



Friday, April 5th, 2013

8:30 am - 3:30 pm

Writer's Digest Self-Publishing Conference - Additional Fee required. Includes Eight Exciting Sessions from 8:30 am to 3:30 pm on Friday, April 5.

- Linda Pressman, Author
- Rebecca Elswick, Author
- Kristin Nelson, President/Senior Literary Agent, Nelson Literary Agency
- Keith Ogorek, Senior Vice President, Marketing, Author Solutions, Inc.
- Kristen McLean, Book Futurist, CEO, Bookigee
- Dan Blank, Founder, We Grow Media
- Eric DelaBarre, Filmmaker/Speaker
- Phil Sexton, Publisher, Writer's Digest
- Chuck Wendig, Screenwriter/Novelist/Game Designer
- Frank Rivera, Art Director, Adams Media
- Jon Fine, Director of Author & Publisher Relationships, Amazon.com
- Amanda Barbara, Development Director, Pubslush
- Caitlin O'Hanlon, Engagement Manager, Wattpad
- Brian Felsen, President, Bookbaby
- Maris Kreizman, Editorial Director, nook

FRIDAY, APRIL 5

Friday, April 5, 2013

9:00 am - 12:00 pm

Boot Camp: Writing a Novel They Can't Put Down (Additional Fee Required)

James Scott Bell, Author

12:30 pm - 3:30 pm

Boot Camp: Writing 21st Century Fiction (Additional Fee Required)

Donald Maass, Literary Agent/Author/Instructor, Donald Maass Literary Agency

Boot Camp: Public Speaking for Writers: How to Turn Your Readings into Book Sales (Additional Fee Required)

FRIDAY, APRIL 5

Friday, April 5, 2013

4:00 pm - 4:50 pm

Main Program - Opening Keynote: Storytellers Save the World

James Scott Bell, Author

5:00 pm - 5:50 pm

Panel: How to Write for Big-Name Publications

A.J. Jacobs, Bestselling Author/Journalist

Susan Shapiro, Journalist/Author/Professor, The New School, New York University

Paula Derrow, Writer/Editor

Jessica Strawser, Chief Editor, Writer's Digest magazine

6:00 pm - 6:50 pm

Pitch Perfect

Chuck Sambuchino, Editor/Writer, Writer's Digest Books

7:15 pm - 8:00 pm

Adapting Your Book into A Screenplay

Jeanne Veillette Bowerman, Film Producer, Screenwriter, Online Community Manager, Impasse Productions, LLC

Saturday, April 6th, 2013

9:00 am - 9:50 am

How to Build an Audience for Your Books

Dan Blank, Founder, We Grow Media

Panel: Ask the Agent

Joanna Volpe, Literary Agent, New Leaf Literary

Gina Panettieri, Literary Agent, Talcott Notch Literary

Jessica Regel, Literary Agent, Jean V. Naggar Literary

Jennifer De Chiara, Literary Agent, Jennifer De Chiara Literary Agency

Chuck Sambuchino, Editor/Writer, Writer's Digest Books

Creating the Greatest Characters of Your Career

Donald Maass, Literary

Agent/Author/Instructor, Donald Maass Literary Agency

10:00 am - 10:50 am

The New Era of Publishing

April Eberhardt, Literary Agent, April Eberhardt Literary

Twenty-One Revision Techniques

Cheryl Klein, Executive Editor, Arthur A. Levine Books, Scholastic, Inc.

Funny You Should Ask - Live!

Barbara Poelle, Literary Agent, Irene Goodman Agency

Jessica Strawser, Chief Editor, Writer's Digest magazine

11:00 am - 12:30 pm

Extended Session: Creating a Career out of eBooks

James Scott Bell, Author

11:00 am - 12:30 pm

Pitch Slam Session #1 - Click More Info to View all the Agents Participating in the Pitch Slam

Jennifer De Chiara, Literary Agent, Jennifer De Chiara Literary Agency

Paula Munier, Senior Literary Agent and Content Strategist, Talcott Notch Literary Services

Jessica Regel, Literary Agent, Jean V. Naggar Literary

Joanna Volpe, Literary Agent, New Leaf Literary

Gina Panettieri, Literary Agent, Talcott Notch Literary

12:30 pm - 1:30 pm

Boxed Lunch Provided

12:45 pm - 1:15 pm

Cross Training for Writers

Brian Felsen, President, Bookbaby

1:30 pm - 3:00 pm

Extended Session: The First Draft Is the Easy Part - Revision Demystified

Stuart Horwitz, Author/Instructor/Founder of Book Architecture, Book Architecture

1:30 pm - 3:00 pm

Pitch Slam Session #2 - Click More Info to View all the Agents Participating in the Pitch Slam

Jennifer De Chiara, Literary Agent, Jennifer De Chiara Literary Agency

Paula Munier, Senior Literary Agent and Content Strategist, Talcott Notch Literary Services

Gina Panettieri, Literary Agent, Talcott Notch Literary

Jessica Regel, Literary Agent, Jean V. Naggar Literary

Joanna Volpe, Literary Agent, New Leaf Literary

3:10 pm - 4:00 pm

25 Ways To DESTROY Writer's Block

Chuck Wendig, Screenwriter/Novelist/Game Designer

Panel: How to Become a Regular Contributor to Any Publication

Jessica Strawser, Chief Editor, Writer's Digest magazine

Zachary Petit, Editor/Journalist/Author, Writer's Digest magazine

Susan Shapiro, Journalist/Author/Professor, The New School, New York University

Debbie Harmsen, Editorial Director, BenBella, BenBella Books

Quit Your Day Job - Seriously!

Elizabeth Sims, Author/Contributing Editor

4:10 pm - 5:00 pm

Central Keynote: Your Writing Life

Adriana Trigiani, Author

5:00 pm - 7:00 pm

Cocktail Reception and Exhibits

Sunday, April 7th, 2013

9:00 am - 9:50 am

Self-Publishing Secrets: What to do When They Say No

Eric DelaBarre, Filmmaker/Speaker

Create Your Writer Platform

Chuck Sambuchino, Editor/Writer, Writer's Digest Books

Panel: The Future of the Writer

Amanda Barbara, Development Director, Pubslush

Jon Fine, Director of Author & Publisher Relationships, Amazon.com

Kristin Nelson, President/Senior Literary Agent, Nelson Literary Agency

Phil Sexton, Publisher, Writer's Digest

Chuck Wendig, Screenwriter/Novelist/Game Designer

Kristen McLean, Book Futurist, CEO, Bookigee

10:00 am - 10:50 am

Amazon for Authors

Jon Fine, Director of Author & Publisher

You Should Really Write a Memoir

Regina Brooks, Founder/Literary

Marketing Short Fiction: The Science of Publishing

Relationships, Amazon.com

Agent/Author, Serendipity Literary Agency
LLC

Jacob Appel, Author

11:00 am - 11:50 am

**New Legal Issues for Writers in the
Digital Era**

Dana Newman, Literary Agent/Lawyer, Dana
Newman Literary

Panel: Self-Publishing in the Real World

Eric DelaBarre, Filmmaker/Speaker

Rebecca Elswick, Author

Linda Pressman, Author

James Duncan, Content Editor, F+W Media,
Inc.

The First 10 Pages

Paula Munier, Senior Literary Agent and
Content Strategist, Talcott Notch Literary
Services

12:00 pm - 12:50 pm

Closing Keynote: You Already Have What You Need

Tayari Jones, Author/Instructor