

STOVA

March 13, 2018

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:00 am

10:00 am - 10:30 am

10:30 am - 11:00 am

11:00 am - 12:30 pm

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Moderator: Maryfran Johnson, Executive Director, CIO Programs, CIO Events and CIO Executive Council

Life After CIO and Other Leadership Lessons from a Fortune 500 IT Career

Anil Cheriyan, EVP and CIO, SunTrust Banks, Inc.

Anil Cheriyan has been on the leading edge of the CIO's evolving business role at SunTrust since 2012, expanding his operational responsibilities far beyond traditional IT oversight and leveraging his own consulting background from IBM, PriceWaterhouseCoopers and EDS. Now heading into the next phase of his career, Anil will share his thoughts on the changing strategic role of CIOs in this fireside chat. He'll discuss the emerging role IT leaders are playing in driving new products, forging business partnerships, mentoring the next generation, and leading their companies to greater success in the digital ecosystem.

State of the CIO 2018: Balancing Business Innovation with Operational Excellence

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events

While a rising number of business leaders see CIOs as strategic advisors, 73% of CIOs are struggling to strike the right balance between business innovation and operational excellence in today's fast-evolving digital business ecosystem. That's just one of the key findings of CIO.com's 2018 State of the CIO survey, which also found stronger cooperation and increasing alignment between IT and the rest of the business -- especially as digital transformation initiatives heat up. In this fast-paced, fact-driven presentation, CIO's Publisher Adam Dennison will share key findings from this 17th annual survey on what's trending among IT leaders in everything from cybersecurity and risk management to IT-business collaboration, tech spending and customer engagement.

Refreshment & Networking Break

The CIO as Corporate Officer: An Interactive Panel and Collaborative Exercise

12:30 pm - 2:00 pm

Doug Jones, VP & CIO, ACGO
Vish Narendra, SVP & CIO, Graphic Packaging International
Sanjay Shringarpure, CIO , E&J Gallo Winery
Moderator: Ken Piddington, CIO & Executive Advisor, MRE Consulting, Ltd.
CIOs today have tremendous potential to play more vital roles as business leaders, but where should they focus first? How do they strike the right balance between fiduciary responsibilities and innovation leadership? In this dynamic brainstorming session inspired by recent research from our CIO Executive Council, our experienced panel of IT leaders will explore some of the key competencies and attributes that can transform pure-play technology officers into corporate business leaders. In alternating segments of panel discussion, in-depth table conversations and audience feedback, everyone will have a chance to exchange ideas and contribute their thoughts on the future of the CIO as corporate officer.

Networking Lunch with Hosted Discussion Tables

- Digital Transformation, *hosted by Citrix*
- Machine Learning Cyber Security, *hosted by Darktrace*
- How Will You Tackle the Most Complex Security Threats?, hosted by *Kaspersky Lab*

2:00 pm - 3:00 pm

Breaking through the Digital Deadlock

Meredith Whalen, SVP, IT Executive, Industry and Financial Research, IDC
Some 59% of U.S. organizations are at a digital impasse today. They are either running ad hoc digital transformation (DX) initiatives or -- if they have gained traction in their efforts -- the changes are not universally applied across the enterprise. What is holding so many companies back? Ineffective organizational models. Underdeveloped digital capabilities. Outdated KPIs. Overly tactical digital roadmaps. Or the sheer absence of an enterprise digital platform. Join IDC's Meredith Whalen as she shares IDC's latest research on how IT leaders are tackling these challenges and more. She will share innovative approaches to IT organizational structures, new ways to think about your digital platform, and inspiring ideas for managing a digital roadmap.

3:00 pm - 3:30 pm

Refreshment & Networking Break

3:30 pm - 4:30 pm

CIO-CSO Panel: Building a Cyber Security "Shock Absorber" for the Enterprise

Curtis A. Carver Jr., VP & CIO, The University of Alabama at Birmingham
Martin Fisher, Manager, IT Security, Northside Hospital
André Gold, VP of Infrastructure, Security and IT Operations, Ascena Retail Group
Chad Teat, CISO, Floor & Décor
Moderator: Bob Bragdon, Publisher, CSO
Day-in-day-out security is a core competency that businesses of all sizes today must master. Those basics of blocking and tackling -- including responding to the daily assault of PII data breaches -- are now table stakes in a larger game being redefined by regulatory

requirements like GDPR privacy compliance, shared risks within your digital business ecosystem and encroachments by adversarial nation-states. But beyond that, businesses in 2018 need to focus on building resiliency into their operations -- the kind of resiliency that allows an enterprise to take a hit and bounce back. Those business disruptions that can shut you down for weeks pose the greatest dangers to your company's future. In this candid and practical session, we'll hear from CIOs and CISOs about how they stay on top of the "table stakes" while at the same time building-in the right shock absorbers to keep the business moving forward.

Closing Remarks

Moderator: Maryfran Johnson, Executive Director, CIO Programs, CIO Events and CIO Executive Council

Cocktail Reception

4:30 pm - 4:45 pm

4:45 pm - 5:15 pm