



Thursday, June 1, 2017

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:00 am

10:00 am - 10:20 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

CIO Pathways to Business Value Creation

Peter High, President, Metis Strategy and Author, Implementing World Class IT Strategy
CEOs are increasingly calling upon their Chief Information Officers to drive innovation and greater value across the enterprise. But what does that entail? What are the capabilities and talents that leading CIOs demonstrate as they rise to today's business challenges? In this opening keynote, Metis Strategy President Peter High will provide specific examples of successful CIO strategies, along with recommendations you can implement in your own IT departments and companies. He will also highlight the tangible benefits that accrue to those "CIO-Plus" executives who successfully balance business expertise with technology vision – often leading to promotion, greater influence and membership on the boards of other companies.

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The Disruptive Power of Data: Business Agility, Customer Trust and the Cloud

Bill Burns, Chief Trust Officer, Informatica

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

As cloud adoption accelerates across every industry, the leadership challenges around keeping customer data secure are rising just as fast.

"Data is the enabler for any business transformation," says Informatica's Chief Trust Officer Bill Burns. "But without the trust of your partners, that transformation is at risk." In this fireside chat interview, Bill will talk about the growing partnership between CIOs and CSOs today, and how that collaboration enhances business agility, builds customer trust and provides a vital 'helicopter view' of the organization.

10:20 am - 10:50 am

11:00 am - 11:45 am

11:45 am - 1:00 pm

1:00 pm - 1:30 pm

Refreshment and Networking Break

Digital Transformation with a Customer Spin at CarMax

Shamim Mohammad, CIO, CarMax

As the nation's largest retailer of used cars, with more than 165 stores in 39 states, CarMax has a reputation as both an industry innovator and a disruptor. "We've built an amazing company in the last 24 years, but in the digital era, you have to up the ante and really engage with customers in product innovation," says CIO Shamim Mohammad, who's spent the last three years positioning his IT group to think and operate like a digital business. "It's about shocking the system to take it to the next level." In this candid inside look at an IT organization determined to disrupt itself and drive greater innovation and agility, Shamim will talk about CarMax's digital transformation and the opportunities ahead in creating a seamless omnichannel experience for customers and associates alike. [View Presentation](#)

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

- Journey to the Cloud, *hosted by Informatica*
- DevOps for Digital Transformation, *hosted by Splunk*
- Welcome Internet 3.0, *hosted by Tempered Networks*
- Accelerate IT, *hosted by OutSystems*
- Cyber Security Threats, *hosted by Verizon*

The Secret Sauce of Innovation: A CIO Fireside Chat

Kristie Grinnell, VP and CIO, General Dynamics IT

Kevin Barnes, SVP and CIO, Ferguson Enterprises

Brendan McGowan, Global Media Bureau & Client Research Manager, CIO Executive Council

Innovation is a goal for almost any enterprise, and IT organizations must pursue it on their own terms while also collaborating with their business partners. In this fireside chat interview, CIOs Kristie Grinnell of General Dynamics and Kevin Barnes of Ferguson Enterprises will share their perspectives on the ongoing business transformations at their

companies. They'll also talk about what they've learned about innovation along the way. Brendan McGowan of the CIO Executive Council will lead the discussion and share some findings from the latest Council research on CIO approaches that spark innovation.

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Tracking the Tech Megatrends: What CIOs Need to Know

Christina Kerley, Innovation Speaker & Futurist, All Things CK

In this lively session, Christina "CK" Kerley will showcase the megatrends moving us from smartphones to smart things, apps to algorithms, screens to sensors, and devices to data. Where mobile made our phones smart, IoT is turning all things smart. While software increased the productivity of our workforces, the rise of the "Co-Bots" will improve each worker's performance. And just as computers ushered in the Information Age of the 20th Century, artificial intelligence will power the Intelligence Era of the 21st. In this fast-paced tour of the future that is unfolding around CIOs in every industry today, CK will talk about how the Next-Gen Web will lead both consumers and businesses into an exciting new ecosystem of connected objects, products, and places.

[View Presentation](#)

CIO Publisher's Panel: The New Era of IT

Matt Close, VP, Sales, Tempered Networks

Andi Mann, Chief Technology Advocate, Splunk

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

Refreshment and Networking Break

Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board

Terry Chapman, CISO, Wolseley Plc

Rich Licato, CISO, ARC

Chad Sheridan, CIO, USDA Risk Management Agency

Ben Sizemore, CIO, First Guaranty Mortgage Corp.

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just

1:30 pm - 2:30 pm

2:30 pm - 3:00 pm

3:00 pm - 3:30 pm

3:30 pm - 4:30 pm

4:30 pm - 4:45 pm

4:45 pm - 5:15 pm

hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

Closing Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

Cocktail Reception