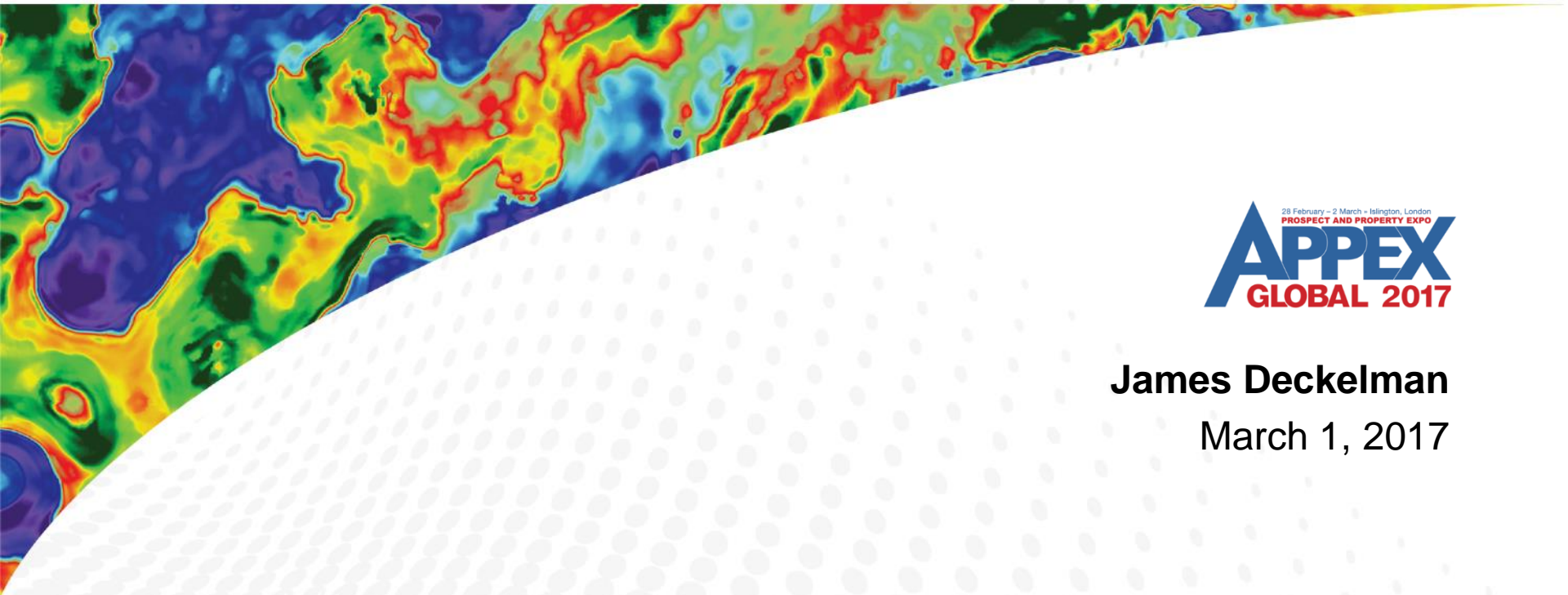




→Charged to innovate. Driven to solve.

# **Cost Saving E&P Technologies In a Low Oil Price World**

## **Campeche Basin 3D Reimaging Case Study**



**James Deckelman**

March 1, 2017

# Summary & Conclusions

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- Our Industry has never been more driven to innovate
- Significant time- and cost-saving advancements have been made in many areas, particularly in seismic imaging
- Campeche Basin, Mexico 3D reimaging: a case in point
- Savings resulted from:
  - Having a pre-existing regional geologic understanding in place
  - Regional velocity model
  - Geologically-based processing workflows
  - Advanced processing algorithms
  - Creative partnering
- Advancements will help to mitigate commodity-price effects, but will not drive profitability

# For Additional Information

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- Due to the confidential nature of the data presented in this presentation at APPEX Global 2017, the content could unfortunately not be released for more public consumption
- For additional information, please contact:

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