

**IAU**  
**2019**  
INTERNATIONAL  
CONFERENCE

**TRANSFORMING  
HIGHER EDUCATION  
FOR THE FUTURE**

13-15 November  
Puebla, Mexico



**Wednesday 13 November 2019**

18:00 - 19:00

**Inaugural ceremony: Transforming Higher Education for the Future**

José Alfonso Esparza Ortiz, Rector, Benemérita Universidad Autónoma de Puebla, Mexico

Pam Fredman, President, International Association of Universities (IAU)

Juan Ramón de la Fuente, IAU Honorary President & Permanent Delegate of Mexico to the United Nations (UN), Mexico

19:00 - 20:00

**Welcome reception**

**Thursday 14 November 2019**

09:00 - 9:30

**Conference Opening**

Pam Fredman, President, International Association of Universities (IAU)

José Alfonso Esparza Ortiz, Rector, Benemérita Universidad Autónoma de Puebla, Mexico

09:30 - 10:50

**Plenary Session I: Rethinking higher education in a transforming world**

Chair/ Moderator: Hilligje van't Land, Secretary General, International Association of Universities (IAU)

Keri Facer, Professor of Educational & Social Futures, University of Bristol, UK (by distance)

Barnabas Nawangwe, Vice-Chancellor, Makerere University, Uganda

Raquel Isamara León de la Rosa, Professor and Researcher, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico

Jesús López Macedo, General Director of Strategic Partnerships, National Association of Universities and Higher Education Institutions (ANUIES), Mexico

10:50 - 11:00

**ISAS Award Ceremony**

11:00 - 11:30

Break (networking, posters and exhibits)

11:30 - 12:45

**I.a En el camino hacia la ciencia I.b: Towards sustainable**

**I.c: Transformations in teaching I.d: Towards a new Magna**

	<b>abierta: componentes básicos para una política institucional (Session in Spanish) Columbus Association</b> Daniel Samoilovich, Executive Director , Asociación Columbus Paola Andrea Ramírez, Consultant, Colombia Ygnacio Martínez Laguna, Vice-Rector, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico Burghart Schmidt, President, Universität Vechta, Germany Marlene Castro Amorim, Pro Dean of Accompaniment of the Internationalization Programme, Universidade de Aviero, Portugal Lunch (networking, posters and exhibits)	<b>societies with higher education and learning</b> Chair/ Moderator: Pornchai Mongkhonvanit, President, Siam University, Thailand, IAU Vice-president Pastora Martínez Samper, Vice President for Globalization and Cooperation, Universitat Oberta de Catalunya (UOC), Spain Stacy Kennedy, Director of Development, Universty West Indies (UWI), Jamaica (by distance) Eira Garrido, Student Representative, University of Bergen, Norway	Chair/ Moderator: Carmen Z. Lamagna, Vice-Chancellor, American International University - Bangladesh (AIUB), and IAU Board member Tolga Turker, Program Director- Eastern Europe, Eurasia and Russia, University of Arizona-Global, USA Craig Shealy, Professor and Executive Director, James Madison University and International Beliefs and Values Institute, United States Mandla Makhanya, Principal and Vice-Chancellor, University of South Africa (UNISA)	<b>Charta Universitatum for the future by Magna Charta Observatory (MCO)</b> David Lock, Secretary General , Magna Charta Observatory Eva Egron-Polak, Council member, Magna Charta Observatory &, Former Secretary General, International Association of Universities (IAU)
12:45 - 13:45				
13:45 - 15:00	<b>Plenary Session II: Between tradition and innovation</b> Chair/ Moderator: Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America & the Caribbean (UDUAL), Mexico - IAU Deputy Board Member Philip Landon, Vice-President, Governance and Programs, Universities Canada Rosa G. Montes Miró, Director of International Education Centre, Benemérita Universidad Autónoma de Puebla (BUAP), Mexico Manikrao M. Salunkhe, President, Association of Indian Universities (AIU), India Break (networking, posters and exhibits)			
15:00 - 15:30				
15:30 - 16:45	<b>II.a: Qualification recognition and credentials in the digital era</b> Chair/ Moderator: Inga Zaleniene, Rector, Mykolas Romeris University Judith Eaton , President, Council for Higher Education Accreditation (CHEA), US Andreas Corcoran, Deputy Secretary General, International Association of Universities (IAU) Francisco Maldonado Altieri, Member of the Board of Directors of the Groningen Declaration Network	<b>II.b: Is financing shaping the future of higher education?</b> Chair/ Moderator: Paul Tiyanbe Zeleza, Vice Chancellor, United States International University- Kenya Antoni Cahner, General Manager, Universitat Oberta de Catalunya (UOC), Spain Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America & Caribbean (UDUAL), Mexico - IAU Deputy Board Member	<b>II.c: Research systems and equitable access to knowledge</b> Chair/ Moderator: Pierre André Pierre, President, Université Notre-Dame d'Haiti – UNDH, Haiti Noor Hayaty Abu Kasim, Dean of Research Cluster, Malaysia Paola Virginia Suárez Ávila, Full time Researcher , Center for Research on North America -UNAM , Mexico César Wazen, Director, International Affairs Office, Qatar University	<b>II.d: Internationalization of higher education - an institutional perspective, by the Romanian National Council of Rectors</b> Remus Pricopie, Rector, National University of Political Studies and Public Administration Adrian Curaj, General Director , Executive Agency for Higher Education, Research, Development and Innovation Funding (UEFISCDI), Romania Sorin Mihai Cimpeanu, President ,

& , Registrar of Universidad Popular Autónoma del Estado de Puebla (UPAEP), México  
Fridrika Hardardottir, Director International Office, University of Iceland, Iceland, and AURORA universities network

Romanian National Council of Rectors, Romania  
Celso Garrido, Professor at the Economic Department, Universidad Autonoma Metropolitana (UAM), México

16:45 - 18:00

**Plenary III: Aiming higher in a transforming world**

Chair/ Moderator: Carmen Z. Lamagna, Vice-Chancellor, American International University - Bangladesh (AIUB), and IAU Board member  
Paul Tiyaambe Zeleza, Vice Chancellor, United States International University-Africa, Kenya  
Gunnar Köhlin, Director, University of Gothenburg, Sweden  
Becky Whay, Vice President International, National University of Ireland, Galway  
Weiyang Chen, Deputy Director, Office of Global Engagement, Zhejiang University, China  
Rodolfo Rubio Etcharren, Vicepresident of Communication and Institutional Image, Tecnológico de Monterrey, Mexico  
Martin Asser, Associate Vice President for Communications, American University of Beirut, Lebanon

19:00 - 21:00

**Conference dinner**

**Friday 15 November 2019**

09:00 - 10:30

**Plenary Session IV: Creating the future of higher education (Designing solutions)**

Chair/ Moderator: Marta Losada Falk, Former President, Antonio Nariño University (UAN), Bogotá, Colombia, and IAU Board member  
Francisco Marmolejo, Lead Education Specialist for India, The World Bank Group  
Sebastian Camargo Martinez, PhD Candidate , Benemérita Universidad Autónoma de Puebla (BUAP), Mexico  
Andrew Deeks, President, University College Dublin, Ireland, and IAU Board member

10:30 - 11:00

Break (networking, posters and exhibits)

11:00 - 12:30

**III.a: New bridges between university, society & the world of work**

Chair/ Moderator: Mirta M. Martin, President, Fairmont State University, USA  
Romeela Mohee, Education Specialist: Higher Education , Commonwealth of Learning (COL), Canada  
Balázs Vince Nagy, Vice-Rector for International Affairs , Budapest University of Technology and Economics (BME) Hungary  
Marcelo Knobel, Rector, Universidade Estadual de

**III.b: Global engagement (internationalization) and the local mission of universities**

Chair/ Moderator: Hans de Wit, Director, 'Center for International Higher Education' (CIHE) , Boston College, USA  
Markus Kajanto, Head of Planning, University of Helsinki, Finland  
Jocelyne Gacel-Avila, General coordinator, the Regional Observatory on Internationalization and Networks in Tertiary Education (OBIRET), University of Guadalajara, Mexico  
Youmin Xi, Executive President,

**III.c: Competencies for a transforming world**

Chair/ Moderator: Pam Fredman, President, International Association of Universities (IAU)  
Elizabeth Sfeir, Assistant Professor - HOD Management, Université Antonine, Lebanon (by distance)  
Kulsariyeva Aktolkyn, Vice-rector for Research and International Affairs, Kazakh National Pedagogical University, Republic of Kazakhstan  
Anne Friederike Delouis, Vice-President for International Relations - Europe, University of Orléans,

**III.d Innovative approaches & partnerships to strengthen cooperation between universities and UN to implement the SDGs. Partner session by UNODC**

Chair/ Moderator: Bianca Kopp, Education for Justice (E4J) initiative, United Nations Office on Drugs and Crimes, Vienna  
Orlando Manuel José Fernandes da Mata, President, Association of Portuguese Language Universities (AULP)  
Sevim Saadat, Lecturer, University College Lahore, Pakistan

Campinas, Brazil  
Hassan Rashid Al-Derham,  
President, Qatar University

Xi'an Jiaotong-Liverpool University, France  
China  
Ni Jadon, Senior Project  
Manager/International Liason  
Officer, McMaster University,  
Canada

Sergey Sayapin, Professor, KIMEP  
University, Kazakhstan  
Daniel Malan, Director of Centre for  
Corporate Governance in Africa,  
University of Stellenbosch Business  
School, South Africa

12:30 - 13:30

Lunch (networking, posters and exhibits)

13:30 - 15:00

**Conference closing**

Speaker: Hilligje van't Land, Secretary General, International Association of Universities (IAU)

Odorico Mora Carreón, Director General of International Development (DDI), Benemérita Universidad Autónoma de Puebla (BUAP), Mexico

Andrew Deeks, President, University College Dublin, Ireland, and IAU Board member

15:00 - 18:00

Green Campus Tour BUAP