

# STOVA

## Wednesday, March 15

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 9:55 am

9:55 am - 10:15 am

10:15 am - 10:45 am

### Registration Open

### Continental Breakfast & Networking

#### Welcome & Opening Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

#### How IT Accelerates Business Results at UPS

Juan Perez, Chief Information Officer, UPS

The challenge of creating an IT strategy for the 21st century is uppermost in CIO Juan Perez' mind these days. "It's a journey for any company that's been around a long time," he says of this 109-year-old global delivery logistics company. "You have to be in the right position to support the future as well as the legacy." The IT organization at UPS, which commands a \$1.5 billion annual budget, must demonstrate a deep understanding of customer needs, business strategy and growth objectives. In this opening keynote, Juan will talk about how UPS measures IT success in terms of business results, how data-driven analytics are evolving, and what CIOs must do to address escalating shortages of technology talent.

#### Data at the Speed of Business

Chris Fuller, VP Worldwide Customer Success, Delphix

Agility is a key aspect of digital transformation, given the business imperatives around developing new products more quickly and constantly improving existing offerings. But there are often critical resource bottlenecks that prevent IT shops from developing at faster speeds that can also keep pace with quality and cost effectiveness goals. In this expert session, Delphix VP of Worldwide Customer Success Chris Fuller explores these challenges and shares how leading brands are overcoming data delivery obstacles on the way to rapid, secure development and true agility.

#### The Politics of Innovation: Why Business and Social Networks Matter

Mark Zachary Taylor, Associate Professor and Author, "The Politics of Innovation", Georgia Institute of Technology

Why should innovators care about governments or politics? That's one of the questions Zak Taylor set out to answer in his new book, "The Politics of Innovation," which brings together the current political and economic wisdom -- and latest research -- on how nations become leaders in science and technology. "People in the business world often don't see

10:45 am - 11:15 am

11:15 am - 12:15 pm

12:15 pm - 1:30 pm

1:30 pm - 2:15 pm

government or politics as all that relevant to their ability to innovate," Zak notes. Yet in analyzing more than 50 years of theory and research on national innovation rates, the Georgia Tech professor discovered some intriguing connections between innovation and the strength of professional business and social networks. In his talk, he'll share his global perspectives on how CIOs should think about innovating in the future.

### **Refreshment and Networking Break**

### **From Digital Disruption to Value Creation: New Leadership Opportunities for CIOs**

Trey Keisler, CIO - Power Services Global Operations, GE

Chuck Musciano, CIO, Osmose Utilities Services

Tushar Sachdev, CIO & SVP, PRGX Global Inc.

Scott Schemmel, Head of IT, Ciner Resources Corp.

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

The pressures of digital business transformation are weighing in on the traditional IT organization from every direction. As speed, agility and customer centricity shape the emerging digital era, CIOs must find new opportunities for value creation. That means contributing to revenue growth and product differentiation. But how to make that happen? These leadership opportunities only arise when IT has both the organizational credibility and the customer engagement experience to move from back-office enablers to front-office contributors. In this lively, practitioner session, our panel of Atlanta-area IT leaders will share their business experiences and expertise as they talk about moving their organizations through digital disruption and onto value creation.

### **Networking Lunch with Hosted Discussion Tables**

Join a hosted discussion table to share strategies and connect with your peers.

- Operator to Innovator, *hosted by Apps Associates*
- Accelerating Migration to the Cloud, *hosted by Delphix*
- The Power of Adoption and Consumerization of IT, *hosted by Dropbox*
- Next-Gen Infrastructure, *hosted by HCL Technologies*
- Make Data Simple, *hosted by IBM*
- Identity is the Future, *hosted by Tempered Networks*
- AI in the Data Center, *hosted by Turbonomic*
- Migrating to the Cloud, *hosted by Viptela*

### **Unconventional Innovation: Transforming a Global Digital Supply Chain**

Gary Cantrell, CIO, Jabil Corp.

Traditional supply chain practices are under competitive fire from every direction today. Mass globalization, shrinking product life cycles and challenging economic conditions are driving high-tech manufacturers like \$18 billion Jabil Corp. to go digital with its global

2:15 pm - 2:35 pm

supply chain. "We are right in the middle of this transformation now," says CIO Gary Cantrell, "If we don't figure out how to do things more efficiently for customers, we're going to be in trouble. So we've stepped up our game in IT." Jabil's InControl supply chain visualization and analytics platform was recently honored by Gartner for its best-in-class yet unconventional approach to transforming the way the company delivers electronics components to 17,000 suppliers worldwide. In this compelling afternoon keynote, Gary will talk about IT's expanding role in managing rising customer expectations, alleviating supply chain risk and, ultimately, transforming Jabil's business.

**The Journey to Zero Infrastructure**

Andrew Guzman, VP & CTO, Americas , HCL Technologies

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

2:35 pm - 3:05 pm

As businesses forge ongoing progress in today's digital economy, IT executives are finding their strategic journey through digital transformation requires structured steps to optimization, agile, and – eventually -- zero infrastructure. And while the ideal IT environment with agility and zero infrastructure is achievable, it can't happen without first advancing legacy infrastructure through a next-gen roadmap. Join us for a frank discussion about the proven steps IT executives must take before they can achieve a lean portfolio of managed services and zero infrastructure – and case study examples of how complex organizations are making these moves with success.

**CIO Publisher's Panel: The New Era of IT**

Neil Creahan, Southeast Regional Sales Director, Turbonomic

Erik Giesa, VP of Products, Tempered Networks

Lloyd Noronha, Head of Global Marketing, Viptela

David Stafford, Head of Enterprise Solutions, Dropbox

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

3:05 pm - 3:35 pm

**Refreshment and Networking Break**

3:35 pm - 4:35 pm

**Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board**

Phil Agcaoili, Senior Vice President and Chief Information Security Officer, Elavon, a U.S. Bank subsidiary

Guy Brassard, SVP IT Services and Global CIO, Southwire Company

James Robertson, Chief Technology Officer, Time Warner Enterprise  
Timothy Youngblood, Chief Information Security Officer, Kimberly-Clark Corporation  
Bob Bragdon, Publisher, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

**Closing Remarks**

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

**Cocktail Reception**

4:35 pm - 4:50 pm

4:50 pm - 5:20 pm