

Analyst and CEO,

Constellation Research, Inc.

Building the Next-Generation Enterprise



Tuesday, March 12, 2013

10:45 am - 11:15 am

7:30 am - 8:15 am	Registration and Breakfast						
8:15 am - 8:30 am	IT Roadmap: Welcome and Overview						
	Andrea D'Amato, Publisher	r, Network World					
8:30 am - 9:00 am	Once and Future IT: The Challenge of Creating a Strategy that Works						
	Barry Libenson, Chief Information Officer and Senior Vice President, Land O'Lakes Inc.						
9:00 am - 9:30 am	IT Risk and Security Rewards in a Rapidly Changing Cyber Environment						
	Steven Hurst, Director, Sec	curity Technology and Services, A	AT&T				
9:30 am - 10:00 am	Industry Shifts, Customer Demands, Shrinking Resources—How can Converged Infrastructure Help?						
	Robert Beliles, Director of I	Product Line Management, HP N	etworking - Americas	·			
10:00 am - 10:10 am	Morning Break						
10:10 am - 11:50 am	Morning Breakout Sessions						
10:10 am - 10:40 am	The Rise Of Big Data	Postcards from the Edge:	Managing the Mobile	BYOD: Where do Security			
	Business Models	How Cloud-based Mobile	Enterprise	and Risk Fit In?			
	R. Ray Wang, Principal	Offerings Are Reshaping	Dave McNally, VP, IT	Pete Lindstrom, Principal,			

the Workplace

Bob O'Donnell, Program VP,

Clients and Displays, IDC

Improve Energy Efficiency Keys to Infrastructure and Unlock the Benefits of Consolidation and

Executive Advisor, IDC

cipal, Network From Edge to Core: Data Center
Transformations and the Path to the Future

Zeus Kerravala, Founder & Principal Analyst, ZK

Research

Spire Security

Ethernet or T1: A Review of Metro Networking

		Cloud Jeff Paliga, Director, Global Data Center Solution Development, Panduit	Improved End-User Performance Eric Carter, Director, Granite Product Marketing, Riverbed Technology Chris Pinckney, Director, Global Customer Programs, Riverbed Technology		Alternatives Ken Greene, Director of Comcast Sales Engineering, Comcast Business Class			
11:20 am - 11:50 am	BYOD/Enterprise Mobile: Building a Business Case for Mobile Apps that Enhance the Business Sanjib Sahoo, Chief Technology Officer, tradeMONSTER	The Practical Hybrid Cloud James Ditmore, Senior Vice President, Allstate Technology & Operations – Infrastructure Services, Allstate		Scott Hogg, Director of Advanced Technology Services, Global Technology	Risk Management: Security in Healthcare Bob Eichler, IT Security Manager, Cancer Treatment Centers of America®			
11:55 am - 12:25 pm	Noisy Times in Wireless: Getting Wi-Fi to Stink Less David Callisch, VP, Corporate Marketing, Ruckus Wireless							
12:25 pm - 2:00 pm	•	Lunch & Expo (Lunch served until 2:00pm; Expo open until 4:30pm)						
1:15 pm - 1:45 pm	Expo Hall Theater							
2:10 pm - 3:15 pm	Afternoon Breakout Sessions							
0:10 0:10								
2:10 pm - 2:40 pm	The Path to Network Video Nick Pintaro, Regional Sales Communications		ZeuS/ZBot Command and Control Live Demo David Schwartzberg, Senior Security Engineer, Sophos	Systems Management Nirvana: Balancing Demands, Dollars and the Day-to-Day Rich Olson, Senior Sales, Engineer, Dell Inc.	Bring Your Own Design			
2:10 pm - 2:40 pm 2:45 pm - 3:15 pm	Nick Pintaro, Regional Sales	Manager-Central, Axis eal-Time Application	Control Live Demo David Schwartzberg, Senior	Nirvana: Balancing Demands, Dollars and the Day-to-Day Rich Olson, Senior Sales, Engineer, Dell Inc. "Hybrid IT" and the Power of Cloud Christian Teeft, Vice Presiden Engineering, Latisys Ray Richardson, Master				
	Nick Pintaro, Regional Sales Communications They Think It, You do It: Re Development Jeff Newlin, VP and GM, Nor	Manager-Central, Axis eal-Time Application th America, OutSystems The Latest on the Market and	Control Live Demo David Schwartzberg, Senior Security Engineer, Sophos Breaking through BYOD Roadblocks Greg Ammirati, Regional Executive, Fiberlink Communications	Nirvana: Balancing Demands, Dollars and the Day-to-Day Rich Olson, Senior Sales, Engineer, Dell Inc. "Hybrid IT" and the Power of Cloud Christian Teeft, Vice Presiden Engineering, Latisys Ray Richardson, Master Cloud Strategist, HP				