CSO40 SECURITYCONFAB+AWARDS

March 31 - April 2, 2014
Chateau Elan · Braselton, GA

Monday, March 31, 2014

2:00 pm - 5:00 pm	**Registration**
3:00 pm - 3:05 pm	**Welcome and Opening Remarks** Bob Bragdon, Publisher, CSO magazine
3:05 pm - 3:23 pm	**Establishing an Enterprise-wide Authentication and Authorization Service** Tom Baltis, Deputy Chief Information Security Officer, Blue Cross and Blue Shield of IL, TX, NM, OK, MT Ray Biondo, Senior Vice President and CISO, Blue Cross and Blue Shield of IL, TX, NM, OK, MT Pavel Slavin, Senior Director, Risk Management, Blue Cross and Blue Shield of IL, TX, NM, OK, MT Kapil Assudani, Senior Manager, Technical Security Service Program, Blue Cross and Blue Shield of IL, TX, NM, OK, MT

With 14 million members, Blue Cross and Blue Shield of Illinois, Texas, New Mexico, Oklahoma and Montana (BCBS) is the 4th largest health insurer in the United States. The company's daily operations are enabled by a vast and highly-diverse IT environment. Among other complexities and nuances, BCBS maintains over 200 web and mobile applications and supports more than 24,000 employees. To better meet its rapidly evolving business needs, the company envisioned and launched the Enterprise Authentication and Authorization Service Development Project focused on establishing a standard, centralized and scalable solution for access management. Faced with growing authentication complexity, chronic control weaknesses, mounting end user frustration and inadequate authorization capabilities, the project aimed to boost employee productivity, reduce operational costs and enhance application security and reliability. Join us to learn how BCBS handily accomplished this substantial feat.

3:23 pm - 3:41 pm	**Delivering Huge Savings Through a Contemporary Password Reset Program** Bobby Stokes, AVP, IT&S Enterprise Systems, Hospital Corporation of America

Performing 600,000 password resets annually was consuming a considerable amount of resources in the Information Technology and Services

(IT&S) organization at HCA, the nation's leading provider of healthcare services. To decrease the number of resets and improve user experience, a volunteer team of IT, security, product development, field operations and customer support staff rallied together to implement a self-service password reset program. The team set a goal to decrease the number of password resets by 300,000 within twelve months, and while the net cost of the program was minimal, the results were significant. Among the range of strategies, many applications were moved to Active Directory, multiple entry points were created internally and externally to make access readily available, kiosks were provided for resets, fast access was made available on all desktops, and shortcuts were burned into operating system images. Join us to hear more about how it all came together.

3:41 pm - 3:59 pm	**CSO40 Honoree Session Q&A Panel**
	Pavel Slavin, Senior Director, Risk Management, Blue Cross and Blue Shield of IL, TX, NM, OK, MT
	Bobby Stokes, AVP, IT&S Enterprise Systems, Hospital Corporation of America
	Moderator: Bob Bragdon, Publisher, CSO magazine
3:59 pm - 5:15 pm	**Best Practices in Data Breach Prevention, Detection and Response: A Moderated Workshop**
	Bob Bragdon, Publisher, CSO magazine
	Jamil Farshchi, VP, Global Information Security, Visa

Far beyond just financial risk and liability, data breaches can threaten the hard-earned reputation of your organization and negatively influence customers' willingness to engage in the future. In this interactive workshop, you'll have an opportunity to network and learn from your expert peers as we discover best practices for data breach preparedness/prevention/detection, incident response, and cleanup. With a real-world scenarios, we'll explore effective approaches you can take home and start using right away.

Sneak Peek: CSO40 workshop moderator and advisory board member, Jamil Farshchi, gives his take on how to defend many attack vectors from the 'problem of one.'

Tuesday, April 1, 2014

8:00 am - 6:45 pm	**Registration**
8:00 am - 9:00 am	