



# Discovery Conference

**Philadelphia, PA**

September 12-14,  
2012

## September 12, 2012

9:00 am - 4:30 pm	SQL Server Reporting Services (Full Day) Matt Fox, Senior Consultant – ATS, LLC, Association Technology Solutions			
8:30 am - 12:00 pm	WCM - Down to Basics Keith Stoute, President, Visual Antidote James Harrison, Web Designer / Developer, Visual Antidote	Intro to iMIS - Customer Management Mark Jones, President, enSYNC Corporation	iMIS AR/Cash Jamie Draper, Vice President, Client Delivery , Get Efficient	How to Use/Setup the Fundraising Module Bob Lane, Principal/CEO, Lane Services, LLC
1:00 pm - 4:30 pm	iParts Keith Stoute, President, Visual Antidote James Harrison, Web Designer / Developer, Visual Antidote	Intro to iMIS - Events Mark Jones, President, enSYNC Corporation	Crystal Reporting - Focus on Financials Christopher Eco, Senior Consultant, iMIS, BroadPoint Technologies	Fundraising Case Studies - Marketing Bob Lane, Principal/CEO, Lane Services, LLC
				IQA - Advanced approach to make the most of this rptg tool Kye Hittle, Director of Information Technology, Beta Theta Pi Foundation
				Business Objects for the Techies Kye Hittle, Director of Information Technology, Beta Theta Pi Foundation

## September 13, 2012

7:45 am - 8:45 am	Breakfast			
9:00 am - 9:30 am	NiUG Conference Kickoff and JHMA Award Recipient Presented Steve Wooton, Director of Information Systems, Talley Management Group, Inc.			
9:30 am - 10:30 am	Moving Forward with iMIS Brian Lindsey, Senior Product Manager, Advanced Solutions International Jeff Spring, Senior Product Manager/Product Owner, Advanced Solutions International			
11:00 am - 12:00 pm	Making an Organization PCI Compliant Steve Wooton, Director of Information Systems, Talley Management Group, Inc. Melissa Mack, Partner, Intuitive Business Concepts, LLC.	Going Mobile: How Associations Can Make the Move Janan Compitello, Senior Consultant, NimbleUser	Correcting Financial Transactions Jamie Draper, Vice President, Client Delivery , Get Efficient	How to achieve exceptional fundraising growth Robin Fisk, Global Fundraising Product Manager, Advanced Solutions International
12:00 pm - 1:00 pm	Lunch			
1:00 pm - 2:00 pm	What are iParts? Tricia Fastje, (C) Systems, LLC	Data Exception Reporting - Case Studies Keith Williams, IT Manager, Irrigation Association Chantal Almonord, Database Systems Administrator, National Business Aviation Association Randy Richter, Dir of Technology Solutions, Partner, Association Technology Solutions	Orders Intro - Maintaining Inventory and Selling Products Laura Tidquist, Technical Support Mgr/Trainer, Association Technology Solutions	How to use the social web to build stronger constituent relationships Robin Fisk, Global Fundraising Product Manager, Advanced Solutions International
2:05 pm - 3:05 pm	Don't Commit Social Suicide - iMIS Case Study Carli Cohen, Marketing & Creative Design Coordinator Jeff Price, Director of Operations, Board of Certification/Accreditation, International	Membership Participation Workshop - take two! Brandie Fennell, Chief Solutions Officer, Get Efficient, Inc. Jamie Draper, Vice President, Client Delivery , Get Efficient Christine Smith, iMIS Consultant	Emails and Receipts - Sending members information thru iMIS Sameer Mulla, Data Impact Solution Karen Hartsuff, Manager, Database Services, Michigan Farm Bureau	How to use your website to increase constituent engagement Jyoti Hull-Jurkovic, Applications Consultant, Advanced Solutions International
3:30 pm - 5:00 pm	Strategic Importance of CM and LMS Integrations with	Obliterating Obstacles Bruce Ryan, Data and Web	Dues/Billing for Administrators Tom Walker, Association	How to achieve exceptional membership growth

iMIS Derrick Strom, iMIS Practice Manager, Interdyn BMI Mike Moss, Chief Operating Officer, International Facility Management Association	Manager, Florida Bankers Association Eileen O'Connell, American Academy of Physician Assistants	Dynamics	Erik Schonher, Marketing General Inc. Nathan Slovin, Advanced Solutions International
6:00 pm - 9:00 pm	NiUG Networking Event - Academy of Natural Sciences Dinner		

## September 14, 2012

7:45 am - 8:45 am	Breakfast			
9:00 am - 11:00 am	Staff Users - Web Access Keith Hunter, President, Armstrong Enterprise Communications	Task Center - Doing more for less through automation. Tricia Fastje, (C) Systems, LLC Roger Abram, Project Manager and Senior Technical Lead, (C) Systems, LLC	Stop the multiple database insanity and use iMIS! Randy Richter, Dir of Technology Solutions, Partner, Association Technology Solutions  Tim Sloan, Senior Consultant, Association Technology Solutions	What's new with iMIS & maximizing the value of the iMIS SUP Brian Lindsey, Senior Product Manager, Advanced Solutions International Kathy Garliss, Customer Service Executive, Advanced Solutions International
11:15 am - 12:15 pm	iMIS Administration - Open discussion Paul Rushizky, Director, Information Services , Executive Director, Inc. Mike Barylski, Alliance for Children and Families Jon Guenther, Owner, Business Systems Consultants, Inc. Deborah Hannah, Authorized iMIS Consultant, TSL Solutions	Tracking Commitments thru Committees Doug Morris, Computer System Innovations	Dashboards - Case Studies for Improving Workflow Ted Ericson, Advanced Solutions International	How to make the e-commerce experience more "social" for your constituents Jeff Spring, Senior Product Manager/Product Owner, Advance Solutiions International
12:15 pm - 1:15 pm	Lunch			
1:15 pm - 2:15 pm	NiUG's - Whose line is it anyway? Randy Richter, Dir of Technology Solutions, Partner, Association	Events - Case Study Elizabeth Wojcik, Director of Information Systems, Chi Omega Fraternity	IQA and iMIS 15.2 - What can you do? Sarah Hoddinott, Product Manager, Advanced Solutions International, Inc.	The Galvanized Organization: Engagement that charges, electrifies, excites... Nathan Slovin, Advanced Solutions International

Technology Solutions  
Melissa Mack, Partner,  
Intuitive Business Concepts,  
LLC.

Alan Atwood, Director of  
Information Systems, Texas

Medical Association

Jeff Spring, Senior Product  
Manager/Product Owner,  
Advance Solutiions

International

Jake Bound, K2 and You  
Solutions

Tricia Fastje, (C) Systems,  
LLC

Bob Lane, Principal/CEO,  
Lane Services, LLC

2:20 pm - 3:20 pm

Understanding Where Key  
Data Resides in iMIS

Doug Morris, Computer  
System Innovations

NiUG's version of iMIS Speed  
Dating!

Dena Collins, Manager of  
Information Systems, New  
York State Association of  
Health Care Providers, Inc.  
Michael McCormack, Director  
of IT, American Society for  
Cell Biology

Janan Compitello, Senior  
Consultant, NimbleUser  
Sarah GoLightly, GoLightly,  
Inc.

Paul Peeples, Florida  
Association of Insurance  
Agents

Extending your iMIS  
infrastructure

Matt Fox, Senior Consultant –  
ATS, LLC, Association  
Technology Solutions

iXtend Multi-Vendor

Integration Opportunities

Neil Kleinberg, Director of  
Corporate Development,  
Advanced Solutions  
International

3:40 pm - 4:40 pm

iMIS Summit - Closing Session