

the
beat
LIVE

NASHVILLE • SEPTEMBER 10-12, 2012

PRESENTED BY

BTNGROUP

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MONDAY, SEPT. 10, 2012

2:00 pm - 5:00 pm

The BTN Group Advisory Board Meeting in Hillsboro 1C

4:00 pm - 6:00 pm

Registration, Vista Ballroom

6:00 pm - 8:00 pm

Opening Reception, hosted by United Airlines

TUESDAY, SEPT. 11, 2012

7:45 am - 5:00 pm

Registration, Vista Ballroom

7:45 am - 8:30 am

Breakfast

8:30 am - 8:45 am

Welcome: The BTN Group Publisher Tim Reid and Editorial Director Jay Campbell with United Airlines SVP Dave Hilfman, Master of The Beat Live Ceremonies

8:45 am - 9:30 am

The News

9:30 am - 10:30 am

10:30 am - 11:00 am

11:00 am - 12:00 pm

12:00 pm - 12:30 pm

12:30 pm - 1:30 pm

1:30 pm - 2:30 pm

2:30 pm - 3:45 pm

3:45 pm - 4:00 pm

4:00 pm - 7:00 pm

7:00 pm - 10:00 pm

WEDNESDAY, SEPT. 12, 2012

7:30 am - 12:00 pm

7:45 am - 8:30 am

8:30 am - 9:30 am

9:30 am - 10:15 am

10:15 am - 10:45 am

10:45 am - 12:00 pm

12:00 pm - 1:00 pm

The Buyer's Table, with WellPoint's Cindy Heston, Bob McGurk of Turner Broadcasting System, Reed Elsevier's James Sisco and Rita Visser of Oracle Break, *sponsored by UATP*

Keynote: Sabre Holdings President Tom Klein (replacing Sam Gilliland)

Hot Seat, with Egencia President Rob Greyber

Lunch with McKinsey & Co. associate principal Robert Carey, co-author of "The Trouble With Travel Distribution"

The Interview: Jay Campbell talks to BCD Travel Senior Vice President April Bridgeman

The Tech Builders, with Travelport Chief Commercial Officer Kurt Ekert, Rearden Commerce CEO Patrick Grady, Amadeus North America CEO Scott Gutz and TRX President and CEO Shane Hammond

***The Beat* Readers' Choice Awards presentation**

Networking Meetings & Extended Break, *sponsored by eCommission Solutions*

Off-site Reception *sponsored by Amadeus* at Whiskey Bent Saloon

Registration, Vista Ballroom

Breakfast

The Views, moderated by GroundLink Chief Sales Officer Tony D'Astolfo, with Farelogix CEO Jim Davidson, PlaneBusiness founder Holly Hegeman, Travel & Transport general manager Michelle Holmes, MrArlo's Chuck Jensen and Databasics CEO Alan Tyson

Keynote: Kim Goodman, American Express Global Business Travel President

Break, *sponsored by nuTravel Technology Solutions*

**The Data Debate with GDSX Ltd. CEO Cynthia Allen, The Data Exchange CEO Susan Hopley, Cornerstone Information Systems product strategy & development vice president Aaron Hosey and moderator Mary Ann McNulty
Closing Lunch and Keynote Vote Winner: Scott Gillespie**