Monday, 05/16/2011

7:30 am - 6:00 pm	**Registration**
7:30 am - 9:00 am	**Breakfast**
9:00 am - 9:15 am	**Welcome & Opening Remarks**
	John Amato, VP & Publisher, Computerworld
	Matt Asay, SVP, Business Development, Strobe, and Program Chair, OSBC
9:15 am - 9:45 am	**Beyond $1B: The Open Source Opportunity**
	Jim Whitehurst, President & CEO, Red Hat
9:45 am - 10:30 am	**The Future of Open Source (in the Cloud)**
	Michael Skok, General Partner, North Bridge Venture Partners
	Jim Whitehurst, President & CEO, Red Hat
	Mike Olson, CEO, Cloudera
	Adrian Kunzle, Managing Director, Head of Firmwide Engineering & Architecture, JPMorgan Chase
	Tom Erickson, CEO, Acquia
10:30 am - 11:00 am	**Morning Break**
	Visit the Open Source Showcase
11:00 am - 11:30 am	**Building Bridges: Driving Transformational Architecture for the Cloud through Greater Vendor Collaboration**
	Sandy Gupta, GM, Open Solutions Group, Microsoft

11:40 am - 3:50 am	**Big Data**	**Big Cloud**	**Big Legal**	**Big Innovation**
11:40 am - 12:30 pm	**Gold in the New Data Stack**	**Why You Need an Open Cloud**	**Mobile Apps and Open Source**	**Leading Open Source**

Time				
	Jason Maynard, Managing Director & Senior Technology Analyst, Wells Fargo Karl van Den Bergh, VP of Product Strategy, Jaspersoft James Phillips, Co-founder & SVP of Products, Couchbase Emil Eifrem, CEO, Neo Technology David Champagne, CTO, Revolution Analytics Amr Awadallah, Co-founder & VP of Engineering, Cloudera	**Platform to Build a SaaS** Miko Matsumara, VP of Products, Kii Corporation Prasad Yendluri, VP, Deputy CTO, Software AG Sanjiva Weerawarana, CEO, WSO2 Mark Radcliffe, Partner, DLA Piper Simon Phipps, Director, Open Source Initiative & CSO, ForgeRock Larry Augustin, CEO, SugarCRM	**Compliance: Corporate and Community Perspectives** Kim Weins, Senior VP Marketing, OpenLogic Esteban Rockett, Senior Counsel, Motorola Mobility Jilayne Lovejoy, Corporate Counsel, OpenLogic Karen Copenhaver, Partner, Choate, Hall & Stewart LLP	**Innovation with Java, Linux and MySQL** Monica Kumar, Senior Director, Product Marketing, Oracle
12:30 pm - 2:00 pm	**Lunch with Birds of a Feather Discussion Tables** **Visit the Open Source Showcase**			
2:00 pm - 2:50 pm	**Picking Winners and Losers in the Big Data Market** Mike Driscoll, CTO, Metamarkets	**Open Source Built the Web; Now It's Helping to Build the Cloud** Satish Dharmaraj, General Partner, Redpoint Ventures Jesse Robbins, Co-founder & CEO, Opscode Sheng Liang, CEO, Cloud.com Michael Crandell, CEO, RightScale Randy Bias, CEO, Cloudscaling Alex Polvi, Cloudkick Founder and Rackspace Director of Bay Area Operations, Rackspace Hosting	**Patent Strategy for Open Source Companies** Robert Blasi, Partner, Goodwin Procter LLP	**Harmony from Chaos: Understanding Project Harmony** Amanda Brock, General Counsel, Canonical Mark Radcliffe, Partner, DLA Piper Stephen Walli, Technical Director, Outercurve Foundation Simon Phipps, Director, Open Source Initiative & CSO, ForgeRock
3:00 pm - 3:50 pm	**NoSQL, NewSQL and Beyond: Open Source Driving Innovation in Distributed Data Management** Matt Aslett, Senior Analyst, The 451 Group	**Management of the Cloud: Who Wins?** Stephen O'Grady, Analyst, Redmonk Sheng Liang, CEO, Cloud.com Bill Karpovich, CEO, Zenoss	**Will Cloud Rain on Open Source?** Tim Yeaton, President & CEO, Black Duck Software Claus von Riegen, Program Director, Technology Strategy Group, SAP AG	**The Fabric of Computing** Jim Zemlin, Executive Director, Linux Foundation

Time	Big Data	Big Cloud	Big Legal	Big Innovation
			Luke Kanies, CEO, Puppet Labs Michael Enescu, Head of Open Source Initiatives , Cisco Systems	Sam Ramji, VP, Strategy, Apigee Mark Driver, VP & Research Director, Gartner Group Rob Bearden, Venture Partner, Benchmark Capital	
4:00 pm - 4:50 pm	**Innovating at Scale: A Converged Infrastructure for Big Data, Cloud Computing, and Mobile Connectivity** Linda Knippers, Distinguished Technologist for Linux, HP Vin Sharma, Open Source & Linux Business Strategy, HP Phil Robb, Director, Open Source Program Office, HP	**Why Private Clouds are Likely to be Open Source** Rich Wolski, CTO, Eucalyptus Systems	**Open Source in M&A: The Acquirer's Perspective** Stephen Gillespie, Partner, Fenwick & West LLP Alan Stern, Senior Corporate Counsel, Investments, Acquisitions and Joint Ventures, Cisco Systems Mario Madden, Sr. Attorney - OSS Legal Group, Microsoft Jeff Luszcz, Founder & VP, Professional Services, Palamida	**Creating Value to Drive Open-Source Adoption: Security Examples related to Big Data, Big Cloud, and Big Legal** Admir Abdurahmanovic, VP & Co-founder, PrimeKey Solutions AB
5:00 pm - 6:00 pm	**Cocktail Reception in the Open Source Showcase**			

Tuesday, 05/17/2011

Time				
8:00 am - 4:30 pm	**Registration**			
8:00 am - 9:00 am	**Breakfast**			
9:00 am - 9:05 am	**Welcome & Opening Remarks** Matt Asay, SVP, Business Development, Strobe, and Program Chair, OSBC John Amato, VP & Publisher, Computerworld			
9:05 am - 9:35 am	**The Person Who Knows the Most Wins: How Data is Changing the Nature of Business** Mike Olson, CEO, Cloudera			
9:35 am - 10:05 am	**Open Source + Big Data = Big Money?** Stephen O'Grady, Analyst, Redmonk			
10:05 am - 10:30 am	**Morning Break** **Visit the Open Source Showcase**			
10:30 am - 11:20 am	**Big Data**	**Big Cloud**	**Big Legal**	**Big Innovation**

10:30 am - 11:20 am	**Show Me the Money: Revenue Opportunities in Cloud Computing** Zack Urlocker, COO, ZenDesk Lars Leckie, Partner, Hummer Winblad Venture Partners Marten Mikos, CEO, Eucalyptus Systems Matt Pfeil, CEO, DataStax Roman Stanek, CEO, GoodData Robin Vasan, General Partner, Mayfield Fund	**Open Virtualization** Jean Staten Healy, Director WW Linux, IBM Scott Crenshaw, VP, Cloud Business Unit, Red Hat Mike Richmond, Technology Planning Director, Open Source Technology, Intel Jim Wasko, Director, Linux Technology Center, IBM Alan Clark, Executive Director, Open Standards and Initiatives, SUSE Stephen O'Grady, Analyst, Redmonk	**Managing the Use of Open Source Software in a Hybrid Environment** Mark Radcliffe, Partner, DLA Piper	**Operationalizing an Open Source Business** Rob Bearden, Venture Partner, Benchmark Capital Peter Fenton, General Partner, Benchmark Capital
11:30 am - 12:20 pm	**Big Inbox. Big Data. Big Problems?** Utpal Thakrar, Principal Product Manager, Openwave Systems	**Developer Trends and the Cloud** Jeffrey Hammond, Principal Analyst, Forrester Research	**Open Source and Software Patents: A Community Call to Ensure Future Freedom of Action** Keith Bergelt, CEO, Open Invention Network LLC	**Big Innovations in Open Source Communications** Danny Windham, CEO, Digium
12:30 pm - 2:00 pm	**Lunch** **Visit the Open Source Showcase**			
2:00 pm - 2:50 pm	**Big Data, Complex Data: Managing Data and Complexity in Graph Databases** Emil Eifrem, CEO, Neo Technology	**I'm a Small Business, Is the Cloud for Me?** Adam Hansen, Small Business Advocate, Rackspace Hosting	**Data in the Cloud: Why Open Source Governance is Critical for Securing Your Data** Karna Nisewaner, Senior Corporate Counsel, Cadence Design Systems Mike Seilnacht, Open Source Program Office, Intuit	**Supercharging Growth in the Open Source Business Model** David Skok, General Partner, Matrix Partners
3:00 pm - 3:50 pm	**Big Data + Collaboration + Open Source = Big Innovation** Luke Lonergan, Co-Founder Greenplum & CTO, EMC Data	**A New OSI for a New Decade: Rebooting the Open Source Initiative** Mark Radcliffe, Partner, DLA Piper	**Monetary Damages for Open Source Violations: A Practical Framework** Vladimir Khodosh, Partner, Kirkland	**DataStax' Brisk – Celebrity Open-Source Super Couple. Hadoop powered by Cassandra** Ben Werther, VP of Products,

	Computing Division	Jim Jagielski, President, Apache Software Foundation Simon Phipps, Director, Open Source Initiative & CSO, ForgeRock	& Ellis LLP Jeffrey S Norman, Partner, Kirkland & Ellis LLP	DataStax
4:00 pm - 4:50 pm	**NoSQL Solutions to Big Data in the Enterprise** Roger Bodamer, SVP, Products and Engineering, 10gen	**Why Cloud Providers Need Supercomputing: Big Data and Big I/O** Brent Gorda, CEO, Whamcloud Rich Wolski, CTO, Eucalyptus Systems Addison Snell, CEO, Intersect360 Research Luke Kanies, CEO, Puppet Labs	**Open Source and IP Management: The Rise of the Foundation** Heather Meeker, Counsel, Outercurve Foundation Jim Zemlin, Executive Director, Linux Foundation Stephen Walli, Technical Director, Outercurve Foundation Jim Jagielski, President, Apache Software Foundation Janet Campbell, IP Director, Eclipse Foundation	**Lessons Learned: Initiating and Coordinating Tech Project Across Disparate Organizations** Patrick Schmitz, Semantic Services Architect, UC Berkeley