



## 4 May 2014

17:00 - 19:00

### **Registration**

Location: [Ann street lobby](#), Sofitel Brisbane Central

19:00 - 20:30

### **Welcome Reception**

Venue: [Customs House](#)

Sponsored by [IBM](#)

[photos](#)

## Day 1: Monday 5 May 2014

9:00

### **Registration**

Location: [Ann street Lobby](#), Sofitel Brisbane Central

10:00 - 10:45

### **Official Opening Ceremony of the 2014 WCO IT Conference & Exhibition**

- Assistant Minister for Immigration and Border Protection, [Senator Michaelia Cash](#)
- [Mr. Michael Pezzullo](#), Chief Executive Officer, Australian Customs and Border Protection Service ([ACBPS](#))
- [Mr. Kunio Mikuriya](#), Secretary General, World Customs Organization ([WCO](#))

|               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:45 - 12:00 | <b>VIP Exhibition Tour and Press Conference</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 10:45 - 12:00 | <b>Refreshment and contact break</b><br>Sponsored by <a href="#">De La Rue</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 12:00 - 12:20 | <b>Keynote speech:</b><br><a href="#">Mr. Michael Pezzullo</a> , Chief Executive Officer, Australian Customs and Border Protection Service ( <a href="#">ACBPS</a> )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 12:20 - 13:00 | <b>Keynote Speeches</b> <ul style="list-style-type: none"> <li>• His Excellency, <a href="#">Ahmed Mahboob Musabih</a>, Director of <a href="#">Dubai Customs</a>, UAE - <a href="#">presentation</a></li> <li>• <a href="#">Mr. James Canham</a>, Managing Director, Global Customs Industry Lead <a href="#">Accenture</a> - <a href="#">presentation</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 13:00 - 14:30 | <b>Networking lunch</b><br>Sponsored by <a href="#">Accenture</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 14:30         | <b>Conference Chair</b><br><a href="#">Mr. Randall Brugeaud</a> , Chief Technology Officer ( <a href="#">ACBPS</a> )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 14:40 - 15:00 | <b>Keynote</b><br><a href="#">Mr. Barry Hore</a> , Chief Operations Officer, South African Revenue Service (SARS)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 15:00 - 16:30 | <b>Round Table 1: Are we ready to implement the WTO Agreement on Trade Facilitation? What is the role of Customs and other border agencies in increasing economic competitiveness and improving border efficiency for trade and travel?</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|               | <b>Facilitator:</b> <a href="#">Mr. Stephen Morris</a> , Chair, International Federation of Freight Forwarders Associations, FIATA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|               | <ul style="list-style-type: none"> <li>• <b>Mr. Paul Campbell</b>, Group Manager, Border Operations, New Zealand Customs Service ( <a href="#">NZCS</a>)</li> <li>• <a href="#">Mr. Kunio Mikuriya</a>, Secretary General, World Customs Organization (<a href="#">WCO</a>)</li> <li>• <a href="#">Mr. Pascal Clivaz</a>, Deputy Director General, Universal Postal Union (<a href="#">UPU</a>)</li> <li>• <a href="#">Ms. Carmen Gisela Vergara</a>, Secretaria General, Secretaría de Integración Económica Centroamericana (<a href="#">SIECA</a>) - <a href="#">presentation</a></li> <li>• <a href="#">Mr. David Holly</a>, Assistant Secretary, Intellectual Property, Aid for Trade and Other Issues Branch, Office of Trade Negotiations, Department of Foreign Affairs and Trade</li> </ul> |
| 16:30 - 17:00 | <b>Refreshment and contact break</b><br>Sponsored by <a href="#">CrimsonLogic</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 17:00 - 17:20 | <b>Keynote speech:</b><br><a href="#">Mr. Robin Cartwright</a> , Partner, Strategy Team, <a href="#">KPMG</a> - <a href="#">presentation</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 17:20 - 18:30 | <b>Panel 1: Information Technologies accelerating Trade Facilitation - How can IT help meet commitments stemming from the WTO Agreement?</b><br><b>Moderator:</b> <a href="#">Mr. Jonathan Koh</a> , Director, Trade Facilitation Centre of Excellence, <a href="#">Crimsonlogic</a> <ul style="list-style-type: none"> <li>• <a href="#">Mr. Dietmar Jost</a>, Advisor, Customs and Security, Global Express Association (<a href="#">GEA</a>) - <a href="#">presentation</a></li> </ul>                                                                                                                                                                                                                                                                                                            |

- [Ms. Evdokia Moise](#), Senior Trade Policy analyst, The Organization for Economic Co-operation & Development ([OECD](#)) - [presentation](#)
- [Ms. Lisa Yarmoshuk](#), Vice President, International Development Economics, [Nathan Associates Inc.](#) - [presentation](#)
- [Mr. Satya Prasad Sahu](#), Technical Officer, World Customs Organization - [presentation](#)

19:30 - 22:00

## **Conference dinner**

Venue: [Brisbane City Hall](#)

Sponsored by [DCTA](#)

## **Day 2: Tuesday 6 May 2014**

9:00

## **Registration**

Location: [Ann street Lobby](#), Sofitel Brisbane Central

09:30 - 09:50

## **Keynote:**

[Mr. Bill Williamson](#), Director Customs, HM Revenue & Customs, UK - [presentation](#)

09:50 - 11:15

## **Panel 2: Data Quality and other ways in which the private sector can contribute to raising the efficiency and effectiveness of border procedures.**

**Moderator:** [Ms. Helen Cochrane](#), Director, Government Revenue Solutions, [De La Rue](#)

- [Mr. Gordon Wright](#), Senior Manager, Cargo Security Processes & Standards, International Air Transport Association, [IATA](#) - [presentation](#)
- [Ms. Maria Palazzolo](#), CEO, [GS1](#), Australia - [presentation](#)
- [Dr. Wael Said](#), E-government Portfolio Director, SW Project, Qatar General Directorate of Customs - [presentation](#)
- [Mr. Curtis Clark](#), Director, Global Government, [IBM](#) Public Sector - [presentation](#)
- [Mr. Michael Eads](#), President, [Sovereign Border Solutions](#) - presentation

11:15 - 11:45

## **Refreshment and contact break**

Sponsored by [Webb Fontaine](#)

11:45 - 12:00

## **Keynote speech:**

[Mr. Martyn Dunne](#), Director-General of the Ministry for Primary Industries (MPI) - [presentation](#)

12:00 - 13:30

## **Round Table 2: National and international practices for Coordinated Border Management.**

**Facilitator:** [Mr. Fernando Calingin](#), Director, Commodities Inspection & Testing Services, [Webb Fontaine](#)

- [Mr. Mick O'Connell](#), Director of Operational Police Support, [ICPO-Interpol](#) - [presentation](#)
- [Ms. Karen Harfield](#), National Director Compliance and enforcement, [ACBPS](#)
- [Dr. Kun Nhem](#), Deputy Director General, General Department of Customs and Excise, [Cambodia Customs](#) - [presentation](#)
- [Ms. Beatrice Memo](#), Commissioner of Customs Services, Kenya Revenue Authority (KRA) - [presentation](#)
- [Mr. G. Michael Rodgers](#), Executive Architect, Unisys

13:30 - 14:30

## **Buffet lunch**

Sponsored by [IRU](#)

14:30 - 18:00

## Tech Talk Sessions

14:30

Continuous refreshments sponsored by: [BureauVeritas](#)[Grigorian](#)

|                                                        |                                                                                                                                                                                                                                                   |                                                                                                                                                             |                                                                                                                                    |
|--------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| 14:30-18:00                                            | <b>TechTalks</b>                                                                                                                                                                                                                                  |                                                                                                                                                             |                                                                                                                                    |
| <b>Continuous refreshments</b><br><b>Sponsored by:</b> | <b>TechTalk 1</b><br>Room A                                                                                                                                                                                                                       | <b>TechTalk 2</b><br>Room B                                                                                                                                 | <b>TechTalk 3</b><br>Room C                                                                                                        |
| <b>Moderators and topics</b>                           | <a href="#">Mr. David Hunt</a> , Customs Advisor,<br>General Directorate of Customs, Royal<br>Oman Police                                                                                                                                         | <a href="#">Ms. Milena Budimirovic</a> , Technical<br>Officer, WCO                                                                                          | <a href="#">Ms. Louise Wiggett</a> , Managing Director,<br>eTradex                                                                 |
| <b>Topic</b>                                           | <b><i>Foundations &amp; Development of the<br/>Single Window (SW) from Data<br/>Model (DM) to implementation</i></b>                                                                                                                              | <b><i>E-Commerce</i></b>                                                                                                                                    |                                                                                                                                    |
| 14:30 – 15:00                                          | <a href="#">Mr. Satya Prasad Sahu</a> , Senior<br>Technical Officer, WCO - DM - <a href="#">ppt</a>                                                                                                                                               | <a href="#">Ms. Raelene Vivian</a> , National Director<br>Customers and Channels, ACBPS - <a href="#">ppt</a>                                               | <a href="#">Mr. Chris Thibedeau</a> , Vice President,<br>Customs and Law Enforcement Solutions,<br>Accenture - <a href="#">ppt</a> |
| 15:00 – 15:30                                          | <a href="#">Mr. Micheal Dill</a> , GEFEG - Modeling - <a href="#">ppt</a><br><a href="#">Dr. Lance Thompson</a> , Vice Chair, UN<br>CEFACTIUNCEFACT – UN<br>Recommendations - <a href="#">ppt</a>                                                 | <a href="#">Mr. Paul Donohoe</a> , Programme<br>Manager, Electronic postal services & E-<br>Commerce, Universal Postal Union<br>(UPU) - <a href="#">ppt</a> | <a href="#">Mr. Christophe Renard</a> , Marketing<br>Director, SICPA - <a href="#">ppt</a>                                         |
| 15:30 – 16:00                                          | <a href="#">Ms. Sue Probert</a> , Director, SEPIABeb Ltd<br>and Co-Chair of the ISO 7372<br>maintenacance Agency - ISO - Standards.<br>- <a href="#">ppt</a><br><a href="#">Ms. Valentina Mintah</a> , SW Advisor,<br>Nigeria - SW Implementation | <a href="#">Mr. Sassoon Grigorian</a> , Director of<br>Public Policy, Ebay - <a href="#">ppt</a>                                                            |                                                                                                                                    |
| 16:00 – 16:30                                          |                                                                                                                                                                                                                                                   | <a href="#">Mr. Tim McGrath</a> , Document<br>Engineering Services - <a href="#">ppt</a>                                                                    | <a href="#">Mr. Ken Fitzpatrick</a> , Managing Director,<br>Nordiko Quarantine systems Pty Ltd                                     |

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|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                   |                                                                                                                                                | <a href="#">Mr. Maxime Burzlaff</a> , Manager,<br>International Networks, Australia<br>Post - <a href="#">ppt</a>                                                                                                         | <b>Inspecting Cargo in containers with<br/>Safety - <a href="#">ppt</a></b>                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Moderators</b> | <a href="#">Mr. Satya Prasad Sahu</a> , Senior Technical<br>Officer, WCO                                                                       | <a href="#">Ms. Teresa Conolan</a> , National<br>Manager International and Industry,<br>Trade and Customs Division, ACBPS                                                                                                 | <a href="#">Dr. Lance Thompson</a> , Vice Chair, UN<br>CEFACTIUNCEFACT – UN<br>Recommendations                                                                                                                                                                                                                                                                                                                                                                          |
| <b>APN/PNR</b>    |                                                                                                                                                |                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 16:30 – 17:00     | <a href="#">Mr. Pieter Verbakel</a> , Dutch Customs,<br>EU SW AnNa project - <a href="#">ppt</a>                                               | <a href="#">Mr. Michael Odgers</a> , Director<br>Industry ACBPS <a href="#">Mr. Peter Brennan</a> ,<br>Architect, IBM Australia - <a href="#">ppt</a>                                                                     | <b>Mr. Robin Cartwright</b> , - ppt KPMG<br>& GS1 Australia "Track and Trace<br>Approaches in Tobacco - KPMG and GS1<br>Thought Leadership"<br><br><a href="#">ppt</a><br><br><b>Mr. Alioune Dione</b> , Customs Senegal, Head of IT<br>Department & <a href="#">Mr. Mor Talla Diop</a> , Gainde<br>2000, Business Development Manager - From<br>Automation of Customs Procedures to Paperless - A<br>Qualitative Leap towards Business improvement in<br>Senegal - ppt |
| 17:00 – 17:30     | <a href="#">Dr. Waiel Said</a> , E-government Portfolio<br>Director, SW Project, Qatar General<br>Directorate of Customs - <a href="#">ppt</a> | <a href="#">Mr. Kazunari Igarashi</a> , Deputy<br>Director, Enforcement Division, Japan<br><br><a href="#">Mr. Gordon Wright</a> , Senior Manager,<br>Cargo Security Processes & Standards,<br>IATA - <a href="#">ppt</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 17:30 – 18:00     | <a href="#">Mr. Ian Michael Hogg</a> , Manager, Trade<br>Facilitation Centre of Excellence,<br>Crimsonlogic - <a href="#">ppt</a>              |                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|                   |                                                                                                                                                |                                                                                                                                                                                                                           | <a href="#">Mr. Trey Sieger</a> , Market Leader, Safety &<br>Security, Thermo Fischer Scientific - <a href="#">ppt</a><br><br><b>Duty Recovery &amp; Contraband<br/>Detection: New Technology for<br/>Improved Results</b>                                                                                                                                                                                                                                              |

19:30 - 22:00

**Conference dinner**

Venue: Sofitel Brisbane Central

Sponsored by [SICPA](#)

**Day 3: Wednesday 7 May 2014**

09:00

**Registration**

Location: [Ann street Lobby](#), Sofitel Brisbane Central

09:30 - 10:00

**Opening Address**

[Mr. Tom Doyle](#), Chief Commercial Officer, [SICPA Security Solutions SA](#) - [presentation](#)

10:00 - 11:30

**Panel 3: Challenges for securing and facilitating the maritime supply chain**

**Moderator:** [Dr. David Widdowson](#), President of the International Network of Customs Universities, [INCU](#)

- [Mr. Michael Bouari](#), Chief Executive Officer, 1-Stop Connections, European Port Community Systems Association ([EPCSA](#)) - [presentation](#)
- [Vice Admiral David Pekoske](#), Group President, [A-T Solutions](#) - [presentation](#)
- [Dr. Thomas Vitsounis](#), Project Leader [National ICT Australia \(NICTA\)](#) - [presentation](#)
- [Mr. David Dolan](#), Director, International Organizations & Agreements Division, Office of International Affairs, US [CBP](#)
- [Mr. Trey Sieger](#), Market Leader, Safety & Security, [Thermo Fischer Scientific](#) - [presentation](#)

11:30 - 12:00

**Refreshment and contact break**

Sponsored by [A-T Solutions](#)

12:00 - 13:30

**Round Table 3: Innovation in Customs as a means of boosting trade**

**Facilitator:** [Mr. Guillaume Laurency](#), Innovation Director, Government Services & International Trade, [Bureau Veritas](#)

- [Ms. Yeo Beng Huay](#), Chief Information Officer, [Singapore Customs](#) - [presentation](#)
- [Ms. Stephanie Glover](#), Director, Customs and Trade Facilitation, Canada Post Corporation - [presentation](#)
- [Mr. Sassoon Grigorian](#), Director of Public Policy, [Ebay](#) - [presentation](#)
- [Mr. Christhonie Geldenhuys](#), Director, Global Solutions, [Integration Point](#)

13:30 - 14:00

**Conclusions:**

[Mr. Randall Brugeaud](#), Chief Technology Officer, [ACBPS](#)

13:30 - 14:00

**Closing speeches**

- [Ms. Marion Grant](#), Deputy Chief Executive, Australian Customs and Border Protection Service ([ACBPS](#))
- [Mr. Ray McDonagh](#), Head of Administration and Personnel, World Customs Organization ([WCO](#))

14:00 - 15:00

**Lunch**

Sponsored by Senegal Customs Administration