



Friday, August 15, 2014

9:00 am - 12:00 pm	Boot Camp: Mastering Your Genre (Additional Fee Required) Laurie Scheer, Media Goddess	Boot Camp: Query Letters, Loglines and Leave Behinds Daniel Manus, CEO and Script Consultant, No BullScript Consulting	Boot Camp: TV Pitching (Additional Fee Required) Lisa Alden, TV Writer/Instructor, Sally Dog Productions
1:00 pm - 4:00 pm	Boot Camp: The Pitch with Pilar (Additional Fee Required) Pilar Alessandra, Screenwriting Instructor/Author, On the Page	Boot Camp: Adapt a Novel to Film & TV (Additional Fee Required) Marilyn R. Atlas, Marilyn Atlas Management	Boot Camp: TV Pilot Kit (Additional Fee Required) Mario Moreno, Story Specialist, The Writers Store
2:00 pm - 4:00 pm	Boot Camp: The System - (Must be a Platinum Passholder to Attend) Edward Saxon, Academy Award Winning Producer, Edward Saxon Productions		
5:00 pm - 5:50 pm	Writing the Spec Screenplay Anthony Grieco, Story Specialist, The Writers Store	Writing the Micro-Budget Film Joe Aaron, Screenwriter/TV Writer	Writing for TV Andrew Guerdat, TV Writer/Producer
6:00 pm - 7:00 pm	Opening Keynote: Screenwriting for the Global Audience in Film And Television Palak Patel, Producer, Roth Films		

Saturday, August 16, 2014

9:00 am - 9:50 am	The Art of the Pitch Douglas J. Eboch (Moderator), Screenwriter/Author Rob Edwards, Screenwriter/Instructor	What I Really Want is an Agent Jeanne Veillette Bowerman (Moderator), Film Producer, Screenwriter, Script Magazine Editor, Implicit Productions,	Develop & Pitch TV Shows Panel Andrew Guerdat, TV Writer/Producer William Rabkin,
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	Daniel Manus, CEO and Script Consultant, No BullScript Consulting Patty Meyer, Screenwriter/Instructor Calix Lewis Reneau, Calix8 Productions	LLC/F+W Media Jake Wagner, Head of Management, Benderspink Josh Dove, Haven Entertainment Zac Frognowski, Grandview	Screenwriter/Producer Lindsay Sloane, Senior Vice President, TriStar Productions Laurie Scheer, Media Goddess Danielle Woodrow, President, Television, Perfect Storm Entertainment
10:00 am - 10:50 am	Subtext Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	Development 101 Daniel Manus, CEO and Script Consultant, No BullScript Consulting	Forensic Myths & Misconceptions & Why Writers Need Them Jennifer Dornbush, Consultant/Instructor/Author
10:00 am - 11:50 am	Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only		
11:00 am - 11:50 am	The Industry-Ready Checklist Pilar Alessandra, Screenwriting Instructor/Author, On the Page	What Happens to a Screenplay When it is Submitted to a Studio and Production Company Rona Edwards, Producer/Author/Asst. Professor/Film-TV Consultant Monika Skerbelis, Author/Producer/Instructor/Consultant, ESE Film Workshops Online	NYFA "Page to Panel" Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus
12:00 pm - 1:00 pm	Lunch on your own and Exhibit break		
1:00 pm - 1:50 pm	Q&A: The Industry Insider View on Writing Family Films Anthony Grieco, Story Specialist, The Writers Store David Reynolds, Screenwriter, Finding Nemo	NYFA - Creating a Franchise Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus Adam Finer, Producer, New York Film Academy - Los Angeles Campus Adam Moore, Associate Chair/Screenwriter, New York Film Academy's MFA Screenwriting Department - Los Angeles	Q&A The Industry Insider View of a Writers Room Ted Sullivan, Television and Film Writer/Producer Nkechi Okor Carroll, Writer/Co-Producer, BONES Amy Berg, TV Writer/Producer Mickey Fisher, Writer, Extant
1:00 pm - 4:50 pm	Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only		
2:00 pm - 2:50 pm	Q&A: The Industry Insider View on Writing Horror Films	Writing for A-List Actors Pam Dixon, Casting Director, Pam	Q&A: The Industry Insider's View of Creating, Writing, &

Victor Miller, Emmy Award Winning Screenwriter, Friday the 13th
Anthony Grieco, Story Specialist, The Writers Store

Dixon Casting
Donald Hewitt, Screenwriter
Wendy Kram, Producer/Founder, L.A. FOR HIRE
Bonnie MacBird, Instructor, UCLA Extension Writers' Program

Showrunning
Brad Bell, Writer/Actor/Producer, Husbands
Jane Espenson, Writer/Producer, Husbands

3:00 pm - 3:50 pm

The Visual Mindscape of the Screenplay
Billy Boyle, Screenwriter/Instructor, UCLA Extensions

Crowdfunding
David Rodwin, Writer/Producer

Industry Insiders View: The Walt Disney Animation Department
Kevin Deters, Award Winning Writer/Director, Disney Animation Studios
Anthony Grieco, Story Specialist, The Writers Store
Kyle Gabriel, Walt Disney Animation Studios

4:00 pm - 4:50 pm

Writing a Great Scene
Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program

How to Make the Contest Cut Panel
Jeanne Veillette Bowerman (Moderator), Film Producer, Screenwriter, Script Magazine Editor, Implicit Productions, LLC/F+W Media
Joan Wai, Program Manager, Academy Nicholl Fellowships

The A-B-C's Writing for TV
D.C. (Dorothy) Fontana, Screenwriter
Tim Meltreger, Writer/Producer, Psych
William Rabkin, Screenwriter/Producer
Laurie Scheer, Media Goddess

5:00 pm - 5:50 pm

Powerhouse Character Creation
Ruth Atkinson, Script Consultant/Story Editor
Pen Densham, Producer/Director/Writer

Q&A: Industry Insider View on Film Financing
Charles Bush, Founder, President ad CEO, Great Road Capital
Anthony Grieco, Story Specialist, The Writers Store
Mitchell Peck, Producer, Hollywood Embassy/Peck Entertainment

What Do You Want From Me?: A TV Insider's Guide to Breaking In
Rob Edwards, Screenwriter/Instructor

6:00 pm - 7:30 pm

Cocktail Networking Reception

Sunday, August 17, 2014

9:00 am - 9:50 am

You Got in the Door, Now Don't Blow It
Matthew Harrison, Feature Film Director, UCLA Extension Writers' Program Instructor
Bill Lundy, Screenwriter/Script

Legal 411: How to Secure Literary Representation and Shop Your Screenplay Until You Do
Dinah Perez Esq., Dinah Perez Law

Writing for Reality TV
Daniel Abrams (Moderator), Producer
Josh Raymond, Story Producer, 495 Productions
Matt Sims, Senior Vice President,

Consultant
Margaret Oberman,
Instructor/Writer/Producer, UCLA
Extension Writers' Program
Chris Sparling, Screenwriter

Ryan Seacrest Productions
Michael Gara, Vice President of
Development, Endemol USA

10:00 am - 10:50 am

Pixar's Emotional Core

Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

Writing is Rewriting

Richard Botto, CEO, Stage 32
Mario Moreno, Story Specialist, The
Writers Store
Seth Winston, Screenwriter/AFI
Instructor
Donald Hewitt, Screenwriter
Marc Sheffler, Screenwriting
Instructor, Loyola Marymount
University

Web Series Panel

Eric Loya, Web Series
Writer/Producer
Michael Ajakwe Jr.,
Founder/Executive Director, Los
Angeles Web Series Festival
Amy Berg, TV Writer/Producer
Rebecca Norris (Moderator), Script
Magazine
Contributor/Writer/Filmmaker,
Freebird Entertainment
Travis Richey, Web Series
Writer/Producer

11:00 am - 11:50 am

**A Safari Guide to Finding Your
True Process**

Lisa Alden, TV Writer/Instructor,
Sally Dog Productions
Ruth Atkinson, Script
Consultant/Story Editor
Pen Densham,
Producer/Director/Writer
Shawn Tolleson, Entertainment
Career Coach, Strategy Coaching
Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

**Business of Entertainment For
Writers**

Pete Letz, Founder, Cousin Pete
Productions and Management

**Writing for the Videogame
Industry**

D.C. (Dorothy) Fontana,
Screenwriter
Chris Avellone, Creative Director
and Co-Owner, Obsidian
Entertainment, Inc.
Richie Solomon (Moderator), Game
Designer/Producer/Writer
Micah Wright, Writer (videogames,
film, television, animation, graphic
novels & comics)