



# GOING PLACES 2022

Wednesday, November 2, 2022

6:00-9:00 p.m.

Martin Luther King Jr. Memorial Library  
901 G St NW Washington, DC 20001

**VIRTUAL EXPERIENCE AVAILABLE**

Wednesday, November 2, 2022

6:00 p.m.



## SPONSORSHIP OPPORTUNITIES

Higher Achievement has the privilege of offering encouragement, support, and opportunities to hundreds of committed scholars during their formative middle school years. Your partnership fuels our mission to close the opportunity gap and ensure all students can live into their talents.

Going Places is a celebration of the dedication, passion, and talent of our scholars on their journey toward high school, and a recognition of the families, mentors, and community champions who support them along the way.

### Committee Chairs

Melanie Miller, EY-Parthenon &  
George Vogeley, Cove

### Committee

Cecil Belfon, Accenture  
Janice Cori, Higher Achievement  
Jay Epstien, DLA Piper LLP (US)  
Wendy Feldman Block, Savills  
Krystal Johnson, SAP  
Matt Johnston, Colliers  
Shadavia Jones, HubSpot  
Adriane Lanier, FINRA  
Amit Luthra, Barrington Residential  
Chris Newkirk, Visa  
Matt Nicholson, JLL  
Henry Ross, Tishman Speyer  
Joe Saka, Lowenstein Sandler LLP  
Greg Weber, Alliance Architecture  
Justin Wilson, Cruise  
Lynsey Wood Jeffries, Higher Achievement



## SPONSORSHIP BENEFITS

	\$25,000 Valedictorian	\$15,000 Salutatorian	\$10,000 Summa Cum Laude	\$5,000 Magna Cum Laude	\$2,500 Cum Laude	\$1,000 Honor Roll
Admission to in-person event	15 tickets	10 tickets	7 tickets	4 tickets	3 tickets	2 tickets
Full screen logo or custom image displayed at the event	✓	✓				
Recognition on social media pre-event	✓	✓	✓			
Logo recognition at the event	✓	✓	✓	✓		
Recognition in pre- and post-event emails	Logo	Logo	Name	Name	Name	
Recognition on event website	✓	✓	✓	✓	✓	✓



### Partner with Scholars

Higher Achievement mentors are key partners to our scholars' success. Our mentors comprise a rich network of community members who are invested in the neighborhoods where they work and live, and who believe that opportunities make all the difference.

[LEARN MORE](#)

**YES!** I/We will sponsor the 2022 event at the following level:

- ☐ \$25,000 Valedictorian
- ☐ \$15,000 Salutatorian
- ☐ \$10,000 Summa Cum Laude
- ☐ \$5,000 Magna Cum Laude
- ☐ \$2,500 Cum Laude
- ☐ \$1,000 Honor Roll
  
- ☐ I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$\_\_\_\_\_.



## Payment Method

BY CHECK (preferred): Enclosed is my check payable to Higher Achievement in the amount of \$\_\_\_\_\_

BY CREDIT CARD: Payments via credit card can be made [online](#).

## Contact Information

Sponsor Name (as it should be listed on materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For inclusion in event programming, please return this form **by October 14, 2022** to:

Higher Achievement  
PO Box 200546, Pittsburgh, PA 15251-0546  
[goingplaces@higherachievement.org](mailto:goingplaces@higherachievement.org)

Higher Achievement is a 501(c)(3) not for profit organization EIN #: 52-1383374. All contributions are tax-deductible to the amount permitted by law. All benefits are subject to program deadlines.