



SCREENWRITERSWORLD CONFERENCE

Friday, August 15, 2014

9:00 am - 12:00 pm

Boot Camp: Mastering Your Genre (Additional Fee Required)
Laurie Scheer, Media Goddess

Boot Camp: Query Letters, Loglines and Leave Behinds
Daniel Manus, CEO and Script Consultant, No BullScript Consulting

Boot Camp: TV Pitching (Additional Fee Required)
Lisa Alden, TV Writer/Instructor, Sally Dog Productions

1:00 pm - 4:00 pm

Boot Camp: The Pitch with Pilar (Additional Fee Required)
Pilar Alessandra, Screenwriting Instructor/Author, On the Page

Boot Camp: Adapt a Novel to Film & TV (Additional Fee Required)
Marilyn R. Atlas, Marilyn Atlas Management

Boot Camp: TV Pilot Kit (Additional Fee Required)
Mario Moreno, Story Specialist, The Writers Store

2:00 pm - 4:00 pm

Boot Camp: The System - (Must be a Platinum Passholder to Attend)
Edward Saxon, Academy Award Winning Producer, Edward Saxon Productions

5:00 pm - 5:50 pm

Writing the Spec Screenplay
Anthony Grieco, Story Specialist, The Writers Store

Writing the Micro-Budget Film
Joe Aaron, Screenwriter/TV Writer

Writing for TV
Andrew Guerdat, TV Writer/Producer

6:00 pm - 7:00 pm

Opening Keynote: Screenwriting for the Global Audience in Film And Television
Palak Patel, Producer, Roth Films

Saturday, August 16, 2014

9:00 am - 9:50 am

The Art of the Pitch
Douglas J. Eboch (Moderator), Screenwriter/Author
Rob Edwards, Screenwriter/Instructor

What I Really Want is an Agent
Jeanne Veillette Bowerman (Moderator), Film Producer, Screenwriter, Script Magazine Editor, Implicit Productions,

Develop & Pitch TV Shows Panel
Andrew Guerdat, TV Writer/Producer
William Rabkin,

Daniel Manus, CEO and Script Consultant, No BullScript Consulting
Patty Meyer, Screenwriter/Instructor
Calix Lewis Reneau, Calix8 Productions

LLC/F+W Media
Jake Wagner, Head of Management, Benderspink
Josh Dove, Haven Entertainment
Zac Frognowski, Grandview

Screenwriter/Producer
Lindsay Sloane, Senior Vice President, TriStar Productions
Laurie Scheer, Media Goddess
Danielle Woodrow, President, Television, Perfect Storm Entertainment

10:00 am - 10:50 am

Subtext

Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program

Development 101

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

Forensic Myths & Misconceptions & Why Writers Need Them

Jennifer Dornbush, Consultant/Instructor/Author

10:00 am - 11:50 am

Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only

11:00 am - 11:50 am

The Industry-Ready Checklist

Pilar Alessandra, Screenwriting Instructor/Author, On the Page

What Happens to a Screenplay When it is Submitted to a Studio and Production Company

Rona Edwards, Producer/Author/Asst. Professor/Film-TV Consultant
Monika Skerbelis, Author/Producer/Instructor/Consultant, ESE Film Workshops Online

NYFA "Page to Panel"

Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus

12:00 pm - 1:00 pm

Lunch on your own and Exhibit break

1:00 pm - 1:50 pm

Q&A: The Industry Insider View on Writing Family Films

Anthony Grieco, Story Specialist, The Writers Store
David Reynolds, Screenwriter, Finding Nemo

NYFA - Creating a Franchise

Nunzio DeFilippis, Director of Curriculum Development for the Screenwriting Department, New York Film Academy - Los Angeles Campus
Adam Finer, Producer, New York Film Academy - Los Angeles Campus
Adam Moore, Associate Chair/Screenwriter, New York Film Academy's MFA Screenwriting Department - Los Angeles

Q&A The Industry Insider View of a Writers Room

Ted Sullivan, Television and Film Writer/Producer
Nkechi Okor Carroll, Writer/Co-Producer, BONES
Amy Berg, TV Writer/Producer
Mickey Fisher, Writer, Extant

1:00 pm - 4:50 pm

Pitch Slam - For Gold, Platinum and Pitch Slam Registrants Only

2:00 pm - 2:50 pm

Q&A: The Industry Insider View on Writing Horror Films

Writing for A-List Actors
Pam Dixon, Casting Director, Pam

Q&A: The Industry Insider's View of Creating, Writing, &

Victor Miller, Emmy Award Winning
Screenwriter, Friday the 13th
Anthony Grieco, Story Specialist,
The Writers Store

Dixon Casting
Donald Hewitt, Screenwriter
Wendy Kram, Producer/Founder,
L.A. FOR HIRE
Bonnie MacBird, Instructor, UCLA
Extension Writers' Program

Showrunning
Brad Bell, Writer/Actor/Producer,
Husbands
Jane Espenson, Writer/Producer,
Husbands

3:00 pm - 3:50 pm

**The Visual Mindscape of the
Screenplay**
Billy Boyle, Screenwriter/Instructor,
UCLA Extensions

Crowdfunding
David Rodwin, Writer/Producer

**Industry Insiders View: The Walt
Disney Animation Department**
Kevin Deters, Award Winning
Writer/Director, Disney Animation
Studios
Anthony Grieco, Story Specialist,
The Writers Store
Kyle Gabriel, Walt Disney
Animation Studios

4:00 pm - 4:50 pm

Writing a Great Scene
Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

**How to Make the Contest Cut
Panel**
Jeanne Veillette Bowerman
(Moderator), Film Producer,
Screenwriter, Script Magazine
Editor, Implicit Productions,
LLC/F+W Media
Joan Wai, Program Manager,
Academy Nicholl Fellowships

The A-B-C's Writing for TV
D.C. (Dorothy) Fontana,
Screenwriter
Tim Meltreger, Writer/Producer,
Psych
William Rabkin,
Screenwriter/Producer
Laurie Scheer, Media Goddess

5:00 pm - 5:50 pm

Powerhouse Character Creation
Ruth Atkinson, Script
Consultant/Story Editor
Pen Densham,
Producer/Director/Writer

**Q&A: Industry Insider View on
Film Financing**
Charles Bush, Founder, President
ad CEO, Great Road Capital
Anthony Grieco, Story Specialist,
The Writers Store
Mitchell Peck, Producer, Hollywood
Embassy/Peck Entertainment

**What Do You Want From Me?: A
TV Insider's Guide to Breaking
In**
Rob Edwards,
Screenwriter/Instructor

6:00 pm - 7:30 pm

Cocktail Networking Reception

Sunday, August 17, 2014

9:00 am - 9:50 am

**You Got in the Door, Now Don't
Blow It**
Matthew Harrison, Feature Film
Director, UCLA Extension Writers'
Program Instructor
Bill Lundy, Screenwriter/Script

**Legal 411: How to Secure
Literary Representation and
Shop Your Screenplay Until You
Do**
Dinah Perez Esq., Dinah Perez Law

Writing for Reality TV
Daniel Abrams (Moderator),
Producer
Josh Raymond, Story Producer,
495 Productions
Matt Sims, Senior Vice President,

Consultant
Margaret Oberman,
Instructor/Writer/Producer, UCLA
Extension Writers' Program
Chris Sparling, Screenwriter

Ryan Seacrest Productions
Michael Gara, Vice President of
Development, Endemol USA

10:00 am - 10:50 am

Pixar's Emotional Core

Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

Writing is Rewriting

Richard Botto, CEO, Stage 32
Mario Moreno, Story Specialist, The
Writers Store
Seth Winston, Screenwriter/AFI
Instructor
Donald Hewitt, Screenwriter
Marc Sheffler, Screenwriting
Instructor, Loyola Marymount
University

Web Series Panel

Eric Loya, Web Series
Writer/Producer
Michael Ajakwe Jr.,
Founder/Executive Director, Los
Angeles Web Series Festival
Amy Berg, TV Writer/Producer
Rebecca Norris (Moderator), Script
Magazine
Contributor/Writer/Filmmaker,
Freebird Entertainment
Travis Richey, Web Series
Writer/Producer

11:00 am - 11:50 am

**A Safari Guide to Finding Your
True Process**

Lisa Alden, TV Writer/Instructor,
Sally Dog Productions
Ruth Atkinson, Script
Consultant/Story Editor
Pen Densham,
Producer/Director/Writer
Shawn Tolleson, Entertainment
Career Coach, Strategy Coaching
Karl Iglesias, Screenwriter/Script
Doctor/Consultant/Instructor, UCLA
Extension Writers' Program

**Business of Entertainment For
Writers**

Pete Letz, Founder, Cousin Pete
Productions and Management

**Writing for the Videogame
Industry**

D.C. (Dorothy) Fontana,
Screenwriter
Chris Avellone, Creative Director
and Co-Owner, Obsidian
Entertainment, Inc.
Richie Solomon (Moderator), Game
Designer/Producer/Writer
Micah Wright, Writer (videogames,
film, television, animation, graphic
novels & comics)