

June 21, 2017

8:00 am - 8:30 am

SuperConference Networking Breakfast and Registration

8:30 am - 9:30 am

Keynote: Building a High-Value Legal Department in Times of Volatility, Uncertainty, Complexity & Ambiguity (VUCA)

George Schell, Former General Counsel, The Oakland Athletics Baseball Company & Former Chief Marketing Counsel, The Coca-Cola Company



Corporate counsel are finding that agility and resilience are important skills in these times of change and uncertainty. GCs are dealing with brewing crises, technology disruption in the core business as well as in legal service delivery, volatile geopolitics affecting regulation and reputational risk, diverse stakeholder needs, and the need to help their teams manage stress- while also managing their own careers. In this session, a global leader will discuss what agility and resilience means to them, and how they succeeded in uncertain, complex and ambiguous times. They'll also share what works to initiate, manage and respond to change.

9:30 am - 10:30 am

Headline Panel: Guiding Your Organization from Crisis Management Through Crisis Recovery

Jim Savina, Senior Vice President, General Counsel & Corporate Secretary, Kraft Heinz

Patrick Sheller, Senior Vice President, General Counsel & Secretary, Mead Johnson Nutrition Company

Deborah Golden, Executive Vice President, General Counsel & Corporate Secretary, GATX Corporation

Moderator: Stephen A. Weisbrod, Founding Partner, Weisbrod Matteis & Copley PLLC



Corporate crises - exaggerated or not - are prevalent in the media. Coordinating a response in the immediate aftermath also throws up heaps of problems

– how are you communicating with regulators quickly within the stated timeframes? How are you communicating to management and key stakeholders? What business continuity plans do you have in place and how effective are your internal processes when the unthinkable becomes a reality? Whatever the case may be, during this session, our panel experts will explore the following topics for sudden and evolving crisis events:

- Preparedness – advance planning and assessing potential risk areas
- First Response – responding in the critical first hours and days to minimize long term impact
- Communications – balancing the need to inform while not getting ahead of the facts
- Resolution Strategy – managing actions to enable the best resolution for the company

10:30 am - 10:45 am

Morning Networking Break

10:45 am - 11:45 am

Business Partner Strategies
GC & The Executive Team: Aligning to Successfully Manage Risk & Lead in Turbulent Times
 Sheri Littlefield, Managing Director & Chief Legal Counsel, CFA Institute
 James Zappa, Executive Vice President & General Counsel, CHS Inc.
 George Siedel, Thurnau Professor of Business Law, Ross School of Business, University of Michigan
 Kirkland Hicks, Executive Vice President & General Counsel, Lincoln Financial Group
 Moderator: Heather Nevitt, Executive Editor of Corporate Counsel and Inside Counsel, ALM



Today's General Counsel work with their CxO's to control risk, grapple with corporate governance, determine policy and handle crisis management. A true partnership between the General Counsel and the Executive Suite is a key element for bringing greater value to the business. Takeaways include:

- How legal departments can better prepare for the future needs of the corporation
- The shift of legal adviser to strategic adviser: skills and strategies
- Enhancing an ethical and compliance-driven corporate culture
- Dealing with the growing volume/complexities of regulations
- How are you leaning into the business so that they come to you, and not vice-versa?

Adopting & Adapting to Technology

IP Risk Management and Strategies for Defensive Litigation in District Courts and the Patent Office
 Katherine Tabor, Former Assistant General Counsel, Office Depot
 Moderator: Mark Remus, Shareholder, Brinks Gilson & Lione



Understanding how to manage risk before, during and after litigation is one of the fundamental skills for in-house counsel. The ability to understand the strengths and weaknesses of your portfolio allows you to avoid litigation without looking like an easy mark or weak. While understanding your main internal resources enables the ability to be more proactive whether litigation comes from an operating company or an NPE. The partnership with your law firm, when run effectively minimizes risk and allows the litigation process to move towards your business goals. This panel examines:

- Risk management and the competitive landscape
- How to avoid litigation
- Defensive litigation and your portfolio
- Managing risk during litigation
- Partnering with your law firm

11:45 am - 12:45 pm

-- How are you contributing to innovation within your business market?

GC & The Board: Navigating Shareholder Activism & Getting Governance Right

Ricardo Anzaldua, Executive Vice President & General Counsel, MetLife
Dan Churay, Executive Vice President, General Counsel & Corporate Secretary, MRC Global
Curt Kramer, Senior Vice President, General Counsel and Corporate Secretary, Navistar
Moderator: Heather Nevitt, Executive Editor of Corporate Counsel and Inside Counsel, ALM



- Directing executive teams and boards on disclosure & oversight to help the Board both more focused and effective
- Simplifying complex information in a manner to effectively digest the information and make decisions
- Deciding on the frequency in which high-level risks should be discussed at Board meetings
- "Shareholder Management" - crisis management, financial dealings, hostile takeovers, etc.
- Know your shareholder base for scenario planning - what kind of thing would an activist latch onto?
- Have an active shareholder outreach program: what are they thinking, how do they view your board and what are they interested in?

Networking Luncheon

12:45 pm - 1:45 pm

1:45 pm - 2:45 pm

Business Partner Strategies

GC & CFO: Improving Legal Operations & Realizing Cost Efficiencies

Paul Seeman, Chief Business Officer & General Counsel, UI Labs
Meredith Ritchie, Vice President, General Counsel & Chief Ethics Officer, Alliant Credit Union
Leslie Zmugg, General Counsel and Secretary, Caterpillar Financial
Moderator: Dan Cotter, Partner, Butler Ruben Saltarelli & Boyd LLP

Protecting Organizational Assets Against Evolving Cyber Threats

Colleen Batcheler, Executive Vice President, General Counsel & Corporate Secretary, Conagra Brands
Renee Lowe, Senior Assistant County Attorney, Harris County (TX)
Christine Binotti, Lead Counsel, Motorola Solutions
Moderator: David Wheeler, Partner, Chapman Spingola LLP



- Methods behind balancing cyber threats with the changing legal/ regulatory requirements in 2017
- Tips on converting cyber risk issues into a cyber security strategy, understanding who is responsible and when to test it
- Assessing where cyber security fits within the company's governance framework
- Cyber attacks—what to do before, during and after emerging risks like ransomware
- Understanding the security risks posed by insiders and steps for building a program to detect and prevent insider threats

Adopting & Adapting to Technology

Corporate Brand Protection in the Digital, Social & Mobile Ad Universe

Luis Hernandez, Associate General Counsel, Unilever
Sally Davis, Corporate Counsel, S.C. Johnson & Sons, Inc.
Leila Borbor, Global Legal Communications & Reputational Risk Director, Jones Lang LaSalle (JLL)
Moderator: David Mallen, Partner and Co-Chair, Advertising Disputes, Loeb & Loeb LLP

<p>CLE Eligible</p> <p>Both CFOs and GCs are highly evolved risk managers who bring to the company very different perspectives on risk management. The panel discussion will highlight key components of the GC & CFO roles as risk managers, departmental interactions and interactions with the board. Takeaways Include:</p> <ul style="list-style-type: none"> -- Balancing legal and regulatory risks that organizations face -- Evaluating and enhancing compliance programs across the company -- Defending legal department costs whether for internal operations or outsourced counsel -- Initiatives to develop growth and profitability 	<p>CLE Eligible</p> <p><i>Brand protection in the context of large shifts to digital advertising, social media and mobile usage.</i> Today, considerable investment goes into brand protection strategies in the physical world. However, a more comprehensive brand protection strategy – linked to your risk management framework and corporate policies – is needed to safeguard brands across both digital and physical channels. Brand risk runs rampant online as organizations increase their presence in social media, customer forums, blogs and review sites. No industry is immune, and we'll discuss action steps that brands can take to mitigate potential negative impacts from false advertising and safeguard their customer trust.</p>
<p>2:45 pm - 3:45 pm</p> <p>Business Partner Strategies</p> <p>GC & HR: Key Issues in Employment Law & Labor Relations</p> <p>Sam Facey, Assistant General Counsel, Chief Privacy Officer & Investigative Counsel, Rockwell Automation Naomi Katz, Associate General Counsel, Bridgestone Michael Booden, Senior Legal Counsel, YMCA of Metropolitan Chicago Leilani Harbeck, Senior Counsel, Conagra Brands Moderator: Colin Dougherty, Partner, Fox Rothschild</p>	<p>Adopting & Adapting to Technology</p> <p>Turning the Legal Department into a Profit Center</p> <p>Linda Miller, Global Chief Litigation & Product Safety Counsel, GE Transportation Moderator: Stephen A. Weisbrod, Founding Partner, Weisbrod Matteis & Copley PLLC</p>
<p>CLE Eligible</p> <p>Today's senior leaders are confronted with more workforce obstacles than ever before:</p> <ul style="list-style-type: none"> -- Wage and hour laws under the new Administration -- Equal Employment Opportunity Commission (EEOC) direction under the New Administration -- Cross-border employment law updates -- Handling the influx of millennial corporate employees alongside the departure of baby boomers 	<p>CLE Eligible</p> <p>In-house legal departments are becoming more entrepreneurial in many ways, including by searching for matters that actually generate profits. How can your legal team identify and pursue promising offensive claims? How does the company's relationship with outside counsel differ when it goes on offense instead of just playing defense? How should potential offensive claims be presented to in-house clients and how can the matters be negotiated or litigated while minimizing disruption to the business? This session will explore how in-house counsel can make best use of their corporate litigation assets.</p>
<p>3:45 pm - 4:00 pm</p> <p>Afternoon Networking Break</p>	
<p>4:00 pm - 5:00 pm</p>	<p>Roundtable Roundtable Roundtable Roundtable Roundtable</p>

<p>WIPL Networking Roundtable Moderator: Julie Maeir Esq., Director, Human Resources, QuisLex</p>	<p>What Every In-House Counsel Should Know about IoT, Data Analytics and Machine Learning Roundtable Moderator: Nicole Morris, Professor in Practice, Emory Law David Wheeler, Partner, Chapman Spingola LLP Jim Gagnard, Executive Chairman, Vertex Analytics</p>	<p>Smart Contracting Processes Roundtable Moderator: Anza D'Antonio, Senior Commercial Counsel, Johnson Controls</p> <p>CLE Eligible</p>	<p>Intersection of Big Data & eDiscovery Roundtable Lisa Ross, Director & Former Litigator, Everlaw</p> <p>CLE Eligible</p>	<p>Operating a Small Legal Department Roundtable Moderator: Roger Marks, Principal, August Graeber & Co.</p> <p>CLE Eligible</p>
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5:00 pm - 6:00 pm

Cocktail Reception

June 22, 2017

8:00 am - 8:30 am

Networking Breakfast and Registration

8:30 am - 9:00 am

The GC Up-at-Night Index Unveiled: What's Keeping In-House Leaders Up at Night & Why

Andrew Neblett, President, ALM Intelligence
Nathan Taylor, Partner, Morrison & Foerster
Steven Kovalan, Senior Analyst, ALM Intelligence

Trouble sleeping? You're not alone. Legal and regulatory concerns, managing risk, and protecting privacy and data security have given corporate counsel plenty of reasons to count sheep. The results are in from the inaugural edition of the bi-annual General Counsel Up-at-Night Index survey from ALM Intelligence and Morrison & Foerster. In this session, we will explore the findings of the study, which captures GC perspectives on the most pressing challenges facing their organizations.

9:00 am - 10:00 am

Keynote: Assessment of the New Administration's First 100 Days: Regulatory Twists and Turns

Dean Harold Krent, Dean and Professor of Law, Chicago-Kent College of Law



The new administration has relied on several strategies to promote a deregulatory agenda, principally the Congressional Review Act and the Executive Order. Reliance on the Congressional Review Act has been successful, resulting in the overturn of roughly fifteen distinct Obama regulations, but the Executive Orders will not likely result in the rollback of the many other regulations that are in the Administration's cross hairs. The talk will explain why, despite the President's efforts to make unilateral changes, the Administration needs a partner in Congress to effect more robust alterations of the regulatory landscape, and leave you with insight on how legal departments can assess pending changes to the regulatory environment.

10:00 am - 11:00 am

Legal Operations

The Evolution of the Legal Ops Department

Mackenzie Phillips, Senior Vice President & Chief Corporate Counsel, Jones Lang LaSalle
Ruth Colvin, Senior Legal Counsel, DNV GL

Rob Schnitz, Senior Vice President & Associate General Counsel, Hyatt
Brandon Smith, Vice President and Deputy General Counsel, Tenneco
Moderator: Jason Boehmig, CEO, Ironclad



Maturing the Process, Culture, and Technology Tools of Your Legal Operations

Developing a strong legal operations function is critical to optimizing the performance and efficiency of any legal department. But that begs the question: what does a strong legal operations function look like? How many people, if any, should be on your legal ops team? What levels of experience should they have? To whom should they report? And what should legal ops be doing—and in what order—to optimize performance and drive efficiency?

11:00 am - 11:15 am

Networking Break

11:15 am - 12:15 pm

Global Strategies

Cross-Border M&A: Insights from the Field

Sean D. Major, Executive Vice President & General Counsel, Air Products
Kimberly Chainey, Associate General Counsel, Avis Budget Group
Moderator: Daniel Lantry, Principal, Lantry & Associates, LLC



This session will outline the developing frameworks, implementation, and risks of global M&A transactions. Panelists will discuss business challenges faced by companies with global operations and provide practical advice and strategies for effective cross-border transaction management. Topics addressed will include protecting intellectual property, foreign governing laws, handling disputes and working with foreign legal consultants. Takeaways include:

- Dealing with the growing volume/complexities of global regulations
- Performing due diligence and managing IP in an int'l acquisition
- Tips relating to costs, budgeting, outside counsel fees

12:15 pm - 1:00 pm

Networking Lunch

1:00 pm - 2:00 pm

Diversity Spotlight: Strengthening an Inclusive Corporate Culture and Diverse Workforce

Thomas LaFrance, General Counsel, GE Transportation
Derek Linde, Deputy General Counsel & Assistant Secretary, Illinois Tool Works
Oscar Romero, Former General Counsel, Bridgestone Retail Operations
Moderator: Daniella Isaacson, Senior Analyst, ALM Intelligence



Diversity is more than just race, gender and ethnicity. It's about creating a workforce that embraces every language, age, sexual orientation, disability, background, culture and experience - and giving a voice to those differences is how we define inclusion. Companies who can embrace a diversity of perspectives throughout their organizations stand apart in their attitude towards people, but also in their innovative, forward-thinking products, decision

making and services.

The key to success is to forget the notion that diversity is a tactic, and instead recognize it as an organizational value - something that is embedded from the top down, through and through. Therefore, the big question shouldn't only be, 'how can we bring in more diverse employees?', but also, 'how can we change our organization's culture so that it embraces diversity?' Diversity goes beyond a statistic on the annual report and become something that is valued, desired and leveraged by the organization as a whole.

2:00 pm - 3:00 pm

Ethics Bootcamp: Structuring a Compliance Strategy to Support Innovation and Balance Risk

Christine Castellano, SVP, General Counsel, Corporate Secretary & Chief Compliance Officer, Ingredion

Kenneth Wong, Lead Counsel, Global Compliance & Processes, GM

John Albright, Chief Legal Officer, HUB International

Moderator: Luis Avila, Associate General Counsel, US Foods



In today's legal and regulatory environment, CEOs are looking to the legal department to establish a culture of compliance and ethical behavior that effectively manages risk & creates good corporate governance while supporting global operations. This session will look beyond the mere implementation of basic compliance measures like a code of conduct, anti-bribery policies, compliance training etc., to discuss how General Counsel and Chief Compliance Officers are measuring success in their investments in ethics and compliance. Takeaways include:

- Assessing what is a sustainable legal / compliance ethics model for global operations in 2017 and beyond
- Picking the right opportunity: understanding the true risks to your business & how to address
- How do you measure the effectiveness and efficiency of your compliance programs in creating good corporate governance?

3:00 pm

Conference Adjourns