

CORPORATE COUNSEL PRESENTS

29TH ANNUAL

General Counsel Conference

SEPTEMBER 26-27, 2017
NEW YORK MARRIOTT MARQUIS

09/26/2017

8:00 am - 8:30 am

Breakfast & Registration

8:30 am - 9:30 am

Keynote: Legal Talent Strategies: What it Takes to Be Indispensable in the Digital Economy

Speaker: Joe Halprin, Senior Vice President, Assistant General Counsel--Global Processing, Mastercard



The digital evolution is in full swing. As consumers become increasingly connected, payments are transforming to keep up with their bustling lifestyles that demand an array of fast, simple and secure ways to pay. In addition, the rapid changes in technology and lower barriers enable an ever larger number of participants in the financial technology space, an insatiable demand for new products, services, features and functionality, and real time consumer interaction and feedback. The result, transactions are more complex than ever and the time to design, develop, test, launch and deliver is shorter.

In this keynote, we'll highlight some key areas of digital transformation at Mastercard and the innovative legal solutions developed by the Mastercard legal team to help drive the business forward. This will include a discussion on how the Agile Lawyering approach can be applied to the next generation of in-house law departments – to not just embrace change, but find ways to use it to enhance shareholder value.

9:30 am - 10:30 am

Building a High-Value Corporate Legal Department in Transformative Times

Speaker: Megan Ryan, General Counsel/ Executive Vice President of Legal Affairs, NuHealth

Speaker: Julie Cantor, Corporate Counsel, Compass

Speaker: Jeff Gusman, Lead Counsel & Director, Capco

Speaker: Ian Connett, Legal Director, Collective

Moderator: Travis Bickham, Vice President of Marketing, Concord



Faster, better, cheaper are the new imperatives for in-house legal teams as corporate budgets shrink and advanced technologies break new ground. For example, instead of spending hours fine-tuning litigation-proof contracts, companies are tasking legal to come up with standardized approaches that deliver greater efficiencies from more accessible services. In this lively discussion, we'll take a deep dive into issues surrounding what a strong legal department looks like; when and how to make the case for expanded headcount; and what should legal be doing—and in what order—to optimize performance and drive efficiency.

10:30 am - 10:45 am

Morning Networking Break

10:45 am - 11:45 am

GC Conference

The Governance Matrix: Focusing the Board & Executive Team on Key Corporate Risks

Speaker: Roger O'Sullivan, General Counsel, Corporate Secretary & Chief Privacy Officer, Cogstate

Speaker: Uche Ndumele, Vice President & Associate General Counsel, Pinnacle Foods

Speaker: Jean Weng, Senior Vice President, Deputy General Counsel & Corporate Secretary, Voya Financial

Moderator: Greg Kaden, Director, Goulston & Storrs



Today's General Counsel work with their CxO's to control risk, grapple with corporate governance, determine policy and handle crisis management. A true partnership between the General Counsel and the Executive Suite is a key element for bringing greater value to the business. Takeaways include: -- How legal departments can better prepare for the future needs of the corporation -- The shift of legal adviser to strategic adviser: skills and strategies -- Dealing with the growing volume/complexities of regulations -- How are you leaning into the business so that they come to you, and not vice-versa? -- Directing executive teams and boards on disclosure & oversight -- Have an active shareholder outreach program to prevent problems before they start

10:45 am - 11:45 am

Global Playbook

Creating the Global Law Department

Speaker: C.E. Rhodes Jr, Associate General Counsel, Global Operations, Baker Hughes

Speaker: Jesse Strauss, Corporate Counsel, Kuehne + Nagel

Speaker: Sharon Underberg, Senior Vice President & General Counsel, Eastman Kodak

Moderator: Jared Gerber, Partner, Cleary Gottlieb Steen & Hamilton LLP

CLE
Eligible

International GCs must build strong teams that can think globally. What are the current expectations of an in-house legal function in today's geo-political and economic market? What job roles are now most essential in your teams (that may have not been in existence a few years ago)? Our panel will also consider the task that international GCs face when building strong teams remotely - teams that work well cross-border and at diverse organizational levels. Key discussion topics include: -- Balancing costs, discovery issues, privilege concerns and coordination of multiple lawsuits in different jurisdictions -- Proper contracting process that will help you comply with U.S law and other jurisdictions while contracting internationally -- Meeting privacy requirements globally with the emergence of new technologies and evolving laws

GC Conference

Global M&A Management: Insights from the Field

Speaker: Colin Murphy, Global Vice President, Corporate Strategy and M&A, Unisys

Speaker: Walter Siegel, Senior Vice President & General Counsel, Henry Schein

Speaker: Amy Rocklin, Director of Law, Science & Technology Division and M&A IP, Corning Incorporated

Speaker: Dr. Hilke Herchen, Partner, CMS

Moderator: Dr. Ernst-Markus Schuberth, Partner, CMS

CLE
Eligible

This session will outline the developing frameworks, implementation, and risks of global M&A transactions. Panelists will discuss business challenges faced by companies with global operations and provide practical advice and strategies for effective cross-border transaction management. Topics addressed will include protecting intellectual property, foreign governing laws, handling disputes and working with foreign legal consultants. Takeaways include: -- Dealing with the growing volume/complexities of global regulations -- Performing due diligence and managing IP in an int'l acquisition -- Tips relating to costs, budgeting, outside counsel fees

Global Playbook

Brexit Update

Speaker: Rachel Brandenburger, Senior Advisor and Foreign Legal Consultant, Hogan Lovells US LLP

Speaker: Derek Meilman, Partner, Hogan Lovells International LLP

CLE
Eligible

Whatever form Brexit takes, businesses cannot adopt a "sit and wait" approach. Throughout this lengthy period of negotiations, businesses must be proactive in mitigating Brexit-related risk. This session will address the latest need to know parts to this ongoing process, particularly for global legal teams.

Networking Lunch

11:45 am - 12:45 pm

11:45 am - 12:45 pm

12:45 pm - 1:45 pm

1:45 pm - 2:45 pm

GC Conference

The Strategic and Holistic Management of Your Corporate Data Assets

Speaker: Lawrence Montle, Chief Information Security & Privacy Officer, New York State Insurance Fund

Speaker: Jordan Thompson, Associate General Counsel and Privacy Officer, New York Institute of Technology

Speaker: Kevin Fumai, Managing Counsel, Oracle

Moderator: Adrian Sierra, Chief Executive Officer, Sierra Forensic Group



How can your organization strategically and holistically manage information assets to reduce cyber risk and ensure compliance with legal and regulatory obligations. This panel will provide an overview of converting data risk identification into an information governance & cyber security strategy, understanding who is responsible at different levels and when to test it. They will highlight the myriad issues arising from gaps in managing an organization's information management, and explore strategies for mitigating risks posed by ransomware, insider threats and other emerging threats.

1:45 pm - 2:45 pm

Global Playbook

Latin America M&A Spotlight

Speaker: Alan Audi, Global Director, Legal Commercial & M&A, Anheuser-Busch InBev

Speaker: Antonio Gutierrez, General Counsel, First in Service Travel

Speaker: Alan Konevsky, Senior Vice President and Group Head, Strategic Initiatives Counsel, Mastercard

Moderator: Richard Synder, Counsel - Antitrust, Competition & Trade, Freshfields Bruckhaus Deringer LLP



M&A activity in Latin America has remained subdued as a result of weak economic growth. Weak oil and commodity markets have affected M&A activity in the region. Paired with a new US President, this session will look forward to what might be expected in the next 12-18 months for those in the region as well as those doing business with Latin America.

2:45 pm - 3:45 pm

GC Conference

Structuring Your Global Ethics & Compliance Strategy in 2017 and Beyond

Speaker: Fabricio Nunes, Associate General Counsel & Chief Compliance Officer, Praxair

Speaker: David Arroyo, SVP, Business & Legal Affairs/Chief Ethics & Compliance Officer, Scripps Network Interactive

Speaker: Jeff Vining, Vice President, Associate General Counsel & Deputy Chief Compliance Officer, Lowe's Companies, Inc.

Moderator: Debra Sabatini Hennelly, Founder and Senior Advisor, Compliance & Ethics Solutions LLC



In today's legal and regulatory environment, CEOs are looking to the legal department to establish a culture of compliance and ethical behavior that effectively manages risk & creates good corporate governance while supporting global operations. This session will look beyond the mere implementation of basic compliance measures like a code of conduct, anti-bribery policies, compliance training etc., to discuss how General Counsel and Chief Compliance Officers are measuring success in their investments in ethics and compliance. Takeaways include: - Assessing what is a sustainable legal / compliance ethics model for global operations in 2017 and beyond - Picking the right opportunity: understanding the true risks to your business & how to address - How do you measure the effectiveness and efficiency of your compliance programs in creating good corporate governance?

Global Playbook

The China M&A Playbook

Speaker: Michael Ray, Executive Vice President, Chief Legal Officer and Secretary, Western Digital Corporation

Speaker: Frank Aquila, Partner, Sullivan & Cromwell LLP

Speaker: George Cary, Senior Partner, Cleary Gottlieb Steen & Hamilton LLP

Speaker: Ian Woo, Managing Director, Lazard

Moderator: T.K. Chang, Partner, Zhong Lun Law Firm



Multinationals are increasingly turning to M&A as means to pursue their expansion plans for China. It's strong economy and progressively deregulated markets continue to be a draw. Come along and hear the current trends and developments in a sector within China's often unique business, cultural, and regulatory environments. This session will look at the short to medium term effects that the Cyber Security Law of China will have on global teams with businesses in China.

Afternoon Networking Break

Roundtable: Managing a Major Compliance Incident

Moderator: Josh Van Hulst, General Counsel & Chief Compliance Officer, Darien Rowayton Bank

Roundtable: Protecting Your Company's Brand in the Social Universe

Moderator: Charles Chen, Deputy General Counsel & Director of Brand Protection, Hickies

Roundtable: Recent Developments in Technology Transactions

Kevin Fumai, Managing Counsel, Oracle
Chad Laliberte, Senior Corporate Counsel, Oracle
Ameen Haddad, Assistant General Counsel, Oracle

Networking Cocktail Reception

2:45 pm - 3:45 pm

3:45 pm - 4:00 pm

4:00 pm - 5:00 pm

5:00 pm - 6:00 pm

09/27/2017

8:30 am - 9:00 am

Breakfast & Registration

9:00 am - 10:00 am

Keynote: The GC Up-at-Night Index - What's Keeping You Up at Night and Why?

Moderator: Andrew Neblett, President, ALM Intelligence

Speaker: Steven Kovalan, Senior Analyst, ALM Intelligence
Speaker: Marian A. Waldmann Agarwal, Of Counsel, Privacy + Data Security, Morrison & Foerster
Speaker: John P. Carlin, Partner and Chair, Global Risk + Crisis Management, Morrison & Foerster



Trouble sleeping? You're not alone. Legal and regulatory concerns, managing risk, and protecting privacy and data security have given corporate counsel plenty of reasons to count sheep. In this session, we will explore the data and capture GC perspectives on the most pressing challenges facing their organizations.

GC Conference

Crisis Management and Crisis Recovery in the Era of the 24-Hour News Cycle

Speaker: Michael Miller, Chief Legal Officer & Vice President, Corporate Affairs, Barnes & Noble Education, Inc.

Speaker: Lynn McCreary, Chief Legal Officer and Secretary, Fiserv

Speaker: Genie Gavenchak, Senior Vice President & Deputy General Counsel, News Corporation

Speaker: Estela Valdez, General Counsel & Secretary, Browz LLC

Moderator: Stephen A. Weisbrod, Founding Partner, Weisbrod Matteis & Copley PLLC



Corporate crises - exaggerated or not - are prevalent in today's round-the-clock media, necessitating work with CxO's to develop business continuity and "stress-tested" crisis management plans. This panel will take a deep dives into the key elements to effective internal processes: communication with key stakeholders (customers, regulators, C-Suite, the Board, shareholders, vendors, etc); dealing with the accelerated and speculative information steams; table-top exercises to test business continuity plans; and leading the organization through crisis recovery. This discussion will focus on navigating the more challenging aspects of this high-pressure addition to the GC's playbook including preparedness, first response, communication and resolution strategies.

Global Playbook

Multi-Jurisdictional Issues in Global IP Management

Speaker: Bradley Silver, Chief Intellectual Property Counsel, Time Warner

Speaker: Ainslee Schreiber, Former Vice President and Associate General Counsel, Starwood Hotels

Speaker: Thomas Brooke, Partner, Holland & Knight LLP

Moderator: Stefan Mentzer, Partner, White & Case LLP

10:00 am - 11:00 am

10:00 am - 11:00 am

CLE
Eligible

Learn about the latest developments in patent, trademark and copyright law. Dissect focused case studies where businesses must consider latest legal thinking on multi-jurisdictional IP issues. How are in house teams navigating though cross-border work where intellectual property manifests in competing jurisdictions?

Morning Networking Break

11:00 am - 11:15 am

11:15 am - 12:15 pm

GC Conference

Digital Brand Protection & Risk Management

Speaker: Michael Sukenik, Global Senior Counsel & Chief Legal Officer, Latin America & Caribbean, Yum! Brands

Speaker: Kenneth Ebie, Deputy General Counsel and Director of External Affairs, NYC Mayor's Office of Media and Entertainment

Speaker: Helen Wu, Senior Counsel Commercial, IP and Advertising, JetBlue Airways

Moderator: Richard Raysman, Partner, Holland & Knight LLP

CLE
Eligible

A more comprehensive brand protection strategy – linked to your risk management framework and corporate policies – is needed to safeguard brands across both digital and physical channels. As the way we share and consume media continues to change this session will discuss how counsel can balance ethical, legal and promotional objectives in digital/social media channels, and the other considerations at play when it comes to digital brand management.

Global Playbook

GDPR - Get Ready, Get Set....

Speaker: Noga Rosenthal, Chief Privacy Officer, Epsilon

Speaker: Sabrina Houlton, Associate General Counsel, Data Privacy & Security, United Technologies

Speaker: Leigh Feldman, Managing Director, Global Chief Privacy Officer & Head of Privacy & Information Compliance, Citi Group

Moderator: Lisa Popadic, Director of Legal Business Development, Seclere

11:15 am - 12:15 pm

CLE
Eligible

It's been a long time coming, but the wording of the new EU data protection framework, the General Data Protection Regulation (GDPR), is finally settled. What about those more intricate but potentially more damaging aspects? This session will explore some of the less discussed parts to this legislation – such as the 72 hour breach notifications – and what we as in-house practitioners will need to soak up before the game changes.

Networking Luncheon

12:15 pm - 1:00 pm

1:00 pm - 2:00 pm

Significant Developments in the Workers Rights Landscape

Speaker: Katie Manley, Vice President, Assistant General Counsel, Cantor Fitzgerald

Speaker: Jonathan Shiffman, Associate General Counsel, Litigation and Employment Law, Ralph Lauren

Speaker: Richard Cohen, Partner, FisherBroyles LLP

Moderator: Barbara E. Hoey, Partner and Chair, Labor & Employment Practice, Kelley Drye & Warren LLP



Join us for a review of the year's most important case law and new regulatory trends and priorities, and the state of labor and employment law under the Trump administration and U.S. Supreme Court. Issues discussed will include pay equity and the rise in compensation discrimination claims; wage & hour and employment practices liability insurance (EPLI); and reconciling guidance on harassment with protected concerted activity rights.

2:00 pm - 3:00 pm

Building a Successful Diversity Initiative for Your Law Department

Speaker: Eulonda Skyles, Assistant General Counsel, IP Litigation, Capital One

Speaker: Cheryl Givner, Senior Vice President, Assistant General Counsel, Mastercard

Speaker: Darryl Gibbs, Lead Director & Associate General Counsel, AXA US

Moderator: Vivia Chen, Senior Columnist & Chief Blogger, ALM



Diversity goes beyond a statistic on the annual report – it's about creating a workforce that embraces differences as something valued, desired and leveraged by the organization as a whole. Therefore, the big question shouldn't only be, 'how can we bring in more diverse employees?', but also, 'how can we change our organization's culture so that it embraces diversity'? Discussion topics include: - Identifying recruitment strategies to meet the needs of diversity & inclusion-focused organizations - Addressing future retention issues – before they start – by shifting the organization's culture - Best practices for socializing the importance of increasing diversity in all forms - language, age, sexual orientation, disability, background and culture.