

# International Annual Summit

June 28-30th

## 28 June, 2015

11:00 am - 11:45 am

### **Arrival and Registration**

We're looking forward to seeing you. Please check schedule for airport transfers.

12:00 pm - 1:15 pm

### **Lunch**

A delicious buffet on the terrace. Don't miss it!

2:00 pm - 3:00 pm

### **The Year in Review, The Year Ahead**

Simon Roberts, Sales Engineer, etouches

Hear straight from etouches' Development the changes that the etouches' platform has undergone in the last year. The session will focus on major enhancements, product releases and updates that you need to know. The session will also review how to submit enhancement requests and product improvement ideas.

3:00 pm - 4:00 pm

### **Mobile, Interactive Session**

Neil Keefe, VP, Product Development, etouches

Aside from social, everyone has mobile madness! Our session will explore what people are doing with mobile and what we think the future holds. etouches will talk about their mobile endeavors and elicit feedback from participants.

4:00 pm - 5:00 pm

### **Building Exceptional Event Websites**

Julian Ward, Chief Client Officer, etouches

Are you doing everything you can to showcase your event in eHome? This session features tips and tricks to make the most of your event website and presents website design and information architecture principles to help you create exceptional websites.

5:00 pm - 7:00 pm

### **Networking / Mingle**

Meet your peers and colleagues over a cocktail.

7:00 pm - 10:00 pm

### **Dinner**

A sumptuous 3 course banquet with a southwestern theme.

## 29 June, 2015

8:00 am - 9:00 am

### **Breakfast**

9:00 am - 12:00 pm	<p>A great start to the day.</p> <p><b>Morning Breakout 1</b>  Simon Roberts, Sales Engineer, etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>	<p><b>Morning Breakout 2</b>  Dianna Holt, Product Manager, etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>	<p><b>Morning Breakout 3</b>  Viktoria Hallin, Sales Director, etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>
12:00 pm - 2:00 pm	<p><b>Lunch</b>  Tasty! Served on the terrace.</p>	<p><b>Afternoon Breakout 2</b>  Neil Keefe, VP, Product Development,  etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>	<p><b>Afternoon Breakout 3</b>  Dianna Holt, Product Manager, etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>
2:00 pm - 5:00 pm	<p><b>Afternoon Breakout 1</b>  Julian Ward, Chief Client Officer, etouches  Lorem ipsum dolor sit amet, consectetur  adipiscing elit. Donec sit amet erat sit amet  eros malesuada accumsan ac at nisl. Cras  facilisis sit amet nisl at elementum.</p>		