



Navigate the technology landscape in one day.

June 7, 2011 • Boston

An IDG Enterprise Event

Tuesday, June 7, 2011

7:30 am - 8:15 am

Registration and Breakfast

Connect Breakfast: Meet one-on-one with your fellow attendees! Schedule meetings and send messages through IT Roadmap Connect to enhance your networking before, during and after the event.

8:00 am - 8:30 am

IT Roadmap: Welcome and Overview

John Dix, Editor in Chief, Network World

Thom Singer, Conference Catalyst and author of "The ABC's of Networking"



8:30 am - 9:15 am

Who Moved My Data Center: Global's IT Transformation

Ken Piddington, CIO, Global Partners LP

There have been dramatic changes at Global Partners LP. At the same time as the business has been expanding, the on-going transformation of the Global IT Department from a necessary evil, lights-on type of department, to becoming a true strategic asset for the company has been a challenging but rewarding journey. In this presentation, Global CIO Ken Piddington will share his roadmap and strategies for better aligning IT with the business in order to ensure further business success.

9:15 am - 9:45 am

Why Your Network is Poised to Thwart Your IT Progress

Abner Germanow, Director, Enterprise Marketing, Juniper Networks

Are you:

- Creating new digital experiences?
- Virtualizing servers?
- Allowing personal mobile devices?
- Adopting SaaS or cloud services?

If so, your network might be designed for an age when these IT innovations were beyond the horizon. In this session, Abner Germanow, Director of Enterprise Marketing will review ways your network threatens to cripple other IT investments and the questions you need to ask to stay ahead.



9:45 am - 10:15 am

Mobile. Open. Agile. IT reinvented

Paul Hooper, Vice President, Corporate Marketing, Extreme Networks

The landscape for IT is changing faster now than in any time in recent memory. The rapid pace of the consumerization of IT, the explosive growth in the demand for mobility of the Enterprise workforce, and the ongoing drive to evolve IT into an enabling business force are all giving rise to the need to deploy agile, efficient and open infrastructure. In this session we will explore how mobility is being redefined within the Enterprise and how IT has a powerful and compelling opportunity to provide new capabilities, scale and services for their users.



10:15 am - 10:35 am

Networking Break

10:35 am - 12:30 pm

Morning Technology Tracks

10:35 am - 12:30 pm

The Public and Private Cloud	The Connected Enterprise	The Modern Network	The New Data Center	The Evolving Threat Landscape
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10:35 am - 12:30 pm

With virtualization and “as-a-service” offerings paving the way for efficient investments, we’ll explore how companies adopt public, private and hybrid clouds.	Savvy enterprises are weaving together VoIP, unified communications and dynamic WAN. We’ll explore how mobile technologies are supporting the distributed enterprise.	New technologies are flattening networks and modernizing communications by moving data traffic more efficiently. We’ll examine the path to cloud-friendly environments.	Data storage remains a key challenge for today’s IT leaders. We’ll look at how the move to blade servers, utility computing, unified fabrics and pooled storage creates agility for today’s dynamic business environments.	We’ll take a close look at how to defend the corporate fortress against new threats from today’s sophisticated cybercriminals and attacks.
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10:35 am - 11:20 am

IT Transformation and the Cloud: New Technologies, New Solutions, New Challenges	The Connected Enterprise Redefines Mobility Zeus Kerravala, Senior Vice President and Distinguished	The New Enterprise Network in the Era of the Cloud Rohit Mehra, Director,	Architecting for Data Center Agility Ted Ritter, Senior Research Analyst, Nemertes Research	Protecting Your Mobile and Virtual Environment From Emerging Security Threats John Burke, Principal
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11:25 am - 11:55 am

Richard L. Villars, Vice President, Storage and IT Executive Strategies , IDC



Research Fellow, Yankee Group



Enterprise Communications Infrastructure, IDC



Research Analyst, Nemertes Research



Cloud Strategy to Deliver Business Value: A First Hand Case Study
Paul Brady, AVP and Deputy CIO, Enterprise Technology, Arbella Insurance Group

The Aware Network
Paul Hooper, Vice President, Corporate Marketing, Extreme Networks



Solutions to Modern Application Delivery Challenges
Steve Sacchi, Senior Systems Engineer, A10 Networks



The Exponential Data Center
Abner Germanow, Director, Enterprise Marketing, Juniper Networks

Abner Germanow, Director of Enterprise Marketing at Juniper Networks, will explore how changing data usage models have completely shifted network traffic patterns in the data center, making most data center networks ill-suited to today's reality, and too expensive to boot. He will demonstrate how a dramatic innovation will bring tremendous change to the data center networking landscape and to the networks for many Enterprises.



A New Era of Threat Management
Dave Buckwald, Director of Systems Engineering, SonicWALL

New technologies such as Web 2.0, social networking, cloud computing and mobility have dramatically affected the corporate network and the security challenges surrounding it. Bandwidth-hungry Web 2.0 applications and social media sites are overwhelming networks and first-generation firewalls are failing to stop the invasion of new and sophisticated threats. Costs are soaring as the need for bandwidth increases - just to maintain the performance of mission critical applications.

Is your firewall capable of handling the growing demands of your business while managing and securing the application-centric network?

				Attend this presentation to learn how the new SuperMassive Next-Generation Firewall series from SonicWALL enables organization to regain control of and secure their application-centric networks while at the same time, lowering associated costs.
				
12:00 pm - 12:30 pm	<p>Growing the Enterprise in the Cloud: An Executive Interview with Richard Villars Paul Brady, AVP and Deputy CIO, Enterprise Technology, Arbella Insurance Group</p>	<p>Enabling the Connected Enterprise: An Executive Panel with Zeus Kerravala John Arsneault, IT Infrastructure Manager, WilmerHale Paul Hooper, Vice President, Corporate Marketing, Extreme Networks</p>	<p>Solutions for a Modern Network: An Executive Panel with Rohit Mehra Chris Baldwin, VP of IS, Southcoast Health Systems Steve Sacchi, Senior Systems Engineer, A10 Networks</p>	<p>Building an Effective Data Center Approach: An Executive Panel with Ted Ritter Jonathan Oski, Senior Director of Systems and Networking, EBSCO Publishing Abner Germanow, Director, Enterprise Marketing, Juniper Networks</p>
12:30 pm - 2:00 pm	Lunch & Expo (Lunch served until 2:00pm; Expo open until 4:30pm)			
2:10 pm - 4:00 pm	Afternoon Breakout Sessions			
2:10 pm - 4:00 pm	Breakout Sessions: Track A	Breakout Sessions: Track B	Breakout Sessions: Track C	Breakout Sessions: Track D
2:10 pm - 4:00 pm	Track Moderator: Richard L. Villars, Vice	Track Moderator: Ted Ritter, Senior Research	Track Moderator: Rohit Mehra, Director,	Track Moderator: John Burke, Principal Research Analyst, Nemertes Research

2:10 pm - 2:40 pm

President, Storage and IT Executive Strategies , IDC

The Changing Role of Wi-Fi in the Enterprise

Paul Kersse, Area Vice President, Xirrus

Within the next 5 years, the majority of traffic across the enterprise and the cloud will traverse Wi-Fi networks driven by a greater number of networked devices than ever before. Workers will demand the same wireless connectivity for their personal and business devices whether at home or in the office. Wi-Fi is fast approaching wired-like speeds and quickly achieving a greater level of operational security. Learn how 802.11n technology can achieve reliability commonly enjoyed by wired networks, while meeting the demands of mobile connections in an increasingly "cloud centric" environment.



Analyst, Nemertes Research

The Windows 7 and Office 2010 Imperative: Are You Ready?

Ben Schreiner, Sales Engineer Manager, Dell KACE



Enterprise Communications Infrastructure, IDC

The Cloud, For Everyone, and Everything?

Jim Battenberg, Rackspace Cloud Evangelist, Rackspace Hosting

In this session Jim Battenberg, evangelist for The Rackspace Cloud, will discuss key considerations and business models for companies to consider when evaluating cloud deployment alternatives. Jim will discuss best use cases for public and private clouds, talk to hybrid implementations and highlight the very real concern of vendor lock in happening all over again in the cloud - - - and how a simple penguin concept might change the computing landscape forever.



Malware: Intrusion and Containment

Richard Wang, SophosLabs Manager, Sophos

This presentation will introduce the common, and less common ways in which malware can enter a network. It will also provide tips for containing malware that does breach the network perimeter. Drawn from real world examples these tips will help limit damage and downtime.



2:50 pm - 3:20 pm

Monitoring the Flow of Information

Brett Hesterberg, Global Technical Product Manager, Hitachi Data Systems

Leverage the Cloud for Real World Business Requirements

Andrew Nichols, Enterprise Technologies, Dell

Maximizing Performance of Your Private and Public Cloud Deployments from the Edge to Your End User

David Lorti, Product Marketing Manager, Internap

Tablet for Business: Deploying iPad and Android Access to Corporate Desktops in a Manner that is Simple, Scalable and Secure

Shawn Reilly, Regional Sales Director, Northeast, Array Networks

This session will discuss the impact of consumerization of IT,



Across IT organizations, there

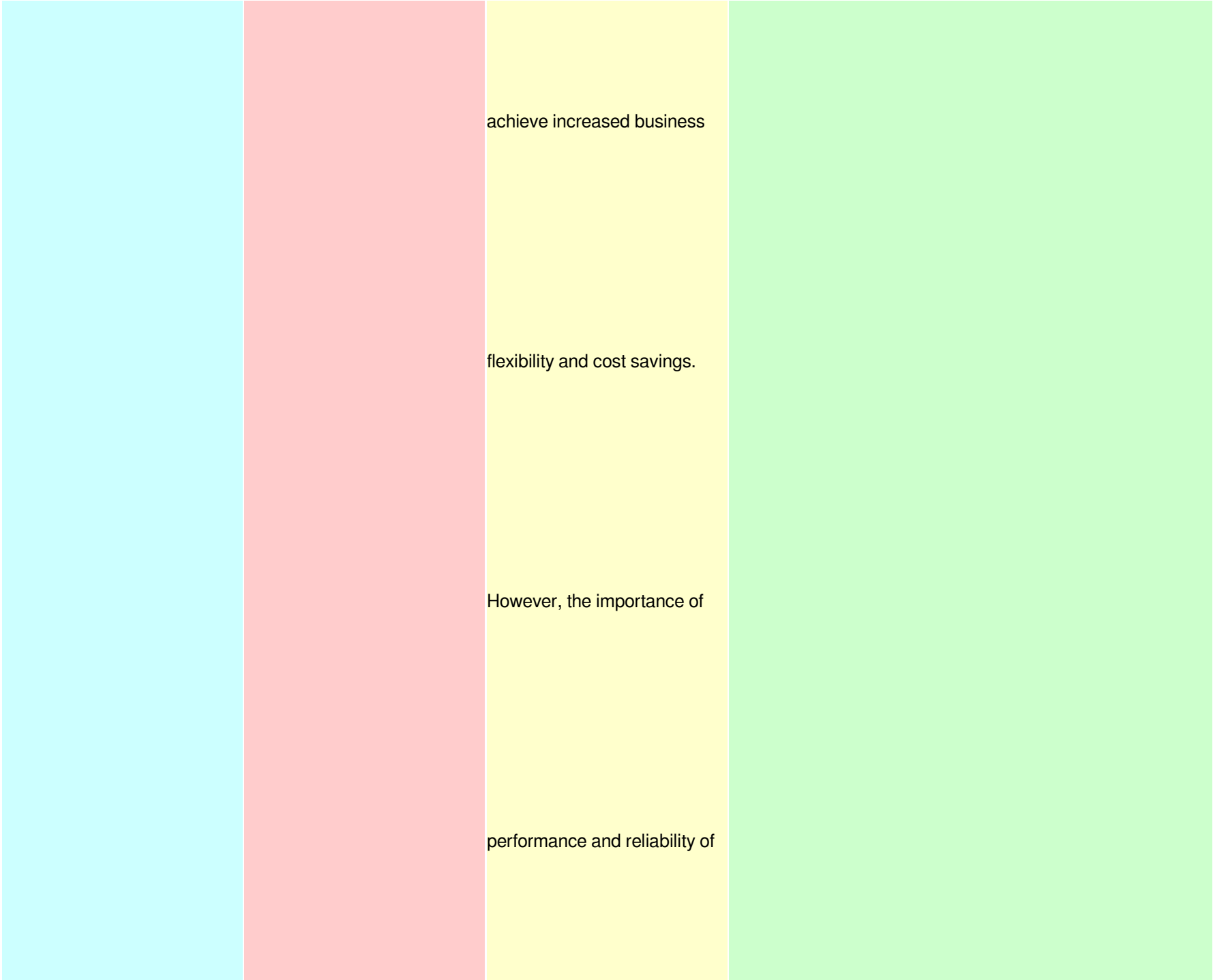
specifically the implications of tablet computing within the enterprise. The use of personal devices in the enterprise is introducing challenges around security, management, cost and extending access to corporate applications. In this session we'll analyze the pros and cons of several common approaches for deploying iPad for business – and introduce a new approach capable of transforming iPads into a powerful enterprise tool while meeting corporate, IT and end user requirements.



is strong interest in deploying

applications in a private or

public cloud environment to

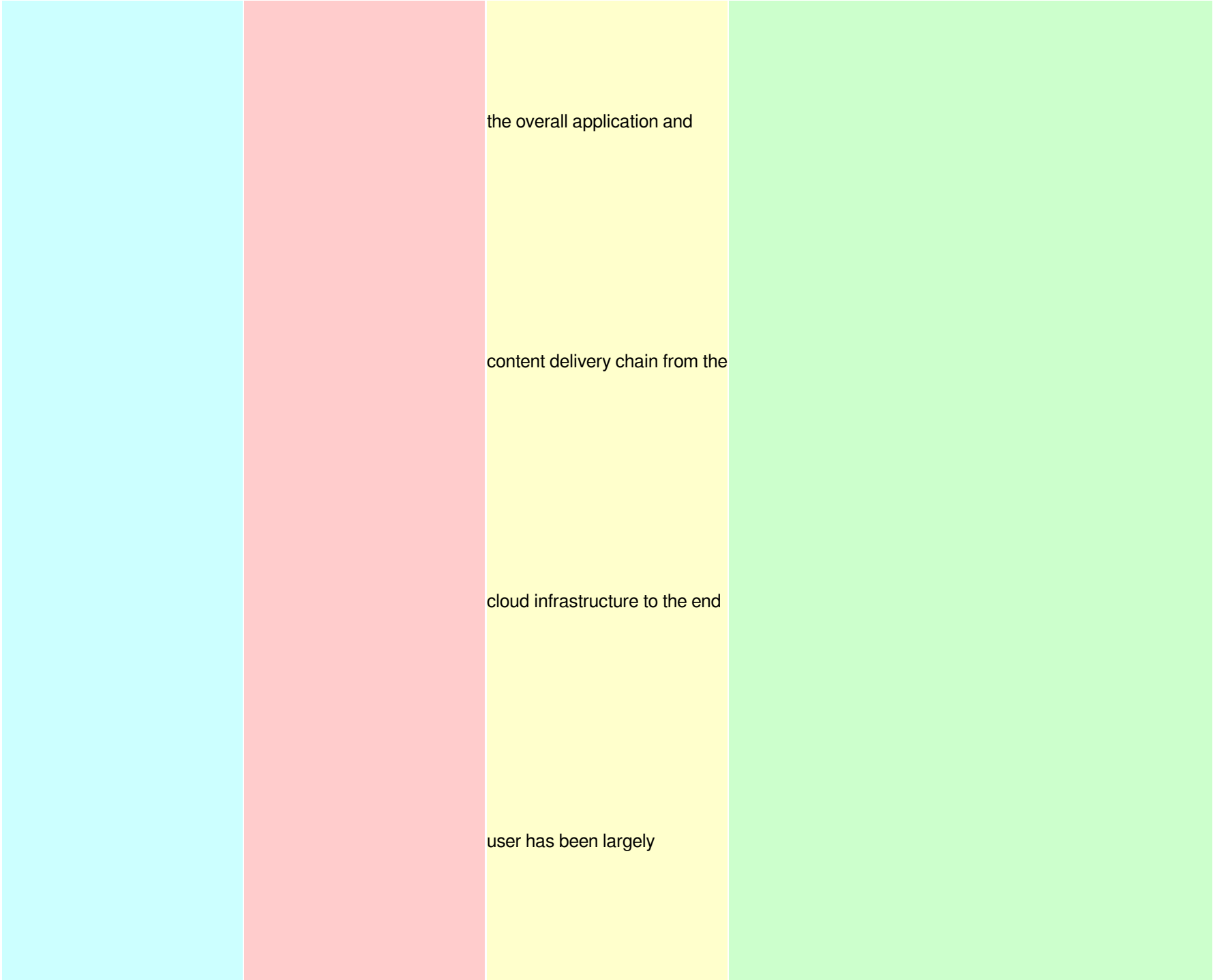


achieve increased business

flexibility and cost savings.

However, the importance of

performance and reliability of

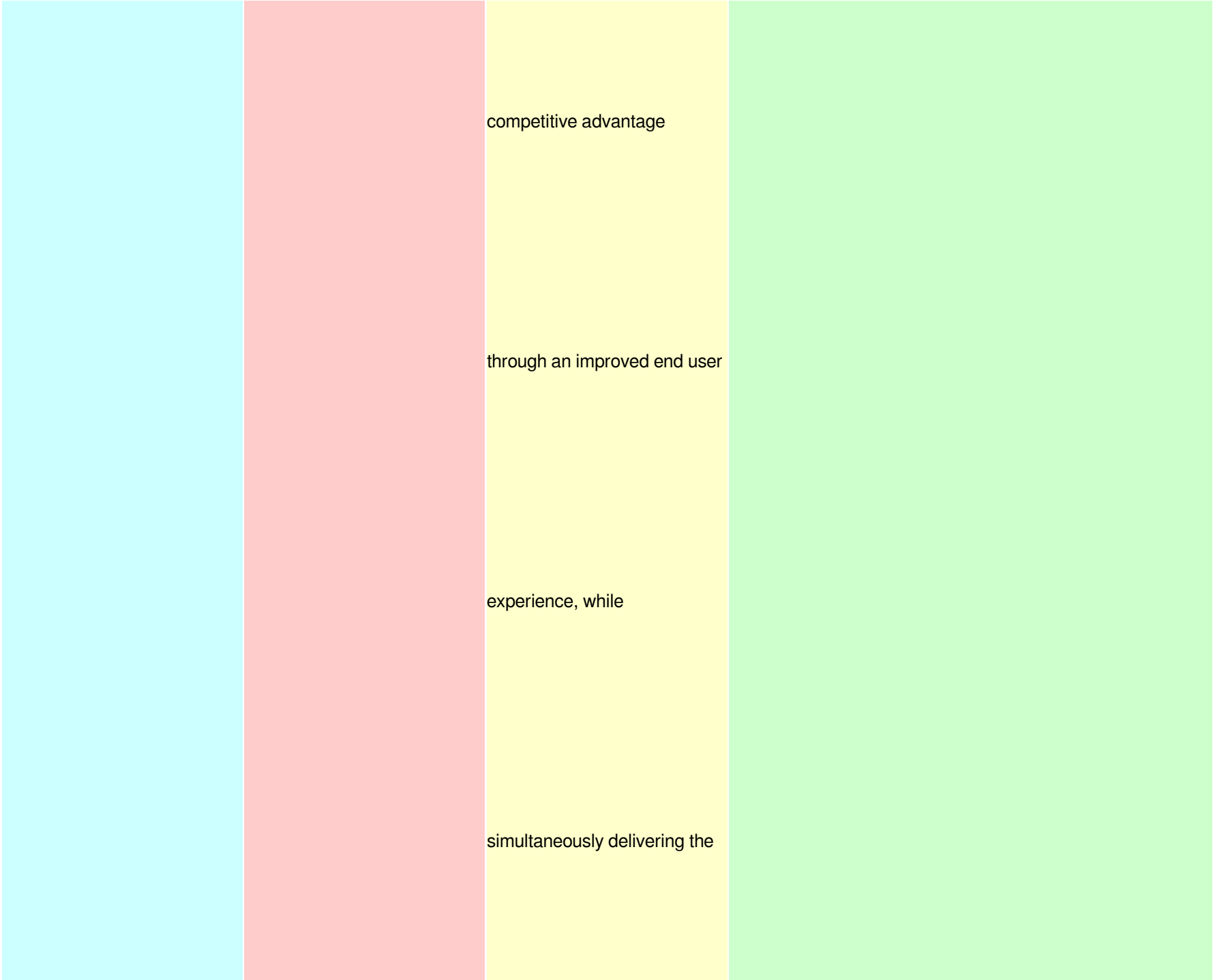


overlooked. In this session,

you will learn how to make

cloud computing part of a total

IT solution that provides a



3:30 pm - 4:00 pm

Top Five Ways to Navigate Your Career
Thom Singer, Conference Catalyst and author of “The ABC’s of Networking”

Bringing Cloud Security Down to Earth
Ted Ritter, Senior Research Analyst, Nemertes Research



flexibility and financial benefits

promised by the cloud.

Technology Risk Management - Information Security Governance, Risk and Compliance (GRC) Automation - Integrating ESM with Network Access Control
Darrell Hawkins, Managing Director, Bank of New York Mellon

Attend this session and learn how Darrell Hawkins, CISO, has lead the establishment and implementation of an automated GRC policy where the integration of network access control with security

DLP Implementation Strategy
John Burke, Principal Research Analyst, Nemertes Research



event and incident management (SEIM) provides a greater insight into suspicious activity across the network. Daniel will discuss how removing the burden of manually monitoring compliance issues allows his team to focus proactively on countering threats.



4:00 pm - 4:30 pm

Cocktail Reception and Prize Passport Drawing In The Expo (You must be present to win.)