



## **Tuesday, March 12**

9:00 am - 11:30 am

**KAPPA Board of Directors Meeting**

10:00 am - 4:00 pm

**Exhibitor Set-Up**

10:00 am - 6:00 pm

**Conference Registration and Check-in**

11:30 am - 1:00 pm

**Lunch & Business Meeting**

1:00 pm - 1:15 pm

**Break**

1:15 pm - 2:30 pm

**Keynote Presentation**

Frances Reimers, CEO, Firestarter

Frances Reimers is the founder and CEO of Firestarter, a personal brand consultancy located in Alexandria, VA. Firestarter helps individuals and small businesses to develop, manage, enhance, and protect a key professional asset: their personal brands.

Some of Firestarter's current and former clients include: the Denver Nuggets, the NFL Alumni Association, Campbell University Football, Mt Saint Mary's University Men's Basketball, former Baltimore Ravens Kicker Matt Stover and his nonprofit, the Players Philanthropy Fund, and multiple retired and current professional athletes, coaches, and professional service providers.

Prior to launching Firestarter in 2016, Frances led integrated marketing and public relations campaigns for the Bill & Melinda Gates Foundation, the Washington Redskins Charitable Foundation, the Washington Nationals, the U.S. Department of Transportation, the U.S. Coast Guard, Xcel Energy, and numerous nonprofits and associations.

Frances currently serves on the Board of Directors for The Child & Family Network Center. She is also on the Advisory Boards for the Columbia Lighthouse for the Blind and the National Foundation to End Senior Hunger.

Frances has contributed to articles in O Magazine, Forbes, Huffington Post, Thrive, BuzzFeed, Washingtonian Bride and Groom, Washington Post, and You Can Magazine. She's been a frequent guest on radio and TV shows and podcasts. In 2014, she was a featured guest on CNN's Live with Piers Morgan. Frances is a 2016 recipient of the Alexandria, VA Chamber of Commerce's 40 Under 40 award.

2:30 pm - 2:45 pm

**Break**

2:45 pm - 3:50 pm

<b>Harrisburg University's New eSports Arena – How TeamWork Made the Dream Work</b>	<b>Transforming the Campus of the Future: Preparing for Urban Air Rideshare</b>	<b>The Fruitful Retirement</b>
Benedict Dubbs Jr., Principal, Murray Associates Architects	Michael Snyder, AIA, Gannett Fleming, Inc.	Jim DeGaetano Jr., CPA, CFP, MBA, Diamond Wealth Advisors
Eric Darr, President, Harrisburg University	Teresa L. Peterson, P.E., C.M.E., LEED AP O&M, ENV SP	
R. Douglas Firestone, Chief of Staff, Harrisburg University		
Duane Maun, Vice President for Finance and CFO, Harrisburg University		

Picture this -- it's 2028, and people are ready to arrive on your campus via Electronic Vertical Take-Off and Landing (eVTOL) passenger drones. Will your campus be ready? Within

As a Wealth Advisor who focuses on transition planning, Jim noticed all retirees tend to fall into one of three categories. He came up with the idea of a particular fruit to represent each

According to the National Association of Collegiate Esports, over 80 schools in the US and Canada offer competitive gaming programs, doling out \$9 million in gaming scholarships and financial aid. Harrisburg University is one of these schools, offering 16 scholarships this year to their first-ever varsity team, The Storm. According to theburgnews.com, HU's eSports campus is the largest in North America. This presentation discusses how their state-of-the-art training and scrimmage arena was designed and constructed in just over 3 months, creating a one-of-its-kind collaborative and social gaming environment for players, coaches, and spectators.

the next 3-5 years, the FAA anticipates the release of regulations that will address eVTOL operations while IBC and NFPA release landside regulations. Within ten years, we'll see Urban Air Mobility systems in operation around the globe. Now is the time for your institution to learn about the impact of eVTOLs on campus and plan for this reality. In this case study, we will feature Uber's forward-thinking, on-demand urban air plans and discuss the infrastructure required to reshape mobility for the future.

retiree and created The Fruitful Retirement™ workshop. Each attendee will leave with an understanding of what category he/she fits into, as well as the type of planning that best fits each situation and the questions that should be asked. This engaging non-proprietary session will allow time for questions and answers to address any concerns of those in the audience. Topics included will be retirement planning, investment allocation, tax and estate planning, and risk management. Note: This session will be limited to 24 attendees

4:15 pm - 6:15 pm

**Business Partner Networking Reception**

6:30 pm - 8:30 pm

**Dinner**

8:30 pm - 9:30 pm

**Exhibitor Break-down**

**Wednesday, March 13**

7:00 am - 7:55 am

**Breakfast**

8:00 am - 9:05 am

***Track 1: Go Lean: Using A3s for Proposals and Project Documentation***  
 Ann M. Leiner, President, Stacey and Associates, LLC  
 Todd Webber, Construction and Contract Specialist, Penn State University  
 Jeffery Lynch, Regional Vice President, Poole Anderson Construction

With origins in "Lean Principles", the

***Track 2: Penn State Lighting and Crosswalk Inventory***  
 Jason Stimmel, PE, Pennoni Associates, Inc.  
 Julia Wolanski, PSM, Pennoni Associates, Inc.  
 Neil Sullivan, AICP, PLA, LEP AP, Penn State University

Pennoni Engineering was approached by Penn State to

***Track 3: Running Track and Tennis Court Design and Maintenance (AIA continuing Education credits)***  
 Carolyn E. DuBois, ASLA, Senior Project Manager, Gale Associates, Inc.

When a school is planning running track and tennis court construction or

A3 format (approx. 11"x17" paper) offers streamlined thinking paired with graphic design that leads reviewers through the presentation of complex information. Some healthcare and higher education owners are now issuing RFPs in the A3 format and are requiring submissions, previously 20+ pages long, on one or two A3-sized pages. Smart A/E/C teams know that, whether required or not, A3s show a clarity of thinking and skill of presentation. Also used as an executive summary or project update, the A3 is increasingly the format of choice.

complete an asset inventory of all campus pedestrian crossings and lighting for roadways and parking lot facilities at the University Park Campus. The data collection was completed over the course of several months, with students from Penn State's Architectural Engineering program employed part-time to assist in completing the inventory with GIS field data collection techniques. Utilizing an iPad and ArcGIS Collector software by ESRI, the inventory was completed efficiently and precisely with consistency.

renovations, it is important that facility managers understand the alternatives with regard to new construction, repair, renovation, and/or replacement strategies; as well as the numerous material options. This presentation will cover the fundamentals of tennis court and running track layout, orientation, fencing, drainage, and surfacing materials options, as well as influencing factors such as site constraints, environmental/geotechnical restrictions, budgetary issues, and maintenance strategies.



9:20 am - 10:25 am

**Track 1: Summer Breeze: Successful Campus Housing Updates**

Mike Wetzel, Associate Vice President Facilities Management and Campus Planning, Franklin & Marshall College  
 Brett Calabretta, PA, LEED AP, Vice President, Warfel Construction Company  
 Carson Parr, AIA, LEED AP BD+C, Partner, RLPS Architects

Franklin and Marshall College has implemented a series of residence hall updates that have been accomplished in consecutive summer breaks. This relatively common "bite-sized" approach to renovations allows campuses to maintain commitments for hosting

**Track 2: Improving Campus Curb Appeal – Creating a Successful Grounds Program**

Jim Miller, Washington and Jefferson College

Curb Appeal has become one of the most important aspects of attracting prospective students. Improving your campus grounds program is more than just planting flowers and mowing grass. The impact of new landscape initiatives can greatly impact the physical plant's ability to properly maintain the campus outdoor environment. This presentation takes a look at various aspects of a successful landscape

**Track 3: Electronic Access Control and Transparency with LEED v4 (AIA Continuing Education credits)**

Morgan Cassidy, ASSA, ABLOY Door Security Solutions  
 David Priest, ASSA ABLOY Door Security Solutions

Increasingly, security design must take into account its effect on the carbon footprint of a building or installation. This encompasses both the materials used in the fabrication of products as well as the energy consumption which results from using those products. This session will focus on these issues as they apply to door openings and access

10:40 am - 11:45 am

<p>summer classes or camps, keep campus disruption to a minimum, and provide a manageable impact to annual budgets for capital improvements. Attendees will gain a multi-disciplined perspective of the lessons learned and tips for success for their next renovation project.</p>	<p>and grounds program. Issues such as athletic field preparation, signage, special event set-up, and snow removal activities are included in the discussion.</p>	<p>control and discuss why sustainability needs to be everyone's concern.</p> 
<p><b>Track 1: Millersville University's Zero Energy Lombardo Welcome Center</b> Chris Steuer, Millersville University Russ Pacala, Principal, Spillman Farmer Architects</p> <p>In the spring of 2018, Millersville University completed construction of its zero energy Lombardo Welcome Center. This presentation will discuss the building's sustainable features, including its renewable energy, energy efficient design and systems, storm water management systems, and sustainable building materials. The presentation will also cover the building's energy performance to date, as well as its support of Millersville University's strategic sustainability and enrollment priorities.</p>	<p><b>Track 2: Space Utilization Records Using Reality Capture Technology</b> Reginald Miller, PMP, LEED-AP (BD+C), Borton-Lawson Charlie Cary, Executive Director of Facilities, Wilkes University</p> <p>The facility manager, provost, and other administrators consistently rely on space information, which they quietly question and frequently visit to see and confirm. Borton-Lawson has created a space utilization solution that not only provides university leadership with more accurate and consistent data, but also a visual tool accessible from each user's desktop computer or mobile device. This new solution leverages visual technologies and a database to inventory, categorize, and manage space. The accuracy and flexibility of the data combined with the ease of making edits make this a solution for the future.</p>	<p><b>Track 3: Mold and Moisture in Schools (AIA Continuing Education credits)</b> Stephen E. Oskin, PE, LEED AP, Barton Associates, Inc. Michael S. Rader PE, CEM, President and CEO, Barton Associates, Inc.</p> <p>This presentation offers an overview of mold and moisture control, focusing on educational facilities in the Mid-Atlantic Region. These facilities typically have systems that do not actively dehumidify or control moisture. Facilities in the Mid-Atlantic region operate for more than half of the year in environmental conditions that do not require cooling and therefore are not dehumidifying. This presentation explains how to operate existing buildings to minimize the conditions that allow for mold growth, and what design approaches should be utilized to control humidity and mitigate mold growth.</p>

11:45 am - 1:00 pm

12:30 pm - 1:30 pm

**Luncheon and Adjournment**

**KAPPA Board of Directors Meeting**

