



# *Social innovation: challenges and perspectives for Higher Education*

7-8 May 2015 - Montreal (QC) Canada

## **Wednesday, 06/05/2015**

14:00 - 18:00

**On-site Registration/ Networking**

18:00 - 20:00

### ***Welcome Reception***

Speaker: Allan Cahoon, President, Inter-American Organization for Higher Education (OUI-IOHE)

Speaker: Dato Dzulkifli Abdul Razak, President, International Association of Universities

Speaker: Guy Lefebvre, Vice-recteur aux relations internationales et à la Francophonie, Université de Montréal, QC, Canada

## **Thursday, 07/05/2015**

08:00 - 09:00

On-site Registration

09:00 - 09:30

### **Welcome\***

Speaker: Guy Breton, Rector, Université de Montréal, QC, Canada

Speaker: Allan Cahoon, President, Inter-American Organization for Higher Education (OUI-IOHE)

Speaker: Eva Egron-Polak, Ms., International Association of Universities

09:30 - 10:30

### **Opening Plenary**

09:30 - 10:30

### ***Social Innovation : the concept, the practice, the place of higher education\****

Chair/ Moderator: Manuel J. Fernós, President, Inter American University of Puerto Rico, IAU Vice President

Speaker: Dato Dzulkifli Abdul Razak, President, International Association of Universities

Speaker: Juan Luis Klein, Directeur, Centre de recherche sur les innovations sociales (CRISES), QC, Canada

10:30 - 11:00

Break

11:00 - 12:30

**Concurrent sessions Series 1 – Social Innovation, governance, impact, accountability**

11:00 - 12:30

**Workshop A : Actors and governance\***

Chair/ Moderator: Nigel Harris, Vice-chancellor, The University of the West Indies, Jamaica - IAU Board Member  
Speaker: Louis Lévesque, Sous-ministre des Transports, de l'Infrastructure et des Collectivités Gouvernement du Canada  
Speaker: Beer Schröder, Advisor, EP-NUFFIC, the Netherlands

**Workshop B : Impacts**

Chair/ Moderator: Sijbolt Noorda, President, Magna Charta Observatory (the Netherlands)  
Speaker: Francesc Xavier Grau, Non-Executive Director, GUNi/ACUP, Spain  
Speaker: Mireille Mathieu, Professeur émérite de Psychologie, Université de Montréal, QC, Canada

12:30 - 14:00

Lunch

14:00 - 15:00

**Plenary Session: summary feedback from the two concurrent sessions (wksp A and B)\***

Speaker: Abdul Ganiyu Ambali, Vice-Chancellor, University of Ilorin, Nigeria  
Speaker: Marianne Granfelt, Secretary-General, Association of Swedish Higher Education (SUHF), Sweden, IAU Board Member

15:00 - 15:30

Break

15:30 - 17:30

**Interactive workshop: Social impact of innovation or Impact of Social Innovation?\***

Chair/ Moderator: Ernest Aryeetey, Vice-chancellor, University of Ghana – IAU Board Member  
Speaker: Luciano Barin Cruz, Professeur agrégé, Département de management, HEC Montréal  
Speaker: Johanne Turbide, Directrice du pôle IDEOS, HEC Montréal, QC, Canada

19:30

**GMA Dinner**

**Friday, 08/05/2015**

08:30 - 09:30

**Highlights of IAU activities + Global Project on Strengthening Community University Research Partnership**

Budd Hall, Co-Chair, UNESCO Chair in Community Based Research and Social Responsibility in Higher Education, University of Victoria, BC, Canada  
Crystal Tremblay, PhD, Postdoctoral Fellow, The Institute for Resources, Environment & Sustainability, , The University of British Columbia, BC, Canada

09:30 - 10:30

**Panel: Universities and university associations as actors in Social Innovation\***

Chair/ Moderator: Juan Ramón de la Fuente, Former Rector, National Autonomous University of Mexico, Mexico, IAU Immediate Past President  
Speaker: Etienne Ehilé, Secretary-General, Association of African Universities (AAU), Ghana - IAU Board Member  
Speaker: Pam Fredman, Rector, Göteborg University; President, Association of Swedish Higher Education (SUHF), Sweden, IAU Vice-president  
Speaker: Patricia Gudiño, Secretary-General, Inter-American Organization for Higher Education (OUI-IOHE), Canada  
Speaker: Robert Proulx, Rector, Université du Québec à Montréal (UQAM), QC, Canada

10:30 - 11:00

Break

11:00 - 12:30

**Concurrent sessions Series 2 – University and university associations as actors in Social Innovation**

11:00 - 12:30

***Workshop A***

Chair/ Moderator: Guy Lefebvre, Vice-recteur aux relations internationales et à la Francophonie, Université de Montréal, QC, Canada

***Workshop B***

Chair/ Moderator: Pornchai Mongkhonvanit, President, Siam University, Thailand, IAU Vice-president

12:30 - 13:30

Lunch

13:30 - 15:00

**Concurrent sessions Series 3 – Case Studies and Models of Social Innovation**

13:30 - 15:00

***Workshop A : University in its social milieu***

Chair/ Moderator: Christina Cameron, President, Canadian Commission for UNESCO, ON, Canada

Speaker: Budd Hall, Co-Chair, UNESCO Chair in Community Based Research and Social Responsibility in Higher Education, University of Victoria, BC, Canada

Speaker: Olive Mugenda, Vice-chancellor, Kenyatta University, Kenya

***Workshop B : University and its economic partners\****

Chair/ Moderator: Rachida Azdouz, Conseillère Principale en Développement Stratégique, Direction des Relations Internationales, Université de Montréal, QC, Canada

Speaker: Yves Beauchamp, Vice-recteur au développement du futur campus Outremont de l'UdeM, Université de Montréal, QC, Canada

Speaker: Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America and the Caribbean (UDUAL), Mexico - IAU Deputy Board Member

15:00 - 15:30

Break

15:30 - 16:00

***Plenary Session: summary feedback from the concurrent sessions Series 2 & 3\****

Chair/ Moderator: Abderrahmane Rida, Vice-recteur à la programmation et au développement, Agence Universitaire de la Francophonie (AUF)

Speaker: Jenifer Cushman, President, Association of International Education Administrators, United States

Speaker: Zoltán Dubéczki, Secretary-General, Hungarian Rectors' Conference, Hungary

16:00 - 16:30

***The future of Social Innovation: taking stock and promising orientations\****

Speaker: Rémi Quirion, Scientifique en chef du Québec, Fond de recherche du Québec, Canada

16:30 - 16:45

**Closing and Thanks\***