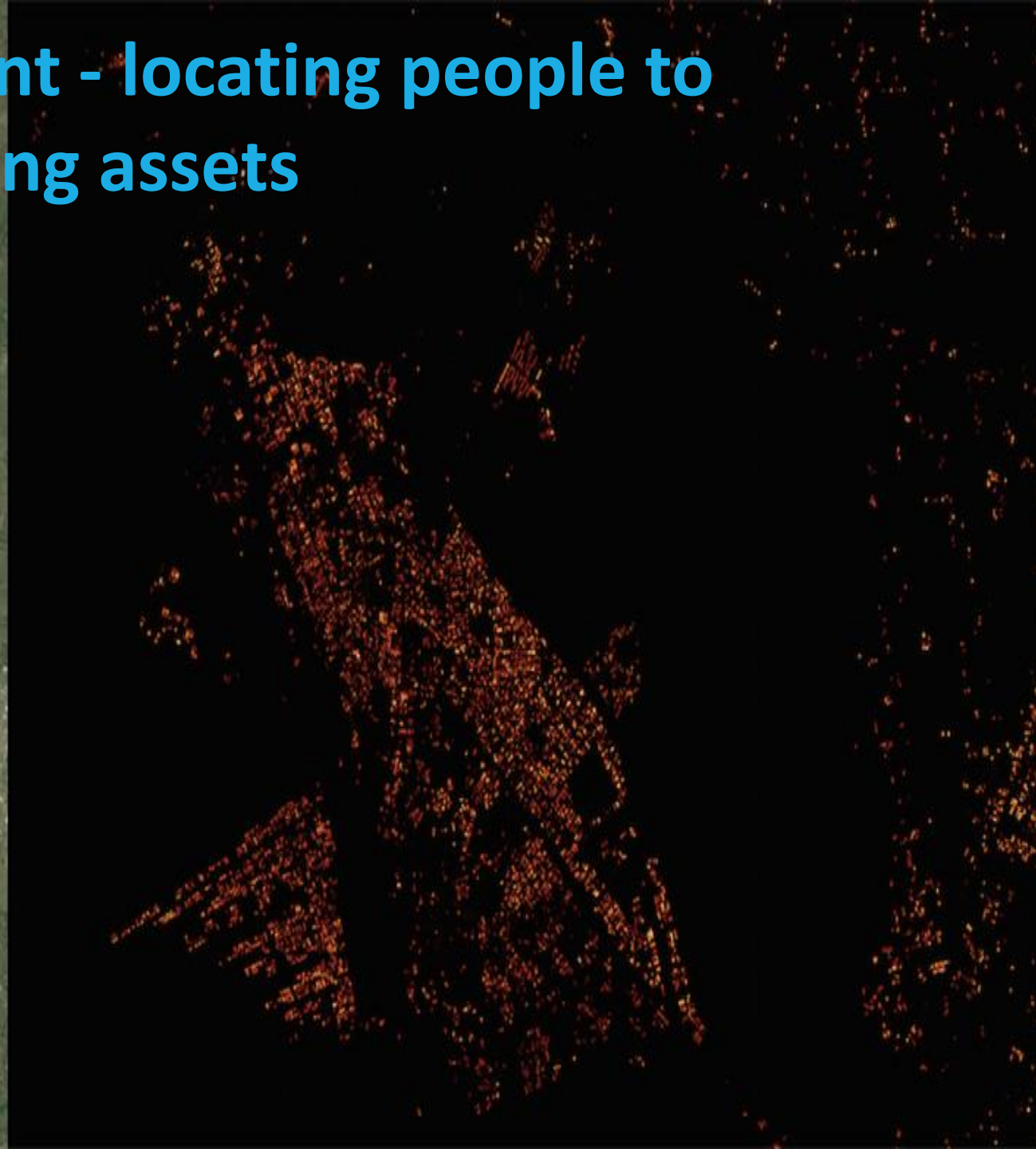
Large scale automated
asset detection
combined with optical,
radar, and other source
of surveillance

Benefit

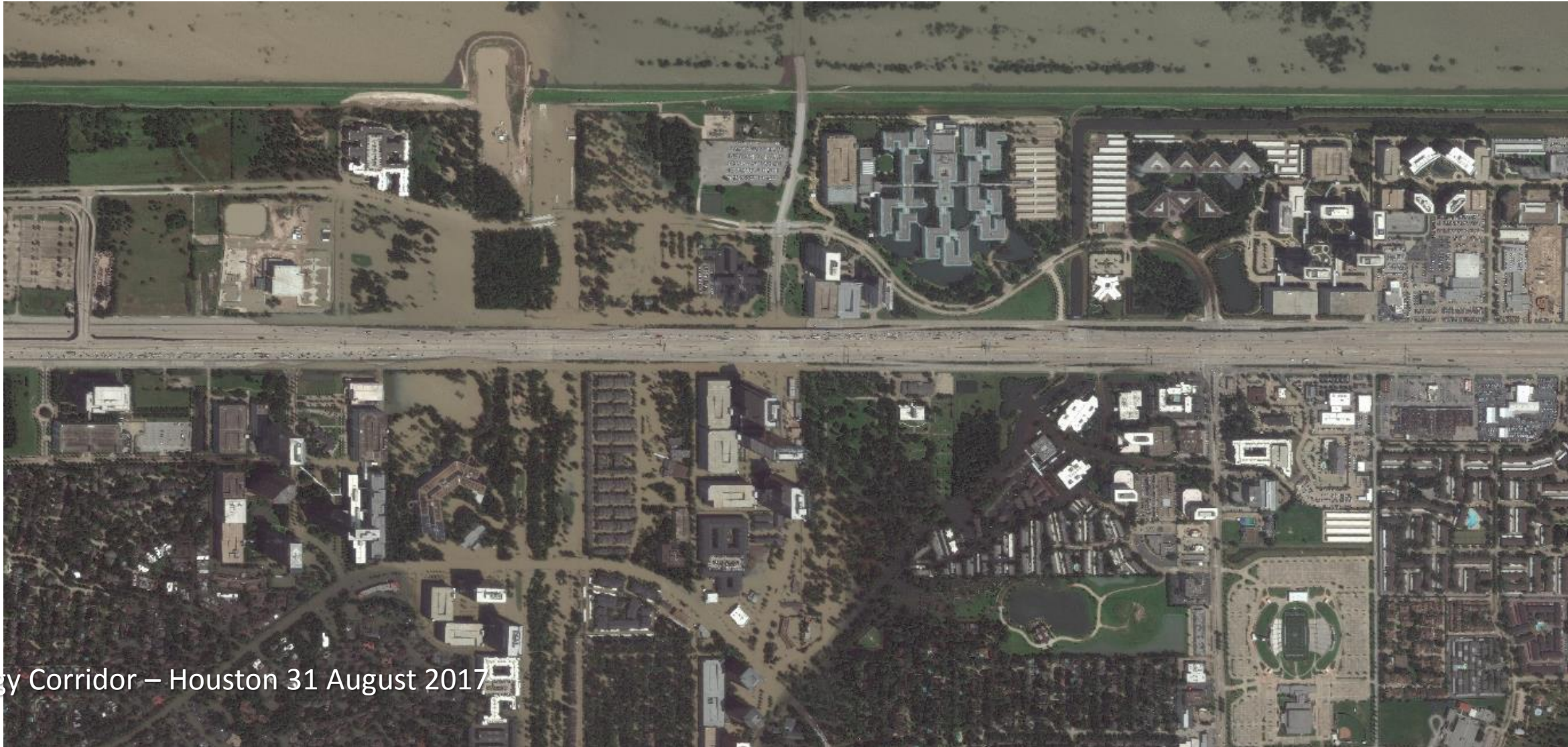
Cost effective
monitoring of assets in
urban, and or remote
locations



Health, Safety and Environment - locating people to delivering vaccines to protecting assets

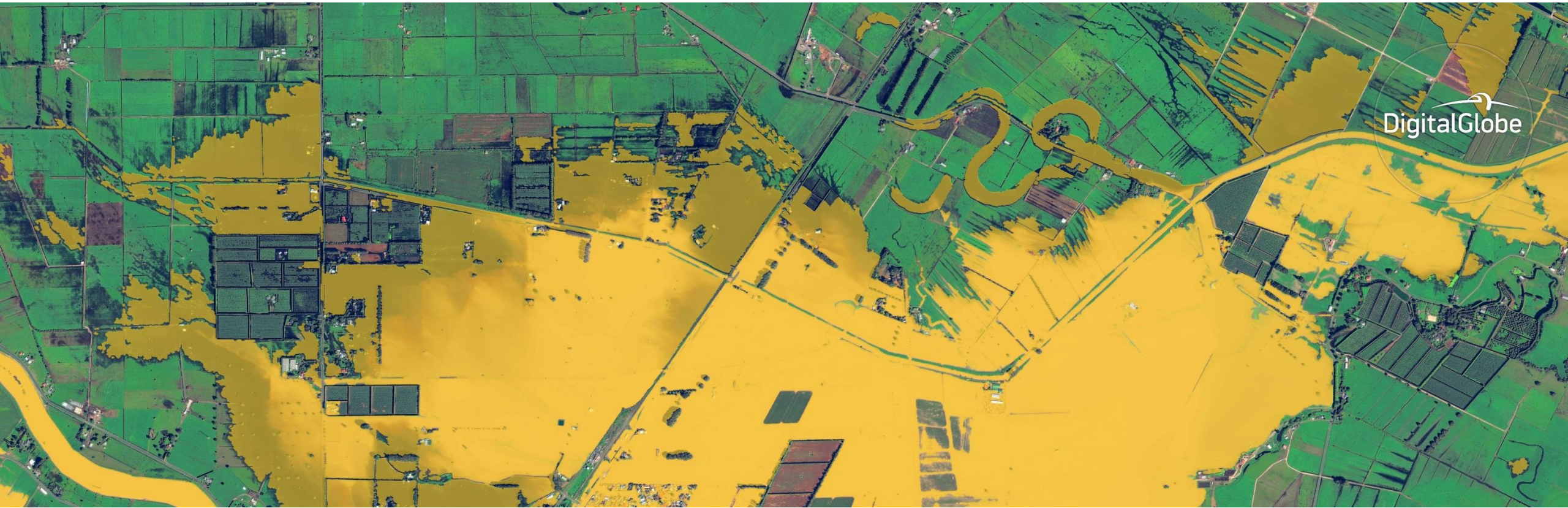


...that can have a fundamental impact on business operations



Energy Corridor – Houston 31 August 2017

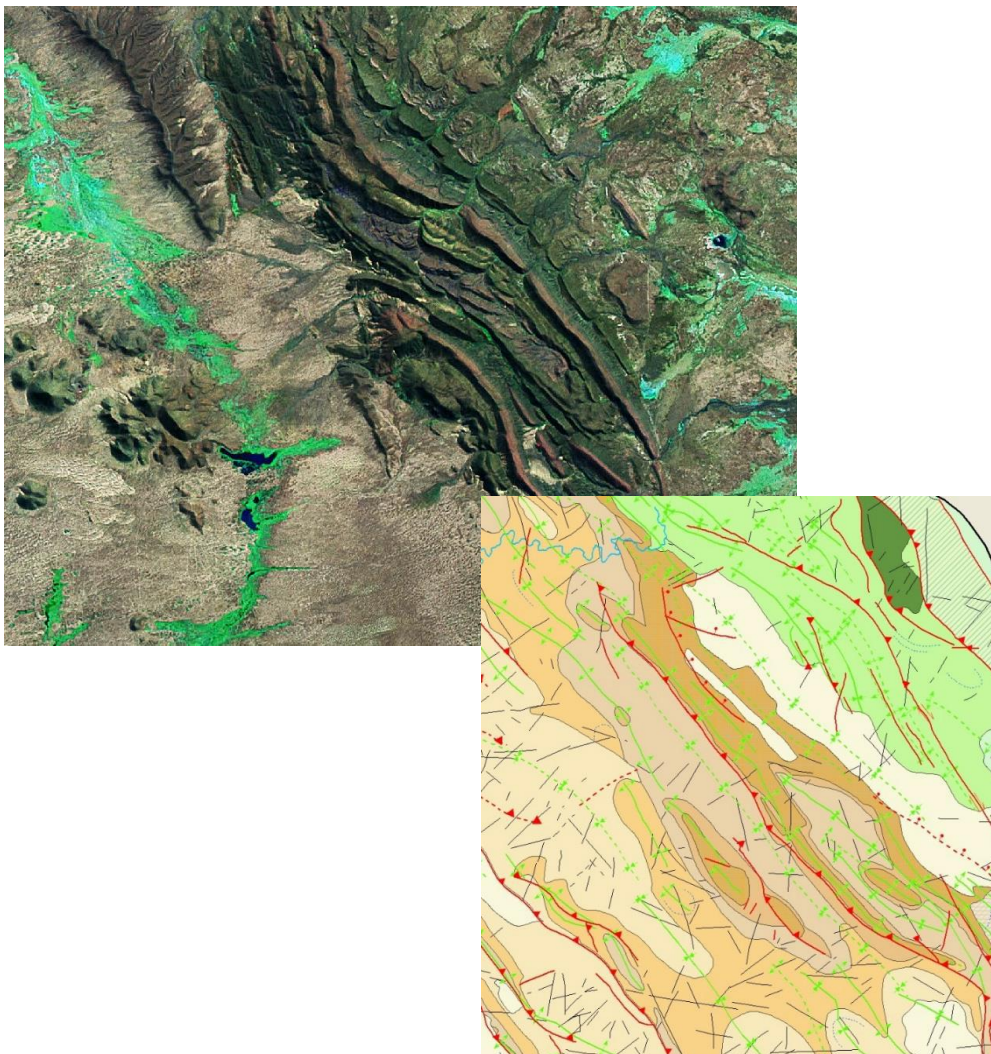
Flood water classification



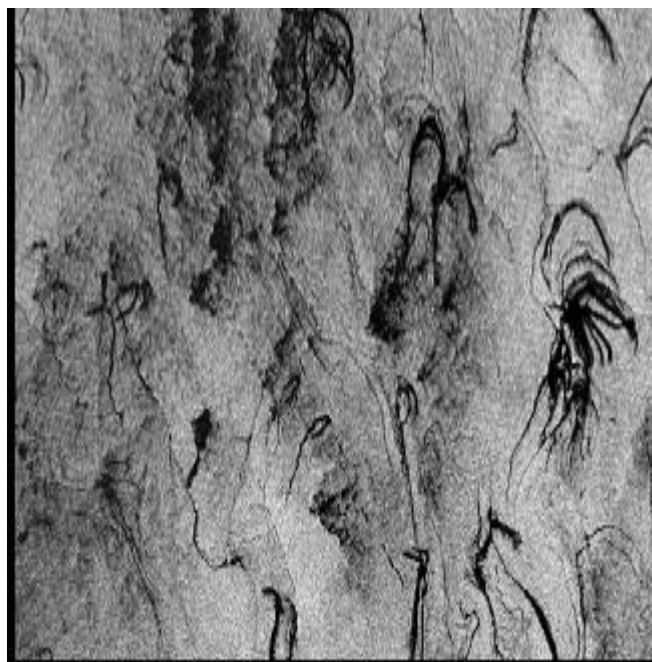
Derived Analysis



Structural Mapping



Natural Oil Seep



Oil Spill

