

### 2015 ANNUAL CONFERENCES **OCTOBER 20, 21 & 22** MARKHAM HILTON SUITES

## SPONSORSHIP AND EXHIBIT OPPORTUNITIES

The Ontario Community Support Association invites you to participate in Ontario's largest and most representative home and community support conference. This unique opportunity will allow you to meet and connect with frontline workers, health managers and executives over three days.

### **October 20, 2015 – PSNO Conference: Change, Challenge & Opportunity**

The PSNO Conference is Ontario's largest one-day event designed specifically for the professional development of personal support staff in home care, long term care, community care, hospitals and supportive housing. More than 400 Personal Support Workers and Supervisors from across the province attend. PSWs provide the frontline care for people of all ages in a variety of settings with a direct influence on the quality of care people receive.

### **October 21-22 – OCSA Conference: Leading the Shift: The Power of Thinking Differently**

OCSA hosts Ontario's largest and most representative home and community support conference. Delegates include health managers and executives in home and community support, as well as senior staff from our health system partners. The OCSA conference is the one place where you can find political, managerial and executive officials from home and community support. This year's conference theme, *Leading the Shift: the Power of Thinking Differently*, reflects the many shifts that are happening in our sector. An outstanding program with industry leaders will explore the skills required to manage and thrive in the midst of these changes.

Both conferences reflect the many shifts and changes that are happening in this sector. An outstanding program with industry leaders will explore the skills required to manage and thrive in the midst of these changes.

### **Our exhibitors and sponsors are an integral part of these conferences for several key reasons:**

- ▶ Engage our delegates with new ideas and cutting edge information on products and services
- ▶ Provide pivotal financial support to enable delivery of a world-class educational program
- ▶ Support OCSA's mission to strengthen and promote home and community support as the foundation of a sustainable health care system
- ▶ Produce a high-energy area that permeates the whole conference environment!

***Make plans to participate now!***

## EXHIBITOR DETAILS

**Hilton Markham Suites Conference Centre, 4 & 5**  
8500 Warden Ave, Markham, ON

### Set Up:

Monday October 19 - 5:00 – 9:00 pm (PSNO Conference)

Tuesday, October 20 - 5:00 – 9:00 pm (OCSA Conference)

### Exhibit Hours:

Tuesday October 20 - 7:30 am – 3:30 pm (PSNO conference)

Wednesday October 21 - 7:30 am – 3:30 pm (OCSA conference)

Tear down following closing on Wednesday

### Included in 10x10 booth space:

- ✓ Pipe and drape booth space in the Ballroom, adjacent to the Plenary meeting room
- ✓ 6ft draped table, 2 chairs
- ✓ Lunch and breaks with delegates
- ✓ 2 Exhibitor Registrations (additional can be purchased for \$200 each),  
no entrance to workshops

Not for Profit – a limited number of spaces available in the foyer with 6ft tabletops

2 Premium 10x10 booths available in the meeting room (by application only)

**Contact:** Rebecca Darling  
Direct line: 519-263-6001  
1-888-527-3434  
[Rebecca@bayleygroup.com](mailto:Rebecca@bayleygroup.com)

*Make plans to participate now!*

## SPONSORSHIP

### SPONSORSHIPS INCLUDE:

- ▶ Recognition on all promotional materials (i.e. website, e-promos, AV, signage)
- ▶ One complimentary delegate registration with investment over \$5,000
- ▶ Recognition from the podium

We are pleased to provide more details on any sponsorship level or item on request.

SPONSORSHIP	COST	SOLD
<b>Day One – PSNO</b>		
Delegate Bag (with your company logo)	\$3,000	✓
Name Badges (with your company logo)	\$1,500	
Breakfast	\$1,500	✓
Opening Keynote	\$2,500	
Networking Lunch	\$2,500	
Refreshment Breaks (price includes both breaks for Day One)	\$1,500	
Evening Welcome Reception for OCSA Conference Delegates	\$2,500	
<b>Day Two – OCSA</b>		
Delegate Bag (with your company logo)	\$3,000	✓
Name Badges (with your company logo)	\$1,500	✓
Breakfast	\$1,500	
Opening Keynote	\$2,500	✓
Networking Lunch	\$2,500	
Refreshment Breaks (price includes both breaks for Day Two)	\$1,500	
OCSA Banquet Dinner and Evening Speaker	\$7,500	✓
<b>Day Three – OCSA</b>		
Breakfast	\$1,500	
Networking Lunch	\$2,500	
Refreshment Breaks (price includes both breaks for Day Three)	\$1,500	
Key Note Speaker	\$2,500	
<b>Additional Sponsorship Opportunities</b>		
Conference Mobile Application	\$7,500	
Conference Website	\$2,500	
Technology (A/V, WiFi and Twitter wall)	\$7,500	
Poster Board Exhibit On-Site	\$1,500	
Registration Desk	\$1,500	
Inserts to Conference Tote Bags	\$500	

Prices are all plus 13% HST - HST Registration #87467 0920 RT0001

## SPONSORSHIP & EXHIBIT AGREEMENT

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Item: \_\_\_\_\_

Total Sponsorship Amount \$ \_\_\_\_\_

### EXHIBIT SPACE:

Display Space	PSNO Conference Only Oct. 20	OCSA Conference Only Oct. 21	Both Days
10x10 Standard Booth	\$1,000 <input type="radio"/>	\$1,200 <input type="radio"/>	\$1,400 <input type="radio"/>
Premium 10x10 booth in Main Plenary Hall	\$1,200 <input type="radio"/>	\$1,400 <input type="radio"/>	\$1,750 <input type="radio"/>
6ft. Tabletop Display (foyer)	\$500 <input type="radio"/>	\$700 <input type="radio"/>	\$1,000 <input type="radio"/>
<b>TOTAL</b>			

PAYMENT TERMS: 50% due at the time of booking with balance due August 10, 2015

CANCELLATION POLICY: 50% prior to August 10, 2015, no refunds after August 10, 2015

Please check the appropriate payment category and include payment with your registration.

☐ Cheque enclosed made payable to OCSA

☐ Visa ☐ MC

Card#: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

### Send completed Sponsorship Registration form to:

Fax: 519-263-2936 or The Bayley Group,  
PO Box 39,  
Hensall, ON, N0M 1X0  
rebecca@bayleygroup.com

*Thank you for your generous support!*